## New business offers change of entertainment

A new business in town is offering people something different to do with their leisure time in a nice, friendly atmosphere, and the cost is no more than going to a show or out for dinner. Gary Smith, owner of G and K Arcades, feels his business offers people a chance to have some fun and it doesn't have to cost a lot of money. "An arcade is a lot better than a show. A person gets more satisfaction playing pinball than going to the show. There's a challenge there," he explained.

The business opened in September and has grown so popular that at peak times, there are as many as 40 or 50 people playing the games. Mr. Smith said people of all ages come to the arcade and play the many pinball machines, games, and pool. "We get families, businessmen, and even older people. young kids are the biggest group of patrons, and a lot of them come in and spend their lunch hours here," said Mr. Smith. "I don't mind a bit if they come in and bring their lunch," he stressed. And for those who don't bring their own, there is a refrigerator stacked with sandwiches, submarines and soft drinks.

Mr. Smith and his wife opened the business to offer people a different form of entertainment. "At the time we opened, there was no

other arcade in town. It's a good business to be in," he explained. "It's nice to work with people. It's a place for friends to meet."

There are strict rules at the arcade, and a list of them hangs on the wall printed in big, black letters. Mr. Smith said the rules are enforced strongly and there are not usually any problems. Patrons are asked not to abuse the machines, not to smoke at the pool table, not to argue, and to use the ashtrays provided. There is no drinking alcoholic beverages, and if there is any damage caused, the patron pays for it.

Right now, there are about 15 machines in the arcade, but in December, the Smiths will be renovating the premises, and receiving 25 new games as well as another pool table. "This will add competition," said Mr. Smith. "There will be a challenge for every type of person."

The video games are the most popular type of game, according to Mr. Smith. He said it is not unusual for someone to come to the arcade and spend several hours playing one machine. Some of the players are so good, according to Mrs. Smith, they can put 50 cents in a machine and win as many as 10 free games. "There are lots of people who get very high scores on the machines and we have a lot of people who can win a lot of games," he said.

## Industry plans move to town

BY C. J. CLARK

The Roper Canada Limited plant has been purchased by Gabriel of Canada Limited it was announced last week by Mayor Doug Harris at a press conference. Gabriel of Canada, makers of shock absorbers, doesn't anticipate opening the plant, though, until 10 to 12 months.

The private sale was finalized September 23 after being on the market for roughly five months.

"It is a large facility if fully utilized," said Gabriel president Sverre Lunder. "It

would require a fair number of people and we don't know how many and how rapidly production will begin."

On September 26 the new industry that is coming to town, formed a task force to look into plant requirements, production forecasts and machinery installations. Another result of their study will be the number of people to be employed.

"We don't want to do our advance planning in public," Mr. Lunder said,

citing business reasons.

Gabriel of Canada is a wholly owned subsidiary of Vanderhout Associates Limited whose parent company is the United States based Maremont Corporation. Maremont Corporation is a part of the international company Alluswis, one of five companies in aluminum production.

"You would be surprised at the number of applications we have for shock absorbers," Mr. Lunder pointed out. "We make shock absorbers for everything from

motorcycles to military tanks."

Shock absorbers for U.S. space programs, custom cars, golf carts and even the ill-fated Bricklin that was made in New Brunswick are manufactured by Gabriel.

The Ingersoll Street plant has 100,000 square feet and sits on 10 acres of land and was built in 1973. Mr. Lunder was asked about possible expansion.

"Expansion is not an immediate consideration but it is there for the future." he said. "Right now we have no plans, though."

Production ceased at the Roper Motomower plant in May and about 150 workers there were gradually phased out. The plant officially closed its doors last week.

Gabriel had been looking for a new facility on and off for about two years. It is a relatively new facility and a good location were among the reasons for their purchase.

"The distance from Detroit on one hand and Toronto on the other," is one of the reasons stated by Mr. Lunder. The proximity to Highway 401 was another.

Gabriel of Canada has plants in Mississauga, Ajax and Toronto. The main plant in Toronto employs 500 persons, the plant in Ajax 120 and Mississauga roughly 90

## How Gabriel Ltd. came to

BY C. J. CLARK

Recently it was announced Gabriel of Canada, makers of shock absorbers, is locating in Ingersoll. They will be occupying the former Roper Motomower plant on Ingersoll Street in industrial park.

Roper announced it was closing its doors in May but as early as April plans to sell the facility were already in motion. This is how the final transaction took place and the principals involved.

#### March

Industrial property salesman Lorne West of realtor A.E. LePage, hears of Roper closing and offers to sell the 105,000 square foot plant sitting on 10 acres of land. Roper has already had an appraisal but Mr. West's offer to give a second appraisal is accepted.

Mr. West had previously leased the former Essex Wire Company to Roper for 18 months for warehousing and later sold it to Atlantic Packaging Limited.

On March 20 Mr. West inspects property and gives opinion value.

Meanwhile, Gabriel of Canada has been thinking of a new facility on and off for about two years. In that time company president Sverre Lunder had looked at about four separate facilities, most in southern Ontario.

It takes Mr. West about half a day to prepare a listing for the Roper property. It is sent down to Kankakee, Illinois, where Roper's United States based head office is located. The company board of governors grants the exclusive industrial listing to A.E. LePage April 16.

Mr. West begins to prepare a marketing program.

#### Mav

Ingersoll industrial development officer Ted Hunt hears of Roper's closing and compiles data on the property and Ingersoll. He begins mailing out the information. Even before the property is listed, Mr. Hunt receives two inquiries this month about the property.

It takes Mr. West about two weeks to prepare his market program. He takes out several advertisements in the Toronto Globe and Mail in addition to the Western Ontario Business Review.

A four page brochure is also prepared by Mr. West. In it is a photograph of the plant. taken by a local photographer, as well as facility features, specifications, a map of

soll in relation to southwestern

Ontario and a tax comparison between Ingersoll and Toronto.

Besides numerous personal phone calls. Mr. West mails out roughly 2,000 of the brochures to every industry in Ontario with a minimum of 100 employees.

#### June

Five companies make personal inquiries with Mr. Hunt. They seek information on the labor market, housing, utilities and other pertinent statistics with regards to their respective companies.

One company was so secretive Mr. Hunt never found out who they were. Another found the plant not suitable for their needs. A third company was not prepared to make a move due to market conditions and a slump in market demands. After an initial inquiry the town development officer never heard from one of them again and another was interested but was slow in making an offer.

Of the five inquiries, Mr. Hunt now has an open file on three of them.

Mr. West dealt with 10 interested parties of which two or three were showing legitimate interest. About 10 other real estate companies also showed an interest in the property.

There were others who visited the property on their own to avoid high pressure sales.

#### July

One of Mr. West's brochures crosses the desk of Gabriel president Sverre Lunder. He issues instructions to vice-president of manufacturing, Brian Bennett, to analyze the facility specifications to determine their level of interest.

In the meantime Mr. West has taken companies on about six tours of the plant between June and July.

On July 24 Mr. West takes Mr. Lunder on an inspection of the property. Five days later, Mr. Lunder and three other company officials re-inspect the property.

July 31 Mr. Bennett, an architect and Gabriel's operations manager visit Ted Hunt. Their remaining contact is done over the telephone.

#### August

- It is recommended to Mr. Lunder to purchase the property and in turn, on August 2 or 3, Mr. Lunder recommends to his board of directors to make the buy. The nod is given.

On August 6 an offer to purchase is submitted to Mr. West. He flies to Illinois with the offer. It is accepted with conditions that are worked out prior to the closing date.



POERSONE TIMES

October 8, 1950

## town

Lawyers, accountants, the realtor and others work out the final deal.

Mr. Bennett, an architect and the company operations manager visit their proposed buy about three times, checking out everything from office space to soil tests.

. Ted Hunt is the only Ingersoll official who knows about the offer to purchase and the deal's closing date.

#### September

On Tuesday, September 22 the deal is finalized. Mr. West phones Mr. Hunt to let him know. Mr. Hunt phones Mr. Lunder to find out what can and can not be released.

The development officer then phones Mayor Doug Harris and arranges a press conference. Notices of the purchase are drawn up and put in town councillors mail slots at the municipal office.

### September 23

At 12 noon Mayor Doug Harris makes the official announcement Gabriel of Canada is locating in Ingersoll.

Gabriel forms a small task force on September 26, to examine what function their new facility will perform and how many persons it will employ.

There is a good indication Gabriel of Canada will be making shock absorbers in Ingersoll in about 12 months time.

## New industry for Ingersell could provide jobs for 468 persons

#### By KEN WILLETT and JOE KONECNY Sentinel-Review staff writers

INGERSOLL — A new manufacturing operation for Ingersoll is expected to provide employment for 468 persons. Gabriel of Canada Ltd., which produces automobile shock absorbers, will invest \$10.2 million to establish a manufacturing operation on a 10-acre site in Ingersoll's industrial park, Oxford MPP Dr. Harry Parrott announced Friday.

The province helped lure Gabriel to Ingersoll with a \$2.4 million

loan from Ontario's employment development fund. The loan is interest free with principal deferred for five years. Parrott said the interest free loan is equivalent to a \$1 million

The company announced in September it would locate in Ingersoll. But all other facts surrounding its arrival were left unanswered.

Parrott, who said the company should be well into production by mid-summer 1981, said the number of additional jobs for trained and untrained labor will flood Ingersoll's labor pool. The company will probably draw on employment pools in other neighboring centres in Oxford County as well, Parrott said.

He called the tax free loan "seed money."

Parrott said the company must supply the jobs or lose the

benefits of the loan.

The company is a wholly owned subsidiary of Van Der Hout Associates Ltd., of Etobicoke, which in turn is a subsidiary of the Maremont Corporation of Chicago.

The parent company, Maremont Corporation, also operates

several shock absorber plants in the United States.

The company's Ingersoil plant will have a world mandate to manufacture and distribute conventional twin-tube hydraulic shock absorbers as well as the company's original absorbers.

The company will move into a 100,000 square foot building left vacant by Roper Canada Ltd. Roper ceased production at the Ingersoll Street building in May after a year-long cutback in staff

With 230 laborers during peak periods, Roper was one of the largest employers in Ingersoll, but company officials opted to shut-down the local factory and shift its production to southern U.S. branch plants.

"We were all saddened by the loss of Roper Canada Ltd. earlier this year," Parrott said Friday. "That meant a loss of 230 jobs, but now Gabriel, with some encouragement from Ontario, has purchased the land and building formerly occupied by Roper. They have created 468 new jobs. That is a net increase of 238 jobs." iobs.

Continued on page 9.

Continued from page 1.

Ontario's employment development fund established in the spring of last year to stimulate economic growth in Ontario by providing direct financial incentives to the private sector.

Parrott said the interest free loan represents "an investment in Ontario. No matter how big the company is and what their cash flow is, this kind of deal is definitely an incentive, an enticem**e**nt.

"The situation still requires a weighty investment by the company, money sunk into the Ontario economy. There are tax dollars to be had as well.

Ingersoll Mayor Doug Harris shared Dr. Parrott's optimism

"I can't be anything but op-timistic," Harris said. "This is better that I first expected. I am pleased but still anxious to see them start hiring.'

> SENTINEL- REVIEW December 6, 1980

## \$2.4 million lures firm to Ingersoll

By Al Chater Woodstock Bureau

INGERSOLL — The provincial government has given Gabriel of Canada Ltd. a \$2.4-million loan to open a shock absorber plant here, creating 468 new jobs by early summer when it is expected to be in full production.

The company purchased the former Roper Canada Ltd. plant at Ingersoll and Thomas streets in late September and plans to invest \$10.2 million at the site, Environment Minister Harry Parrott said Friday.

The loan is being provided through the Ontario Employment Development Fund interest-free for five years.

Parrott noted the "seed money" will be recovered in property taxes. "You sometimes need these things to get them to turn the corner and come into our province."

He said one of the conditions of the loan is that the company provides the 468 new jobs. When the Roper plant shut down in May, 125 persons were thrown out of work. But, at its peak, the snowblower and lawn mower manufacturing plant employed 230.

Ingersoil industrial development commissioner Ted Hunt said the company is renovating the 100,000square-foot plant and has applied for a building permit for a small addition to store steel.

The fund has given \$1.345 million in grants to Oxford industries this year.

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LONDON FREE PRESS

December 6, 1980

### Some with 'babes in arms'

## Job seekers line up for positions at Gabriel

By JOE KONECNY Sentinel-Review staff writer

INGERSOLL — Gabriel of Canada Ltd. was "swamped" by potential employees when the company started its first phase of hiring this week, the plant manager said Tuesday.

Charles Micallef said a line up in front of the Ingersoil Street industrial site began forming at 7 a.m. Monday and at the height of the stampede, about 250 people stood four abreast, some with "babes in arms."

More than 460 job-hunters submitted applications on the spot, he said, while an additional 650 applicants took their forms home with them.

"It was unbelievable," Micallef said Tuesday.

Job advertisements in newspapers in London and Windsor brought a number of applicants, he added. Some came directly from financially troubled car manufacturing companies.

Apparently the large interest was stirred a month ago by Oxford County MPP Harry Parrott.

At that time, Parrott said the company will receive \$2.4 million "seed money" from the Ontario employment development fund to aid in Gabriel's establishment here.

The interest free loan, with principal deferred for five years, was to be a guarantee that Gariel would employ 468 people when it reached full production levels.

The 110,000-square-foot plant is expected to start production of strut suspension units and shock absorbers by the end of 1981.

shock absorbers by the end of 1981.

Micallef said, "there's no job open at this point in time," but about 100 people will start work in June.

And by Sept, a total of 200 people should be employed here, with the number of employees progressing as the company develops.

"It's not a first come, first serve situation.
"If they want a job they'll probably get one eventually.

"We'll be going through the applications to see what qualifications they have and who will best meet our needs, then we'll start interviews.

Micallef said he's currently interviewing people to fill management positions.

Currently, Gabriel employs nine office workers here, but that figure will climb "as we increase our staff."

Gabriel, with three plants in Toronto and one in Mississauga, is reputed to be the largest shock absorber producer in Canada.

SENTINEL - REVIEW

January 21, 1981



LATELY, CHARLES Micallef has been busy sorting through a large stack of job applications for work

at the new Gabriel shock absorber plant here.
(Staff photo by Joe Konecny)

January 21, 1981



INGERSOLL MAYOR Doug Harris turned on the assembly line to officially launch the new Gabriel of Canada facility Thursday. The new plant should give Ingersoll a real boost as employment there is expected to grow considerably during the next few years.

(Staff photo by John Spilker)

### **Boost for local economy**

## Gabriel opens officially

By JOHN SPILKER
Sentinel-Review staff writer
INGERSOLL — Ingersoll's
economy bounced forward when

mayor Doug Harris officially opened the \$13 million Gabriel of Canada plant here Thursday. About 75 dignitaries and 180

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employees watched Harris switch on the assembly line even though the company actually started production June 29.

The plant will hire another 40 employees by Jan. 4 and the work force could double in the near future, said production

Gobriel of Amada Ad

SEUTINEL-BEVIEW
October 16, 1981

supervisor Jack Ascott. The plant presently has one main shift and a skeleton second one. The company hopes to add a full second shift and skeleton third shift.

The local plant is expected to produce between \$8 million to \$10 million of the MacPherson-type shock absorbers during the first year of operation.

The Volkswagen of America plant in Westmoreland, Pa., is the Ingersoll plant's major customer. VW is purchasing the parts in Canada to increase the Canadian content of its U.S.-built Rabbits.

#### RESEARCH

The Ingersoll plant next year will start manufacturing nitrogen gas-filled shock absorbers for several customers. This type of shock was developed by the company in its Toronto research laboratory.

Gabriel officials hope ties with Volkswagen will grow since the German auto manufacturer will set up a plant in Barrie, Ont. and possibly another one in Detroit, said Ascott.

Volkswagen of America's importance to the Ingersoll plant was clearly evident as VW's vice-president of purchasing, Jack Masterson, was one of the guest speakers at the opening.

The 101,000 square-foot plant was built with a \$2.4 low interest loan from the Ontario government. The plant also received assistance from the federal government through a manpower training program.

Gabriel took over the former Roper Motor-Mower plant in Ingersoll after the company moved out of Canada.

Gabriel is a Chicago based company and has three other plants in Canada.



Although Gabriel of Canada has been in operation in Ingersoll since June, it was made official at a grand opening last Thursday when Mayor Doug Harris flicked a switch putting the \$13 million operation in motion. Guests numbering about 75 and the employees looked on during the ceremony which followed by tours for the visiting dignitaries. Among visitors were representatives for the parent company in Chicago, the local plant's biggest customer, Volkswagon of America, and officials from Toronto.

# Gabriel hit hard by poor economy

#### BY LAURA PLUMTREE

A less than optimistic portrayal of Ingersoll's strut and shock plant, Gabriel, was given at Van Der Hout Associates annual meeting in Toronto last week. John Van Der Hout, chairman of the company, said the local plant is responsible for two thirds of the company's 1982 losses of \$6.56 million, but only 10 per cent of its sales.

The Ingersoll plant was built in 1981 to fulfill a five year supply contract with Volkswagen of America Inc. It was built to supply struts and shocks to Volkswagen on projections that Volkswagen would build 1,700 cars a day in North America. Mr. Van Der Hout said it is only building 300 a day, and as a result, the plant is operating far under capacity.

Currently the plant is implementing a study in an attempt to draw new business, other than Volkswagen. Tom Skinner, plant manager at the local factory, said he's optimistic the business will recover.

"I think that Volkswagen is perhaps struggling a little more than the others. They build an economy vehicle. If the gas prices in the United States stay the way they are, most people will swing away from the economy car, especially diesel cars, which VW has."

Mr. Van Der Hout also expressed optimism, stating there are no plans in the future to shut down the local plant.

"We're giving consideration to 15 or 16 other alternatives," he said. "When our studies are completed we'll make an announcement.

At peak capacity, Gabriel could employ as many as 450 hourly-paid workers said Mr. Skinner, pointing out that so far the local plant has not reached the limit. There are now 50 employees there, with 28 salaried workers. At their peak capacity, they have worked with 130 employees said Mr. Skinner.

Mr. Van Der Hout said other belttightening measures will be implemented to help reduce losses in 1983. European, North American and Japanese actio manufacturers have been approached but no new business has been introduced to the Ingersoll plant. However, he said he is still hopeful that 1983 will prove a better year than 1982.

# Gabriel to close in the summer

BY CHERYL STEWART

Gabriel Shock Absorbers has announced it will be closing its doors, although an official date for shutdown has not yet been set, John Van Der Hout, chairman of Van Der Hout Associates, said the plant is closing because it is losing money.

He said the local plant, which makes struts and shocks, is responsible for 4.3 million of the company's 1982 losses of \$6.559 million. In an earlier story in The Times, he stated the local plant is only responsible for 10 per cent of the company's sales.

Mr. Van Der Hout was unable to comment on a specific closing date for the plant, but said about 75 employees will be affected.

He said Van Der Hout Associates is currently negotiating the sale of its assets to its major shareholder, Maremont Corporation.

According to Ted Hunt, town development officer, the local plant should be closing around July 1. "This is subject to change depending on orders. It may be a couple of weeks either way," he said.

The town is concerned with Gabriel leaving Ingersoll, but Mr. Hunt stressed work is already underway to find new industry. "It will have an effect on the town, not only the employees, but for the town as a whole. It is a blow to the town."

"We will be making an effort to get another company in there," he said, noting he is exploring several contacts. "Word is going out that the plant is available," he added.

The Ingersoll plant was built in 1981 to

fulfill a five year contract with Volkswagon of America Limited. The plant was to supply struts and shocks to Volkswagon on projections that 1,700 cars would be built a day in North America by Volkswagon. A month ago, only 300 were being built, and as a result, the plant was operating far under capacity, according to Mr. Van Der Hout.

When the losses for 1982 were announced in March, Van Der Hout Associates was in the process of implementing a study to draw new business. At that time, Mr. Van Der Hout said there were no plans to close the Ingersoll plant, since the company was considering 15 or 16 alternatives.

At peak capacity, Gabriel could employ as many as 450 hourly paid workers, but the local plant has never reached that limit. At peak, the plant has only employed 130 people.

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# Committee helped 77 p.c. of Gabriel staff find jobs

By GABE PERACCHIA Sentinel-Review staff writer INGERSOLL — Almost four months after losing their jobs, at least 77 per cent of employees at the Gabriel of Canada Ltd. plant are now employed elsewhere.

Much credit is being given to a joint management-employee committee responsible for helping the displaced workers find new jobs or vocations.

Of the 74 salaried and hourlypaid employees at the Ingersoll Street plant, 57 have found new jobs, said Ken MacKinnon of the federal Employment and Immigration Commission (EIC) in London.

The other 17 are assumed not to have found employment, since they have not reported finding a new job.

When the Gabriel strut and shock-manufacturing factory closed at the end of June, the c o m p a n y f o r m e d a management-employee committee to help the staff adjust to their loss of employment.

The committee was organized with the help of the Manpower Consultative Service of the EIC. "It has been excellent," MacKinnon said of the committee.

"We're very pleased. There has been a good co-operative effort between everyone."

The joint committee held its final meeting at the Gabriel plant last Friday morning as it believed it had fulfilled its mandate, MacKinnon said. "We've

had a 77 per cent success rate. There's not much more one can do." Those who have not found jobs can use committee members as references.

The committee offered the 74 employees assistance in three areas — search for new employment, retraining, and career counselling.

Committee members helped find jobs by calling employers,

investigating job leads, and providing references for employees

employees.

"Several hundred calls were made by the committee members to employers and employees," said Bjarne Jacobson, a Woodstock management consultant who acted as committee chairman. "It takes a lot of mouth work. We wouldn't have been able to do half as good without the committee."

The committee contacted nearly 200 companies in places such as Woodstock, Ingersoll, Tillsonburg and London.

About four or five employees opted for retraining courses at the community college level, MacKinnon said.

The committee also arranged a career planning course which was taken by 26 employees in July. Of the committee's expenses, 50 per cent are paid by Gabriel, 40 per cent by the federal government, and 10 per cent by the provincial government. The expenses, which included committee members' salaries, and the cost of the career counselling, amount to "several thousand dollars," Jacobsen said.

Gabriel's participation in the Manpower Consultative Service program is a "good corporate image move," MacKinnon said. "They take a strong interest in the welfare of their employees."

Since it was initiated in 1967, the Manpower Consultative Service has helped "adjust" an average 80 per cent of employees who participated in it, MacKinnon said. The rate has been lower the last two years because of the poorer economic conditions.

# הסשטבו פו רמעבטי בי

# Possible sale of Gabriel plant leaves town officals silent

#### BY TOM BLACKWELL

Town officials and employees of Gabriel of Canada are tight-lipped as rumours persist about a possible sale of the Gabriel plant on Ingersoll Street.

A company official admitted the building was up for sale, but wouldn't reveal who the potential buyers are or when a sale might be completed.

Ingersoll business development officer Ted Hunt said his job involves informing potential buyers of plants like Gabriel's about services offered in the town, and two weeks ago he told a Chamber of Commerce breakfast he'd have some good news soon.

But Mr. Hunt said he couldn't release any more details of a possible deal at this time

About 75 people were laid off from the plant when it closed at the end of June. The company had been making shock absorb-

ers and struts for Volkswagen of America.

A Gabriel executive in Toronto told the Times the building is for sale, but said he didn't know when a sale would be completed.

"The building is in the open market, and a number of people are interested," said Engineering Manager John DeSantis.

Lyons, Arbus lawyer Barry Arbus, who is handling the sale of the building, also refused to comment on the matter, but hinted when contacted December 19 there could be some news by January 1.

"I'm not at liberty to discuss it until negotiations are complete. Call me in 10 days and I'll discuss it," Mr. Arbus said from Toronto.

Gabriel has been moving machinery out of the plant since mid-September, and front office furniture was cleared out before Christmas.

The telephone in the office was changed

to an unlisted number because literally hundreds of people who had heard rumours of a sale had called to ask about employment when a new company takes over.

One uncomfirmed rumour is that an automotive-related company is close to buying the 103,000 square foot plant.

The Gabriel factory was opened in 1980 and at the height of its operation employed about 180 people.

But the demand for the parts by Volkswagen dropped way below the rate projected originally and the Ingersoll plant was responsible for \$4.3 million of Gabriel's \$6.559 million 1982 losses, company spokesman said this spring.

About 60 per cent of the workers laid off have been relocated in other jobs, partly thanks to a co-operative project of the Town of Ingersoll, Gabriel, and provincial and federal governments.

December 2t, 1185

# Gabriel still paying for losses, loan for Ingersoll plant

#### BY RON PRESTON

Gabriel of Canada Limited is negotiating with the provincial government to reschedule its repayment of a \$2.4 million interest free loan granted the company in 1980 to help create jobs in Ingersoll at its then-new manufacturing plant.

The funds were loaned from the nowdefunct Economic Development Fund. The interest free stipulation made the loan equal to an additional \$1 million grant.

The local plant closed last July after losses "almost put this company into the hole," according to Stephen Ferguson, vice-president of financing for the company.

Gabriel's 1982 losses totalled \$6.56

million, of which "Ingersoll was the predominant reason."

The company is arranging a new agreement with the Ontario Development Corporation (ODC), the agency which inherited the EDF loan agreements. Dave Goodyear, spokesman for ODC, said Gabriel, a wholly-owned subsidiary of Van Der Hout Associates, will "be asked to maintain certain employment levels at the Toronto plant, and to re-amortize the loan."

Gabriel's parent corporation in the United States, Maremont, recently refinanced its Canadian company with a \$10 million transfusion.

The job guarantees intended for the Ingersoll plant will be "modified" to fit the Toronto manufacturing plant Mr. Ferguson said. The Toronto plant's workforce

has dropped by almost half, to 440 employees, while the Aiax factory employs 150 workers.

The Ingersoll branch was built to supply shock absorbers to Volkswagon of America but the car manufacturing firm's sales dropped drastically.

Ingersoil, once expected to employ 468 people, only reached an employment level of 150. Losses from the plant "jeopardized the financial capabilities of the whole organization."

A check with the Toronto Stock Exchange last week found that Van Der Hout stock was bid but not traded that day.

"We're more optimistic about 1984," said Mr. Ferguson, "than we have been in the last couple of years but we still have a long way to go."



GABRIELE'S RESTAURANT and Gigi's Pizza, located at 63 Charles St. E., recently opened its doors under new management. Owned and operated by Walter Buhler, former owner of La Colonna Dining Lounge in Woodstock,

and John Csborko, former owner of Puffy's Pizza. Gigi's Pizza is under the watchful eye of John Csborko, who brings with him many years experience in the pizza business.

(Staff photo)

SENTINEL REVIEW

June 8, 1989

## New restaurant offers elegant atmosphere

The combination of quiet elegance of Gabriele's Dining Lounge and the take out convenience of Gigi's Pizza are a welcome new addition to Ingersoll's dining spots.

Opened under the jointed management of John Csoborko and Walter Buhler at the beginning of May, they offer patrons the best in Italian and

European cuisine.

Csoborko, former owner of Gigi's and Puffy's Pizza in Ingersoll, brings eight years of experience to the take out part of the business. While German-trained chef Buhler provides an impressive background of expertise from working in the Bahamas, Switzerland and several other European countries. Buhler

also operated the La Colonna Dining Lounge in Woodstock before coming to Ingersoll.

Gabriele's, a 52-seat restaurant, is intimate enough to allow patrons to enjoy a relaxed dining experience. Buhler will tantalize patrons with specialities which include Steak Dianne, Rack of Lamb, Pepper Steak and several seafood dishes.

The restaurant is open for lunch Monday to Friday and for dinner seven days a week. They offer a variety of wine and are fully licensed. Daily specials are available.

Along with pizza, Gigi patrons will be able to order take out seafood, chicken and pasta dishes. The late hours allow Ingersoll residents to satisfy those late night cravings.

TIMES INGERSOLL June 28, 1989



Julia Van Aarsen (right) and her four-year-old daughter Alicia accept a one year membership and a small sweatshirt from Judy Easton, co-owner of the recently-named King Street West video variety store, The Gala. Van Aarsen won the store's contest to come up with a new name after Gary and Judy Easton purchased the former Lowe's Video. (Mike Switzer photo)

Ingersoll Times May 1 1991

### Speedy delivery

## ourier service running

Fast on their feet fulfilling a need Gary and Linda McClay noticed there was a need for a fast courier service in the Town of Ingersoll, but they also noticed there was a need to supply a service different from major companies like Purolator.

Thus Gar-Lin Courier (Gar for Gary and Lin for Linda) was born, offering to get, whatever you care to send, delivered within 24 hours. Linda said this means they guarantee to deliver the package to any destination within 12 hours of the pick-up point, "12 hours there, 12 hours back, 24 hours," she said.

They started the service in June this year and have been steadily servicing the industry of Ingersoll ever since. Gary said he had noticed there was a lack of the service during his tenure as plant superintendent at Fruehauf.

He said he and his wife talked of starting the business for a couple of years but it took a while to make the big decision to quit his job for selfemployment.



Linda McClay

The pair have started what has proved to be a hectic business. Linda does the books and any other paper work while Gary mans the phone and runs packages. The two are aided by four of their own vehicles, a motorcycle and a team of drivers made up of willing friends and relatives.

Gary said he has a flexible business and is more than willing to try and accomodate just about anybody, believing when you are just starting out you have to do the not-so-nice jobs to get better ones and to keep customers. He said they are offering a 24 hour service, "any time, day or night, for the moment,' So far in the company's brief

history they have only had to turn one person down. Gary said this was in the early going and the customer asked for the delivery of 6,000 pounds of five turkeys! He said they would have taken the job, but at that time they did not have access to a truck that was big enough or refrigerated.

Gary said there was not a great deal of expense connected with the initial start-up of the company, but that it does begin to mount as they expand and take on more vehicles. General wear and tear and gas for the trucks adds up said Linda. Even so, their prices remain quite competitive and are "more reasonable than any other company out there," said Gary.

The basic fee is 30 cents a kilometre, whether it is a letter or 1,000 pound article. This differs from the other companies who limit the customer on the weight of a single package for 24 hour delivery. The two said they are offering a service that Ingersoll industry has not seen

Gary said some of the perks of having his own business is the less stress and more control over hours worked.

