

DESTINATION ONTARIO

PRODUCTION RELEASE AND CONSENT FORM (Photograph, Video and Voice Recording)

Recordings: Photo/Video shoot at _____ . To promote _____

Date of Interview/Recording: _____ **Location/Event:** _____

I, the Subject named above, hereby grant permission to the Ontario Tourism Marketing Partnership Corporation ("Destination Ontario"), its employees, appointees, directors, officers, agents, representatives, and contractors to record and otherwise capture my image and voice by photograph, video or otherwise (individually and collectively the "Recordings"). I acknowledge that the Recordings and any intellectual property therein shall constitute the sole property of Destination Ontario and agree that Destination Ontario may exploit such intellectual property rights in its sole discretion. I agree that Destination Ontario may reproduce, use, exhibit, display, broadcast, license, distribute, and create derivative works of, the Recordings, throughout the world, in or by any media now known or later developed, and for any purpose including, but not limited to, promotion of Destination Ontario, through its website, social media and at trade-shows.

The Recordings may be held and used indefinitely by Destination Ontario and any third parties to which the Recordings have been provided. While the Recordings will be held indefinitely, you have the right to revoke your consent to future use of the Recordings at any time by contacting us. If your Recordings have already been provided to a third party, Destination Ontario will request (but cannot guarantee) that the third party discontinue future use of the Recordings. Please be sure to provide a way of identifying the Recordings concerned.

Destination Ontario may identify me by name in the Recordings. I waive any and all privacy rights, moral rights and any other rights, proprietary or otherwise, that I have in the Recordings. I hereby waive any right to inspect or approve the use of the Recordings, my name or any written or digital copy produced in connection with the use of the Recordings. I understand that Destination Ontario has no control over and is not responsible for any use or misuse of any of the Recordings that may be copied from a website or other media by third parties who are not authorized to do so. I release and forever discharge Destination Ontario, its employees, appointees, directors, officers, agents, representatives and contractors from any and all claims and demands arising out of or in connection with the use of my name, or the Recordings. I acknowledge that I am not entitled to and shall not seek any compensation fees or royalties of any kind, arising in any way from this release and consent, irrespective of whether the Recordings are used or not, and that nothing contained in this consent shall entitle me to have any of the Recordings.

Acknowledgement: I have read this Release and Consent Form before signing below. I understand its meaning and that it is binding on me and my heirs, executors, administrators and assigns.

Name of Subject: _____

Signature of Subject: _____ Date of Signature: _____

If the Subject is a minor, under 18 years of age: The parent or guardian of the above noted minor Subject hereby consents to the taking and use of the Recordings of the Subject on the terms set out in this Release and Consent.

Signature of Parent/Guardian: _____ Date of _____

Print Name of Parent/Guardian: _____

Privacy Notice: Personal Information is collected under the authority of section 3 of O.Reg. 618/98 made under the *Development Corporations Act* to enable the proper administration of a lawfully authorized activity, specifically the promotion of Destination Ontario as a tourist destination, the taking of and acquisition of rights to the Recordings and such other purposes indicated in this Consent Form. I understand that if I have any questions about the collection of Personal Information by Destination Ontario, I can contact Joe Panetta, at 416.325.2905 or joey.panetta@ontario.ca