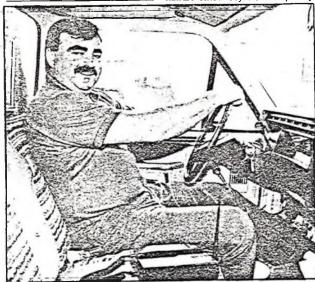
So far he said the business is doing well enough for the pair to pay bills. Linda said having grown up on a farm they are used to working hard and "we will continue to do so."

In the future the two said they hope to expand into the field of emergency freight in the future, but for now they will handle just about anything, big or small. Gar-Lin Courier can be reached day or night at: 485-3088.

INGERSOLL TIMES

## Local courier firm's client listing growing steadily

By MARK REID of The Sentinei-Review INGERSOLL — What started off as an independent courier firm to handle small objects has quickly



GARY McCLAY and his wife Linda started a small courier service in Ingersoll about a year ago. Today their company, Gar-Lin Courier, services industrial customers in need of emergency freight transportation services.

SENTINEL REUIEW.

grown in less than two years to an emergency freight transportation system for industrial customers in southwestern Ontario.

We have all seen the Bell Canada long distance commercial on television when an order of grapple grummets is fouled up and supervisors at the imaginary plant are up in arms.

When this happens in real life, it is Gar-Lin Courier to the rescue.

Operated by Gary and Linda Mc-Clay, the courier company went into business in July, 1988.

Just in time industrial operations greatly depend on suppliers to bring the parts on time. It is when something goes wrong, or an emergency part — a bearing for production equipment — when the company springs into action.

"Just in time is dangerous," says Linda. "From a production viewpoint you have to have a whole lot of faith in your vendors and your suppliers to be able to demand just in time service.

"I think for the biggest part it works, but boy if you're responsible for a just in time load and you've got 40 guys standing on an assembly line waiting for their work that day and the load doesn't show up, you have 40 people who are going to be out of work."

When the couple started in business couriers in Ontario were limited to carry 70 pounds for each customer and the McClays saw the need for a delivery service capable of carrying heavier packages and only carrying one person's freight at a time.

Gary was working at Fruehauf Canada Inc. when he first started to think of the courier business.

"Being plant superintendent. I was in charge of all production and the worse thing for a production person is . . . your line coming down and no parts." he said.

"I could see big money in emergency freight."

It was becasue of weight restrictions other companies had to follow "that maybe there was a market there for something that could could carry emergency freight—emergency material—that would be heavier than a courier could carry," says Linda.

When the business started it followed the lines of traditional couriers, but the McClays soon realized there was not much money.

"We wanted to do similar, but as we got into it we found that there was very little money because we couldn't compete with . . . any of the big ones," recalls Gary.

"They'll take a letter for nickles and dimes from London to Toronto and it doesn't cost much more.

"For us, we had to pick up and go with that one letter."

Interjects Linda: "Mainly because we wanted to service one person, we wanted to make sure our service was unmistakably dedicated to one industry.

"We're only going to do it for one person; we're not going to put four and five persons' goods on our truck and go here, there and everywhere when they have a piece of emergency freight that needs to be delivered."

The McClay's first set back in their courier service soon followed the operation's start up. They did not have a courier licence.

Gary had called several officals who said he did not need any special permission to make the business kosher. However, a day after a newspaper article featuring the business appeared, the Ministry of Transportaion came knocking at the door.

Gary handled the legal work at a hearing which resulted in Gar-Lin being licenced to carry two firms' freight up to 32,000 pounds at one time. The firm's only restrictions are on hauling furniture and complete vehicles.

It is the service offered by Gar-Lin that has made it a success story. The customer list continues to grow and it has served virtually all industries in Ingersoll and has worked for others in Brantford, Woodstock, Stratford, London and Cambridge.

"I haven't tried to get into London, there's so many (other companies) there," says Gary.

"If we were going to do that, then we have to consider buying more trucks, then we'd have to think about a driver for the truck...and right now things are quite comfortable the way they are." added Linda.

Gar-Lin has a good rapport with its customers.

"We have never let anyone down," says Gary, adding that the firm has hung onto loads until their destination is open for receiving. "As soon as they (the customers) give it to me they go home and forget about it... they know it's going to be there."

On one occassion, the transmission in the delivery truck broke. A tow-truck took the delivery vehicle to its destination, then to the shop for repairs.

The couple has received a great deal of support from their families. Gary's brother occasionally drives from Milton and Linda's sister-inaw is an occasional dispatcher. Most of Gar-Lin's part-time driv-

ers are retired people from its neighborhood.

Ingersoil has been good to the business and in turn the McClays have been keeping their dollars in town. All but one of their vehicles were purchased in town, in addition to having a contract with a local mechanic and fuel distributor.

Currently there are no plans for expansion since the McClays are comfortable with where it is at.

"I enjoy the business enough I don't see us ever giving it up no matter what happens — to how big we get or whether we stay the way we are or win the lottery — I wouldn't give up the business.

# New warehouse clears hurdle at UTRCA

By RON PRESTON of The Sentinal-Review

INGERSOLL — It's one down and one to go after Gardo Products Ltd. gained the approval of the Upper Thames River Conservation Authority for a 1,400 so ft expansion

sq. ft. expansion.

The animal health food company will approach town council next month with a request for a minor variance because its proposed structure will not meet the town's minimum frontage standards.

Plant manager Ron McLellan found out it wasn't easy getting the UTRCA's blessings. Admitting he "didn't know what to expect," the firm's original idea was turned down by the authority.

The Victoria Street company, which began operations in 1967, now employs five people in its manufacturing and retailing operations. The firm wanted to

expand its warehousing by building a 40 foot by 40 foot steel structure.

But the Water Management Advisory Board, and later the executive committee of the UTRCA, turned it down because the building site is in the Thames River floodplain.

### REWORKED PLAN

McLellan came back with a reworked plan, placing the proposed warehouse 10 feet further west away from Murphy Creek, plus shortening the building by five feet.

The company offered to raise the floor level several inches to "floodproot" the goods stored in the building. Tiles will also be placed under it to allow water to flow through.

Land use co-ordinator Bill Diver told the UTRCA the revised application now allowed 14 feet side yard between the building and the creek, erasing concerns about any encroachment.

The allowance also takes the building much further from the floodplain, he said, and along with the tiles, should be adequate for the water to flow through.

The UTRCA changed its position, approving Gardo's application on the condition the company enter into a save-harmless agreement, preventing the firm from blaming the authority should any serious flooding occur

serious flooding occur.

McLellan said he's unsure if the conservation authority's approval will help in the company's request for the variance.

"It's hard to say; it's a different situation ... they've got different concerns."

If the town okays the shortened frontage, McLellan said the warehouse would probably be built in the spring.

SENTINEL - REVIEW

December 29, 1984

## Area woman a book publisher

#### BY CHERYL STEWART

A publishing company. Sounds like big business-something out of a major centre like Toronto or Montreal. But four area people have started their own publishing company with its office in London.

Gatefold Books Ltd., which became incorporated in July 1979, is not only local but its the First Canadian publisher of large - print books. No Canadian publisher has ever printed Canada's best literature in a format conducive to sight-impaired readers.

Margaret Rule an Ingersoll native now residing in the Thamesford area, is one of the working partners in the company. Their office is in the home of Candace Dickinson in London who is also a working partner.

Ian Sutherland of Sarnia and Katherine Moore, now in Edmonton, are investors in the company but do not have a working hand in it.

All four worked together in the London Public Libraries at one time but the idea of the company came from Candace.

She was working as a Home Library Services Librarian in London. Her job involved taking books to people who were shut-in, in nursing homes or in long-term care in a hospital. Many of them needed large-print books. She recognized this need and because no-body else was doing it, the idea came to mind.

The name Gatefold Books came after hours of intense thought. Finally it was decided appropriate for several reasons.

"We needed something that was clear and unique. Gatefold is a fold-out of a book and we felt the name sounded like a solid book publishing name," explained Ms. Rule.

"It symbolized what we were doing in enlarging books."

Hours of dedicated work went into starting the publishing house. Their first three books were published last September and have been distributed in libraries across Canada and in several bookstores locally. Anne of Green Gables, Pilgrims of the Wild by Grey Owl and The Stone Angel have been published in large print. They hope to publish three more this fall but it depends on the success of the first three, said Ms. Rule.

"We published 1,000 copies of each title and we need to sell half of them to publish again. So far, 200 copies of each have been sold at their list price of \$16.95," she explained.

Ms. Rule feels there is

Ms. Rule feels there is definitely a market for their books but the problem lies with promotion.

"We are going to be working the next six months on getting people to know us," she said.

Running a publishing company has been exciting for her despite the long hours and hard work. Ms. Rule has a part-time job besides her work on the publishing house. She usually spends three days a week at the publishing house with

NGERSOLL TIMES
January 14, 1981

Candice also putting in three days. On top of that, she said it takes some nights and weekends.

"It is an interest and we feel we are using our know-ledge and experience and that it has a future careerwise for both of us," she explained.

of We are working for the

future." ( ) programme ( )

Someday, Gatefold Books hopes to be publishing six books a year.

future and we think we have a product that is needed.

People that have seen it, have liked it, said Ms.

This is the Year of the

Handicapped and she hopes this will help the publishing house. They will be approaching service clubs in the area about buying books to donate to centres that may need them, she said.

Their first three books are available in the Ingersoll Public Library and several bookstores in Ingersoll and Woodstock.



Recently in area woman started a publishing house along with three other people. Barbara Rule and her associates have published three books in enlarged print and hope to publish more in the future. Barbara and Doug Carr, (left) co-owner of a local bookstore, discuss the books Gatefold Books Ltd, has published.

Ad from Canadian
Dairyman's Report
1867-75

George Bailey

## GEORGE BAILEY,

MANUFACTURER OF ALL KINDS OF

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SLEIGHS AND CUTTERS.

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INGURSORR, ONTARIO.

GEORGIA-PACIFIC BUILDING
MATERIALS LTD.

# Georgia Pacific firm to close operation within two months

By ARMITA JANES Sentinel-Review Staff Writer

Georgia-Pacific Building Materials, Ltd. will close its distribution outlet in the former Morrow Screw and Nut building within two months.

Manager John McKillop said Monday the firm has given landlord Mike McHugh six months' notice to vacate by July 31, but added that he expects to have all the firm's inventory disposed of and operations "wound down" by mid-April.

Georgia-Pacific opened its Ingersoll branch Sept. 2, 1975 with a staff of 16 persons - all but three employed locally.

Nine of the 12 workers now on the staff are local people, the manager said. "They were all given the opportunity to express a desire for relocation, but most decided not to opt for that."

The three employees who were transferred to Ingersoll will now move back to Toronto where the branch will carry on its operations, Mr. McKillop said.

The Ingersoll branch shipped building products to retail customers in Western Ontario from Kitchener to Windsor and north to Owen Sound.

Market conditions and the state of the economy were the reasons given by Mr. McKillop for his firm's decision to close down the Ingersoll distribution centre.

"The company felt it would be better to include this operation with its Toronto operation," he said, "to cut down somewhere along the line on expenses, and any losses we may have been

suffering if we continued in Ingersoll."

The Ingersoll location was termed "very good" by the Manager because "It gave us what we wanted - accessibility to roads and highways."

In addition, he said, the firm had received exceptional cooperation from the town.

"We are very, very sorry to be leaving," he said, "And it is through no elements as far as the town is concerned that we are going."

## Trendy restaurant opens



The latest restaurant to open its doors in Ingersoll, Gilligans, promises to provide the local business crowd with a fast efficient place to eat and still have time to relax and enjoy a trip down memory lane with the old favorite movies and sit-coms playing on the large screen monitor. Dennis Efstatheu, owner, hopes the roadhouse type atmosphere will attract both young and old.

The cool, trendy pastel decor that greets customers once inside of Gilligans, the latest restaurant to open its doors in Ingersoll, is all part of the California-type concept that owner Dennis Efstatheu wanted to bring to the traditional town of about 9,000.

Based on the youth-oriented roadhouse restaurants which have sprung up across Ontario over the past 10 years, Gilligans offers a more unique approach where a 50's-60's attitude combines with an 80's feeling to attract customers of a wide age range.

"Fun, bright and trendy," are the adjectives Efstatheu uses to describe the restaurant which offers large food portions and exotic drinks to customers. He laughingly remembers the name was chosen after he and his brother, Greg, spent an evening tossing around possible names for the business.

Plans are already in the works to add several speciality foods to the basic finger food menu and two unique house drinks - the Pink Marina and the Love Maker - are sure to become synonymous with Gilligans.

While enjoying their meal or just unwinding, customers are treated to a trip down memory lane as Elvis Presley and other vintage movies or sit-coms play on the large, centrallylocated monitor.

Efstatheu, 23, picked Ingersoll to launch the restaurant, which he hopes will evolve into a franchise, because there was nothing similar where young and old could get together.

The casual atmosphere, he speculates, will attract the local

business crowd that wants fast efficient service and time to relax. The staff presently includes five waitresses along with Dennis and Greg

He added that relaxed atmosphere will continue in the evening with continuous videos from 8:00 p.m. until closing. A small dance floor will also allow couples to dance to the latest music.

Saturday night will offer theme events such as celebrating the Super Bowl or World Series. February, being sweetheart month, would not be complete without a Valentines Party which has been scheduled for this Saturday.

Efstatheu hopes to carry on the good business name started by his father, Peter, who operates the Miss Ingersoll Restaurant. Although the two businesses are joined by a common kitchen, both have separate chefs.

Efstatheu, who was raised in Tillsonburg, previously operated the Plantation Motor Inn in Hamilton from 1985 to 1987 and the Oxford Hotel from 1987 to 1989. Previous to working in Hamilton, he owned Stath Printers in Ingersoll which catered to the hospitality industry.

Gilligans is open Monday to Saturday from 11:00 a.m. to 1:00 a.m.

INGERSOLL TIMES

February 8, 1989

The Ingersoll Times, August 1, 1990

## London woman wins Gilligan's bikini contest

### BY MIKE SWITZER

The beach came to Ingersoll Saturday night, as Gilligan's Roadhouse restaurant threw its first annual bikini contest.

The event was well-attended, as the capacity-filled bar played host to participants from Ingersoll, Thamesford, Woodstock, Mossley, and London. One entrant, 19-yearold Karen Gardiner, brought her parents, Jackie and Neil, to lend their support.

Twenty young ladies originally signed up as entrants to compete for the \$1,000 grand prize, however when the contest began, only eight took the stage.

"Apparently the others changed

their mind," said co-owner Danny Efstatheu.

The judging began at 8 p.m. and lasted four hours. When it was all over, Lorrinda Mabee, 23, of London, walked away with the grand prize.

"I was really surprised," she said.
"Everyone deserved to win. I really had a good time. There are so many friendly people in this town."

Mabee said she would use the prize money to help pay back her student loan.

Second prize went to Gardiner with Nicole Golding and Chery Staples receiving third and fourth respectively. Other entrants included Jackie Braun, Tina Robins, Kelly Nutter, and Darlene Campbell.

A men's bikini contest is schedul ed to be held at Gilligan's on Aug. 25



Lorrinda Mabee, 23, of London, displays some of the prizes she received after placing first in Gilligan's first annual bikini contest. Co-owner Danny Efstatheu (right) holds an FM-96 sweatshirt, one of the prizes. (Mike Switzer photo)

RESTAURANT



Brian Ward, 19, of Thamesford strums Christmas carols on his guitar at Gilligans Roadhouse Restaurant, a not-so-normal gig for the member of The Droogs over the holiday season. (Linda Neukamm photo)

## Classical guitarist strums Christmas carols at bar

BY LINDA NEUKAMM

The 19-year-old young man with long, wavy, light-brown hair strums out "We Three Kings of Orient Are."

Wearing black jeans, a black vest, and a black hat with a blue spotlight shining down, it doesn't seem like his normal gig, but there he sits, very relaxed, very "cool," playing on his proposition of the state of Christmas carols on his acoustic guitar.

Brian Ward of Thamesford was hired last week to play during the dinner and supper hours at Gilligans Roadhouse Restaurant over the Christmas season. Being trained in classical guitar, he doesn't seem bothered by playing Christmas carols in a bar. "I enjoy all aspects of music," he said.

While he may seem to be very "laid back" as you just sit and talk to him, when it comes to his music he is very serious.

Growing up he was around all kinds of music Everyone in his family plays some instrument or another. So, it was only natural for him to take up the guitar.

He has been playing for only a little over four years. Only one year after he began playing, he started teaching lessons at the Academy of Music in Ingersoll. His passion is for classical guitar which he plans to continue to study more intensely in

the new year when he goes to univer-sity to study performance.

Ward describes playing Christmas carols at Gilligans as being a very different atmosphere but said he thrives on all varieties of performing. Later on in the week he was joined by Jud Ruhl to play more up-todate music, classic rock like Led Zepplin and newer music like Tesla.

Ward and Ruhl are a part of The Droogs, a band based in London and Thamesford.

Recently, the band has been play-ing at Call the Office in London. They have an all-ages show coming up on Jan. 27 to give young people the opportunity to hear them. The band will soon be going "underground," (musician talk for

out of the public eye) to write new material.

Ward teaches about 15 students out of his home and also plays atweddings:

Whether it's playing Christmas carols at Gilligans or originals at ... Call the Office, one thing's for sure, music is in his blood.

Ingersoll Times Dec. 24, 1990

Page 2 The Dally Sentinel-Review, Ingersoll This Week, Tues., March 26, 1991



SAMUEL'S MANAGER Gus Krados and chef George Rizopoulos show off the company's latest restaurant. Roadhouse Restaurnat is expanding

located at the former Venus Dining Lounge. Gilligan's

### Restaurants receive new looks

By MARK REID of lagersoil This Week

The food service industry in Ingersoll is taking on a new look early this year.

Gilligan's Roadhouse Restaurant will soon have a lagoon white the former Venus Dining Lounge has changed ownership, gone un-der the redecorating knife and reopened as Samuel's.

Gus Karamountzos, director of operations for Samuel's, says an extensive study by a U.S. consulting firm brought the family restaurnat to Ingersoll.

Samuel's, named after company president Sam Karamountzos, has one restaurant in Stratford and two in London.

"We thought there was a demand for our restaurant," says Gus Karamountzos, adding the company is looking at expanding in other companies." other communities.

The restaurant has a large menu with items ranging from \$2.95-\$11.95 in price.

The interior is bright green with natural wood and pink trim and has plenty of plants around booths and tables throughout.

Gus Karamountzos says the Sunday brunch, at \$5,95 a plate, is cooked to order, not served buffet

Renovations, including the ban-quet room downstairs, were in the \$200,000 range.

Samuel's is managed by Gus Krados, who came from the Strat-ford restaurant, while the chef, George Rizopoulos, came from one of the London locations.

"We'd like everybody to try us and give us their business," says Karamountzos.

### GILLIGAN'S LAGOON

Up the street, Gilligan's is expanding into the former Wilson electronics building and no one seems to be happier than long-time electronics and hardware proprietor Joe Wilson.

Wilson had the shop from 1928-1977 when he sold the business. He sold the building in 1980.

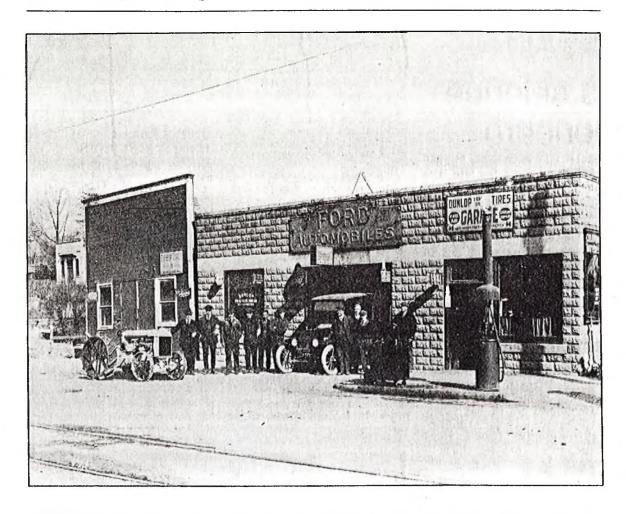
"I'm glad as a former owner to see somebody do it right," says Wilson.

Dan Efstatheu, co-owner of Gilligans, says the expansion will see the seating capacity increased to 315 from the current 109. Gilligan's itself will undergo some changes while the extension will feature both the Lagoon and Thurston the 3rds, a more intimate area for din-ing. Thurston's will have a solar-

"We had to go bigger; I need more room," he says.

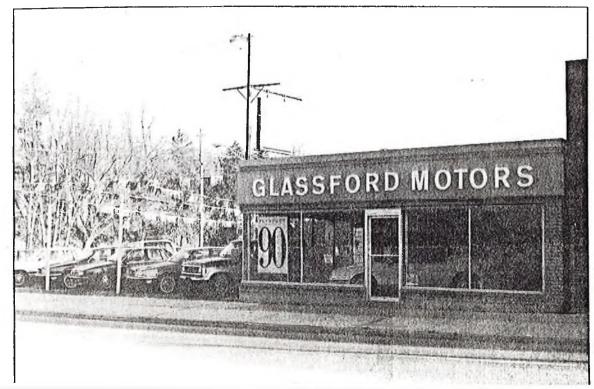
The expansion should be com-plete in four-five weeks then the business will close for staff training and preparations for the open-

### the way things used to be



THE FORD dealership on Charles Street used to belong to F. W. Staples, member of town council in the 1920s and once the oldest Ford dealer in Canada. His grandson, Pete

McKinley, contributed this photo and says some parts of what is now Glassford Motors have changed very little over the years.



DAILY SENTINEL REVIEW November 28 1989

### Gledhill zone change opposed

A proposed zone change at Gledhill Equipment on Oakwood Avenue brought opposition at the recent public meeting, held at the November meeting of Ingersoll Town Council.

Owner Al Gledhill has applied for a change to special restricted industrial zone from restricted industrial to permit a used truck dealership along with the existing truck terminal and garage.

However, owners of a number of neighboring properties oppose the zone change.

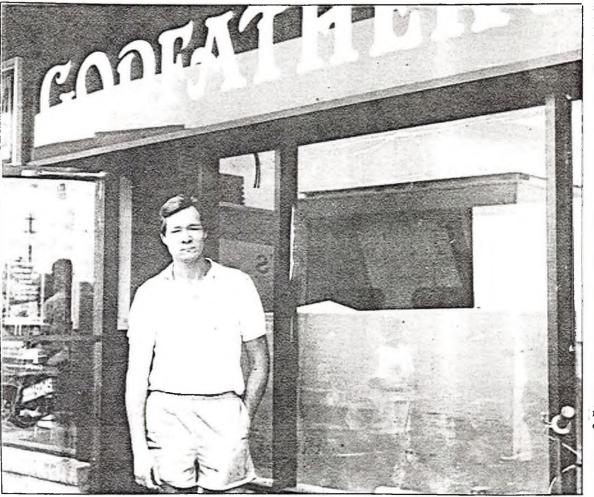
"Many of us who live there are concerned about increased traffic with the sale of trucks there," said Ross Bryant. "Is Gledhill going into used truck sales. A number of the neighbors are upset. We don't need anymore visibility of Gledhill out there."

Another neighbor, Bob Watt, complained about the dust. "They should pave their lot," he said, adding that a buffer zone or fence was supposed to go up between the Gledhill and surrounding properties.

Gledhili responded by saying the zone change will make no major difference to his operation.

"We will be doing what we're doing now," he said.

Ingersoll Times Nov 28, 1990



Dale Van Slyke poses outside Ingersoll's newest eatery, Godfather's Pizza. The takeout restaurant, located in the Canadian Tire/Zehrs plaza on Charles Street East, officially opened yesterday.

Up until a couple of weeks ago the only thing Dale Van Slyke juggled were people's financial statements.

This week he will perfect his balancing act on something a little more tangible - pizza dough.

Van Slyke, former manager of the Ingersoll Canadian Imperial Bank of Commerce, will soon be taking care of his own business as the franchise owner of the town's newest eatery-Godfather's Pizza which will have its grand opening July 19.

"As a bank manager you can set up credit lines for 100 accounts and they're all yours to think about. Now I'm still running a business but it's my own."

The Godfather's chain, spread throughout the province is expanding rapidly according to Van Slyke who recognized the financial potential of opening a franchise in a town noticably lacking in this popular fare

"The demand is really there," Van Slyke said, noting there was on-

ly one other pizza place serving the town of 8.500.

The Ingersoll Godfather's will be located in the Canadian Tire/Zehrs plaza on Charles Street East and operate only as a take-out service for both pizza and subs.

"I think more people prefer to have pizza at home," Van Slyke reasoned. "If they want to go to a restaurant they would probably have a different kind of food."

In addition to serving a need in the community, Van Slyke felt he could

strengthen his family ties through the venture. As a bank manager he has transferred locations seven times over the past 11 years and would have expected to leave Ingersoll in another year and a half.

"Your family doesn't develop any roots," Van Slyke, who is married

with two children, said. "We like the town."

Van Slyke will open with an initial staff of 14, including several cooks who will be "training under fire" for the stress of fast food work.

"There is a lot more to making pizza than you think," Van Slyke, who learned the basics at pizza school, said. "There is a real technique to pressing the dough. You have to learn how to make a good product."

He said Godfather's is known for its quality product and for its standard two for one specials. Instead of conventional ovens, Godfather's uses a conveyor belt cooking system which is temperature and time controlled for a consistant product.

Although he is anticipating long hours of work, seven days a week, Van Slyke said owning the restaurant will be an enjoyable change from the stress of the bank but continues to be amused by people's reaction this dramatic career change.

GODFATHER

"I get a lot of strange looks." Van Slyke said. "People perceive a bank manager as a position of prestige. Where do you equate the two jobs?"

Van Slyke said he hasn't gotten any questioning looks from the businessmen in town who recognize the favorable financial potential.

"It's a progression. I'm not going to make pizza all my life. Eventually it will run itself and I'll still make money."

Godfather's Pizza will be open Monday to Thursday from 4 to 1 p.m., Firday and Saturday from 4 to 2 p.m. and Sunday from 4 to 12 p.m.

## Layton Fuels changes owners

Layton Fuel Company Ltd. underwent a change of ownership last Monday, when Bruce Graham, owner of Graham Oil, officially took over the business from Don Layton.

Mr. Layton has operated the Ingersoll business for a number of years and decided on the sale in order to retire.

Graham Oil owns outlets in Strafford and St. Marys and according to Mr. Graham, "Ingersoll seemed like a natural place for expansion."

He said his company had been examining the Ingersoll operation for two years, because it abutted his own company's territories.

The main reason for the purchase, he said, was because the company wanted to expand.

"The proximity to our normal trading area seemed good," said Mr. Graham.
"We're pretty bullish on the
petrolium industry. We
think there's a good future
in it."

While the government is encouraging consumers to switch from oil to other forms of heat, Mr. Graham said. "There are still a lot of people who need and will continue to need the petrolium industry. It's still a darn good source of energy."

Although Mr. Layton will retire, he will act as a consultant for the firm, said Mr. Graham. Office manager will be David Mahaffy and the rest of the staff will remain unchanged.

Mr. Graham said his company also purchased Quait Heating and Plumbing from Mr. Layton, and will continue to operate that, on top of the oil business.

### WHAT'S NEW IN BUSINESS

### Wide range of options at Great Lakes Brick and Stone

Story and photo by ERIC SCHMIEDL for Oxford Business

INGERSOLL - Whether you want truckloads of stone or just a piece of the rock, Great Lakes Brick and Stone Ltd. can look after you.

There are different kinds of bricks and stones in a wide spectrum of colors available, says office manager John Heersink.

"You can do the whole house in stone," he says. There are also those who come in for just one stone to accent a flower garden.

The most popular product Great Lakes carries is natural stone, but that is only the beginning. There is crushed lava rock (which is imported from a volcano in Utah), cultured stone (a lightweight manmade product which looks like stone but is easier to handle) and limestone rockery from the Muskokas (which has moss and is used for adding a decorative touch to the great outdoors).

Patio stones are also available. Included are flagstones, which some people confuse with drywall stones.

Flagstones are smoother than drywall stones and are better

suited for making a patio. Drywall stones are used in building retaining walls and are rougher. says Heersink.

Drywall stones can be put in place without the hassle of mortar, he adds.

#### WANT A WHOLE HOUSE IN STOME?

If someone decides to do a house in stone, the business can provide everything needed, including the backing and other materials. The house is measured at no charge.

Great Lakes is always looking for new stones to add to its ranks. he says. As long as a stone can be brought in economically, it will be added to the list.

"We're always looking for something new, unique and original," he says.

Builders are the biggest customers of the business. Landscaping is another steady source of revenue.

"There's always a market for landscaping," he says.

The Ingersoll branch of Great Lakes recently held its grand opening, even though it has held its office in town for about two vears. Previously it had been a



STONES ARE the name of the game for Great Lakes Brick and Stone Ltd., in Ingersoll. Here, office manager John Heersink displays limestone rockery from the Muskokas, surrounded by crushed lava rock.

rail depot for other branches but Chatham. The Ingersoll branch now its ready for full retail service, says Heersink.

There are nine branches in Ontario, including the head office in serves the area as far north as St. Marys and as far south as Lake Erie — or "as far as people want to come," as Heersink puts it.

Hagan Gun + Tackle

150

## Tackling a new business with gun and tackle shop

Hagan Gun and Tackle on 42 Thames St. South, opened for business on July 14. Owner Dave Hagan is sporting his first business, although his wife and he have sold reloading supplies for skeet shooting since 1981.

"My brother used to hunt and got me trap shooting in 1979. I haven't gone fishing since I was 12 years old," said Dave.

Still, he has had a lifelong interest in the outdoors life, and decided to pour his interest into a business venture.

Hagan Gun and Tackle has many

things to offer outdoors men. With the guns and the fishing gear there come a lot more items, like ammunition, Cross and compound bows, fishing lures, hunting suits and vests, shell reloaders, targets, decoys, sporting books and much

"We have a little bit of everything," said the owner.

"With the selling of reloading supplies, I drove a transport until the opportunity came up to get into this full-time," he commented.

"Business is quite good. With the fishing season we sold a lot of fishing gear. Now with the hunting season coming up the trend is switching over," he said.

INGERSOLL TIMES. September 10, 1986

## Hambly's Super Save to close doors

Hambly's Super Save is closing it's doors to business.

That announcement came from owner Jack Hambly last Thursday afternoon. Hambly said the store will definitely be closed by July 1 but he anticipates closure sooner, possibly by mid-June.

"There's just not enough business, not enough support," said Hambly, Thursday. "I'm very disappointed because we gave it our best short. But we just can't afford to wait and see if it will go or not".

For close to 45 years a grocery store has stood on the Hambly building site and when it sold out, two-years-ago, Mr. Hambly took possession of the business.

"Naturally I'm very disappointed" he explained. "It was kind of a dream to keep it as an old time type grocery store. Old time service, the old time friendly atmosphere. Unfortunately the dollar signs came up and another era is gone," he reflected.

"The time of independent grocery stores and other stores is coming to an end. It's becoming much more difficult to compete against the larger chains. They come in and undercut your prices until they've cut you right out," he said bitterly.

Hambly, who worked with the Loblaws company for 25 years, said he had no idea when purchasing the business from Loblaws, that a Zehrs supermarket was coming into town. Loblaws and Zehrs fall under the same management.

"I've a bitter taste in my mouth as far as business is concerned," emphasized Hambly, adding "but not as far as the people of Ingersoll go.

"All I can say now is that we've had the experience and it didn't work out. But I came into this business wide-eyed. When you go into business you know you'll either win or lose. And in my case, everything was just against me at this time".

Since taking over operations of the store, Hambly and his wife Betty have made various changes within the building.

One major change was the addition of a back door entrance to the parking lot behind the store. The store was completely painted and redecorated inside as well.

"We're driving customers out of this town," stressed Hambly. "Just look at the parking situation. Parking in Ingersoll is an aggrivation for shoppers. They're talking about raising the parking fines and penalizing the shoppers who do go downtown. It's ridiculous!

"You only have to drive as far as

Tillsonburg to see an enjoyable shopping area. Look at the parking there! It's no wonder people shop outside of Ingersoll. We're just not catering to shoppers here."

Continuing, Mr. Hambly said "I'm known well up and down the streets of this town for trying to get more businesses to stay open longer hours. I think the merchants here have to wake up and realize they're here to serve the customers. The customers are not here to serve us," he said firmly.

"I don't think many of the merchants

catering to people's needs". He noted that his efforts to persuade more downtown stores to remain open all day Wednesdays proved fruitless.

Of his 13 employees, seven full-time and six part-time, Mr. Hambly said "I feel very bad. I have no jobs to offer them and I feel badly about it. But, it's beyond my control. I wish them all well - they've all been excellent".

Hambly said he was appreciative of his customers who were extremely faithful.

Mr. Hambly, in turn, has been faithful to

his customers. During the blizzard of 77, Hambly's super Save was one of the few businesses that supplied groceries to local and area factory workers at no charge.

"But that's just something that had to be done," he said modestly.

Hambly noted that at the present time, "I have various options open to me in London, but suggested he is extremely tied up, wrapping up his own business before "moving on to other things". He noted, however, that he and his wife will continue living in Ingersoll.

### Hardee vegetable growers, packers Things are presently slow at Hardee International

Farms Ltd. west of Ingersoll but soon the operation will be running full steam ahead.

The plant, built in 1972, is . a frozen vegetable processing facility. While processing corn and peas is its primary function other vegetables and fruits are also processed there.

At this time 42 persons are at the plant but during peak production. About 160 are employed there.

Starting at the end of June pea processing begins and runs until about the first week of August. In that time, enough peas are processed to last the year.

Following the pea processing, corn processing begins and lasts to about Thanksgiving weekend.

All vegetables arrive at the facility in a raw state. It is then mechanically processed. Each crop run has its own specialized machinery but all products go through the same washing, blanching inspection and freezing process.

Once frozen the many products, including corn, rhubarb, diced and diced carrots, diced turnips, and diced squash, are held in a 55,000 square foot storage facility, awaiting transportation to markets throughout Ontario Quebec.

Hardee Farms contracts out vegetable growing work in Oxford, Middlesex and Elgin counties. The processing work is divided between the plant in Ingersoll and a sister plant in Lambeth.

While area farmers grow vegetables Hardee farms takes care of all the harvesting and transportation to their plants.

Presently workers overhauling the machinery for the onslaught of peas and corn as well as packaging their products.

While harvest is the busiest time of the year, packaging and transporting the vegetables occupies most of the plants function.

Where do the vegetables

They end up in supermarkets throughout Ontario and Quebec. Some are packaged in grocery names while others under the Hardee Farm name.

Some of the vegetables end up in television dinners, soups, baby foods and institutions such as hospitals and schools,

Cobbed corn that is processed here ends up as far away as England, France, Japan, Western Europe and the Caribbean.

Lambeth. Come harvest time, about 160 persons will be working there.

at

INGERSOLL
TIMES
April 15, 1981

## Flower store blooms in new location

INGERSOLL — Harry Shelton Flowers will soon bloom in a new location.

The store is moving from 124 Thames St. S. down the street to number 84, said owner Harry Shelton.

The store has spent 10 years at its present location, which was rented space, said Shelton. He bought the building he is moving into.

Renovations in the new shop are going on now and the business will

Daily Sentinel Review Apr. 17,1991

## Windale changes ownership

There may be new name and new faces in the Windale Feed and Seed this week but the old traditions will be carried on.

Bill and Marion Juniper officially opened Harvest Trends in the Windale store last Thursday but want to let people know that everything will remain relatively the same. The merchandise will be virtually unchanged and gift baskets and cheese trays will still be available.

"We don't anticipate any major changes at this point," Mr. Juniper said. "It is our full intent to carry

things on as they are."

Mrs. Juniper arrived at the name Harvest Trends because almost everything they sell comes to harvest. Merchandise includes flowers, fresh jams and honey and ice cream.

The Junipers are no strangers to agriculture. Both were raised on farms in the Jordan Bay area of Meaford and Mr. Juniper's work for Masterfeed has taken them all over the country, most recently to London, for the past 21 years.

"We really don't have a home town," Mr. Juniper said. 'But we hope this (Ingersoll) is it."

It has always been the Junipers intent to purchase into a farm and garden business and the Ingersoll store seemed ideal. They have found their adoptive hometown to be very welcoming.

"People have been fantastic," Mrs. Juniper said. "The staff is one of a kind and the customers have been very patient. "We have waited a long, long time to buy a business. We hope that people will accept us in this town."

Closing the door on the past and opening a new one to the future, is often a difficult thing to do. For Dave and Wink DeBrule, it's a challenge the former owners of Windale Feed and Seed Ltd. look forward to.

The DeBrules have owned and operated the local feed store for the past three and a half years. In that time, they've managed to expand and diversify in numerous areas and the key to their success, said Dave, has been their belief in the importance of customer service.

"We emphasized service, which I believe expanded our business

The most major expansion the business underwent, was the addition of the cheese house, just over a year ago. "We diversified substantially in the food area in particular, with a major emphasis on food products," said DeBrule. Customers could pick up anything from ice cream to chicken, cheese and hamburgers in the store. In time, the DeBrules also took over the Pop Shoppe franchise.

Agricultural related expansions included the DeBrules adding their own line of products under the Windale label, in an effort to be more competitive. Pet products were expanded and the range of hardware inventory was also improved in an effort to meet farmers' needs.

The company's range of garden centre products was increased to meet the local needs of the community, said DeBrule. Unique gift

items such as cheese boxes and gift boxes, were also added to the store.

If customers couldn't find exactly what they were looking for at Windale, they were guaranteed a warm welcome and a good chuckle or two.

The feed store was a sanctuary of sorts, for pink flamingos. DeBrule rented out the plastic pink birds by the flock, for special occasions such as birthdays. DeBrule admitted having difficulty keeping the flock together at times. Often they would

swoop down and take haven on the lawns of unsuspecting homeowners, before DeBrule could collect them back and return them to their home at Windale.

The DeBrules and their two children will remain in Ingersoll. Although their future plans are not complete, the door on the past has been closed and they're ready to open new doors.

One wonders if this is the end of the pink flamingo era in Ingersoll.

INGERSOLL TIMES

#### HEALY CHINA & GROCERY STORE



The Healy China and Grocery Store in 1900 and earlier. Thurtell's Drug Store stands there now.

(Courtesy Mrs. Laura Healy).

#### Town wants more detailed plans

## New business complex put on hold

Plans to renovate two Charles Street homes into businesses have temporarily been put on hold while developer Marion Coyle comes up with additional information on her business venture.

Mrs. Coyle applied to have 67 and 73 Charles Street West rezoned from residential to commercial to accommodate her plans for an office-boutique complex. Following a public meeting Monday, town council requested more details on the proposal before making a decision, with parking proving to be the main bone of contention.

Mrs. Coyle hopes to develop 67 Charles St. W. into an office-boutique complex with a small tea room, dress shop and floral display fice space would take up the second floor. She plans to keep the second building as a residential dwelling for the time being but intends to convert it to a similar complex within a year.

At Monday's meeting county plan-ner Jim Hill recommended council defer the application until Mrs. Coyle provides additional information on how the required parking spaces can be accommodated on the spaces can be accommodated on the property in order to comply with the necessary parking and buffering provisions required in the town's zoning bylaws. Approximately 12 spaces would be required for the 67 Charles St. W. business and another 10 to 12 at 73 Charles St. W. Mr. Hill said there are only 14 parking spaces

presently indicated on the plan and said more would be required.

He also expressed concern about Mrs. Coyle's proposal to have customers enter her parking lot off Charles Street and exit by a right-of-

way to Duke Street.

"We would suggest that access be from Charles Street only," he said. He said buffering would also be required along the lot lines and recommended that if development is permitted, a site control bylaw should be established by the town.

Fifteen area residents attended the public meeting to gain information on the development and to ex-press their opinions. Most seemed in favor of it although concerns over buffering, parking and a potential

fire hazard were viewed.

John Van Dyke who owns property near the proposed development, said he was in favor of it. He said the buildings were formerly owned by absentee landlords who paid little at-tention to their properties and felt problems created by former tenants would be eliminated. He said the appearance of the properties would enhance the overall beauty of the area and believed it was a natural extention of the community's com mercial section.

Another nearby neighbor, Betty Hancox, said, "Anything is a big im-provement over what we've had in the last few years."

Rick Moccelin, whose parents live

to the east of Mrs. Coyle's property,

said although his family favored the development, they were concerned about a potential (ire hazard. He said a bay window built on the east side of 67 Charles St. W. is very close to his parents' home and doubted the addition met with fire and building code regulations.

J.C. Herbert, a resident of Duke Street, also expressed concerns over the development. He said the development's rear parking lot would abutt his property and he wanted to maintain his privacy. He said he was worried about the increased volume of traffic that would flow onto Duke Street, and the amount of traffic that would use the right-of-way beside his home. Continued on Page 3

#### New business complex plans put on hold

Continued from Page 1
He asked that the right-of-way not be used as an access road by Mrs. Coyle's customers, and that a six foot privacy fence be installed at the

rear of her parking lot. Ingersoll lawyer Murray Borndahl who made the presentation to council on behalf of Mrs. Coyle, dealt with the various issues raised by concerned parties. He said 14 parking spaces have been allocated to the rear of the 67 Charles St W. property with a three foot buffer on the east and west sides. He said even if the garage presently situated on that property was left standing, there would be ample parking. As well, he noted there is plenty of free parking nearby in the town lot behind the Post Office.

To redesign parking and relocate spaces at the front of the property would ruin the aesthetic appearance of the building, he said.

Mr. Borndahl suggested council slacken its parking regulations in this instance, because of the nature of the development. He also suggested there would be only a minor increase of traffic on Duke Street because of the business.

He said Mrs. Coyle would be will-ing protect Mr. Herbert's privacy by erecting a privacy fence at the rear of the property, but noted that as the owner of the property at 67 Charles St. W., she is legally able to use the right-of-way between the properties.
In dealing with Mr. Moccelin's

concerns over the fire hazard posed by the bay window Mrs. Coyle has added to her building, Mr. Borndahl said as far as he knows it meets

building code requirements.

Mrs. Coyle told those at Monday's meeting, "I really felt I was doing the street a favor by coming in and

fixing these properties up. I still feel that way.

She reminded them she had per-sonally approached them before-hand and had informed them of her

Mrs. Coyle said she was more than willing to co-operate with area residents and to make the necessary changes to her proposal.

She also said she cannot foresee heavy traffic using the right-of-way, noting it would be used primarily by

noting it would be used primarily by herself and by small delivery vans. Councillor Hugh Ponting said he believes the development would be a positive thing for that area of town and agreed with Mr. Van Dyke that it seemed to be a natural extention of the community's commercial sec-tor. However, he said he was con-cerned about the parking. He also expressed concern over area residents maintaining their privacy.

He said that section of town is already heavily burdened by traffic and felt this wouldn't ease the traffic es of the area in any way

Councillor Ponting said although he is confident of Mrs. Coyle's good intentions concerning the property, he wondered what assurance the town and area residents would have

for future development if she sold it. Councillor Alice Elliott said she favored the proposal but like Councillor Ponting, had concerns over the parking. She also pointed out that although traffic in that area of town is highly congested at times, that is a separate problem the town must deal with and should not be considered in allowing Mrs. Coyle the go

The proposal will be up for further discussion at the town's September 2 public works committee meeting

INGERSOLL TIMES

August 27, 1986

### Boutique-office complex approved for renovated Charles Street home

At least one half of a proposed development on Charles Street has been approved by the Ingersoll town council, after a variety of concerns about the planned office-boutique complex had been raised by the

Marian Coyle's application to have 67 and 73 Charles Street West rezoned from their current R-1 residential status to a C-1 zoning was temporarily stymied by concerns that there would not be sufficient available parking on the property to accommodate the proposed bouti-

County planner Jim Hill recommended at last Monday's meeting that the application for re-zoning be deferred until more information was made available to the council on the specifics of the development.

According to plans submitted by

Mrs. Coyle to the council, 67 Charles Street would be renovated to include a dress shop, a chair rental room

and a small tea room.

The present use of 73 Charles
Street is residential, and it is anticipated that this building will eventually be used for office space.

The proposed development for 73 Charles would require 13 parking spaces according to town bylaws, and the anticipated development for 67 Charles would require an additional 10 spaces.

Architects' drawings of the two

sites were presented to the council at the Monday night meeting of the Public Works and Planning Commit-tee, and showed two different plans

being considered by the developer.

The application for re-zoning of 73 Charles Street drew concerns among the council Tuesday night that the parking requirements would not be met.

The favored plan showed accommodation for only 15 parking spaces behind the two buildings, although town bylaws would normally require 23 spaces for such commercial use.
In his presentation of the proposal

on behalf of his client, Murray Born-dahl noted that there was ample parking for the application at hand to renovate 73 Duke Street, although a variance would be required to allow the development of the adjoining property.

County planner Jim Hill noted that the council must look at the ultimate use of the property, pointing out that the worst scenario would be that the

complex required 23 spaces.
"We could abide by that," he said, "or we could ...give them a break...and say keep the front lawns on Charles Street attractive."

The developers would have the option of providing the required parking spaces by paving the entire pro-perty, but wished to keep parking to the rear of the building.

Mr. Borndahl also noted that the

town might choose to relax the parking requirements on the basis that downtown public parking was available nearby.

Another contention centred on the

use of the property's right of way on-to Duke Street. Mrs. Coyle had proposed to utilize her right of way as an exit for her customers, who would enter by Charles Street.

In his presentation of the proposal on behalf of his client, Murray Borndahl fielded a suggestion by Coun-cillor Bob Ball that the right of way be used for owner access only, and that delivery trucks and heavy traffic be denied use of the passage.

Concerns about buffering the pro

perty were also addressed by Mr. Borndahl, and specifics regarding the location and extent of privacy fences and landscaping will be in-cluded in a site planning control bylaw to accompany the zoning authorization.

Concerns that the large bay win-dow on the 67 Charles Street structure might pose a fire hazard to the neighboring residence were raised at last week's meeting by flick Moccelin, whose parents own the property to the east of Mrs. Coyle's development.
Council noted that permits for the

windows were issued according to residential requirements, and that there was a possibility that wired glass would be required in the win-dows concerned.

Mrs. Coyle addressed the council briefly, stating that she had contacted the owners of all neighboring properties to determine their specific concerns, and expressed her willingness to comply with their requests, as well as the requirements

Council passed a resolution to prepare zoning authorization based on the specific application at hand, with a variance required at such time as the applicant chose to

develop the adjacent property.

The favored plan contains one more parking space, and an improved parking configuration, more extensive landscaping, and some area for snow storage.

The site planning control bylaw will also specify that any future use of the property will be restricted to a use suitable to the number of available parking spaces.

## New business to open doors

#### By LOU-ANN HOPE

Extensive renovations to a residence on Charles Street will be finished in time for the grand opening of Heritage Manor on Oct. 15. The building now accommodates four new businesses run by Ingersoll and area residents.

The building, owned by Marion Coyle, features three different shops as well as a wedding consultant's shop. The three new businesses include La Chaise Collection of antique and new chairs, Heritage Lunch Room and Bake Shoppe, La Maison, and Wedding Ways Consultants.

La Chaise Collection, a store featuring restored antique chairs as well as different types of decorative chairs, is owned by Cleo Bond of Sweaburg.

"The idea of the store is to have chairs for sale as gifts. I restore and



Rose Manning sits at one of the shops in the Heritage Lunch Room and Bake Shoppe, one of the shops in Heritage Manor.

finish a variety of chairs that can be used for all occasions," Bond said.

She became interested in different types of chairs while travelling throughout various countries. Among her collection of chairs are ones from Bangkok, Italy, Spain and Portugal.

At the shop, which occupies the back sun room at 67 Charles St., Bond has wood, rope, cane and wicker chairs for adults and children. She also has a small line of ornamental miniature-sized chairs. Included in this selection are flower pot chairs, hanging chairs and small rocking chairs.

A special hand-painted, handmade chair, called the Heritage Chair, was designed by Bond for Heritage Manor. The chair comes in four different patterns representing the four seasons of fall, winter, spring and summer. Each chair will be numbered and signed by the designer.

"Chairs make the ideal gift because everyone can use them. You always have room in your home for one more," said Bond.

Janet Eygenraam and Ruth Klingenberg, both of Ingersoll, will be operating the shop for Bond. The sisters will have children's handsmocked clothing available in the shop.

The Heritage Lunch Room and Bake Shoppe, owned and operated by Rose Manning of Ingersoll, will occupy the front section of the building.

Manning, a former baker at Zurbrigg's Bakery, will be featuring daily, home-made baked goods and luncheon specials.

Available in the lunch room will be an assortment of muffins, sandwiches, cakes and pies. She has also created a buttermilk biscuit filled with salmon as a special for the lunch room. A variety of cakes, pies, squares, small breads, jelly rolls, drop cakes, danishes and brownies will be available in the bake shop. Birthday and wedding cakes can also be ordered from the bake shop.

The old-fashioned decor of the entire building is carried on in the lunch room. Manning made the blue and white dishes which complement the blue and white decor throughout the building.

Other businesses in the building include La Maison, a ladies fashion store, and Wedding Ways Consultants. The consultant's shop, run by Coyle, is the first of its kind in Canada. She will be teaching the art of being a wedding consultant to interested people. Assisting Coyle will be Wendy Alexander, also a consultant. She will also be acting as the hostess of the home.

October 15, 1986

### Women give careful thought to their business ambitions

INGERSOLL Choosing your own hours, being your own boss, being able to take all the credit for your hard work — it's a dream for many

people.

Statistics indicate a steadily growing number of Canadian women are making that dream come true. Janis Vint, Michelle Campbell and Rose Manning are among a surprisingly large group of Ingersoll women who have started their own businesses recently.

recently.

Vint decided to start her own computer consulting company "Hard-copy" after much thought and research. Her father was successful in his own business so she was aware of certain hard truths. "You don't start a business for the freedom."

When your office is your home and your home is your office, you have no freedom."

There were other factors to con-

There were other factors to consider. "The reality is, when you have four children and a full-time job, your husband's support is a real asset."

asset."

She was also aware she didn't have a lot of money to invest. "What I had to invest was me, the willingness to spend 13 and 14 hours per day."

First came a seminar for people thinking of starting their own businesses, then came the leg work, contacting local printers to see what kind of a market there was for the services she planned to offer. "I tried to see if I could get a resume done and I couldn't."

Convinced there was indeed a

Convinced there was indeed a place in Ingersoll for a computer consultant, Vint went after a small bank loan to purchase the hardware.

"There was no problem," she said.
"I got the loan on my own. But I had a full-time job to back it and the loan

was personal, not business."
"Hardcopy" got off to a slow but
sure start in May 1987 and has been sure start in May 1987 and has been going strong ever since. Vint is focusing on desk top publishing and also sells home computers. In the short term, most of her work will be designing newsletters, doing resumes and tutoring individual users on how to use their home computers.

Her business has not yet expanded to the point where she can afford to leave her full-time job (in the computer field) but she is pleased at its

progress.
"The key to the Ingersoll market is patience," she said. "You have to take the time to allow your reputation to become credible, to build by

tion to become credible, to build by word of mouth.

"I'm getting business from resumes I did a year ago — that, to me, is the Ingersoil market, not making a fast buck. But then, that's not what I set out to do."

One of the pitfalls Vint has avoided is, surprisingly enough, the point where the business starts to thrive. She explains, "You don't have the resources a large company has; you have to find creative solutions to your problems. Going after as much business as you can get ... that can business as you can get . . . that can

business as you can get ... that can kill you."

Vint has one piece of advice for someone about to start a business.
"Take a weekend and try to talk yourself out of it. If you can't, then go ahead and do your leg work."

Before interior decorator Michelle Campbell started her business "That Special Touch" three years ago, she

made careful preparations.
She and a friend decided to form a
partnership. Then came months of
courses, talking to builders and "just
walking around".

walking around".

The partner dropped out early in the game — Campbell finds women tend to be hesitant when it comes to taking a major financial risk. In this case, the risk paid off well.

Campbell has been very busy working out of her Ingersoll office. Local residents have proved receptive to the idea of consulting a professional in interior design, whether it's to decorate one room or an entire home. And men definitely have a say — frequently the final say — the

home. And men definitely have a say — frequently the final say — the reason most home consultations are scheduled for evening.

Summer is traditionally a slack time in Campbell's business so an office in Bayfield has made "That Special Touch" a year-round affair. (The answer is yes, people are very interested in decorating their summer homes. Cottage-living no longer means bunk beds and sand.)

Cambbell does caution women

means bunk beds and sand.)
Campbell does caution women
thinking of starting their own
decorating business. It's definitely
compelitive. "I always have to keep
my guard up." And financial
assistance isn't always easy to get.
She warns them to avoid short-cuts
— take the time and do the market

take the time and do the market research, check out the competition.
 While she suspects women are more impatient than men about achieving goals and admits she might have been more agressive than a man would have been in get-ting "That Special Touch" going, Campbell says it's vital to be en-

(Continued on page 11)

### Years of study and practice went first

(Continued from page 10)

enthusiastic and confident. "You have to

Posse Manning's Bake Shope at Heritage Manor has provided a haven for those who enjoy a bit of Victorian elegance with their lunch.

One glance at the guest book tells the story of the shop's success — customers from England, Holland, Australia and all over Canada and the United States have enjoyed Manning's tasty lunches and teatime treats.

"It's small but there's a place for everything." There's the coffee club that meets (by invitation only) before regular business hours, 11 a.m. to 5 p.m., except Fridays, when a hot dinner is served.

Her working day doesn't end there. Wedding cakes are decorated at home — Manning has a Masters diploma from Toronto's famous McCall's Cooking School. Occasionally there are special dinners, including intimate wedding receptions and holiday meals.

intimate wedding receptions and holiday meals.

She has deliberately room would mean suppers and I'm not ready for that yet." Manning prefers to concentrate on the personal touches that keep people coming back—birthdays of customers never go unnoticed. She takes care to provide variety in the small but complete menu.

It takes time to build a regular clientel but watching customers returning with friends gives Manning a feeling of security.

She is pleased at how her business is developing. "I wouldn't change anything. There have been surprises—the "Bake Shoppe" was started with a mainly female clientel in mind but there are quite a number of men who appreciate the good food and quiet atmosphere.

Staffing has been the main problem to date. Manning has found dependable, efficient part-time employees are difficult to find. "It's important to serve the public well."

The key to making a business like the

The key to making a business like the "Bake Shoppe" work is just that — hard work, according to Manning. You have to be ready to put in the extra hours.

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REUZEW

August 30, 1988

"I knew about all the hours I'd be working, but it's for you, not somebody else.'

Like many women, Manning never considered starting her own business. While her children were growing up, she babysat and sold crafts. Later came employment at the 401 Restaurant (now Burger King) and Zur-brigg's Bakery. Then Marion Coyle, owner of approached her about starting the "Bake Showe"

origg's Bakery. Then Marton Coyle, while of approached her about starting the "Bake Shoppe".

"I thought about it for months and talked it over with my husband," said Manning. "He's been very supportive.
"I knew about all the hours I'd be working, but it's for you, not somebody else," The "Bake Shoppe" opened in Octber, 1986, to an eager clientel. "A lot of people were happy when this place started."

Manning approached the business cautiously, making all her own tablecloths and all the pottery dishes used in the Shoppe. (A talented potter, Manning has had several shows.) "You save where you can," she said. "You don't just jump in and buy something new if you can do it yourself."

Manning comes in at 6 a.m. to do the day's baking in the Shoppe's compact kitchen.

# New home building industry expected to employ 20 people

**By Carol Leard** 

A new industry was given an official welcome to town in a special reception 'held Tuesday evening at the Ingersoll Inn.

Members of town council, representatives of the industrial community, and town officials were on hand to meet the owners of Hinge-a-Home Co. Limited, which will be establishing its head office in Ingersoll.

Construction will start on the 5.65-acre site in the town's Industrial Park within two weeks, with the completion date set for mid-August.

The plant, a 20,000-square-foot structure plus offices, will employ between 20 and 25 people when it goes into production in August, according to company president Lee Stirling.

The company, just established in January of this year, will build modular-type homes in the factory, where about 80 per cent of the construction will be done. The homes will then be folded, moved to a site with prepared foundations. unfolded and fastened together. Truss rafters and the roof will be put in position on the site, Mr. Stirling explained.

Vice-president William Livingston said that about six model homes will be erected on lots in Ingersoll, to be used for display purposes. They will also be for sale.

The houses will range in price from \$44,000 to \$48,000 depending on the model, Mr. Livingston said.

"We'll be working on about four or five different models in order to provide a range of low-cost, well-built homes," he said. Available models will include ranch style, two-storey, back split and side-split.

"We know the market is dull in Ingersoll right now," he said, referring to housing sales, "so we intend to build outside the town as well."

The company, according to Mr. Stirling, intends to offer franchises to qualified manufacturers, and the Ingersoll plant will therefore become a training facility as well as a manufacturing centre.

Mr. Stirling said that the company chose the Ingersoll location because of its proximity to a main highway, and because of the land costs and the availability of services.

"But the industrial development officer (Ted Hunt) was very co-operative and I think this had a bearing on our decision too," he said. "You can't dismiss the fact that people are important."

Ingersoll town council met in special session prior to the reception to pass a bylaw authorizing the sale of the town-owned site in the industrial park for \$22,000.

According to Mr. Hunt, it is the first site to sell in the park since 1974, and is part of the 70 acres owned by the town, all of which is fully serviced.

An additional 316 acres of land in the industrial park is privately owned, and of this total, he said, about 150 acres is fully serviced and ready for development.

The "hinge-a-home" concept was pioneered about 15 years ago in London. according to Don Stirling, Mr. Stirling's son. He will be office manager at the Ingersoll plant, and is a recent graduate in economics from the University of Western Ontario in London.

The advantages of the concept, he said, are that the homes can be built faster than on the site, and can be built throughout the

He said the company hopes to hire most of the needed labor in the Ingersoll area, but stressed that specialized laborers with experience in wood-working will be

Initially, employees will number about 25 in the plant, he said and if a second shift is needed, an additional 20 people will be hired: Hiring, he said, will begin sometime Salama Salama in August.

Ingersoll Mayor Doug Harris praised the efforts of the development officer in negotiating the company's location in Ingersoil,

Ingersell Times Man 11,1977.

HINGE-A-HOME CO. LTD

# Ingersoll to produce factory-built homes

#### Free Press Woodstock Bureau

INGERSOLL — Construction of a 20,000square-foot plant to manufacture factory-built homes will begin here this week, Lee Stirling of Ridgetown announced Tuesday.

Stirling, president of newly-formed National Hinge-A-Home Co. Ltd., said the facility, to produce between 100 and 200 homes a year, will begin production in August.

A 2,000-square-foot office also will be built on the 5.5-acre site in the town's industrial park.

At a special meeting Tuesday, Ingersoll council passed a bylaw authorizing sale of the town-owned land to the company.

The \$500,000 project will employ 25 workers and will be the firm's head office.

Stirling said the homes, which will be 80 per cent built in the factory then folded, moved to the home site, unfolded and fastened to the foundation, will cost between \$42,000 and \$50,000 and will be available in four models. Land costs will be extra.

He said the company expects its new assembly-type production will create a number of house designs that are affordable for the general public.

"The first-home buyer, to the retired couple with limited resources who would rather own

a home than live in an apartment, will thus benefit via buyabitity," said Stirling.

He said the new-concept homes will be competitive. The firm will supply semi-finished units to developers for completion. The company also will sell completed homes on its own lots

Stirling said the company decided to locate in Ingersoll because of its proximity to High, way 401 and central location in relation, to Kitchener, London and Brantford.

He said the firm anticipates a 200-mile radius market area for the Ingersoll plant with franchises to be made available outside the area.

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INGERSOLL, ONT.

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#### Just like they do in Europe

## Hairdresser opens a training centre

#### By MICHAEL BARRIS Sentinel-Review staff writer

INGERSOLL - Stealing a page from the Europeans' book. Lionel Parr is opening what he claims is Canada's first complete hairdressers' training centre.

Parr, owner of House of Lionel in Ingersoll for 19 years, has rented an empty office space next to his store and set up a second hairstyling operation, called Creative Hair. The newer shop, connected by passageway to the older store. will be run entirely by apprentices.

After completing their training with Parr, a former hairdressing teacher, the apprentices will choose whether to remain with him or seek further training at a community college.

"It's the way Europeans do it," said Parr, a former examiner of hairdressers at Fanshawe College for Ontario's colleges and universities ministry.

"There, you are not qualified until you have seven years under a journeyman. It's experience that counts. Anybody



who ends up good in this profession knows the tricks of the trade."

#### STUDY THEORY

Community colleges require aspiring haidressers to put in approximately 1,500 hours with an experienced master and spend two months studying theory. But in Parr's scheme approved by the colleges and universities ministry — the apprentices will get to do their own bookkeeping, answer telephones, greet customers, wash and style hair.

It'll cost less to get hair done by the less-experienced apprentices, said Parr, who charges \$40 per customer.

The apprentices' salaries will start at minumum wage and be increased every few months under Ontario's Apprenticeship

Parr, who gave the new store \$10,000 worth of unused equipment accumulated over the years and had a door put in to connect the two shops, isn't worried about getting his in-

vestment back. **ADVENTUROUS** 

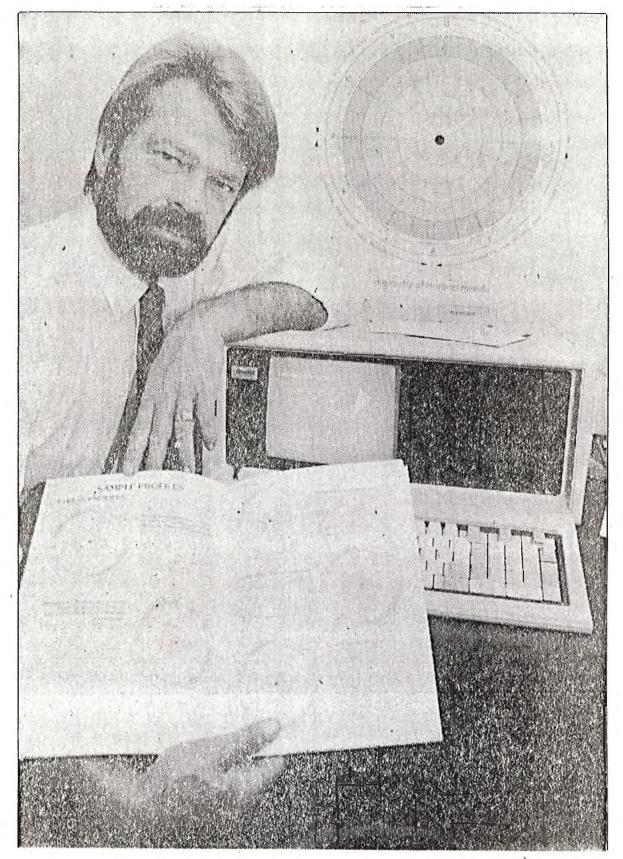
First, he can write off a good portion of the expenditure as a business expense. Secondly, he expects communities and when I get an idea I've just surrounding Ingersoll will come got to try it," he said.

to his establishment to take advantage of the lower prices. and tell their friends about his project.

"I think with the surrounding smaller communities and with my reputation there are enough people to make work for four hairdressers," he said.

His chief concern, however, is getting the new shop known as "a first-class training centre for apprentices."

"I'm an adventurous person



Michael Jordan of The Free Press

#### The mind reader

Michael Pellow of Ingersoll, vice-president of Human Synergistics Canada, displays a new computer software program that helps managers and would-be managers assess their strengths and weaknesses. The circles on the computer screen and in a printed version are used to plot personal characteristics. (Story is on Page B2)

## Managerial tool uses psychological probing

Management training via microcomputer is available from Human Synergistics. Acumen is based on the Life Styles Inventory, a tool used to train more than 250,000

managers over 15 years.

The program makes recommendations to improve a manager's self-understanding, performance and working relationships. Personality and character traits can be compared with those of co-workers and relationships analyzed and improved. Other features include ability to develop a plan to eliminate counter-productive thinking.

The program runs on IBM PCs or compatibles that have at least 256 kilobytes of main memory. The seven-disc main program costs \$995; a personal profile module for each additional person or program

costs \$349.

Human Synergistics, I Boles St., Box 231, Ingersoll, Ont., N5C 3K5.

GLOSE & MAIL
May 10, 1986

Page 20 The Daily Sentinel-Review, Progress 1989, Tues., March 28 & Supplement to Midweek Advertiser, Tues., March 28, 1989

# Consulting firm serves companies coast-to-coast

Synergism (sin er jiz m): the combined action greater in total effect than the sum of its effects.

By MARILYN SMULDERS of The Sentinel-Review

INGERSOLL — A concept that works in chemistry also has profound implications for the workplace, believes Michael Pellow. He'd bet his business on it.

Pellow operates. Human Synergistics from comfortable quarters off Charles Street West in Ingersoll. The company has been situated in this small, centrally-located town for more than six years. Pellow himself is an Ingersoll native.

But whereas local residents may have little idea what goes on behind Human Synergistics' doors, companies in centres coast to coast in Canada are buying its services.

And maintaining these services for clients often takes Pellow and his staff away from the homebase. More than 450 companies and government departments have used Human Synergistics' consulting materials and programs, said Pellow.

The company's five employees work with management teams, helping to boost "organizational effectiveness through personal development." The underlying idea behind Human Synergistics is that "whole is greater than its parts." In other words, managers can work more effectively as a group than they can as individuals.

In examining how the group operates, Pellow says it's first necessary to look at each person—looking at how that person feels about him or herself, how he or she relates to others, and finally, how he or she works within an organization.

Human Synergistics' tools are team exercises (with names like Subarctic Survival and Jungle Survival), health and safety simulations (covering topics from AIDS to alcohol to fire), test booklets and software programs.

"What we're doing is taking a picture of you, a snapshot. We'll look at, for example, your effectiveness, happiness and stress levels," explains Pellow, the holder of a business degree. A former lecturer at Wilfrid



MICHAEL PELLOW is the president of the Ingersoll-based consulting business, Human Synergistics.

(Staff photo)

Laurier University, Pellow began Human Synergistics here as an offshoot of a Michigan-based company founded J. Clayton Lafferty, a psychologist.

Once each person is "diagnosed," he or she is then assisted to "develop action plans" — a course of action geared to improving weak areas and

making the subject aware of their

strong points.

And Pellow's methodology seems to be catching on. As well as his time, software programs developed by Human Synergistics are also in demand. Pellow expects to be increasing his staff for this management consulting firm in the near future.

SENTINEL REVIEW

# Human Synergistics providing inventory analysis of life styles

By ERIC SCHMIEDL of The Sentinel-Review

INGERSOLL - Frank just walked out on you.

So did Susan, Bill and Helen . . . and what she said when she quit in a huff last week made your face turn an angry beet red.

It seems no one wants to work at

tory takers can see — among other things — how conventional, competitive and encouraging they think they are

From there, inventory-takers can use suggestions supplied in an LSI self-development guide to try to make improvements in problem areas.

of a person's thinking style, the answers to the 240-question inventory are compared to the results of 9,207 other persons.

Pellow said the LSI "can look at the different facets of a person, but from a management point of view" and is a part of a management-development program, which can include employees of managers filling out questionnaires to give their impressions of their bosses. Sometimes, the responses are totally different.

Other materials offered by the business include a stress-management package, as well as various team-building materials.

"A group makes better decisions," Pellow said, which is the idea behind synergy. "The whole is greater than the sum of its parts."

Although large organizations—such as Sears and the RCMP—make use of the management-building materials offered by Human Synergistics, small businesses can do the same. Pellow said management skills in smaller businesses are even more important than in larger ones because a manager of a small business is the person in charge of the whole operation.

# Ingersoll

MARK REID INGERSOLL EDITOR 485-3040

the bank anymore.

But is it the bank or is it the way you manage things there that drive people away?

If it's your management style that's putting a crimp in your business, perhaps it is time to give Mike Pellow a call.

Pellow runs Human Synergistics here. His Oxford Street office is the head of the Canadian side of the international Human Synergistics operation, which had its start in Pontiac, Michigan in 1969.

The business provides "material

The business provides "material for management development.

"What we are, basically, is management consultants."

#### LIFE STYLES INVENTORY

An analysis of the way people view their own thinking and behavioral styles is provided by the Life Styles Inventory. The LSI is comprised of 240 questions, the answers to which provide information for a pie-shaped graph.

The sections of the graph outline 12 behavorial styles. Using it, inven-

"It creates an awareness at an organizational level," Pellow said.

#### SOFTWARE IMPROVEMENTS

A software package to beef up the LSI, developed between Ingersoll's Human Synergistics and the American side of the business, is soon to become available.

The final program is to be released on Jan. 1, 1991, Pellow said.

The package utilizes the same set of questions that the pencil and paper method uses. However, the software takes the responses to produce an in-depth "management growth report."

In the report is included a more specialized outline for improvement. Information in the report is kept confidenatial.

Getting the report, via the software, costs \$140. Doing the LSI questionnaire costs \$21.

#### THE LSI PICTURE

The LSI was developed by the founder and chief executive officer of Human Synergistics, Dr. J. Clayton Lafferty. To give a cross-section

ENTINEL REVIEW

# Store operator surprised by meat mix c

By GREG ROTHWELL Sentinel-Review staff writer

The operator of an Ingersoll food store said Friday he is 'definitely surprised" that he has been charged with selling a mixture of beef and pork as ground beef.

Dale Hurley, operator of Hurley Food Ltd., on Charles Street, Ingersoll, said inspectors from the consumer fraud protection section of the federal ministry of consumer affairs

April.

He was notified of the charge Thursday, but knows nothing more "than what I've read in the newspapers.'

Affiliated with IGA food stores, Hurley said he and other operators with stores in the group have sent samples of their ground beef to Toronto to be tested by IGA's own inspectors.

He said he grinds his own

inspected meat at the store in meat, but frozen beef is purchased from wholesalers.

Hurley's business was one of two Ingersoll stores charged with the offence under the Food. and Drug Act.

The Zehrs' store, on Charles Street, has also been charged. A spokesman there said that store also grinds its own meat.

Both store operators are scheduled to appear provincial court in Ingersoll Sept. 26.

The maximum sentence the owners face, if convicted, is \$5,000 and three years in prison.

Nicole Hudson, with the communications branch Of the ministry of consumer relations in Ottawa, said it is "almost impossible" for the consumer to spot pork in ground beef, either by sight or by taste.

She said she recommends people grind their own beef to be

sure it is 100 per cent pure.

The stores charged were found to be selling ground beef with amounts of pork ranging from five to 40 per cent or even higher.

Stores with portions of pork that amounted to less than five

per cent were given warnings.
The ministry is concerned with with the health aspect of selling ground beef with pork, she said.

There is the danger of contracting trichinosis, an intestinal disease, if pork is undercooked, as ground beef sometimes is.

And there is also the religious aspect related to pork that concerns them, she said.

All of the stores were warned about the possibility that charges could be laid.

Miss Hudson said when the inspections were done, pork was cheaper than beef, which may have been a reason for stores to have added pork to the mixture.

# Trial dates are set for IGA and Zehrs

Hurley's IGA and Zehrmart Ltd., received separate trial dates in provincial court September 26. The grocery stores are charged with mislabelling mixed ground pork and beef as ground beef.

Zehrs, represented by David Williams an agent from Bordens and Elliot of Toronto, requested an adjournment for one month. The trial date was set for October 24 on consent by Judge R.G. Groom. Hurley's IGA had a trial date set for January 23, 1980 on consent. Lawyer M.E. Bondahl is acting as agent for Hurley's.

Neither company submitted a plea during the proceedings. Hurley's IGA and Zehrs are two of the 57 grocery stores in Ontario that were charged at the end of August for misrepresentation of meat.

Ground beef is ground in the butcher sections of both grocery stores.

# Construction underway for new Hurley's IGA

Construction of a new Hurley's IGA store is now well underway beside the Liquor Control Board of Ontario store on Charles Street West. The projected finishing date is mid-June.

The completed store will be a little less than double the size of the present store, said Dale Hurley, owner. It will feature a large produce section, a bakeshop and a delicatessan. Mr. Hurley said that energy has been taken into consideration and it

The building will be 13, 159 square feet. Leonard Dixon, a Woodstock architect, designed the store.

will be conserved as much as possible.

More parking facilities will be going in behind the present stores in the Charles Street West plaza as well as behind the new store.

Van-Del Construction Ltd., of Kitchener is handling the construction of the new store

Plans to expand Brewers Retail by 600 eet and add an 1,800 square foot commercial space are being finalized, according to Denis Trottier, of Trottier Investment Ltd., Tillsonburg.

Negotiations to convert the old IGA store into a new business are underway, Mr. Trottier said. It is not known what new business will be taking over the store or the new \$1,800 square foot space, which will be connected to Brewers Retail.

# Beef and pork charges dropped in area shops

Charges will be dropped against 57 food stores in Ontario, including two Ingersoll supermarkets, for having mixed pork in ground beef packages, the consumer and corporate affairs department announced Friday.

Zehrmart Ltd. and Hurley Food Ltd. were charged last August after a government survey found up to 40 per cent pork content in regular ground beef samples tested. Dominion, Loblaws, Miracle Mart and

Dominion, Loblaws, Miracle Mart and Food City stores were also among those charged.

A consumer affairs department spokesman said the charges will be withdrawn as they reach the courts, and indicated the bad publicity the supermarkets received may be punishment enough.

Justice department experts had advised against proceeding with the charges because of the implications of a Supreme Court of Canada ruling on food standards.

A government official said inspectors will continue to acceptor the way ground beef is labelled and advertible to ensure that consumers are not deceived or defrauded.

# IGA opens on July 9

The new Hurley's IGA store will officially be opened Wednesday, July 9 and its size will double the present IGA Foodliner on Charles Street West.

While the present store encompasses about 6,500 square feet the new facility will have a total of about 13,000 total square feet. The present store has about 5,500 square feet shopping space and the new one will have about 13,000 square in addition to new expanded facilities.

"All in all we have enlarged everything in the store. There will be a much wider choice," said IGA owner manager Dale Hurley. "There will be a bake shop we didn't have before and a delicatessen. There will be a deli meats, cheeses and fresh fish."

Mr. Hurley has been manager of the local grocery chain for five and a half years but the store itself has been operating since 1962. Plans for the new store had been in the works for about three and a half years and construction got underway in the first part of January 1980.

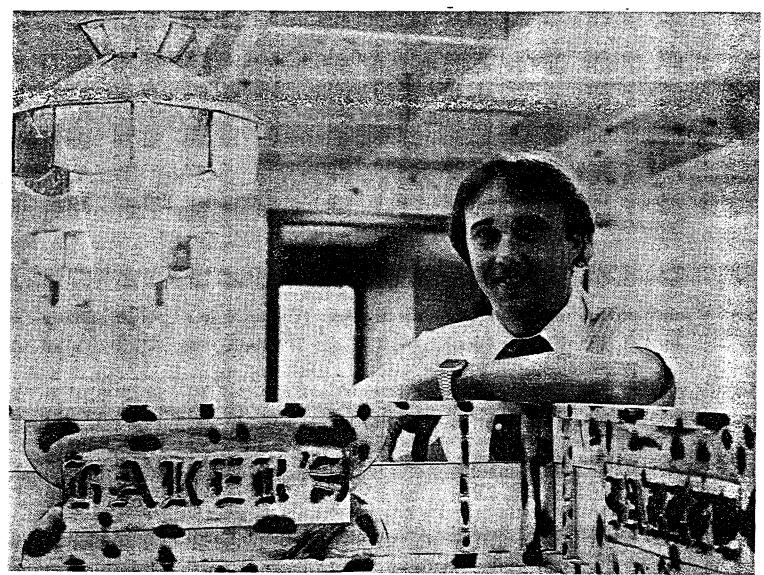
The night before the official opening, from 8 to 10 p.m., an open house will be held. Along with the official ribbon cutting the next day, Mr. Hurley promises many opening specials.

About 80 persons will be pitching in when the move is made. While the new store is being outfitted with entirely new facilities, stock from the old store and London will have to be moved in.

There are two prospective tenants for the old store said Denis Trottier of Trottier Investments Ltd. of Tillsonburg. A decision is expected some time this week. Trottier Investiments is part owner of the business.

Although Mr. Trottier would not say what type of store the old foodliner might become, he did say, "Whatever goes in there, it will be a franchise."

Ingersall Times June 25, 1980



Inger soil can now boast bigger and better IGA food store. Owner Dale Hurley moved across the parking lot on Charles Street West from his former Foodliner over the weekend and held an open house Tuesday night. Close to 80 persons helped in the

move and it was quite the task since the new store houses a lot more merchandise. An official opening, including ribbon cutting was held today, and among those present were personnel from IGA head office. (Photo by C. J. Clark)

# Thousands take in new store opening

#### BY MARGARET BOYD

The opening of the new Hurley's IGA was more than three years in the making but the grand opening July 9 was worth the

Approximately 1,500 to 2,000 shoppers poured through the store's doors on the opening day. There were roses for the ladies, balloons for the kids and even Lunas and Luna made an appearance.

The new store, located in the Charles Street West plaza, is double the size of the old store, totalling 13,000 square feet compared to the old store's 6,500 square

present, including Harold Knifton, presid-

ent of IGA and Frank Warnock, president of Loeb.

An Open House, held July 8 from 8 to 10 p.m., had a very good response from the citizens of Ingersoll, Berdine Hurley said.

"We must have had close to 1,000 people," Dale Hurley, owner, said. "We were overwhelmed."

The store has many advantages over the old store, other than its increased size.

A large produce section, which also

features a dried fruits and nuts counter: a delicatessan, a fresh fish and seafood counter, an in-store bakery and a plant corner are some of its new features.

"We've always been competitive, but with the larger store we can pass on good values," Mr. Hurley said.

The new store's design layout was done by M. Loeb Store Engineering, Ottawa. It is the official new IGA decor, according to Bob McTavish, Loeb spokesman,

Mr. McTavish said that the new store was built to overcome difficulties caused by the old store.

"The store was older, the equipment was older and the volume dictated that something be done to keep the business going," he said.

Assistants were brought in from Loeb of London to help with the opening week crowds. IGA management officials were



The new Hurley's IGA opened amid fanfare and with lots of people. On hand for the ribbon cutting ceremony Wednesday morning were: (left to right) Phil Langway, Loeb; Bob McTavish, Loeb; Frank Warnock, Loeb president; Dale Hurley,

Berdine Hurley; Mayor Doug Harris; Ken Stashick, Loeb; Harold Knifton, IGA president and Larry Leech, Loeb. (Photo by Marg Boyd)

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### Stress!

#### This man can help ensure it has positive effects in your life

#### By MICKEY LEBLANC

Stress plays an important part in many to today's jobs and Mike Pellow of Ingersoll is determined to make sure that part is positive.

Mr. Pellow is general manager of Human Synergistics Canada and he is busy demonstrating a new computer program which assists in training managers to deal with their strengths and weaknesses. He also has a program designed to help people deal with stress.

Pellow said stress can be an important tool in day to day life, but not all people can deal with stress properly.

By asking a person specific questions. Peliow can forecast certain answers and physical reactions. When he asks two members of a group to say something musual about themselves, there are three

things which can happen. The person answering the questions can lose eye contact, there's dead silence or there is a nervous laughter.

Physically, a person's heartbeat will increase and there will be other signs of nervousness such as sweaty palms.

"But all I did was ask you to say something about yourself."

Reaction of group members to the question has resulted in a variety of responses ranging from people leaving the room to "some real relevations." Pellow commented.

The simple question forces a person to question self worth and if a person is self-assured there is no problem. Pellow puts in a stimulus and observes the response.

He uses the analogy of a person stepping on your foot. There are a variety of reactions including anger at the offender and a response of retailation is considered.

"But then you find out that he has a white cane. Then what do you do," he says.

He further explains, "when you are young we have certain situations for which there is a certain response. But when you get older the same response doesn't work."

With a few questions Pellow can test a person's thinking style and anticipate behavior based on that Changing a person's thinking style and improving a person's self worth is an important goal.

Identifying which situations causes a person stress is helpful in assisting people deal with stress and the impact on their thinking.

Stress can be generated from external or internal sources. Pellow said, and if it is external the problem can be handled more easily than if the stress is generated internally. Peliow said about 40 percent of stress comes from internally and diet plays a role in the amount of stress. Proper diet and excercise can go a long way in reducing the amount of stress a person feels.

But stress can be an important tool and it only becomes a problem "if you wake ready for a fight and stay that way all day."

When a person does wake up ready for a fight and stays in that frame of mind all day long, then signs of distress appear. There are a variety of physical symptoms, such as back pain, chest pain, plaque build up on teeth, which can be considered signs of stress, Pellow said.

Faced with a person who feels under stress, Pellow will handle the situation in much the same way a doctor would treat a person who has complained of having physical pain. The doctor needs to know exactly where it hurts before the patient can be treated and Pellow said he needs to know the source of the stress.

Becoming aware of where stress is coming from and why is one of the first steps to overcoming the associated problems. Once a person is aware of the problem and accepts it, action can be taken.

Pinpointing potential problem areas can be done in a variety of ways. One way is through the use of a circle graph and over 160 questions. The answers are scored and

the results plotted onto a circle graph which gives a quick picture of the person's profile.



Mike Pellow assists business managers to deal with their strengths and weaknesses. He also has a program designed to help people deal with stress, which he says can ben aan important tool in day to day life. Many people do not deal with stress properly, he said.

INGERSOLL TIMES

# Computer helps managers know themselves better

By Pat Moauro

of The Free Press

Michael Pellow of Ingersoil likes going around in circles.

And he has some unusual circles to go around.

Actually, he uses the circles much like the face of a clock—to plot the personal characteristics of managers and others who want to get a handle on their strengths and weaknesses.

Pellow is vice-president of Human Synergistics Canada, which markets psychological testing and training materials. A penell-and-paper Life Styles inventory, which has been used for 20 years as a selfdevelopment guide, is heavily laced with circles and psychological interpretations used to pinpoint a person's personal characteristics. Now Pellow has some new high-

Now Pellow has some new hightech circles to play with. These are in color on a computer screen.

Talking to a computer may not be

Talking to a computer may not be the most exciting pastime in the world.

But Peliow says managers and would-be managers who want to determine their strengths and weaknesses and learn more about their peers, subordinates and superiors can benefit from talking to this particular computer program.

It's called Acumen, which its developers describe as "interactive management training software." That means the user interacts with the program, getting personalized answers and even a full printed report outlining suggestions on what a manager can do to improve his or her skills in dealing with people.

Peliow said the software program was developed jointly by Human Synergistics, Inc. of Plymouth, Mich. and Human Factors, Inc. of California at a cost of nearly \$1 million. The program was based on information gathered from 250,000 management profiles used for a printed version during the past 20 years. "It does a complete analysis," Pel-

"It does a complete analysis," Pellow said. "It provides a snapshot of yourself."

Even a computer illiterate can learn to use the program, he said. You simply stip a disk into an IBM PC (personal computer) or PC-compatible and follow the instructions, punching appropriate numbers in reply to a series of multiple-choice questions.

It takes about 30 minutes to complete a 124-question assessment interview. Acumen then prepares a graphic profile of the user's personal characteristics, that divide into 12 distinct scales — much like the face of a clock.

A person who scores heavily in

A person who scores heavily in the 1 o'clock area is "humanistichelpful" and enjoys developing, helping and teaching others. He or she is open ho new ideas and uses an approach that causes others to think more for themselves; also works hard to support and give positive rewards to others.

Other positions on the clock and how they reflect a person's particulan traits or characteristics:

- 2 o'clock, affiliative, being very co-operative, caring for others, being warm and accepting others, sharing your feelings with others and motivating others by praise and friendliness.
- 3 o'clock, approval; trying to make sure everyone likes you, agreeing with whoever you think has the highest authority, feeling upset if you or your ideas are not accepted, trying to be popular, and being a 'nice guy'.
- 4 o'clock, conventional, maintaining the status quo, following the rules, not making any move that might make you look bad, wanting to cover up mistakes.
- cover up mistakes.

   5 o'clock, dependence, worrying a lot about what might happen, doing what is expected, asking others what they think is right before making your design.
- making your decision.

   6 o'clock, apprehension, letting someone else lake care of the problem, leaving as quickly as possible, playing it safe, not taking any chances, not making any decisions, being concerned mainly with yourself.
- ◆ 7 o'clock, oppositional, being skeptical, sarcastic, or cynical, remaining aloof from the situation, being critical and trying to find someone or something to blame, pointing out all the flaws you can find.
- 8 o'clock, power, attempting to take charge, trying to strengthen your own position, being tougher than the others, feeling angry, feeling like you have to stay on top of the situation, getting revenge instead of getting angry.
   9 o'clock, competition, turns a

 9 o'clock, competition, turns a job into a contest, does something reckless, over-estimates your ability to handle a situation.

• 10 o'clock, perfectionism, hiding your emotions, acting totally confident that your way is best, setting goals for yourself that are higher than anyone else's, always trying harder, seeking recognition through competence or perfection.

- 11 o'clock, achievement, pursues your own standards of excellence, takes moderate risks, recognizes obstacles and believes your own effort can make the difference.
- 12 o'clock, self-actualizing, concerned with your own growth, leaves situations you consider 'not enjoyable,' places great value on understanding things, usually self-confident, has good sense of perspective on things, uses creativity effectively, concerned with quality rather than quantity and feels strong sense that things can be better, more beautiful, more functional, by your effort, has positive view of yourself and it generatizes to a positive view of other people.

The program, Pellow said, contains the equivalent of 50 hours of seminar material. But, unlike a seminar, Acumen provides a personalized assessment of the individual using it. The software, costing under \$1,000 for a seven diskette program, is "cheap compared to a one- or two-day seminar," he said.

Not everyone may enjoy going around in circles, but "we believe everybody wants to improve them-'selves," Pellow said.

April 17 1986

#### A unique blend of business and crafts

By PHYLLIS COULTER of The Sentinel-Review

A unique combination of businesses were to open at 67 Charles St. in a century-old home today. And one member of the group predicts it will start a new trend in Ingersoll.

Marita Hannon, the operator of a clothing boutique in the house-turnbusiness was also one of the first three unique businesses to open on Richmond Row in London. Since then, that community has expanded to become a very popular business area in London.

In Hannon's boutique in Ingersoll are "classical -- not boring clothes." They are upbeat classies, says Hannon owner of La Maison, one business in Heritage

Hannon joined Heritage Manor in Ingersoil almost by accident. She was at the Elm Hurst having dinner one evening when she met Marion Coyle, Heritage Manor owner.

Hannon and her oldest daughter came to Ingersoll to see Coyle's building and hear her plan. They didn't even go home and think about it, they said yes to the business proposition immediately.

Hannon hadn't planned to expand her business, especially out of London but she believes this is the perfect time and place to do so. Her shop thrives on personal service and wardrobe planning, which will work in well with Coyle's plan, says the former model.

ACROSS the hall is Rose Manning the manager of the lunch room and bake shop. She's been getting ready for the grand opening by writing lists of things to do, then carrying them

Her lunch room is unique. It has a personal touch since Manning sewed the table cloths herself and made the pottery that will sit on them.

Coyle painted delicate blue butterflies on the hand-made pottery to match the decor. The room is decorated in relaxing shades of blue,

Manning, an experienced baker worked in a bake shop in Ingersoll for five years, and is looking loward to her new position here.

HOT biscuits with salmon or egg salad sandwiches are her lunch specialty. The master cake decorator, and Coyle herself were both taught that art by the woman who decorated

and meet Cleo Bond who sells chairs here. The feature of La Chaise Collection is a chair season collection she designed and Coyle hand-pointed.
The collection has a spring, summer,

autumn, and winter version that make lovely gifts, Bond says.
She developed an interest in chairs by

travelling around the world with her husband. Bond's personal collection includes chairs from Spain and Portugal.

WHITE wicker, rope chairs, and decoratively painted chairs are also featured in this room. Amid them are cushions, aprons, baby bonnets and more. These items are part of another business — Creative Stitches.
Coyle has used every inch of space

here. Behind an attractive divider is a sewing machine, where the creative stitchers, Ruth Klingenberg and Janet Eygenraam can fill the orders made by

UP an attractive staircase is Coyle's main reason for opening the

business. She is Canada's only official wedding consultant, and she will teach students here from as far away as Novia Scotia. Working with her in this department is Wendy Alexander, a former student of Coyle.

The front room dominated by a large bow window and decorated with white wicker furniture and shades of blue accents will be rented out to businessmen and others for small meetings.

The wicker chesterfield is a major eye-catcher in this room. Coyle remembers her dad buying the sofa for 50 cents. She teased him for years that she wanted to buy it for 75 cents so he could make a profit. It's valued at more than \$1,200 now.

Coyle will also use the second

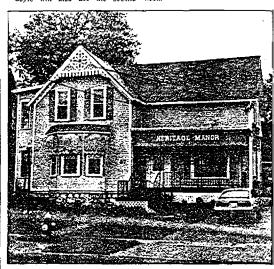
upstairs room. Studio 67 to teach the wedding consultants, and as an art gallery from time to time.

The Ingersoll Pipe Band is to kick off the grand opening of Heritage Manor today at 6:45 p.m. The Mayor will welcome the new business women to town, and at 7:15 p.m. there will be a giant balloon release from the front porch.

During tours of the building visitors can listen to a string trie with Rod Case.

Jason Van Dyke, and Cheryl Wilson. Tomorrow people in old-fashioned costumes will be in town to pass out free coffee vouchers and welcome people to town who may also be here for the GM/Suzuki sod turning ceremonies at



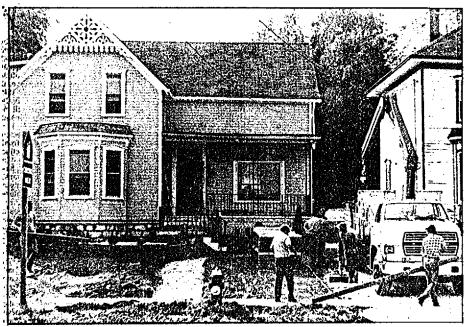


ALL CAN READ

Iceland is the only country in the world where absolutely every adult can read and write.

CLEO BOND, above, shows off a decorator chair she designed. It was hand-painted by Marion Coyle. It is part of a four-season collection which was to be on sale at the opening of the new business today. Photo at centre, classic but not boring, is how Marita Hannon describes the clothes she will be selling at Ingersoll's newest clothing boutique. Here, she shows a royal blue lamb's wool sweater and printed cordory pants. Photo at far right, Charles 's new Heritage Manor.

Story and photos by PHYLLIS COULTER in the country to the little



ALTHOUGH MARION COYLE is waiting for official rezoning of this property, work is being done full speed ahead at 67 Charles Street for the new business which includes a tea room. The quickest Coyle could open her new business if the rezoning bylaw is passed at Ingersoll council's Sept. 10 meeting, is after the regular 35 day waiting ending Oct. 15.

(Staff photo by Phyllis Coulter)

## All dressed up, and no place to go, yet

By PHYLLIS COULTER

of The Sentinel-Review

INGERSOLL — Marion Coyle's plan for a new business on Charles Street which includes a dress shop, chair sales, a tea room, and teaching facilities, is one step closer to becoming a reality

a reality. c.Coyle moved ahead in her plans Tuesday night after meeting with the town's bubblic works committee. She presented a site plan for 67 and 73 Charles Street, the two properties she hopes to have Lezoned to commercial from residential.

residential.

"She didn't get that step closer without hasking some compromises. For example, Murray Borndahl representing her, showed councillors two options for parking. Coyle favored the second. The town chose the first.

On the recommendation of Jim Hill of the country, when item down that the

On the recommendation of Jim Fine of the county's planning department, the town made its choice because option one allowed for one more parking space. It provides for more landscaped open space, less pavement, and has room for some storage. room for snow storage,

GO WITH THE FLOW

design seems to restrict the right of way onto Duke Street — a restriction the lown wants to achieve for traffic flow reasons.

flow reasons.

Coyle received less than her ideal in two more areas. She wanted to retain a garage at the back of the property. Hill recommends it be torn down to allow for further parking. As well, the town will not allow delivery trucks to use the Duke Street entrance as Coyle had planned. planned

Councillor Bob Ball said there will be plenty of room for the delivery truck to lurn around in the big parking lot at 7 a.m. When deliveries are expected to arrive, there will be little other traffic.

Parking was the pivotal part of Coyle's request for rezoning. Currently Coyle plans to use only 67 Charles Street as a commercial property, and retain 73 Charles as a residential. The town was concerned she may want to later develop 73 Charles as a restaurant or other businesses which require intensity more for Convellent property of the control sive parking. Council examined several ways to have input later if this is the

pen space, less pavement, and has some case.

The committee of council opted to cone the property commercial. If, in the full also told council that this parking

All also told council that this parking the full also told council that t

variance if parking spaces provided are less than adequate for that type of

FENCE FRICTION

Further, Coyle wanted to crect a privacy fence between her properly and only certain neighbors who re-quested it. Some neighbors don't want a fence and she was willing to ac-comodate them. Hill, on the other hand, recommends the fence extend in one continuous line.

The ball is now in the court of Oxford The ball is now in the court of Oxford County Planning Department where guidelines for the site plan control bylaw will be drafted. Council must still approve the final site plan development before rezoning

goes ahead and before Coyle can plan an opening date for her new business.

SENTINEL REVIEW September 4 1986



MAYOR DOUG HARRIS, top, holds up the sketches of 67 and 73 Charles Street. Former councillor Marion Coyle wishes to rezone the buildings to commercial from residential. One home will remain residential now and the other will include boutiques and a

#### Commercial venture plans go before council tonight

s, PHYLLIS COULTER
of The Sential-Review
INDERESOLL — Parking and buffering are two major concerns of residents
who may be living next to a new commercial venture.

Marion Coyle, who is well known in
town for wedding consulting and
operating a gallery, wants to open a tea
room on Charles Street.

She has purchased two buildings
there. In her proposal, 73 Charles St.
would remain a residential home but
would be landscaped and renovated.
Separated only be a driveway, 67
Charles would become a four table lea
room on the main floor. The second
floor would include the sale of chairs,
and the third floor would be a wedding
consultant and retail outlet for wedding
supplies.

She presented her plans for tea room
and slores at a public meeting last
week. Town council received eleven lettres offering either support or concern
about the project.

Most people supported the idea, but
had specific concerns about parking or
other design details. On behalf of his
parents, Rick Moceltin expressed his
concerns about an extended bow window he believes could be a potential fire
hazzard.

dow he believes could be a potential fire hazzard.

Mocellin also pointed out the need for parking and traffic control and mentioned buffering.

The proposal has parking space for only 14 cars, not the required 22.

These factors will be examined more closely during the site plan's examination in front of council tonight at 5:35 nm.

tion in front of council lonight at 5:35 p.m.

Mayor Doug Harris said the public is welcome at the open meeting. The public were to be able to view the proposed sile plan at the municipal office throughout the day.

Coyle has already begun to restore the two homes on Charles Street and has received gratitude from the eighbors on this score. Several neighbors said the properties declined in recent years when the owners no longer lived on site. "I thought I was doing the street a favor — I still think I am," she said after hearing the public concerns about the zoning change from commercial to residential.

John Van Dyke supported the zoning

John Van Dyke supported the zoning change. He said it was a natural exten-

SENTINEZ REUIEW September 2, 1986

(Staff photo by Phyllis Coulter)

sion of the downtown.

•			



HAROLD OKE, Jos Heinsbroek and Alice Pounds of Harvest Trends, formerly Windale's, were pleased to accept the award for the best baskets hanging on parking meters

from Vicki Brownscombe, chairman of the Ingersoll Business Improvement Area (BIA).

(Photo by Pauline Kerr)

#### Flower baskets win award

INGERSOLL — Harold Oke of Harvest Trends didn't know about the contest for the best flower basket but he knows about plant care.

The Ingersoll Business Improvement Association (BIA) selected Harvest Trends, formerly Windale Feeds, as this year's winner of the plaque for the best-kept flower basket hanging on a parking meter.

The win wasn't an easy one. Oke said, "July was so hot, I thought the flowers were going to die. You have to put a half-quart of water on each basket every day. You run it until the water comes out the bottom.

The baskets are supplied by the BIA.

Planting is contracted out (Elaine Kenny did the baskets this year) and the businesses get them around the end of May. BIA judges look at the baskets in mid-July and again in mid-August. Past winners are Rod Lewis of Ingersoll Dry Cleaners, Keith Black of Ingersoll Department Store and P.T. Walker's.

BIA chairman Vicki Brownscombe said the instructions on care are provided but the businesses are responsible for looking after the basket. She added the BIA also provides the baskets on the light standards but the Parks Department looks after them.

The plaque presentation on Thursday didn't mark the end of the year's town

beautification projects for the BIA. Brownscombe said preparations are already in the works for Christmas lights. In addition to providing the Nativity Scene and decorating Dewan Park, the BIA supplies lights to businesses. 80 new strings were purchased last year and Brownscombe expects the group will have to buy the same number again. "Ingersoll should be well-lit this year."

SENTINEL REVIEW

September 26, 1987





Marilyn Laucet (left)and Pat Taylor get stock set up for the opening of Ideas Unlimited.

## Fourth store this month opened in Ingersoll core

The boom in commercial activity on Ingersoll's main street continues with opening of Ideas Unlimited at 78 Thames St. S. Saturday.

A fourth new business has Ideas Unlimited will be administrator's office and opened its doors this month in operated by two Alexandra refleve at the store evenings and the core area.

The boom in commercial and Mosilian Laurence Trailer of Commission and the core area. and Marilyn Laucek. Taylor who has resigned her position as bookkeeper will be at the store full-time. Laucek will continue her secretarial duties in the supplies will be available at Ideas Unlimited as well as handcrafted giftware, and custom picture-framing.

Saturdays.
Ceramics, craft and artists' supplies will be available at Ideas Unlimited as well as

## New wrecking business specializes in imports

#### BY LAURA PLUMTREE

A business has opened in Ingersoll that is defying interest rates and inflation. Situated on Clark Sideroad, IMPAR opened September 1 and is a foreign car lover's delight.

Although the company is a wrecking yard, which in itself is not out of the ordinary, its uniqueness comes from its merchandise, which is exclusively imported car parts.

Sean Hyland of IMPAR, said the shop is much more organized than a normal wrecking yard. "When we disassemble the cars, they are stored inside, tagged, and a complete inventory is taken," he said. "We also hope to be computerized within a year. That's the way to run a yard for the 1980s."

Mr. Hyland said there are

only two other shops in Ontario that deal with foreign car parts. There is one in Burlington, he said, that deals exclusively with British car parts.

"Foreign car parts are difficult to get, and they can be very expensive," he said. "There seems to be a sort of stigma attached to used car parts, but anyone who does body shop work can save the customer a lot of money by putting on good used parts."

Some of the rare car parish that can be found at IMPAR include parts for late 1950 Porsches, and for an Italian sports car, Alfa Romeo.

"We don't carry a heavy line of early Jaguar parts, because they're expensive. But, we can import them from the United States," said Mr. Hyland.

He explained that the company finds its cars through people coming in with wrecks, and also

through insurance companies. "We also travel quite extensively to buy them," he said. "We go to Toronto, Sudbury and sometimes Ottawa, depending on how rare they are."

Mr. Hyland said Ingersoll is a fairly convenient location, being close to London and Kitchener-Waterloo, and also close to Highway 401. "We'll probably cover a 50 to 75 mile radius," he said, "although, we'll go farther than that:"

Mr. Hyland said new parts can also be found at IMPAR that are harder to get, such as ignitions and brakes for foreign cars, and also lights, wheels, and shocks for rally and race cars.

So far, he said, business is good. "We've had people in for parts already, but we're dealing in quite a large area," he explained. "It's going to take some time but I think it will go over well."

INGERSOLL TIMES
September 29, 1982

#### Alernatives to disposable diapers

Disposable diapers may not be so disposable after all.

Recently, Peterborough city council asked the province to ban disposable diapers. They had become concerned that the diapers are piling up in dump sites, and that their lining doesn't break down in the environment.

Although the council's suggestion was turned down, it reflects more people becoming concerned over the diapers.

But returning to old-fashioned cloth diapers isn't the only alternative for parents it seems. Now there are more modern versions of the rewashable, reusable diapers to turn to.

A British Columbia couple has created a more high tech version of the cloth diaper. Called "Indisposables," the diapers resemble disposable diapers, with a Velcro fastener. But unlike disposables, these are rewashable and reusable. They are made out of 100 per cent cotton flannelette.

Locally, Joan Way, an Ingersoll mother of two, has gotten into the diapers. She is the only seller of the diapers in Oxford County.

Way herself used disposables on her two-year-old son until switching to the Indisposables. Like most parents, she used disposables because of their convenience (an average baby goes through an estimated 7,000 in the first two years).

"Then I started to hear about all the waste and the non-biodegradable products in the dump site," she says, referring to the fact that the lining in disposable diapers don't break down easily in dump sites.

However, Way admits she began selling the diapers to supplement her income. She has only been selling the diapers for less than a month. The response has been slow, she thinks, because of the high cost of the diapers. A dozen of the disposables cost \$67.20.

The price will throw some

people," says Way. "People say that's a lot of money for a dozen diapers, but it is going to last you."

According to Way, the diapers don't wear out. The small size diaper should last until the child is eight months, she says, and the large size should last from eight months to two years. ..... w two years.

Way is optimistic that more people will turn to the alternative of cloth diapers as they become more aware of the environmental side effects of disposables.

INGERSOLL TIMES

## Accident free year recorded by Ingersoll's Infatool Ltd.

It is somewhat astonishing for any company in the manufacturing industry to go for any length of time without accidents. But Infatool Ltd. on Ingersoll Street has done just that.

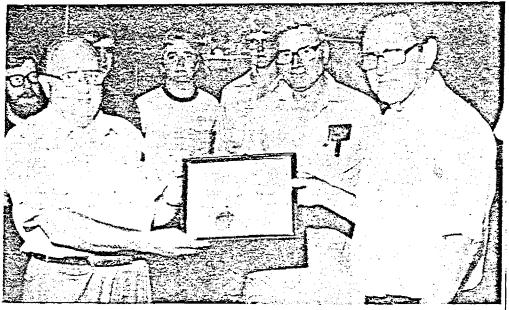
The machine shop, a subsidiary of Ingersoll Fasteners, has gone injury-free for over a year and for its model behavior, the Industrial Accident Prevention Association (IAPA) presented the company with a certificate denoting its achievement.

The plant employs 19 people who are skilled in working with lathes, grinders, cutters and honing machines, which are used to manufacture items for Ingersoll Fasteners. According to Plant Foreman Ivan Smith, "They're a real good bunch of boys who are interested in their work," and take pride in their surroundings.

Mr. Smith, who has been working in the machining industry for 47 years, 24 as foreman, said it was the first time he knew of that the plant had operated accident free for so long. Ron Lee, personnel manager at Ingersoll Fasteners, agreed. "It's very unusual but a lot of credit goes to the foremen, Ivan Smith and Jack Vann."

Though the IAPA has been around for about 50 years promoting safety on the job, both Mr. Lee and Mr. Smith agreed it has only been within the last few years that the topic of industrial safety has become prominent. Some of that safety consciousness is apparent in the stepped-up campaign by the IAPA with its advertising.

"Horseplay is where you get the majority of accidents, when the guys have their minds on other things," said Mr. Smith. Infatool is a "fairly disciplined shop," he said, with the added benefit that it offers



Workers at Infatool Ltd., a subsidiary of Ingersoll Fasteners, on Ingersoll Street have performed the incredible feat of going almost two years without lost time because of accident. General manager of Ingersoll Fasteners Jim Kelly, left, presents shop foreman Ivan Smith with a certificate from the Industrial Accident Prevention Association, while local union president Art Presswell looks on.

good working conditions, and employees enjoy their jobs.

Mr. Smith said there have been no special safety seminars for the employees but that safety rules posted on the wail are strictly enforced and disciplinary problems are non-existent.

In addition, all workers are specially trained on the machines they operate. Mr.

Lee said, "Ivan makes sure that what the people are trained to do, they do in just that fashion."

"It's nice to have something like this," said Mr. Smith. "It gives the guys something to work for."

When asked how long Infatool could maintain its outstanding safety record, Mr. Smith replied, "Hopefully forever," adding, "We've been very fortunate."

LOCERSON TIMES

Jalo 19 1784

### Ingersoll Chamber Aims To Promote Community

The Ingersoll and District and adequate marking of the certain posticides and insecti-Charner of Commerce is a vol-town's entrance arteries. | cides which have received much untary organization designed to promote the best interests of the community, and to assist civic authorities.

The general aims of the chamber are numerous.

High on the list are:

throughout the nation; stimulating and maintaining a vigor-ous Canadian sentiment, and promoting understanding and

The protective branch of the chamber is one of its more important functions. A "rackets committee" is available to the citizens of the community, to promote and maintain fair business practice, dependable advertising, and honest selling. This is done through the climinaton of deception and fraud in the sale of merchandise, services and securities.

Chamber members are serving on many boards and authorities in the community. These include the parking authority, industrial board, planning board and school board.

The local chamber is also actively interested in Ingersoll's beautification, and in proper

HISTORIC SITE WORK

Work is done on the pro-motion and development of historical sites in the district. A committee is now set up to work with the West Oxford High on the list are:
Fostering a strong and vigorous economy and promoting
sound grewth and development
throughout the nation; stimuthroughout the nation; stimuto the south of town.

General luncheon meetings of the chamber are held on the third Tuesday of each month, to discuss matters of interest to

recent publicity.

Whitter Mairies

General committees include General committees include national and provincial affairs, chaired by Gordon Pittock, MLA for Oxford; municipal affairs, J. C. McBride; public relations, H. E. MacMillan; membership, B. Lyndon; program, C. V. MacLachlan and Peter Breel; tourism and historical matters, B. W. Carr, and nominating, W. G. Davey.

Local committees: retail mer-

ous Canadian sentiment, and promoting understanding and directions between employees and employees.

GROUP REVITALIZED

The local chamber was revitalized a few years ago. Much of the activity prior to this centres around retail merchant endeavors, and many of its activities are continued and ensembles. On the limestone belt which figures so dominantly in the land, and methods of the promotion in the limestone belt which figures so dominantly in the land, and methods of the promotion in the limestone belt which figures so dominantly in the land, and methods of the carbon figures and methods of the promotion in the limestone belt which figures so dominantly in the land on the limestone belt which figures so dominantly in the land of the carbon figures are continued and encourage.

COMMITTEES NAMED

Earlier this month, Dr. E. Y. Spencer, director of the Dominan Government Department of Agriculture, spoke on the use includes life insurance and compensation for loss of time through illness. Participating members include civic employees, public school and hospital staff.

PROTECTIVE BPANCE.

## Hopes to institute Saturday market

BY YVONNE HOLMES MOTT

If the new president of the Ingersoll + District Chamber of Commerce has his way, Ingersoll will once again have an open air market.

John VanDyke, an Ingersoll business man and last year's first vice-president of the Chamber, revealed to the Times this week that one of his top priorities will be to work for a Saturday morning, out-door market along the banks of the Harris Creek. In fact, he would like to see that entire lower area of Water Street developed.

"It would bring a lot of pizzazz to Ingersoll," observed the new president. "Different cultural groups within the town, would add a whole new dimension to our market". He added that the town he was born in has had an outdoor market for 350 years.

Van Dyke came to Ingersoll from Guelph, where his parents, Mr. and Mrs. Randy Van Dyke, still reside. It was 1963 and he had been looking for a place to establish his own business. Because he liked small towns, he had narrowed his choice down to St. Marys, Simcoe and Ingersoll. He chose Ingersoll because he thought there was room for competition, for progress and he liked its proximity to London.

His business, Climate Control Limited on Boles Street, a mechanical engineering and mechanical contracting firm, has expanded during the past 16

years from a small business employing six, to a business now working out of three offices, London, Ingersoll and Cambridge with a staff of 30. Ingersoll is still his head office and "always will be."

The president of Climate Control feels he is an extremely fortunate person because he is "probably one of very few people whose job is basically his hobby". John explains he really enjoys working and on top of that likes working with people, which is "another advantage" in his business. He brushes off congratulations for his success in business with an "I've been fortunate in always enjoying what I'm doing, so success is really a by-product."

One reason he wanted to expand his business when he came to Ingersoll was that he wanted to be in a position where he could take a job from the design stage, right through to installation and then be able to service that job. "There is so much more interest in a job when you can follow it right through" he points out.

John has always involved himself with community projects and has contributed to the town ever since he moved here. The year 1963 was a busy one. He not only moved to Ingersoll and started a new business, but was married as well, all in April. In 1964 he and two friends, responding to the plea for "new young blood" on council, ran in the municipal elections. He, Jim LaFlamme and Bill Brown all sought election to

council, presenting themselves to the voters as a unit. They were all defeated.

That same year he joined the Lions Club of Ingersoll, an organization in which he has a great deal of pride. He also joined the Chamber of Commerce in 1964 and was a director for the following six years.

He became disenchanted with the Chamber of that time, basically he explains, because he questioned the usefulness of it. "I didn't feel much was being accomplished." Although he resigned from the directorate he remained a member. He went back as a director two-years-ago and last year was elected vice president.

Van Dyke says there will be no official taking over of the position of president from James Revell, because "I'm not big on ceremony". He prefers to get on with the job of the Chamber and admits he has quite a few things in mind.

He stresses that he does not see the Chamber as "another service club" so would rather keep its duties to a minimum, "paying more attention to

fewer projects."

His out-door market project is part of an over-all plan to make Ingersoll more attractive. He has been keen on the revitalization of the Thames River flats and says that is something that has been discussed ever since he has been a member of the C of C, "but nothing has ever been done about it. Now

February 14,1979

there is a special committee with some original ideas and I hope every organization in town will stand behind it" observed the new president. He added that he has wanted to improve the flats ever since the day he moved

He would like to see the Chamber "key into the industrial committee, with more co-operation shown there and with the retail area." He regrets that Ingersoll couldn't get underway with a downtown development plan points out that when it did have a committee working on that, the down town development scheme that was planned for this town was practically the same idea as the one Woodstock has underway now. "We wanted to take advantage of the fact that it was an old town and revert back to the theme of 100 years ago" he recalls. "We called a few meetings of the people most likely to benefit from it, and very few bothered to show up at the information meetings."

He would also like to see the Chamber as a champion of small businesses. Van Dyke rues the fact that private enterprise is being stifled and thinks that schools should provide training in this field. He points out how the make-up of businesses and stores in Ingersoll has changed.

"Industry is no longer owned locally" he says "local grocery stores are replaced by chains; gas stations have become company owned; even restaurants have become part of nation-wide or even world-wide chains. Variety stores that were once run and owned by local people, retired people, widows, or folks who for some reason or other couldn't do any other type of work, are even part of a chain now.

"This means" he stresses "that many of the people who are running businesses in town are just running them for someone else and they themselves are transient."

The Chamber's 'Meet the' Candidate Night' will be continued whenever there is an election and in the meantime he hopes to see the Chamber become more involved in politics. A high school drop-out himself, he feels the education system is sadly lacking in training, and



John Van Dyke, president Ingersoll District Chamber of Commerce.

"As we become more involved in a just society, it becomes more and more complicated and that means that the politicians have to rely on civil servants more and more," he warned.

This happens at every level of government he feels, and the Chamber should be getting involved at every level, "but Chambers in general haven't performed that function very well." He suggests a "shadow government" formed by the Chamber is one way in which it could serve a useful purpose.

Over the past few years, Van Dyke has become more concerned with the philiosphy of politics and he feels that the Chamber of Commerce, at some level, should make politicians aware of the fact that the country is still run by incentive. And he feels that is important "because if you stifle incentive, you stifle imagination and you eliminate inventiveness."

preparing people for the working world. He is deeply involved in the apprenticeship program and feels that is the answer to training more efficient people in all fields including some of the professions. "I travel all

NEERSOLL TIMES February 14,1979

through Canada and the U.S.A." he comments "and everywhere I go people would like to hire trades people from Ontario. It's because of our apprentice-ship program."

-.2

His pet peeve is the fact that people in the trades, who have earned an Ontario licence, which theoretically allows them to work anywhere in the province, are actually

#### Liaison Committee

A meeting of the Liaison committee of the Oxford County Chambers of Commerce and Boards of Trades was held in Ingersoll Thursday.

Vice chairman James Revell of Ingersoll presided over the meeting.

The main topic under discussion was how the committee could become more active at the county level.

Fog does peculiar things to the driver. In fog, objects look twice as far as they really are; a driver's subjective judgment of speed could be half his real speed; and red lights, such as tail lights and flashing warning signals, become almost imperceptable.

restricted in some towns by local by-laws. He feels that restricting qualified tradespeople from working, in such places such as Woodstock, by local licensing laws "is a sickening situation" and something should be done about it.

At 39. Van Dyke says he has become very much a family man. He and his wife Grace enjoy their three children, Michele, 15, Marlene, 13 and Jason, nine, and he likes to spend as much time with them as he can.

One of the things he intends to do is cut down the number of Chamber meetings from 20 to 10. He plans to increase the general membership meetings, cut down on directors meeting and eliminate executive meetings.

#### New officers named

INGERSOLL — The Ingersoll Gary Cochrane will serve as and District Chamber of second vice-president. Herm Commerce has elected a new slate of officers for 1979.

John Van Dyke was elected president, Mrs. Joey Ulrich will be the first vice-president and

second vice-president. Herm Lindsey will retain his job as secretary manager. Jim Revell tops off the group as immediate past president.

Elected first year directors include: Lloyd Alter, Doug Dynes, Mike McHugh and E.G.

The year two directors are: P.M. Dewan, Paul Henderson, David McCorquodale, Tim Bannon, Ken Watson, Ross Bryant, Mrs. Irene MacMillan and Roy Knott.

Year three directors include: Gary Cochrane, Keith Black, Robert Butterfield, Paul Sloane, Don Rumble and Ted Hunt.

## Lindsey resigns Chamber position



Herm Lindsey

Herm C. Lindsey confirmed yesterday morning that he has resigned as secretarymanager of the Ingersoll District Chamber of Commerce.

Lindsey has held that position for the past seven years. He submitted his resignation Tuesday and has asked that it be effective as soon as his successor is named. He said he hoped the transition would be a quick one and that he would be happy to brief the new person on the duties of the secretary-manager.

Asked why he had resigned from a position which he had filled so actively, he replied that "for the past seven years my top priority has been the development of the Chamber of Commerce and its Retail Merchants Section to its present level."

"That was changed as of last weekend" he informed the Times. Lindsey explained that he intends to devote his time to producing equipment that will give the handicapped and the disabled their independency and put them back into the work force."

## Chamber secretary manager named

Yvonne Holmes Mott has been named to the position of Chamber of Commerce secretary manager.

That announcement was made by Chamber President John Van Duke at a press conference last Monday afternoon.

According to Van Dyke, Mrs. Mott has been working unofficially as secretary manager since June 1 but will not officially be named to the position until the general chamber meeting tonight at the Venus Dining House.

"I'll be handling the routine office work along with various other things."

she said. INcluded on her work agenda will be aiding in the organization of chamber events, coming up with promotional ideas and encouraging members to play active roles in the chamber.

"She'll also be handling administrative work. especially the group insurance plan and she'll be participating in special projects" added Van Dyke. The chamber president suggested that the chamber has a number of special projects lined up, including an outdoor morning market in the old town hall square.

He said that with the help of the new secretary manager and the help of other chamber directors and members, the market, which will feature home grown vegtables and home made items for sale, will open for the first time by the end of the month.

Mrs. Mott is filling the vacancy left by the recent resignation of Herm Lindsay. Mr. Lindsay resigned to persue other interests, particularly with the developement of equipment for handicapped people and working on programs for the handicapped.

Mrs. Mott had high

praise for Mr. Lindsay, saying "The chamber has been extremely fortunate in having Herm and his wife Ruth". She suggested that because of his efficient working habits and because of the time he has taken to pass along to her his knowledge of chamber matters, her job has been made much easier.

Mrs. Mott has more than an arm's length of community involvement. For 19 years she served as secretary of the former YMCA board and for two years she was the Y's program director.

While with the Y she

organized such activities as teen town, tiny tot classes and tiny tot gymnastic classes, craft classes and senior citizen card parties.

As well, she served on the former traffic safety committee and organized a Legion girls soft ball team.

for seven years she worked at the former Ingersoll Tribune before moving to the Sentinnel Review, where she remained for eight years.

After taking a brief break from work to raise a family of two daughters and one som, she returned to work at the Tribune. Later she did freelance work for a number of newspapers, radio and TV stations.

After a brief stint workint at the local public library, Mrs. Mott headed off to the University of Western Ontario where she pursued a bachelor of arts degree.

Following a five year period of radio work, she agin decided to return to university.

One-year-ago she joined the Times staff and in May this year she resigned to spend more time-with her family and to work on her new job.

INGERESOLL
TIMES
June 13, 1971



## New space for chamber

INGERSOLL — Ingersoll and District Chamber of Commerce will be given office space in town offices on the second floor of the police building formerly occupied by the recreation department.

Chamber President John Van Dyke in a letter to the town asking for the space also asked that the Development Officer's secretary answer the chamber telephone at times when the secretary-manager was not in. He said it is the intent of the

He said it is the intent of the chamber to work closely with Development Officer Edward Hunt to promote the community, and the arrangement should prove mutually beneficial to the chamber and the town.

Mayor Douglas Harris said the space is there, and he saw nothing wrong with cooperating, as long as the chamber remained a "separate

body"

Coun. Bob Ball agreed that he could see such a set-up "snowballing". The Development Officer's secretary should answer the phone only when no one from the Chamber is in the office, from a direct line on her desk, he said.

Hunt said in the past various items and inquiries from industries have been referred to him by former chamber secretary-manager Herm Lindsey.

There is room for close cooperation between the town and the chamber, he said, but details of the arrangement should be "spelled out."

Council left it to Hunt and Town Clerk Gerry Staples to set up conditions for occupancy of the offices on the second floor of the police station by the chamber.

Ingersoll + District. Chamber of Commerce



Bonnie Mott begins to unpack in chamber office.

## Chamber gets first home in its history

INGERSOLL — For the first time in its history, the Ingersoll Chamber of Commerce has a home.

The new secretary-manager, Bonnie Mott, Thursday moved the Chamber's files and stationery into a second floor office in the police building formerly occupied by the recreation department's codirector Judy Hayes.

Ms. Mott says she appreciates the town's generosity in

providing the chamber with an office.

"It gives the chamber an image in the town," she said. "It (the chamber) becomes a reality."

"Herm (Lindsey) did a marvelous job of operating from his home," she said, "But, I hated the thought of getting chamber things mixed in with the ironing."

The secretary-manager hopes

people will realize the Chamber of Commerce is here to serve the needs of everyone — retail merchants, commercial and industrial firms as well as individuals.

If anyone has a consumer problem — feels they have been cheated — the chamber is here to help them, she said.

The chamber office is open weekdays from 9 a.m. to noon. The number to call is 485-3530

SENTINEL. REVIEW July 20/79

## Chamber of Commerce moves into new office

The Ingersoll Chamber of Commerce moved into new quarters on the second floor of the Ingersoll Police Department building last week.

This is the first time the Chamber of Commerce has had its own office, recently-appointed secretary-manager of the Chamber of Commerce Bonnie Mott explained. Mrs. Mott will be in her office during the morning hours.

Former secretary-manager Herm Lindsey ran the Chamber from his home for the past seven years, Mrs. Mott said.

Mrs. Mott attributed the acquisition of the new office space to the efforts of Chamber of Commerce John Van Dyke and to the co-operation of Mayor Doug Harris and Ingersoll Town Council in making the space available.

The Chamber of Commerce is presently leasing the office space from the Town of Ingersoll, Ingersoll Development Officer Ted Hunt said.

Mrs. Mott described the function of the Chamber of Commerce as "primarily

promoting the town and trying to make it a better place in which to live." The retail merchants' group is one segment of the Chamber of Commerce which tries to achieve this goal by promoting business and shopping in Ingersoll, Mrs. Mott said.

"We're trying to show the community that we're a viable group interested in everything and everyone," Mrs. Mott said. She hopes to be doing more work with local industries in the future.

"One of my first jobs will be to meet with local industry and find out how industry and the Chamber can help each other," she said.

Mrs. Mott also sees the Chamber of Commerce as being of use to the individual in such matters as consumer affairs. "If a consumer has a problem we can put him in touch with the right people to get the problem solved," she said.

The Chamber's new secretary-manager is excited about Ingersoll's Morning Market, which she calls the president's "pet project" this year. She said the number of vendors has gone from six to 18 in three weeks and that she is getting inquiries from potential vendors all the time.

The Chamber of Commerce is also promoting a two hour concert September 8 at the Old Town Hall. The concert will feature the Harmony Hi'lighters, a 20-man chorus, many of whom are from Ingersoll.

Ingersoll's core area may undergo a long-awaited facelift, including the possibility of sidewalk reconstruction, street lighting improvements, a walkway leading from the parking lot behind Market Square to Thames Street, and additional parking space near the core area, if a core area committee recommendation to council is accepted by council and by the business community.

Ingersoll ! District

The recommendation to inquire about the possibility of establishing a Business Improvement Area (BIA) program, which could result in numerous changes to the downtown section, is expected to be discussed at council's next regular meeting. It will be accompanied with a letter of support for a BIA, from the Ingersoll and District Chamber of Commerce.

The recommendations resulted from a public core area committee meeting last Wednesday night. Despite the disappointing turnout of Ingersoll retailers, the positive attitudes of those present persuaded the committee to forward the recommendation. Less than 50 people were in attendance and of those, less than half were from the business community.

Bob Clemens, one of the committee members, presented ideas formed by the committee, at least some of which could be put into action if a BIA were established.

"I'm very interested in seeing Ingersoll go ahead, in seeing the downtown work together," said Mr. Clemens, manager of the Charles Street branch of the Liquor Control Board of Ontario. "Some of the ideas we've come up with include promotion, a walkway from the parking lot (behind Market Square) to Thames Street, additional parking, street lighting improvements and street planting.'

Mr. Clemens said that sidewalk reconstruction with replacements in the pattern of cheese wedges, and possibly colored sidewalk slabs, was another idea. He said the committee had also discussed improving the upper storeys of downtown businesses with shutters and curtains, developing a mini park around the Old Town Hall, creating overhanging signs for each business in the proposed BIA, all of the same design, and new trash containers.

Lynn Dale, community renewal officer for the Ontario Ministry of Housing, explained the Business Improvement Area program by saying it is a "self help mechanism for the improvement, beautification of municipally owned lands and buildings, and for the promotion of the area as a business or shopping area."

Mrs. Dale said if the business community decides the BIA concept is appropriate and the idea has the support of town council, the next step is to establish boundaries for the proposed area. She noted that it is important to ensure that the majority of businesses within the proposed boundaries are in favor of the designation.

If the BIA is accepted, said Mrs. Dale, and at a later date expansion is required, the entire BIA establishment process must be repeated. She suggested that it is usually preferable to have a large area which would contain land for future potential commercial development.

The proposed boundaries established by the town's core area committee, stretch from the Ann, Canterbury, and Thames Streets intersection, north to the Thames River. The area reaches as far west as Avonlea and Duke Streets and as far east and Mill and Water streets.

Pat MacMillan, another committee member, noted that "the most difficult part of this was deciding what areas would he BIA". He said that the area outlined by the committee was "just a suggestion", adding that much thought had been given to this by the committee.

Mayor Doug Harris, also on the core area committee, stressed that the proposed BIA designated by the committee, along with redevelopment ideas such as the mini park around the Old Town Hall, were merely suggestions, not definite

Once the proposed boundaries have been determined by business community leaders, all businesses within the boundaries must be given a written notice from the town clerk, said Mrs. Dale. "Those within the proposed area have a 60 day period to object to it," she cautioned. Their petition must be forwarded to the town clerk who will then determine the validity of it.

For the petition to be valid, it must be signed by at least one third of the persons notified and the objectors must represent at least one third of the realty assessment of all affected businesses within the proposed BIA, said Mrs. Dale.

If there are no objections to the proposed BIA, town council may then pass a bylaw designating the BIA. The bylaw must then be forwarded to the Ontario Municipal Board (OMB) for approval. After reviewing the bylaw the OMB may consider objections to the proposal at that time. Generally, however, OMB approval is given shortly after the bylaw is submitted.

Mrs. Dale indicated that once the BIA is created, town council must appoint a board of management, consisting of at least three members, including one

council member, to oversee all BIA projects.

Mayor Harris suggested that a seven member board of management might be ideal and noted that each member of the board would hold office for the term of the council that appointed them.

The board of management must submit a budget to council, derived at from estimates on the cost of carrying out any

NGERSOLL TIMES February 6,1980

( cano Las )

February 6,1980

plans. Mrs. Dale said that once the budget has been submitted, council must approve it for it to become effective. She noted, however, that council does have the right to reject any budget requested by the board.

Mrs. Dale said that the board cannot expend money not included in the estimates and it cannot incur debts extending beyond one year.

Mayor Harris noted, however, that members of the board are working for themselves as well as the community, therefore it would be highly unlikely they would present a budget unacceptable to council.

Once a budget is approved by council, a levy is charged to all persons in the BIA who must pay business tax. The levy is based on the individual's realty assessment in relation to the total realty assessment for the BIA, said Mrs. Dale.

This special charge is collected in the same manner as business taxes.

Harold May, past president of the St. Mary's Business Association, was present at the Ingersoll meeting. Mr. May was president of the Business Association when the BTA was put into effect in St. Marys and is a strong supporter of it.

"If it's good for the community, it's good for me," said Mr. May. He noted that with this attitude in mind, St. Marys businesses, whether downtown retailers or not, were convinced of the benefits of the program.

He said that before the program came into effect, the business community often lacked the co-operation of some merchants when carrying out various programs, including promotions such as midnight madness sales. He said that under the BIA, "everyone co-operates".

Mr. May himself, is not a downtown businessman, although his wife is the owner of St. Marys Home Furnishings.

According to Mr. May, the board of management felt no need for a beautification program in St. Marys, although it did see the need for improvement in other areas. He noted that with an \$8,800 budget for the first year, \$2,200 was spent on new Christmas decorations, \$2,200 was spent on promotions and the remaining \$4,400 was spent in various ways, including paying off a bank loan and promotion of the annual St. Claus parade.

Mr. May said there are seven members on the St. Marys board of management and suggested this is a favorable number.

Mrs. May added that since the BIA was established in St. Marys, "the community has become more closely knit". She said people can now see the value of the BIA and are pleased with it.

Whether a BIA is established or not, Ingersoll's main street will be revamped as year.

Town Clerk Gerry Staples said Friday morning that the town had planned to replace portions of the Thames Street sidewalk, between King and Charles Streets, last year. He noted that Union Gas officials informed the town of plans to replace gas lines in the same area in 1980, so the town delayed the project for a year.

If a BIA is formed, and if they choose a particular type of sidewalk, such as the cheese wedge slabs suggested by the core area committee, the BIA may contribute to covering the costs of this Mr. Staples said. He noted, however, that whether a BIA is formed, sidewalk reconstruction will be done and paid for by the town.

New lighting fixtures will also be set up in the core area this year, said Mr. Staples. He noted that the local Public Utilities Commission has had plans for some time to change the lighting on Thames Street, from Canterbury to Bell Streets, and said they will go ahead with these plans. Again, he noted, this cost will be covered by the town.

Mr. Staples suggested that the light fixtures will be both decorative and practical.

"So this is really a plus if the BIA is formed", he reflected. He suggested that reconstruction of the sidewalks will probably be done during the summer months.

John Van Dyke, president of the Ingersoll and District Chamber of Commerce, said at the Wednesday night meeting, "I think there's a lot of positive thinking going on in the town and I think the BIA can keep up this positive thinking."

"I think there are a number of things we could do to make this community more interesting," he continued. "I'm really enthusiastic about this and I think a lot of good ideas have come up tonight."

He said he felt that the local Chamber could supply the manpower needed for any BIA projects, such as beautification programs. It was noted that the Chamber has undertaken some beautification programs on its own initiative, such as the flower baskets set out over the Christmas season, downtown.

Allen Sutin, a downtown merchant who was present at last Wednesday's meeting, said he felt "the BIA is a way to get everyone to do the work and pay for the ork," for such promotions as midnight .adness sales.

He suggested that to establish such a program in Ingersoll would cost less than membership fees to the now defunct Ingersoll Business Association he'd been, and said that the advantages to this program appear far greater.

"I think everyone here is sold on the idea but how do you sell this program to those who are not here?" questioned Jack Warden, a member of town council and a downtown merchant. "As we know, some of them (other merchants) are pretty tought nuts. When you tell them you're going to be increasing their taxes, I just wonder how you're going to convince them".

Mrs. Dale suggested that those present at the meeting approach the businesses who might fall within the BIA boundaries and inform them of the benefits of the program. She reminded those present that not only retailers pay the BIA levy, but all businesses operating within the BIA, including doctors, lawyers, insurance companies, etc., must pay it.

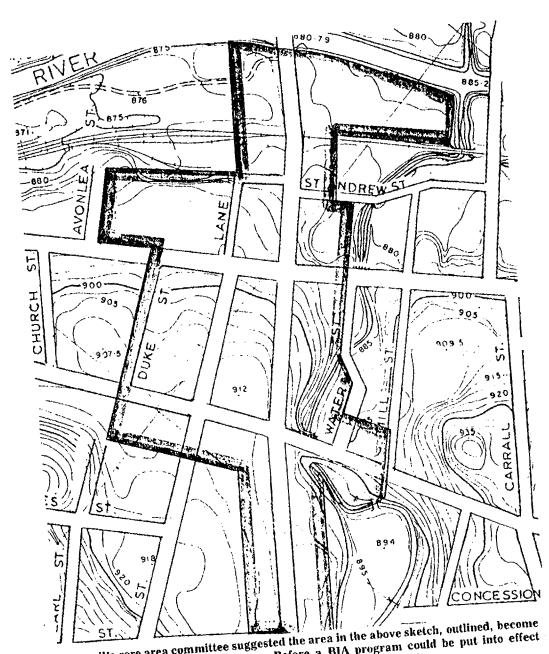
The core area committee materialized last April, to study downtown improvements made in other communities, to find out what programs are available to aid in community improvements and to come up with ideas on how to improve Ingersoll's core area.

POCESOCIE

OF COMMISSION

Four-years-ago similar studies were completed by a committee under the chairmanship of Norm Greer. A year later, however, after rousing little interest from the downtown community at large, this committee disbanded. Serving on the present committee are Mr. McMillan. Mr. Clemens, Mayor Harris and Len Duynisveid.

UNDERSON FACELIFT



Ingersoll's core area committee suggested the area in the above sketch, outlined, become a Business Improvement Area (BIA). Before a BIA program could be put into effect locally, the majority of businesses in the area must approve of it.

# rebruary 20,1980

# Official plan ammended for proposed development

BY C. J. CLARK

Ingersoll town council Monday ammended the town's Official Plan where proposed apartment buildings are going to be built on King Street West, despite objections from Councillor Eugene Mabee.

The official plan ammendment sees a change from low density to medium density where the former Corbett Feed and Supply building was located, a site where a London developer plans to construct two apartment buildings.

"I am shocked and dismayed I didn't get any information on it," Council Eugene Mabee said, noting only planning committee members received copies of revised apartment plans. "If I had come to the planning meeting (last Monday), I wouldn't have known about the new plan."

"It would be an injustice to pass this (ammendment) tonight without information on it," Mabee added.

Development officer Ted Hunt said it was an oversight other council members did not get copies of the revised apartment

plans and then explained proposed changes.

He said instead of three apartments, the London developer now wants to build two apartment buildings. Instead of 76 apartment units, Hunt said the changes call for 66 units.

"There are two steps," Hunt pointed out. "Either you agree or disagree in principle to the ammendment from low density to medium density.

"The next step (if approved) is to look at the site plan and suggest changes," the development officer said. He noted that several steps have to be taken after the ammendment including county approval, and site plan approval from the county planning board, the town's planning committee and town council.

Councillor Mabee felt the citizens in the King Street West area should be known. He felt a lot of people would have attended the planning committee meeting had they known a new plan was going to be submitted.

Mabee was the only non-committee member who attended the planning meeting last Monday. The public was invited.

Mayor Doug Harris asked councillors if they had heard any comments from area residents about either the ammendment or the revised plans. None of them had.

Councillors Jack Warden and Claude Wright said they saw no reason not to approve the ammendment.

"I see no reason not to pass it," Councillor Warden said. "Several steps have been taken and if something happens (to present plans) it will be rezonned for the future."

On the suggestion from Mayor Harris and verbal agreement from Councillor Bob Ball, it was agreed to send out a sketch with information on the revised plans, to the King Street West area residents.

"It will show we do care," Councillor Ball said.

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## Business Improvement Area bylaw endorsed by Chamber

Ingersoll District Chamber of Commerce February 14 passed a resolution endorsing a proposed Business Improvement Area bylaw and also recommended a seven person Business Improvement Area Board of Management be approved.

It was resolved by the local Chamber "that the Ingersoll Chamber of Commerce is in favor of the proposed Business Improvement bylaw and will support its efforts by nominating competent people to sit on the Board of Management," said a letter from secretary-treasurer Bonnie Mott to council.

It was further resolved that Irene MacMillan, Bob Mott, Jim Young, Allen Sutin, Murray Borndahl, Dale Hurley and Councillor Norman Bain be appointed by council to the Business Improvement Area Board of Management.

The proposed appointments have been referred to the finance and administration committee.

Town council Monday gave second reading to a bylaw designating an area in town as an improvement area.

Boundaries are both sides of King Street, from its intersection with the centre lines of Mill Street on the east and Duke Street on the west; both sides of Thames Street south between the Thames Rives and its intersection with the centre lines of Ann and Canterbury Strees; both sides of Charles Street from its intersection with the centre lines of Water Street on the east and Avonlea Street on the west; the east

side of Duke Street; both sides of Oxford Street between the intersections of Charles

Street West and King Street West; the east side of Avonlea Street, including its northerly extension to the Thames River; both sides of St. Andrews Street to its intersection with the creek and this includes all of the properties which abut these streets.

February 30, 1980

Ingersall & District Chamb

# Council endorses improvement area for business core

By GLENN OGILIVE
Sentinel-Review staff writer
INGERSOLL — Town council
has thrown its support —
without comment — behind a

without comment — behind a Rusiness Improvement Area (BIA) for the town's downtown core shopping area.

core shopping area.
('ouncil endorsed three
('hamber of Commerce
resolutions, and gave two
readings to a bylaw outlining the
BIA.'

Third reading of the bylaw can't be given until after a 60-day waiting period to allow for objections to the proposal. The town must advertise its intentions to pass the bylaw.

The three items of business were passed by council without any comment from the mayor or six councillors.

The first chamber resolution strongly supported the BIA and urged council to introduce the necessary bylaw to implement it at the earliest possible opportunity.

Council also supported a chamber resolution which said it's in favor of the proposed BIA bylaw and will support its efforts by nominating competent people to sit on the board of management.

Board of management

members recommended by the chamber and approved by council are: Irene MacMillan, Bob Mott, Jim Young, Allen Sutin, Murray Borndahl, Dale Hurley and Coun. Norman Bain.

Under provincial legislation the town must give the business community within the BIA 60 days to object to the proposal

days to object to the proposal.
At least one third of the businessmen in the BIA and one third of the total really assessment are required to halt the BIA.

If there are not the required

amount of objections council can then give third reading to the bylaw establishing a BIA. The Ontario Municipal Board gives final approval its establishment.

The proposed BIA consists of: Both sides of King Street from its intersection with the centre lines of Mill Street on the east and Duke Street on the west; both sides of Thames Street south between the Thames River and its intersection with the centre lines of Ann and Canterbury streets; both sides of Charles Street from its intersection with the centre lines of Waler Street on the east and Avonlea street on the west; the east side of Duke Street; both sides of Oxford Street between the intersection of Charles Street West and King Street West; the east side of side of Avonlea Street, including its northerly extension to the Thames River; both sides of St. Andrews Street to intersection with the creek.

# Van Dyke goes after

By JOE KONECNY Sentinel-Review staff writer

Ingersoll Chamber of Commerce out-going president John Van Dyke denounced "weakkneed" federal politicians' hotpotato approach in dealing with Canada's spiralling inflation rate during the group's annual meeting at the Venus Dining House last night.

"We are surrounded by weakkneed politicians who are not doing anything about inflation because they're too worried about getting re-elected," he said.

"The federal government is responsible for our money supply and they are solely responsible for inflation, but we voted for them."

To force a solution. Van Dyke said, "I would suggest we better make an awful lot of noise because there's more of them than us."

Van Dyke, who officially stepped down from his post during the meeting to make way for the 1980 president, said most Canadians share "misconception" that wage and price controls will stop inflation.

He said the federal government likes to believe high wages and soaring retail prices are the culprit.

"Well that isn't necessarily so," Van Dyke said. "I am suggesting they have nothing to do with it.'

Van Dyke urged the 70 local businessmen in attendance to



John Van Dyke ...sounds off

begin formulating a stance on the issue and make their opinions known.

He referred to correspondance received from Oxford MPP Dr. Harry Parrott which said there are "reduced cash requirements in Ontario". However. Van Dyke said that will boost taxes.

The letter is an example of "bureaucrats trying to make themselves believe there is no problem," he said.

Federal government's solution to inflation. Van Dyke said, is to print money which in turn causes a devalued dollar.

"It is like adding water to

milk. Inflation is the reduction larger than the United States', of the dollar's value and nothing but they are doing something else."

The working man's request for higher wages is understandable, said Van Dyke. since each additional dollar on their pay cheque allows government to claim more taxes.

"Canada's deficit is much mess?"

about it.

"I am suggesting it is going to be a rocky ride, and probably all down hill, but the sooner we get However, their efforts to keep on the band wagon and do the up with inflation are fruitless things which need to be done, it will be better.

> "But will the federal government have enough courage to get us out of an economic

#### Ingersoll Briefs

NEW DIRECTORS

Ingersoll Chamber of Commerce announced its 1980 directors last night during its Dyke. Names of those filling annual meeting at Venus Dining other posts at the Chamber of House. Herman Lindsay was Commerce were not available at named as an honorary member. press time. The returning directors are Paul Henderson, Irene MacMillan, Gary Cochrane, Ted Hunt and Ross Bryant. Also back to fill director seats are Tim Bannon, Mike McHugh, Don Rumble and Robert Butterfield. Recently elected directors are James Young, Rev. Tom Griffin, Joev

Ulrich, Len Deuvesveld, James Revell, James Carr, Llovd Alta. Ed Macherletez and John Van

## Chamber's first female boss big on Ingersoll

By JOE KONECNY Sentinel-Review staff writer

INGERSOLL - Chamber of Commerce President Joey Ulrich is confident as the organization moves into an active year for promoting Ingersolf.

Increasing public exposure lifted the Chamber into the limelight, Mrs. Ulrich said in an interview, and upcoming events

promise to add icing to the cake.

The designation of an Ingersoll Day on Oct. 2 at the International Plowing Match demonstrated the group's unique and effective approach to their work, which boosted their regard in the eyes of many Oxford County organizations, she said.

Mrs. Ulrich said the wheels of the group started rolling last

year with John Van Dyke at the helm and Bonnie Mott's ap-

pointment as secretary-manager added momentum.

Mrs. Mott's public appearances on various cable television programs was a great asset in building the Chamber's public appeal, the president said, and Van Dyke's implementation of a Saturday open market kept them on track

"We're here to help anyone in Ingersoll and surrounding

areas," Mrs. Ulrich said.

Mrs. Ulrich, the Chamber's first female president, joined the organization about three years ago after serving as secretary with the Ingersoll Business Association.

Describing her initial intentions when she joined the Chamber,

Mrs. Ulrich said, "I just wanted to help Ingersoll.

"The directors are a terrific bunch of people, with great ideas...they get a lot of things done."

The new president foresees no drastic changes in operational methods at the Chamber in 1980.

However, she hopes to initiate more inner committees to deal with various tasks.

"I am a firm believer in getting everyone involved," she said. Members with special interests will be encouraged to pursue them through their involvement with committees, she added.

Since only one directors meeting was held so far this year, Mrs. Ulrich said she still needs more time to formulate any concrete plans for the new year.

However, she is anxious to see the Business Improvement Area materialize. Judging by responses she has heard from other regions which have designated a business area, she's confident the BIA "will certainly make Ingersoll better

Coupled with scenic beautification with a BIA, "variety of merchandise and good, friendly service" will attract more

consumers to Ingersoll, she said.

"I think Ingersoll is a fantastic place to work and live...the people here make it that way.

# Chamber of Commerce

# to relocate

#### BY MARGARET BOYD

The Ingersoll and District Chamber of Commerce has been asked to relocate their office in the municipal office building, located above the police station.

"We have been asked to leave," said Joey Ulrich, president of the Chamber. "They did offer us the use of another office." Gerry Staples, town clerk, requested the office change at the advising of the finance and administration committee.

The office offered to the Chamber in exchange for their present office is located in the same building, at the top of the stairs. It was used by the Youth Job Corps workers while they were employed from December 1979 to March 1980.

Mr. Staples said that the new office will reduce the traffic generated by the Chamber. The present situation of the Chamber office is beside Industrial Commissioner Ted Hunt's office.

The new office gives the Chamber "access to a small meeting room," Mr. Staples added.

Mayor Doug Harris described the move as an internal rearrangement of offices.

"From the beginning we had pointed out that the office at the top of the stairs was probably more advantageous for their use.

The police program was going on at the time though and we're just getting around to it now," Mayor Harris said.

Mr. Staples said that the wall separating Mr. Hunt's and the Chamber's office will be taken down eventually to expand his office space.

"We've budgetted for it this year," he said.

It is not known when the Chamber will be moving from their present office.

- water

"We expect some time in July," said Mr. Staples.

A decision about the offered office was made at an executive meeting of the Chamber yesterday.

The Chamber of Commerce moved into the municipal offices building in late July 1979. At that time the town agreed to let the Chamber use the available office space on the condition that if that space was required for town use at a future date, it would be vacated by the Chamber.

"We don't know what we're going to do yet," Mrs. Ulrich said Monday.

Ingessoll Times

Ingestall + District

## Chamber searches for Christmas army

INGERSOLL — The Ingersoll Chamber of Commerce needs a small army to fulfil its hope to make Christmas merrier for needy residents.

About 100 recruits are needed to knit mittons or scarfs for contribution to the Inter-Church Christmas Relief Program, secretary-manager Bonnie Mott

announced.

Mott, also co-ordinator of the relief program, said two volunteers already stepped forward. Deadline for completion of the knitting bee is Dec. 10 and interested people should contact Mott at 485-3530 before noon.

interdenominational The effort got off the ground last week and the chamber is the first local group to offer

assistance.

The goal of the program is to provide goodwill baskets to the less fortunate. Traditional meals, clothes and toys are part of the seasonal packages.

Last year, the average value of baskets was more than \$40.

Any donations to the program may be left at the Ingersoll Fire Department hall. Virtually anything that's repairable will be considered by program organizers as a gift idea.

#### NO STORAGE

In previous years, local firefighters handled repair of

donated goods.

But when the Creative Arts Centre occupied part of the Old Town Hall, the department regretfully withdrew their services due to a lack of storage space.

This year, the department rekindled its spirit and will assist the Jolly Green Giant Optimist Club with the work. Optimist Stan Harbourne is in charge of the club's toy-repair committee.

"They won't let anything out sportation, Jack Savage.

of their hands unless it's good enough to give to their own children," Mott said, describing firefighters' and Optimists workmanship.

Local schools are well known for their involvement in the

program in the past.

Last year, all principals were approached for ideas and some students donated various items including canned foods — to the program.

Recipients of the Christmas baskets must register their needs with the organizers.

Mott stressed registration isn't degrading.

It's vital since the size of families and their needs must be considered individually while the baskets are packed, she

#### LETTERS

Registration will be conducted at the Salvation Army citadel Nov. 25 and 26.

Currently, letters are being circulated to all service clubs and lodges in Ingersoll requesting they man Christmas kettles during the holiday

Kettles were borrowed from the London Salvation Army in 1979, but this year the program organizing committee's \$300 start-up budget covered the purchase of two kettles. The total cost was about \$140.

Church representatives manning the various program committees are: co-ordinator, Bonnie Mott; secretary, Marjorie Jamieson; treasurer, Peter Parsons; publicity, Joe Konecny; purchasing, Henry Annen; registration, Hanna Poort; packing, Helen Beynon; toys, Bonnie Mott; schools, Richard Resch; transportation, Don McNiven; and tran-

## Chamber office relocates

The Chamber of Commerce moved its office down the hall in the second floor of the town police building last week and Monday town council passed a by-law authorizing the mayor and town clerk to execute a lease.

A letter to John Van Dyke, dated June 20, 1979, from town Clerk Gerry Staples indicated that the town was willing to lease the Chamber office space, provided certain conditions are met.

The lease agreement was drawn up September 18, 1980 and provides about 100 square feet for office space.

The former Chamber office was in the west portion of the second floor of the police building and is now housed on the northeast portion of the second floor.

One of the conditions outlined to Mr. Van Dyke, who was president of the Chamber in 1979, was a formal lease agreement be incorporated at the Cham-

ber's expense with in 60 days of occupance.

Other stipulations include the town provide routine janitorial service and telephone answering service only in the absence of the Chamber's secretary-manager.

The town also reserves the right, which it has done, to re-allocate space to the Chamber if necessary. Both the Chamber and-or the town may terminate their agreement provided 60 days written notice is given.

The town development officer's permission is also needed if the Chamber is to use any other part of hte building or if the office is to be used after regular business hours.

"The operation of the Chamber will be distinctly separate from the town and must not interfere with day to day operation of the town departments," is another part of the lease agreement.

INGERSOLL TIMES
January 7, 1981

# Chamber executive elected

The Chamber of Commerce elected their 1981 executive Monday. Joey Ulrich will remain as president, Gary Cochrane as first vice-president, past-president is John Van Dyke, secretary-manager is Bonnie Mott and retail section representative Irene Mac-Millan.

Two year directors are Bob Ketchabaw, Charlie Ward, Joey Ulrich, Ted Hunt, Gary Cochrane, Roy Knott, Gary Lampkin, Murray Borndahl and Faye Staples.

One year directors are Eb Machuletz, Irene MacMillan, Don Rumble, John Van Dyke, Len Duynisveld, Tim Bannon, Jim Revell, Paul Henderson and James Carr.

Ingersoll Times
February 11, 1981

Ing + District Chamber of Commerce

## Chamber

INGERSOLL. — The Ingersoll District Chamber of Commerce's new slate of directors was announced recently

was announced recently.
Joey Ulrich will again serve
the Chamber as president, Gary
Cochrane is first vice-president,
John Van Dyke is the immediate
past president and Irene
MacMillan will again be retail
representative.

Bonnie Mott will continue as secretary-manager.

The name of the second vicepresident will be announced at a later date.

one of the Chamber's first events of the new year will be a Meet the Candidate Night, in the Victory Memorial school auditorium, March 17, starting at 7:30 p.m.

The event was organized by Carr, Van Dyke and Bonnie Mott.

# Liason committee takes on new face

The liason committee of Oxford County's chamber of commerce decided at a meeting recently to revamp their structure and format.

Earlier in the year, committee secretary and founding chairman George Calder had suggested the group disband because of lack of interest from Ingersoll and Tillsonburg.

As of Monday, secretarymanager of the Ingersoll Chamber of Commerce Bonnie Mott said she had not been notified of the changes in the committee. She said that in a telephone conversation with committee chairman Don Irvine, they agreed (about a month ago) to keep in touch.

The decision to stay with the liason committee will be made by the board of directors sometime in the future, said Mrs. Mott. "We are going to play it by ear."

At the next meeting of the liason committee scheduled for September 9 in Woodstock, it will take on its new face. There will no longer be dinner meetings once a month, but three meetings a year set for April, September and November. One of

them will be their annual dinner meeting. A fourth one can be called at the discretion of the chairman.

As well, each chamber will have only one voting delegate no matter how many members attend. In the past, each member who attended, up to three, could vote at the meetings.

In a telephone conversation last Monday, Mr. Calder expressed optimism the liason committee will continue even if the Ingersoll chamber decides not to participate.

He explained the previous problem with Ingersoll and Tillsonburg not participating, was Woodstock being the only urban chamber involved on the committee. He feels it is necessary to have two out of the three on the committee in order for it to work.

At the last liason committee meeting, Tillsonburg District chamber pastpresident Joe DiGiovanni said their chamber will continue to participate under the new structure.

Now with two urban chambers interested in the liason committee, Mr. Calder is confident it will continue.

He added that hopefully Ingersoll will become interested because it is continuing.

Ing and District

# Chamber elects first woman president

INGERSOLL. — Joey Ulrich became the Ingersoll District Chamber of Commerce's first female president in 1980.

She was preceded by John Van Dyke. Both will continue in their roles as president and immediate past-president during 1981.

Mrs. Ulrich joined the Chamber as a member about four years ago, after serving as secretary with the now defunct Ingersoll Business Association.

# Chamber becomes incorporated body

#### BY LAURA PLUMTREE

Ingersoll's Chamber of Commerce will soon become incorporated, said Murray Borndahl, Chamber Director.

The decision was made at last week's annual meeting. It was decided that by incorporating, members would be provided with liability protection, instead of being personally liable as is the case now.

In the survey that began late in January, Focus on Downtown Ingersoll, two members conducting the survey would be personally responsible for the grant that was received from the Ministry of Employment and Immigration.

The grant was given to the Chamber in order that it could conduct a survey of the shopping habits of Ingersoll's residents. The Chamber of Commerce decided to see what Ingersoll shoppers really needed and what is drawing them out of town to do their shopping.

The \$10,400 grant will pay for the 25 week survey that will be handed to town council and the Business Improvement Area Board, who will then decide, after assessing the surveys, what improvements can be made in Ingersoll.

Because two persons had to be made liable in order to receive the grant, the Chamber of Commerce decided to incorporate.

The decision was made not only to cover liability for

the two persons conducting the survey, but for the liability factor in anything.

The local chamber checked with the Ontario Chamber of Commerce, and many others are incorporated.

Although Mr. Borndahl had no exact figures on what the cost on incorporating the Chamber of Commerce would be he estimated it at around \$500.

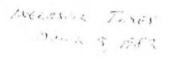
The Board of Directors will decide when to incorporate at their next meeting on March 11.

# Chamber elects board

At the annual meeting of the Ingersoll Chamber of Commerce, 18 members were elected to the Board of Directors.

Directors are Bob Ketchabaw, Dick Bowman, Joey Ulrich, Ted Hunt, Gary Cochrane, Roy Knott, Murray Borndahl, Ted Buchanan, Eb Machuletz, Catherine Stead, Hugh Ponting, John Van Dyke, Len Duynisveld, Tim Bannon, Jim Revell, Paul Henderson, James Carr and William Avey.

A new executive will be voted on by these directors at their next meeting this month.



## Put on hold

## Chamber records three major projects

By BARRY WARD Sentinel-Review staff writer

INGERSOLL — With the state of the economy, the Ingersoll District Chamber of Commerce was in a holding pattern for much of 1982.

But at last night's annual meeting, president Gary Cochrane said he still considered it a good year for the organization.

"It was a very successful year considering the economic situation," he said. "Most of the directors were deeply committed to their business commitments. It was unfair to ask them to spend their time on other commitments.

In his report, Cochrane was able to list three projects initiated during the year about to come to fruition.

. The major project was the "Focus on Downtown Ingersoll" survey which he said could be presented to the town council at its next meeting. That survey, studying the shopping habits of Ingersoll and area residents, was conducted at the start of last summer but has been delayed to allow "a further indepth review of the findings."

## INCORPORATION

Another project the incorporation of the chamber, proposed in a resolution at last year's annual meeting. Cochrane said the incorporation "should be formalized shortly."

It is necessary so the chamber can receive grants without the directors being personally liable. For example, when the chamber wanted a federal grant for its survey, it had to make its directors an ad hoc committee of the town, which is incorporated.

One final project, which is just now getting under way, is the erection of signs at the six major entrances to Ingersoll. Cochrane



GARY COCHRANE
—good year—

said the chamber hopes to do this in conjunction with the service clubs which will put their crests on the sign

their crests on the sign.

Cochrane said one of the chamber's goals for this year will be to increase its membership from the current 98 which is about a dozen less than at the time of last year's annual meeting.

## NEW BUSINESSES

"Hopefully, we can pick up some ones with the new businesses in town," said Cochrane. He also said he would like to see more tradespeople in the chamber, such as plumbers and electrical contractors.

Further projects will be discussed at an upcoming meeting of the chamber's directors. The chamber acclaimed eight directors for a two-year term at last night's meeting: Hugh Ponting, Eb Machuletz, Len Duynisveld, Wayne Campbell, Jim Revell, James Carr, John Van Dyke and

Jack Warden.

They will join Bill Avey, Bob Ketchabaw, Joey Ulrich, Ted Hunt, Dick Bowman, Roy Knott, Murray Borndahl, Catherine

Stead and Cochrane who also have one year left in their terms.

The directors will meet early in March to elect a president and the rest of the executive.

February 23, 183



JUST ONE YEAR after getting involved with the Ingersoll District Chamber of Commerce, Wayne Campbell finds himself

president. He promises to increase members and keep it active in the coming year.

## More members, more activity

## New chamber president after increased role

INGERSOLL — The new president of the Ingersoll District Chamber of Commerce sees his two major goals for that organization complementing each other.
Wayne Campbell, who was elected at an

executive meeting this week, said he wants to see an increase in membership for the chamber, which now has 98 members, and an increase in activity. By boosting one, he feels the other will also helped.
"A successful chamber is an active one,"

said Campbell, the broker at Wayne Campbell Real Estate.

As for membership, he said he'd like to see a committee set up to look into that area, not just for the town but for the whole Ingersoll

As for activities, Campbell said he'd like to see up to eight general membership meetings each year. He also said the chamber should take a more active role in the community.

"That doesn't mean the chamber should be too political but certainly, as the name implies, it should definitely be interested in commerce and in promoting business and industry in our community," said Campbell.

IN THE FOREFRONT
"I feel that the chamber should be at the forefront of all activities and promotions in the area."

Campbell said he advocated a boost in promotional activity but would be polling the membership by letter to see if it has any

The direction the chamber takes, said Campbell, will have to be worked out among the new executive which holds its first meeting next week. Campbell said he was pleased with the other members.

They include vice-president Murray Borndahl, a lawyer, and second vice-president and chairman of the retail section Catherine Stead, owner of Cornacup Crafts.

## Story and photo by Barry Ward

The industrial committee will be chaired by The industrial committee will be chaired by Ted Hunt, Ingersoll's development commissioner, and Eb Machuletz of Ingersoll Cheese Co. while Joey Ulrich, a former president and manager of the local Rochdale Credit Union, will chair the committee looking after new entrance signs to the town. Hugh Ponting, also from Campbell Real Estate and a town councillor, and Dick Bowman, manager at the Stelco quarry, will co-chair the fundraising committee.

Murray and Maryellen Borndahl will once

Murray and Maryellen Borndahl will once again be in charge of the Cheese Festival parade.

Mar. L 11 . 185



Wayne Campbell has been elected as the new Chamber of Commerce president. Among other things, he plans to increase promotion of the town, and to increase the participation of the members.

# Chamber president has optimistic outlook

#### BY LAURA PLUMTREE

Wayne Campbell can almost be described as a new-comer to the Ingersoll and District Chamber of Commerce. Although he's only been involved with the organization as a member for one year, he's approaching this year in a different capacity, as newly-elected president.

And as a new president, he has many new ideas. "The purpose of the Chamber of Commerce is to promote all aspects of the Town of Ingersoll," he said. "I'd like to see that scope broadened. I'd like to see the chamber become more active in the community."

One example of this, he said, is for the organization to work more closely with town council, in promoting the town. "People essentially are our biggest asset," he said, describing Ingersoll's highlights. "We have a good base for commercial and industrial development."

Although he may be a new-comer to the chamber, he is not a stranger to the town or its organizations. He has been involved in the Kiwanis club, on the board of directors of the curling club and the YMCA, and has been involved in the Cheese Festival since 1968. He served as a town councillor in 1977-78.

Mr. Campbell moved to Ingersoll from Mt. Elgin in 1962 where he worked for a number of businesses until opening up his own real estate business last summer.

He is optimistic about the business situation this year. "I think there's no question things are improving," he said. "The market has shown we're over the hump of the depression."

He said he has a number of ideas about promoting Ingersoll, although he hasn't officially announced them. He's going to be polling chamber directors and members to get their opinions first, he said. He is currently setting up committees, tentatively, to work in that area.

"We've got some very good people in the executive," he said, whom he hopes will have new ideas.

Mr. Campbell said he also plans to continue working closely with the Business Improvement Area (BIA).

Another goal he wishes to attain is to increase the membership of the chamber. Membership has dropped approximately 10 per cent in the last year.

"I think people are going to be more aware of the chamber," he said. "I think to have a successful chamber we have to have an active one. We have to look at an increasing participation of the membership." /NGERSOLL TIMES March 16, 1983 The Daily Sentinel-Review, Tues., Aug. 23, 1983 Page 5

## Will stay in old town hall

## Chamber directors reject offer of free office space

INGERSOLL - A divisive controversy within the Ingersoll and District Chamber of Commerce reached a climax recently, when directors declined an offer of free office space in a stately, tree-shaded house.

Instead, the Chamber's office will stay in the old town hall. The location has been criticized as cramped, difficult to find, potentially insecure, less comfortable and less prestigious than an alternative site on Duke Street.

The Chamber's board of directors met privately to resolve the nagging issue, which has been brewing for about five months.

Chamber president Wayne Campbell refused to disclose the vote count, but said the decision was not unanimous. Director Jack Warden acknowledged the Chamber has been split on the issue.

In subsequent interviews, Chamber directors gave a number of reasons for the deci-sion. Campbell said the old town hall office represented a perma-nent offer from the town. "It

suits our needs now."
On the other hand, the privately owned Duke Street office was offered temporarily. The Chamber could have it only as long as no one wished to rent it.

#### COULDN'T FUNCTION

First vice-president Murray Borndahl also opposed the Duke Street option. The Chamber would not be able to function in a place with such an indefinite availability, he explained.

Warden said he favored the old town hall because it is free (so was the Duke Street office), and it is conveniently close to other significant offices in town.

However, some directors remain convinced that, in time, an alternative must be found to the current location.

John Van Dyke said he was "not happy" with the old town hall office because it is closed in. windowless, poorly ventilated and difficult to find. The Duke Street office, he said, "was 100 times better than the one we have."

Second vice-president Catherine Stead favored the Duke Street office, saying it would have been "more comfortable" than the current one

Campbell said he has no idea how long the Chamber will keep its office in the old town hall. "It could be six months or six years."

#### SECURITY WORRIES

The office issue arose earlier this year when the town an-

nounced it would reclaim the Chamber office, then located in the police building. The office space was needed for an expanding engineering department.

In place of the air-conditioned, window-bearing office in the police building, the town offered the Chamber the former fire chief's room in the old town hall. The room has no windows, no air-conditioning, and its only exit leads into the dim, cementfloored area formerly used as fire truck bays.

In April, the Ingersoll Business Improvement Area (BIA), which shares its office with the Chamber, expressed concern about security and public image offered by the site.

The following month, the Chamber asked council for a different office, but no other was available. So, in June, the Chamber accepted the current

Then, the Duke Street office was offered by its owner, Mike McHugh, on the condition that no one else wished to rent it.

#### IN ABEYANCE

In an interview, last Thursday, McHugh said Chamber president Campbell had declined the offer.

However, Campbell said he

did not decline the offer before the board considered the matter last Friday. His answer was merely "held in abeyance," he said. "It was a poor choice of words."

Should the Chamber have taken the Duke Street office, the old town hall space, which is theoretically owned by the public, could have been used for another purpose.

Asked whether the public is now unnecessarily subsidizing the Chamber, Warden said it is not, because no one else wants the old town hall room.

Likewise, director Jim Revell said "nonsense" to the suggestion that taxpayers are

necessarily providing free office space to the Chamber. The Chamber is a voluntary organization which provides greater benefits to the town, he said. For the service the Chamber gives, the office space is a "trivial amount."

The sensitivity of the office issue may be reflected in the hesitancy of some directors and other people to discuss the mat-

ter in public.

BIA chairman Bob Mott, who was an observer at the Friday meeting said only that "too much has already been said."

Revell made it certain to a reporter that he did not appreciate the matter being publicized "You watch it, mister. Don't you try to make a controversial issue out of this."

## CHANGED HER NAME

In her novel Gone With the Wind, novelist Margaret Mitchell originally called the heroine Pansy O'Hara, but her editor suggested that Scarlett was a better choice.

## LAWN & GARDEN . . .

- Roto Tillers
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- Chain Saws



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umbus member.

## In the black

INGERSOLL — Even though it was in the financial squeeze during much of the year, the Ingersoll and District Chamber of Commerce managed to wind up in the black at the end of 1983.

The Chamber's financial statement presented at last night's annual meeting showed a surplus of \$680, the balance between total receipts of \$8,586.34 and total disbursements of \$7,905.68.

The major sources of revenue were the 1983 membership fees accounting for \$4,570; transfer from insurance, \$1,450; and the golf tournament, \$805.

Major expenses were staff salary of \$4,800; the annual dinner, \$486.34; and the golf tournament, \$466.



SENTINEL REVIEW February 23,1984

# New chamber leader wants firms involved

By GABE PERACCHIA

Sentinel-Review staff writer

INGERSOLL — Getting industries more involved in the town's economic affairs, is the biggest aim of the newly elected president of the Ingersoll District Chamber of Commerce.

Ingersoll lawyer Murray Borndahl was elected to succeed outgoing president Wayne Campbell at a Chamber board meeting.

In addition to raising industrial participation, the new president's other goals include:

bringing about more unity between fringe and core-area retailers:

starting a committee to preserve more Ingersoll heritage;
 maintaining the Chamber's medical and drug insurance plan for employees;

•expand Chamber involvement in the town's social events. Holding more programs for local industries could result in "a more cohesive industrial sector in town," Borndahl said in explaining his top priority.

The Chamber could organize a regular meeting place for industrial professionals where they could renew acquaintances, share business information and ideas, and perhaps make new business contacts in town.

In addition, periodic seminars organized by the Chamber, could provide valuable information for local industrialists. In one such recent seminar, for example, some Fanshawe College officials told Chamber members how to get government funds to hire unemployed people in skill-learning jobs, Borndahl' said. "We had a good turnout. There was a good deal of information brought out."

As another project, Borndahl proposed setting up a liaison committee with the Business Improvement Area (BIA) to better promote retail business. The committee could help fringe-area stores get more involved in downtown retail activities such as sales promotions.

Acting on the cultural interests of a new Chamber director, Borndahl also suggests another committee to organize projects to preserve the town's heritage.

Among the social activities planned for 1984, is the Chamber's perennial Canada Day celebrations, and sponsorship of the Saturday morning market and the Cheese and Wine festival parade. Borndahl also proposed a bicentennial barbecue in conjuction with the Ingersoll Kiwanis Club, to celebrate Ontario's 200th birthday.

The new president also expects the Chamber to get an new office soon. SENTINEL REVIEW February 29, 1984



Murray Borndahl was elected president of the Ingersoll Chamber of Commerce

# Cooperation is key to successful year

BY TOM DURALIA

If Murray Borndahl has his way, cooperation will lead to a successful year for the Ingersoll and District Chamber of Commerce. Mr. Borndahl was named president of the Chamber for 1984, Monday.

Mr. Borndahl explained that Chamber cooperation with the Business Improvement Area (BIA) would be one of the main priorities with the new executive and directors.

According to Mr. Borndahl, the mandate for the BIA is to promote Ingersoll's downtown area, while the Chamber is to promote the whole of the town. He felt that through cooperation, duplication could be avoided and promotions could be done more efficiently. As an example, Mr. Borndahl said if the BIA involved itself in some promotion benefitting the downtown area, the Chamber could get involved to include some of the fringe businesses outside of the BIA's geographical jurisdiction.

Mr. Borndahl said he has not yet had an opportunity to disucss this with BIA President Bob Mott, but can foresee no difficulties.

Other areas Mr. Borndahl hopes to see developed concern the industrial and commercial aspects of Ingersoll.

He would like to see companies become more involved in the community and made

aware of some of the programs that could assist them in their business.

He thinks that a group could also be organized where industry management from area companies could meet together informally to exchange ideas and possibly discuss areas where they could help each other.

Projects Mr. Borndahl sees the Chamber endorsing or helping out with include the possible development of an Ingersoll Heritage committee, of which Director Cam Calquhoun has expressed a special interest.

In addition, the Chamber plans to participate in this year's Bicentennial barbeque and the Cheese and Wine Festival parade, and other similar activities.

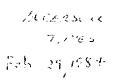
Mr. Borndahl hopes to make strong inroads in the area of communications with town council. He said in the past these communications have not been the best, though he is unsure of the reason. "We both have the same goal," he said, "and that is for a better Ingersoll."

He said the relationship appears to be off to a good start, as the town recently offered the Chamber office space in the Old Town Hall, now occupied by the Cheese Museum. Museum officials have expressed an interest in relocating.

Mr. Borndahl is optimistic about how effective the new Chamber executive will be and is especially encouraged by the Continued on page 3

14 31

I NGERSOLL TIMES February 29,1984



## Ing + DISTRICT CHAMBER OF COMMERCE

# Chamber president

Continued from page 1

eagerness of four members not previously with the volunteer organization.

Mark Warnick and Dave DeBrule are new directors and Stan Champeau and Frank Saraka are filling executive positions of second vice-president and chairman of the retail section, respectively.

Mr. Borndahl said as new president he welcomes all new ideas from other members and the community, and hopes to hold regular meetings on the second Monday of each month at noon, downstairs in the Venus Dining House.

Aside from being with the Chamber for over two years, Mr. Borndahl is a solicitor with the law firm Start, Marshall, Parker, Ross, Borndahl and Blain, where he has worked for five years.

He heads the Crippled Children's committee for the Kiwanis Club and was also the first chairman of the BIA board of directors when it formed three years ago.

Prior to entering law school, Mr. Borndahl studied engineering in Flint, Michigan, and after graduating, worked two years at General Motors in Oshawa in the field of processing engineering.

Following that he entered the law program at Western University in London, articled here in Ingersoll at the firm he is now with, and entered the bar admissions course at Toronto's Osgoode Hall.

NGERSOLL
TIMES
February 29, 1984

# Chamber names new executive

Ingersoll District Chamber of Commerce has a new executive, following its annual meeting last week at the Venus Dining House.

President is Murray Borndahl and first vice-president is Catherine Stead. Second vice-president is Stan Champeau.

Honorary treasurer is John VanDyke, and chairman of the retail section is Frank Saraka.

Returning for her sixth year as secretary manager is Bonnie Mott.

## **Tours local plant**

# Chamber shifts emphasis from downtown to industry

By RON PRESTON of The Sentinel-Review

INGERSOLL — The Chamber of Commerce is concentrating on the town's industrial section because its traditional downtown membership is now being serviced by the Business Improvement Area management board, said chamber president Murray Borndahl.

"The Chamber of Commerce will be emphasizing its industrial community more and more," Borndahl said, "because the BIA has the funds and the mandate to promote and improve the downtown area," a responsibility formerly handled by the chamber.

The chamber will work together with the BIA in any way it can but stressing the industrial aspect

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"is a better way for us to serve the community."

In keeping with the new approach, 75 chamber members toured the recently-opened Collins and Aikman Ltd. plant on Ingersoll Street last night as part of their evening's "salute to industry."

Groups of 10 people escorted by a company representative inspected the automotive carpet manufacturing facility which had formerly been operated by Gabriel of Canada, an automotive shock manufacturer.

EMPLOYS 100

Collins and Aikman employs 100 hourly workers on three, eighthour shifts. The plant produces carpeting for Ford and Chrysler products, with the possibility of doing work for General Motors in the near future.

Purchased late last year, "the plant was completely gutted on the inside," said industrial engineer Mike Shier. "We started with just a shell," installing new plumbing, wiring and painting before moving the equipment into the building.

building.
Each carpet mould machine can produce approximately 300 finished interiors per shift, with one per cent needing minor repairs and another half per cent rejected, Shier told a group of chamber members.

"With the enthusiasm I've heard tonight," said Borndahl, "I think we're going to have quite a number of these salutes to industry, perhaps three or four per year." The next one is tentatively scheduled for next January when chamber members will be invited to tour Coyle and Greer Awards.

Delobe + 17 124%

GENERATE BUSINESS

The rationale behind the night goes far beyond satisfying personal curiosity about the industrial operations, Borndahl said.

"Potentially there is considerable business to be generated (in town)" he said, through "this forum which allows communication on an informal basis" between industry and retailers.

Businesses could supply goods or services the manufacturer is unaware are available locally. "Local businessmen are waking up to the fact they're missing a market in their backyard."

A dinner and cocktail

A dinner and cocktail hour at the Ingersoll Golf and Country Club preceded the tour, and all were invited back for an informal get together again afterwards.

Borndahl was pleased with the results of the evening, saying "so far, the feedback has been very good."

ING & DISTRICT
CHAMBER of Commercia

# Chamber of Commerce elects new executive

Ingersoll's Chamber of Commerce chose its 1985 Board of Directors at its annual meeting last night.

Five new directors were chosen to replace those leaving, while 13 others will continue to serve on the Chamber Board in 1985.

The five new faces on the Chamber's Board are: Brenda Scheidal of Coyle and Greer Awards, Larry Johnson of Collins and Aikman, Dan Dunlop of The Ingersoll Times, John McFarlan of McFarlan Insurance and Bob Richardson of Chicago Vitreous.

Leaving the Chamber Board are James Carr, Catherine Stead, John Van Dyke, Hugh Ponting and Gary Cochrane.

Continuing to serve on the Board are: Ed Machuletz, Jack Warden, James Revell, Dick Bowman, Frank Saraka, Stan Campeau, Roy Knott, Ted Hunt, Murray Borndahl, Dave DeBrule, Mark Warnick, Cam Calquhoun and Joey Ulrich.

The new slate of 18 directors will hold a meeting within two weeks to select a new Chamber president from the board members, to replace out-going president Murray Borndahl.

The new Board of Directors was presented to the Chamber members as an entire slate to be accepted or rejected by them.

The names of the new members were circulated to board members previous to the meeting for their comments. No objections were voiced, and the slate was accepted as presented.

Aside from choosing a new Board of Directors, the Chamber also honored Ingersoll's Neil Cox, a sculptor who was a member of the team that won first prize in the National Snow Sculpting Competition at the Quebec Carnival, and which came in fourth in the International Competition.

NEERSOLE TIMES
February 27, 1885

## Leaving both chamber and BIA

## Bonnie Mott takes new

By RICK HUGHES of The Sentinel-Review

INGERSOLL - Bonnie Mott, secretary-manager of both the Chamber of Commerce and Business Improvement Area, has resigned.

Mott submitted her resignation Friday, but it was made public only yesterday. She is leaving to take on a management position in public relations with Canadian Microtech.

"I've been offered a good job with Microtech," said Mott. "I've enjoyed working for the Chamber of Commerce," and it's been very interesting working with the BIA and being involved in a concept since the beginning.

Mott has been secretary of the Chamber since 1979, and secretary-manager of the BIA since its formation in 1980. The position is a part-time one, and Mott divided her time between the two organizations. Her resignation is effective two weeks from last Friday.

"There are things about it I will miss — the daily contact with people. But what I'm going to will be a real challenge as well. I'm leaving with mixed feelings.

Chamber president Stan Champeau said Mott will be missed.

## A SURPRISE

"It came as a bit of a surprise. Bonnie's done a a really good job in the years she's been here. She's worked hard for the chamber. She won't be that easy to replace.

Bob Mott, chairman of the BIA, said

he was shocked by the news of the resignation.

"I wish her the best. She did an excellent job for us and will be difficult to replace.

Mott's resignation comes at an awkward time for both organizations. The chamber is less than a month away from its annual meeting at which it will elect a new slate of officers. Mott has agreed to continue to work with the chamber until then to help it organize the meeting and elections.

The BIA held its annual meeting last week, and faces the resignation with a new board just in office. The BIA is dealing with widespread apathy and at the moment is trying to assert some independence from council. This year, for the first time, BIA members voted on the make-up of the new board, and they will be looking for council to rubber stamp the election results and the 1986 budget. The BIA's 15-per cent budget increase could face some resistance from council.

#### COMMITTEE FORMED

The wheels are already in motion to find a replacement. The chamber held a special meeting Tuesday morning to decide how to go about replacing Mott. A three-man committee was formed of Champeau, Jack Warden and Frank Saraka to find a replacement. Champeau said the committee will also be reviewing whether the joint sec-up with the BIA should be continued.

"That's one of the area's were look-

ing at," said Chanpeau.
"We might redefine the role of the secretary-manager. We're not going to rush into it, we'll take our time.

# sition with Microteci

We'll be getting together with them

the BIA board) to see what their inten-tions are, which way they want to go. We're not opposed to working with

Bob Mott said the BIA board will be meeting soon to decide its position and will be meeting with the chamber to discuss a replacement for Mott.



BONNIE MOTT, who resigned Friday from her position as secretary-manager of the Chamber of Commerce and the BIA. Mott has accepted a position with Canadian Microtech.

(Staff photo by Rick Hughes)

SENTINEL- REVIEW Jamary 29, 1986

# Emphasis should

#### BY MICKEY LEBLANC

More emphasis should be placed on positive aspects of Ingersoll and community leaders should be willing to pay a price for progress, outgoing Chamber of Commerce President Stan Champeau said Wednesday.

Speaking to the annual meeting of the district chamber, Champeau said there is a general negative attitude in Ingersoll which must change starting with town councillors.

"Town council must have the strength to make decisions that are tough," Champeau told chamber members, "and it may be some decisions will cost them something in support."

In his written report to the members, Champeau said the sense of apathy must be overcome "but I feel changes need to come from the top of each organization, beginning with our elected officials. I believe that leadership has to be positive

and it will affect everything and everyone under it. Progress usually costs and I don't think this town will progress very far if individuals, businesses, industry and the town itself are not willing to make decisions to work for the good of the whole town, even if it costs something," Champeau commented.

Champeau said the first 11 months of 1985 were smooth, but "that last month is when we were hit by bombshells." First, Bonnie Mott, secretary-manager of the

# be positive

Chamber and BIA, resigned and then the report on the old town hall came along advising all occupants to move out.

"What shocked us most is that we have been there for some time, then we find out that it's no longer safe for us to be there," Champeau commented.

## NEW DIRECTORS

Three new directors will sit on the board this year. Jack Youse of J.C. Graphics in Thamesford, Bob Pike of Ingrox and Jim Young of Young's Pharmacy were all named for two-year terms.

Returning for two more years are Joey Ulrich, Ted Hunt, Stan Champeau, Dave DeBrule, Mark Warnick, Frank Saraka and Murray Borndahl.

Jack Warden, Jim Revell. Eb Machuletz, Dick Bowman, Brenda Scheidel, Dan Dunlop, Bob Richardson, and Larry Johnson will serve one year terms. A president will be elected at a meeting to be held later.

INGERSOLE TIMES
February 26, 1966



DEBBIE PROUSE is finding her way around in her new job as secretary-manager for the Ingersoll Chamber of Commerce and the BIA.

(Staff photo by Rick Hughes)

## A new face and a familiar one are helping chamber get settled

of The Sentinel-Review

INGERSOLL - The Chamber of Commerce starts its 1986 year with the same face in one of its key positions, and a new face in the other.

The familiar face is that of Stan Champeau, of Ingersoll Glass and Mirror, who returns as Chamber president for the second year. Champeau originally intended to step down at the end of the 1985 term, but was cajoled into continuing in the post for 1986, when no one else was prepared to take over the responsibilities.

The new face in the organization's other key spot is that of Debbie Prouse, who has been selected as the new secretary-manager to replace Bonnie Mott, who resigned recently to accept another job.

Improvement Area.

Prouse began work last week, just in time to begin trying to make some sense of the mess created by the two organizations' recent move to new headquarters on King Street West. (The chamber and the BIA were forced out of their old locale in the old town hall when council ordered all groups to stop using it because of concerns about the building's safety.)

Prouse was selected from four applicants for the job, said Champeau. Although the position is a shared one, Champeau said it was the Chamber that

The 28-year-old Prouse will also serve made the actual decision, when BIA as secretary-manager for the Business representatives were unable to attend the interviews From Mt. Elgin, Prouse brings to the

job experience dealing with merchants and running promotions through her previous employment with Tillsonburg's Norfolk mall management office. She worked there for five years.

Prouse has only begun to settle in, but she said she feels she started at an opportune time, with both the chamber and BIA having just gone through their she will be representing.

"Everyone has been really co-operative," she said, 'Both groups have new boards, so it will be nice to be able to start off together."

She will be thrown right into the thick of her responsibilitiesthis week as both the chamber and the BIA have their monthly meetings scheduled. The chamber's Tuesday meeting and the BIA's Thursday meeting will be her first opportunities to meet the people

## Chamber sets 1986 budget

The Ingersoll and District Chamber of Commerce will show an operating deficit of \$860 this year, but should still have over \$4,000 in the bank at the end of 1986.

The Chamber passed their 1986 budget at a meeting Tuesday afternoon

The budget shows total projected revenues to be \$9,500 while expenditures are expected to be \$10,360. The Chamber's bank balance at the end of 1985 was \$5,059 leaving \$4,199 in

the bank at the end of 1986.

President Stan Champeau told members of the Chamber executive the major difference in expenditures this year will come because of the need to rent office space and the cost of a photocopier.

Treasurer Mark Warnick said the deficit is only a budgetted figure and actual revenues or expenditures could be different. He stressed the Chamber is not in a deficit position this year.

The major revenue will come from membership dues which accounts for \$5,800 while the major expenditure change will be in the cost of renting a building.

Warnick pointed out revenues last year were higher than budgeted for which could be the case again this year.

TIMES May 14, 1786

## Chamber hosts open house

The jury is still out over how successful the Chamber of Commerce's first Oxford County Open House was last Saturday night.

The Open House was staged on the main floor of the Ingersoll District Memorial Centre. The theme of the event, which included eighteen different display booths including one from the Canadian Automotive Manufacturing Incorporated (CAMI) plant, was a salute to agriculture in Oxford County.

"We would have loved to have sold 600 tickets (the capacity of the IDMC)," said Joey Ulrich, one of the directors of the Chamber of Commerce, and one of the four members of the fund raising committee that was set up in January specifically for this event.

But Dick Bowman, another member of the fund raising committee, said initial estimates were that only 250 people attended the event. Bowman also said 275-300 tickets were estimated to have been sold.

"The committee as a whole was relatively pleased with the inaugural event," a member of the fund raising committee said. "Now the committee is seriously going to consider and assess whether the open house should be made into an annual event."

Winston Burrill, a member of the Ingersoll Theatre of the Performing Arls who performed a skit during the open house, said he thought the event was a good thing for Ingersoll.

"It promotes the town and gets people out of their houses," Burrill said. "Also the beef-on-a-bun was excellent."

But Burrill did say that if he hadn't come to perform he probably wouldn't have attended the open house.

open house.
"I'm not really interested in the

"I'm not reany interested in the stuff that's available," he said. Cathy Cannon, another member of the ITOPA contingent, also said she probably wouldn't have attended the function if she hadn't come to perform.

perform.
"I think the open house is a good social thing," Cannon said. "I think it will go over better next year when the word gets around. I really enjoyed the free raspberry cooler from the Brights booth," she said.

Jeff Holbrough said he thought the

Jeff Holbrough said he thought the open house was a good idea but that putting it together for the first year was a hard thing to do.

"I think it's more for the businesstype of person who has a booth here or is interested in what's going on." Holbrough said. "I think it will get better next year. Maybe a few more industries could have had booths here. I think it would have made the event a little more diverse, a little more interesting."

more interesting."
Holbrough also suggested that if
the open house does become an annual event, maybe it should be held
in different municipalities in Oxford
County and year.

County each year.
Mary Hutt of Ingersoll thought the

open house was great.
"I just wish there were a few more people here but the people I've talked to were very pleased with the turnout," she said. "I got to meet a lot of friends and pick up a lot of interesting information. Every booth had something to give away and that was nice."

Hutt was also impressed with the entertainment that was provided at the function. Victory Memorial School's orchestra, the Judith Coleman dancers, Ingersoll District Collegiate Institute's string quartet, ITOPA and Bruce Fleming all staged one-half hour performances.

"I think the entertainment brings more people out and gives people a taste of what's going on in schools, ITOPA and dance classes in the community," Hutt said. "I didn't even know there was a dance class in Ingersoll."



Peter Haagsma, second from left, chairman of the Oxford County Milk Producers, distributed ice cream during the Chamber's Oxford County Open House. The milk producers were one of the 18 groups that had a display at the event.

generates exposure for our old products as well."
"Even if the turnout wasn't all

Paul Smith, who recently bought Towne Dry Cleaners on King Street West, is a new resident to the area and was very impressed with the open house.

open house.
"I think it's a good function," he said. "I learned a lot about Oxford County, it was a kind of education for us. I even found out where you can buy turkey breasts wholesale. When you're in business wholesale means a lot."

Smith also said he thought the open house should become an annual event.

"I think it's worthwhile to do it again," he said. "The majority of people don't realize what's happening in their own community. A function like this highlights what's going on."

Smith even said he was interested in opening up a booth of his own in a future open house if the event was expanded to include other industries and businesses.

vito De Lucia, the district manager for Paul Masson Wines who had a booth at the open house, said his company tried to participate in as many functions like the open house as possible.

"It lets people try our products and hopefully we'll get spinoff business from that," he said, "We've only been in business two years in Ontario. An event like this provides consumers first time exposure to a new product plus it that was expected, if only 300 people were here they're still going to tell their friends," De Lucia said. "Next year the turnout may double or triple as a result," he said.

John Perrin, one of the directors of the Oxford County Pork Producers who had a booth at the open house, said he felt the open house was a good idea but that the event should have been more widely advertised. "We think we have to be

"We think we have to be represented one way or another," Perrin said. "We'd be missed if we were not here. Our competitors are here and if we weren't here people would say we don't care. The fact that we are here shows that we do care," he said.

Peter Haagsma, chairman of the Oxford County Milk Producers who also had a booth at the event, said it was the first time the milk producers had ever done anything like this. The milk producers gave away free ice cream cones in eight different flavors at their booth.

"We think an event like this is just good for public relations," Haagsma said. "It let's people know that the Milk Board isn't just in Toronto but that it's active in their community."

May 27, 1987

# Ingersoll Chamber enjoyed productive year

By MICHELLE MUYLAERT

"It was a pretty good year," Frank Saraka, Ingersoll Chamber of Commerce President, said.

It showed when about 200 chamber members crowded into Henderson Hall last Wednesday for their annual

Saraka reflected on a productive vear for the chamber, which attracted 35 new members in 1987. These new memberships accounted for a major increase in revenues from \$661 in 1986 to \$3,251 in 1987.

Other contributors to the increased revenue included the annual meeting, the Oxford County Open House and the golf tournament.

Saraka said he was pleased to have worked as president in a year of positive thinking and optimism as CAMI quickly becomes a reality.

"Ingersoll has been touted as the most economically viable area in Canada," Saraka said.

He said outside communities are also reaping the benefits of the CAMI venture including Woodstock, St. Marvs and Tillsonburg who have all recently announced plans for major industry construction.

Saraka advised chamber members do their homework when they consider the future potential in their own businesses to ensure they have a share in the new and expanded market.

He said some may consider expansion of a facility or a product line or taking a more aggressive approach in order to zero in on a specific market area or new potential market.

"There is no other place in the country where there is more opportunity than what we have right now."

Other 1987 Chamber events included the retailer breakfast and Canada Day celebrations, the flower bed competition and the Christmas home decorating contest.

Attendance at morning market, another chamber-sponsored event. was slow and sporadic according to market supervisor Jack Savage. Total revenue for the chamber from the market amounted to \$271 for the entire season.

Savage said most vendors felt the merchants of Ingersoll were not interested in the market as few shopped there.

"If the market is to continue, Savage wrote, there is a need for greater publicity participation.

> ING 0 COMMERCE

OHS

## New executive

INGERSOLL — The Ingersoll District Chamber of Commerce installed a new executive slate during

a meeting Tuesday. Frank Saraka steps down from the president's chair, making way for Robert Pike, a manager at Ingrox Limited. In the role of first vice president is Yvonne Mott, a manager at Carr's Book and China Shop. John Shepley, manager of the Royal Bank, becomes second vice president while accountant Mark Warnick accepts the treasurer's post.

Other directors for the Chamber were installed during its annual meeting held last month. They are: Joey Ulrich, Edward Hunt, Murray Borndahl, Stanley Champeau, Frank Saraka (past president), Bob Shelton, James Revell, Eb Machultz, Richard Bowman, Edith Stubbs, Robert Richardson, Larry Johnson, Robert Wier and Howard Sampson.

SENTINEL

March 9, 1989

## Chamber of Commerce installs new executive

A new executive for Ingersoll District Chamber of Commerce has been installed. Frank Saraka stepped down from the president's chair, making way for Robert Pike, a manager of Ingrox Limited.

Executive directors included Carr's Book and China Shop manager, Yvonne Mott as vice president; John Shepley, manger of the Royal Bank becoming second vice president and accountant Mark

Warnick becomes treasurer.

Other directors for the chamber were installed during its annual meeting held last month. They are: Joey Ulrich, Edward Hunt, Murray Borndahl, Stanley Champeau, Frank Saraka (past president), Bob Shelton, James Revell, Ed Machultz, Robert Richardson, Richard Bowman, Edith Stubbs, Larry Johnson, Robert Wier and Howard Sampson.

TIMES INGERSOLL

March 15, 1989

Page 2



The new executive of the Ingersoll and District Chamber of Commerce includes, from left: Bob Pike, president, Bonnie Mott, first vice-president, John Shepley, second vice-president, and Mark Warnick, treasurer. (Mary Anne Stephenson photo)

INGERSOLL TIMES

February 21, 1990

of Commerce - JARCES

# Jaycees returning to Ingersoll

The Jaycees are coming back to Ingersoll. Wayne Knight, president of the Tillsonburg Jaycees, is attempting to set up an Ingersoll chapter. It's been 20 years since the Jaycees last had an organization in Ingersoll.

Mr. Knight said he needs about 20 to 25 people to be able to start a chapter here. Once he gets the names of enough interested people, he will set up a meeting where the goals and activities of the organization are explained. That meeting will also elect a local executive.

The Jaycees are open to anyone between the ages of 18 and 39. They are affiliated with the Chamber of Commerce, and "Jaycees is actually the acronym for the organization's original name, the Junior Chamber of Commerce."

Mr. Knight said the organization has about 4,000 to 6,000 members in Canada. He stressed that it is not a service club; it is an organization aimed at self-improvement through working in the community. Examples of activities include seminars on such things as public speaking, working with the local police departments on crime prevention, and getting involved in elections by sponsoring all candidates nights.

Anyone interested in more information should contact Bonnie Mott at the Ingersoll and District Chamber of Commerce office, 485-3530, or Mr. Knight at 842-7613.

NGERSOLL TIMES October 10, 1784



POLICE CHIEF Bruce Richards, Mayor Doug Harris and Chamber of Commerce secretary Bonnie Mott took a trip down memory lane Thursday as they practised their coloring skills. The three were checking out

the new Jaycees vandalism poster project under the watchful eyes of Jaycee members Lisa Fick and Michelle Daniel.

(Staff photo by Ron Preston)

## Jaycees just three weeks old

## New club starts fighting vandalism

By RON PRESTON of The Sentinel-Review

INGERSOLL - jumped into action.

Organized only within the local chapter has grade. State weeks, the local begun work on a van-Jaycees have already

SENTINEL REVIEW
February 22, 1888

dalism education program for children in Kindergarten to Grade 3. A story time for Tiny Tots and junior kindergarten is

also scheduled.

The vandalism project will include the use of an animated character named Peter Pride. Lisa Fick, one of the new Jaycees, said the group hopes to "create awareness of what vandalism is about, and hopefully, the sense of property respect and positive value judgments that will discourage youngsters from crime."

By next week, the group will have distributed a special coloring poster to the children, with prizes being awarded to the overall winners in each 1

"Individual development is the main aim of the Jaycees," said Lon-don member Don Burton. Formerly called the Junior Chamber of Commerce, there is no affiliation with the senior organization.

The members, ages 18 to 40, are encouraged to improve themselves by taking courses in effective speaking, manage-ment and leadership training. They gain practical experience by their involvement with the community. "Many of the projects will be aimed at the community," he said.

The local group hopes to have the necessary 20 members by its charter meeting April 6. The Jaycees are meeting at 7:30 p.m. every Wednes-day in the former Youth Centre at the old town hall but plan to change to a oncé-a-month routine later.

## Small town and downtown: bolstering both is tough

By MARILYN SMULDERS of The Sentinel-Review

INGERSOLL — The expansion of suburban malls in London and the proposals for large shopping complexes in Woodstock could put the squeeze on Ingersoll's already ailing downtown, said the president of the Ingersoll District Chamber of Commerce Bob Pike.

"With the number of vacancies on the main street, this is an issue we're going have to address and attack ac-cordingly," said Pike, who last month took over the top position of the chamber from past president Frank Saraka.

With immediate pressures threatening the business core, Pike said a committee should be struck to investigate downtown revitalization. Such a committee would be composed of members from the chamber, the Business Improvement Association and Ingersoll's town council and would seek improvements geared at getting more people to shop locally instead of heading out of town. Proposals by the committee will go beyond 'window dressing" in favor of more long range plans.

Pike, a manager with Ingrox, a local development firm, said the downtown should be getting a boost with the development of a plaza on Thames Street. The plaza, which will include Burger King and a Saan department store, would act as an anchor for the north end of town.

Pike would also like the 135-member chamber develop a

higher profile in the community. "We'd like more input into what is taking place here instead of being perceived as merely another service club," he remarked.

More special events and competi-tions sponsored by the chamber would help in giving the chamber greater community exposure. Pike would also like to see social evenings



BOB PIKE, a manager at a local development firm, heads up the Ingersoll District Chamber of Commerce as president.

arranged in order to give chamber members a chance to meet each other in a more relaxed setting.

On the whole, Pike was enthused about Ingersoll's renewed growth, brought on with CAMI Automotive Inc. He said that air of optimism in town can be maintained, however, by encouraging public input into issues facing the town - issues including downfown revitalization, the pool complex, the proposed Ingersoll Street extension, the expansion of the sewage treatment plant and the creation of a new town administrative building.

"Improvements are needed and money is going to have to be spent," he said. "Taxpayers may be moaning about the expense but down the road, changes can only benefit.

SENTINEL REUIEW April 14, 1989

## Saraka to head Chamber again

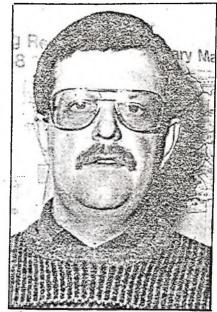
Frank Saraka said he ran for Ingersoll's Chamber of Commerce president last year because he likes to know what's going on in the community.

"There has been lots going on lately," Saraka understated.

Newly-elected to the same post for 1988, Saraka is predicting growth for the town on an even bigger scale as CAMI eventually rolls into production

"There is a feeling of positiveness and optimism," Saraka said. "We will start to feel the potential for new business in 1988 and that will continue through 1989 and 1990."

Saraka had a long line of retail experience before he became associate dealer of the Mutual Street Canadian Tire five years ago. He began his retail career with Sears where he worked at 20 different jobs over a 15-year span.



Frank Saraka

He then moved to International Paints as general manager for their retail operation. From there he became national marketing manager at Bata Footwear Manufacturing near Oakville. He was here when the opportunity to buy into the Ingersoll Canadian Tire franchise became available.

As Chamber president, Saraka said he really has no job description. Although he conducts monthly board meetings and works closely with the Chamber secretary on day-to-day operations, he said his main function is to promote Ingersoll.

Through public speaking and events like last year's Canada Day celebrations, industrial tours and the Oxford County open house, Saraka was able to help effectively promote the town.

In a financially-better position

than ever before due to increased membership, the Chamber is looking forward to more participation in the community in 1988.

"Our aim is to be more visably and actively involved in events," Saraka said.

Membership in the Chamber is not mandatory for businesses as it is in the BIA but many are becoming aware of the benefits. Thirty-five new members joined the organization in 1987.

Saraka called the Chamber members' automatic admittance into group insurance plan a "solid" benefit for those who may have previously had a poor health record.

Perhaps more importantly, as a part of a Chamber group, the small businessman has a say in his future. In a Sunday shopping poll conducted at a recent Ingersoll Chamber meeting, 152 of 172 voted against the option.

"As part of the Canadian Chamber of Commerce we are a fairly important lobbying force," Saraka said. "Political leaders know the viewpoint of the small businessman."

The Chamber is also informed of new federal and provincial legislation and keeps members abreast of how it may affect them. Printed legislative updates are also available.

Saraka seems comfortable in his second term as president, confident in Ingersoll's promising future.

"It looks encouraging. This is just the beginning of what we will see happen over the next few years."



## Frank Saraka elected

## Chamber finds a new chief

Frank Saraka, recently elected as the 1987 president of the Ingersoll District Chamber of Commerce is both excited and concerned over the present and future growth of Ingersoll

"What we need is a good crystal ball to see how Ingersoll is going to evolve in the next few years," Saraka said. Saraka, who served as first vice-president for the Chamber of Commerce last year, sees potential growth for Ingersoll as a result of the new GM- Suzuki plant, in the industrial, business and residential sectors over the next 18 to 24 months.

"Business is on the incline," he said. "If we are going to continue expanding, we must have a positive attitude, welcome new businesses, and look at competition in a fair way if we want to attract new residents,"

Saraka cited the new businesses which have located in Ingersoll

within the last year such as Ingersoll Pool and Spa Inc., Color Your World and Tim Horton Donuts as "the tip of what is to come in the future."

As the population and demand for services increases, Saraka said existing businesses will have to take a hard look at themselves. "With the demand for increased services, businesses will have to decide whether to expand or relocate to serve an increasing market," he said, adding that new businesses may expose the Ingersoll market to the outside community.

Saraka also said he sees a need for growth and service which we don't have now, such as a recreation complex to attract new residents to the community. "The fact we don't have something like a recreational complex just may deter possible residents from locating here," he said.

Another major concern of Saraka's was the possible spiraling cost of real estate as a deterrent for new residents locating here.

"We have to be on our toes, enhance business and work with people in the business community," he said.

Saraka, as well as Chamber of Commerce president, is Chairman



Frank Saraka, president of the Ingersoll Chamber of Commerce.

of the Co-op Education committee at Ingersoll District Collegiate Institute, Chairman of the local park authority, and a Director of the Ingersoll and District Kiwanis Club

Married with one child, Saraka has lived in Ingersoll since he assumed the dealership of Canadian Tire in 1983.

INGERSOCC

Times

February 25, 1987



Debbie Prouse

## Chamber hires

If you're going to start a new job, you might as well get right into it and learn all about it very quickly.

That's what Debbie Prouse of Mt. Elgin is doing in her new position as the secretary for the Ingersoll Chamber of Commerce and the Business Improvement Area (BIA).

Prouse was selected from four candidates for the position which was left open when Bonnie Mott left to seek other employment.

Prouse started work last Tuesday and immediately was busy helping the Chamber and BIA settle into

Masch 12 1986

# new secretary-manager

their new quarters on King Street West.

Prouse has lived in Mt. Elgin for five years and previously worked as secretary with Norfolk Mall in Tillsonburg. While there she helped to organize promotions for the merchant association, which is "really along the same lines as the Chamber".

She's hoping the experience at Norfolk will help with her new position in Ingersoll. While she is getting right into the new job, Prouse is going through the same things most people do when starting new employment finding out where everything is.

# Champeau ready to serve second term on Chamber

There are advantages to being president of the Ingersoll and District Chamber of Commerce for two consecutive years, and Stan Champeau will soon find out what those advantages are.

Mr. Champeau, president for the 1985 term, was re-elected president at a directors' meeting last Thursday for a second term.

One of his goals during his second term will be to promote a positive outlook in town.

"It's not necessarily the town that has a negative attitude,"

Champeau commented Friday. "It's a general feeling you get."

He pointed to the low turnouts at the BIA and even the Chamber of Commerce annual meetings recently to illustrate how a negative feeling can be obtained.

How to solve apathy is unknown but the best way is likely through example, he said.

"I'm not sure how to get over that. Maybe by example. Perhaps by showing people we can do it."

Progress will cost, Champeau commented, and no gain can be made without time and money.

"No business can be improved without time or money. It's the same with the town."

The president said he really hasn't had a chance to think about setting goals for the new term, but he does want the Chamber to grow and be a force in Ingersoll which is used and recognized. The Chamber should be a positive force in the community.

Co-operation with area Chambers could be beneficial since there are a number of common concerns, Champeau said.

Elected first vice-president was Frank Saraka, while Dan Dunlop moved to the second vice-pre-ident's position. Frank Saraka is also the retail representative on the Chamber while treasurer is Mark Warnick. A secretary-manager will be named later.

INGERSOLL TIMES March 5, 1986

# Chamber secretary announces resignation

Secretary-manager of the Ingersoll Chamber of Commerce and Ingersoll BIA, Bonnie Mott announced today that she is resigning from her position held for the past seven years.

The resignation will be official on February 7, however, Mrs. Mott

will continue to contribute her services in order to prepare for the Chamber of Commerce annual meeting on February 19.

A committee has been appointed to look into replacing Mrs. Mott including Chamber President, Stan Champeau, Jack Warden and Frank Saraka.

100ERSOLL TIMES Jamay 29, 1986

## Working against apathy

## Chamber adds new directors

SENTINEL - REVIEW
February 21, 1986

By RICK HUGHES of The Sentinel-Review

INGERSOLL — Three new members were added to the Chamber of Commerce's board of directors at its annual meeting this week.

That meeting also saw the end of Stan Champeau's term as president of the chamber, and the official departure of chamber secretary-manager Bonnie Mott.

Bob Pike of Ingrox, Jim Young, of Young's Pharmacy and Jack Youse of J.C. Graphics in Thamesford are the three new members added to the chamber's 18-member board.

Returning for another term as directors are Champeau, Murray Borndahl, Frank Saraka, Mark Warnick, Dave DuBrule, Dick Bowman, Larry Johnson, Brenda Scheidel, Ted Hunt,

Bob Richardson, James Revell, Jack Warden, Ed Machuletz Joey Ulrich and Dan Dunlop.

In his remarks at the Chamber meeting, Champeau said, noting that last year out-going president Murray Borndahl expressed concern about the apathy and negativism that he felt in Ingersoll, that the only way to change that is through strong leadership.

PROGRESS COSTS

"I don't know how to overcome the sense of apathy that seems to be around, but I feel that the changes need to come from the top of each organization, beginning with our elected officials.

"Progress usually costs, and I don't think this town will progress very far if individuals, business, industry and the town itself aren't willing to make decisions to work for the good of the whole town.

Champeau said that in 1985, the chamber successfully met its three main objectives: to increase membership, to give the chamber a higher profile, and to improve its financial position.

In an interview with the Sentinel-Review, Champeau reflected on his year

"I've enjoyed it," said Champeau.

"The only reason I won't return, I think it deserves more time than I can give it. It needs someone who is a little freer than I am:

"We put the chamber in a bit more of the public view, especially with the industries. We had three (plant) tours, and we had people from the industries coming out who were not members. We got some new members from that higher profile."

#### COMMUNITY PROFILE

He pointed to the Chamber's participation in the Heritage Day, and a softball game with a London radio station as also helping its community profile.

One of Champeau's final moves as

president has been to find the chamber new office space, after it and all other groups using the old town were forced to vacate the building.

That has been accomplished, with a new location on King Street East that should be ready for the Chamber and Business Improvement Area next week.

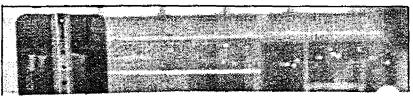
The chamber's financial position improved during the year. It was able to increase its bank balance by \$2,212, giving it a total balance of \$5,059.

Year-end reports were also presented by some committee chairmen.

Frank Saraka, head of the retail committee, commented that 1985 was a good year for retailers and that December sales were particularly strong. He noted that retailers outside the BIA were able to participate in BIA sales promotions, with good results.

Jack Savage, head of the morning market committee, said the chamber's renewed efforts to revive the market were successful, but suggested that it not be kept open during the winter.

The new board of directors will have to meet within 10 days to elect a new president.





Ingersoli's new president of the Chamber of Commerce for 1985, Stan Champeau of

### Chamber elects new president

BY TOM DURALIA

He hasn't been here long but he has certainly made an impression.

Stan Champeau, the newly elected Chamber of Commerce president, has been in Ingersoll only two years but right from the start he's been involved. His first year he served as a Chamber director, last year as second vice-president, and now this.

He felt mixed emotions when he first

learned he was to head the Chamber but the apprehensiveness is now giving way to a strong sense of purpose. "I see it as a real challenge."

He is quick to compliment past-president Murray Borndahl on the accomplishments of 1984, and said that much he plans to do will be an extension of what Mr. Borndahl started.

"One of the biggest things," he said, "is to promote the Chamber so more become involved with it." The larger the Chamber, the more things can be accomplished, he said, "It can be a real important part of the town as long as people get behind it and are willing to work in it." Mr. Champeau owns and manages Inger-

soll Glass and Mirror on Boles Street, Continued On Page 3

#### New chamber president

Continued From Page 1

moving from Cambridge, Ontario in 1983 with his wife and family.

He was born in Quebec and lived there 15 years before he moved to Woodstock, where he attended high school at Woodstock Collegiate Institute. He married his wife, Joanne, in Woodstock, and headed to what was then Galt, starting up a success-ful glass and mirror business. He ran this until 1977, when he sold it, but stayed on as manager. In the summer of 1983 he moved to Ingersoil, where he plans to stay.

"We really enjoy living here. The people are all very, very friendly." He likes the

small town setting, saying you tend to get to know people a lot better, and also tend to get more involved in the community. In cities, he said, "you're just another face."

Although only one meeting has been held with the 1985 Chamber executive, members are already talking about future plans and possibilities. One such possibility is a town beautification contest involving area industries and homeowners. The BIA now runs a beautification program downtown, and Mr. Champeau sees no reason why such a program couldn't be carried out on a larger

scale.
"I'm really looking forward to this year," he said. "The committees and the people we have (in the Chamber) are really willing to work hard. It's a good atmos-

Phere and should be a good year."

Along with Mr. Champeau and Mr.
Borndahl, the 1985 executive is: Dave
DuBrule, first vice-president; Cam Colquhoun, second vice-president; Mark Warnick, treasurer; Yvonne Mott, secretary-manager, and Frank Saraka, retail representative.

WERESOLL TIMES Mack 13, 1985

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### Jaycees make it official

INGERSOLL — The Ingersoll Jaycees (International Junior Chamber of Commerce) received an important piece of paper — the club's charter — during a ceremony at Henderson Hall Saturday.

The 25-member unit was officially inducted by Great Lakes Region national vice-president Robert Fraser before an audience of 200 Jaycees, Jaycettes, family, and friends from across southwestern Ontario.

In his address to the assembly, new charter president Mark Daniel said the Ingersoll members were proud to become part of the Jaycee organization.

He thanked the people of Ingersoll, the Tillsonburg club (which sponsored the new Jaycee unit), and the community's businesses for their support in helping the new club get started.



THE INGERSOLL JAYCEES held a celebration to mark the official presentation of the club's charter. Presenting the document to president Mark Daniel (front centre) are Bruno DeVito, first vice-president of the Canada Jaycees (left) and Robert Fraser, national vice-president of the Canada Jaycees. Other members of the executive (back

row, from left) include, secretary Tracey Arnold; vice-president Lisa Fick; Wayne Knights, president of the sponsoring Tillsonburg Jaycees and extension chairman; Walt Longlade, public relations; treasurer Paul Defent, vice-president Michelle Daniel, and honorary past president Donna Curtis.

(Staff photo by Linda Hulme)

April 9, 1985

### Town business improvements

There has been a lot of movement in Ingersoll's business sector in the last few months.

Three new businesses opened their doors, including Special Creations, Ingersoll Furniture in February, Ingersoll Appliance Repair in March and Remax Realty in April.

Special Creations, which has moved into a Thames Street South location beside the Beckers store, is a woodworking business specializing in wall units and kitchen cabinets.

\* Ingersoll Appliance and Repair found a home at 42 King Street East where they repair and sell used appliances. They specialize in major

appliances including refrigerators, stoves and washing machines.

Ingersoll's newest furniture store is located at 15 Thames Street South and sell many types of furniture and a complete line of major appliances. Ingersoll Furniture took over the building which housed the now-defunct Community Cleaners.

Remax Realty has been helping locals find homes for almost two months. Their Thames Street South office works in conjunction with its Woodstock counterpart.

Several other businesses left Ingersoll during the early part of the year including Clair Bray Real Estate, based here for many years.

Thames Street South's Ingersoll Billiards also closed its doors along with the Ingersoll Feed and Farm Supply on Victoria Street.

Still in town but at a new location are Academy Music which relocated from Thames Street to King Street and the Salvation Army Thrift Store which moved from Thames South to King Street East.

Still in business but under new ownership are the Super X Drugs on Charles Street which is now a Shoppers Drug Mart and family business Fleischer and Jewett Ltd. now Paul Burroughs Oldsmobile. The ownership of ABC Radiator also changed hands.

INGERSOLL TIMES

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June 1 1988

BILLARD

#### Ingersoll Broom Company

-originally on corner of Thames St where Lion's Club is

currently, beside Presbyterian Church
-factory then built behind the old office at Ingersoll
Machine & Tool Co., next to Paper Box Co.

-address King Street West

-owned by a Mr. Thomas

-son was Irving Thomas

-three companies, one in 1) Guelph

2) Ingersoll

3) ?

-three companies amalgamated and moved to Harriston in October (?) 1928

Ingersoll -> Broom Co. old office

### IBA folds, returns to chamber

By ARMITA JANES Sentinel-Review staff writer

INGERSOLL — The Ingersol: Business Association (IBA) has now come full circle with an announcement by Edward Hunt Tuesday that the group will apply for membership as a retail section of the Ingersoll Chamber of Commerce.

president IBA David McCorquodale said it was seven years ago that the then retail section of the chamber broke away to form its own association with Norman Greer as its first president.

When contacted Tuesday, Greer said he had no comment to make on disbanding of the IBA, whose membership dwindled from 30 members in 1977 to 11 members this year.

But Hunt said he felt union of the chamber and the IBA would probably strengthen both organizations.

"It is too bad that it had to fold," he said, "but there was just no interest."

McCorquodale agreed.

"During the last business promotion, I had to do all the work myself," he said. "Nobody was feeding me with any fresh ideas."

While he admits to feeling sad that the IBA had to fold during his presidency, he said he is looking forward to being in "on the new beginning" as part of the chamber.

His feelings are shared by

Chamber Secretary Herm Lindsey who anticipates a "lot of good things" happening as a result of the union.

There is more strength in having one large group, he told The Sentinel-Review Tuesday.

Lindsey also anticipates the merger will be a great help to the chamber in its upcoming membership drive.

He recalls that the former retail business section of the Chamber of Commerce worked verv well.

Incoming president Jim Revell in his inaugural speech at the chamber's annual meeting last February said: "The chamber needs the IBA and the IBA needs the chamber."

Not everyone can take an active part in all the chamber's activities, he said, but if business people in Ingersoll would show their support by memberships, then the chamber would have the budget to accomplish things they want to get done.

One of the things Revell said the chamber will focus on is the downtown area which "needs a great deal of attention to avoid mistakes in planning".

In June 1976, town council approved establishment of a core area committee to have a study made at a cost not to 'exceed \$5,000.

M.M. Dillon Ltd. was hired to design redevêlopment plans which were unveiled in

follow through.

Then in October, 1977, R.I. Pollack, an industry and tourism ministry spokesman, told a joint meeting of the chamber and the IBA that the key to revitalizing the main streets of small Ontario towns such as Ingersoll is co-operation by the entire business community.

With a slide presentation he showed how 67 Ontario towns become Business Improvement Areas to compete with shopping malls which were whittling away their business.

And Hunt, acting chairman of the core area development committee since Green resigned, said Tuesday that such a Business Improvement Area "is the only way to go" because everybody would then be in on it.

If the majority of businesses vote to become a Business Improvement Area, the town collects the funds needed with the business tax.

The downtown area is then promoted as a unit, with cost of all promotions, sidewalk sales, advertising and downtown beautification coming out of one budget. Hunt said.

Pollack said that by becoming a Business Improvement Area, merchants unite to meet

November, 1976. There was no competition of the nearby shopping centre.

No one would say Tuesday that the merger of the Chamber and the IBA was triggered by the advent of two shopping plazas coming to Ingersoll, and providing about 10,000 additional square feet of retail shopping space.

But McCorquodale said that unless downtown merchants have a promotion to attract people to the core area, shoppers coming to buy groceries in the malls (Zehrs food store is expected to open here by June) will "sit down like pigeons in the square of the plaza and then fly away again.'

## Voice opposition against proposed zone

Opposition to any type of commercial development in the Thames St. N., area was voiced this week at an Ingersoll Business Association meeting. Members of the organization took the stand following a request for an opinion on a proposed zoning change by the Ingersoll Planning Board.

According to the consensus, commercial development, under existing conditions should be preserved for the downtown core area.

The proposed development outlined in a letter from the planning board, calls for rezoning several properties on the street to allow for a C2 zone permitting commercial buildings.

Some sentiment was raised for a neighbourhood commercial zone, allowing a single variety store or service outlet, but the IBA decided to object to any type of commercial structure in the area.

A motion to that effect was drafted by the group and will be sent to planning board in reply to its communication.

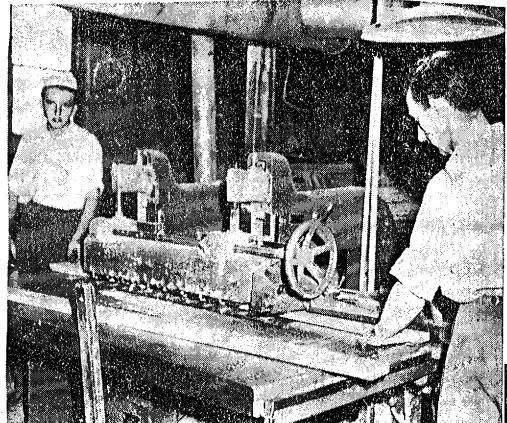
High-pressure magazine salespeople, selling their product in local retail outlets have become a problem according to members of the IBA and town council will be urged to halt the influx through a municipal ordinance if necessary.

IBA members discussed the situation at the meeting and decided to contact council over the issue.

Several store owners in the core area complained that people selling a variety of magazines bothered store personnel and customers. They urged that the town proceed with measures to control sales approaches of this type by personnel outside the municipality.

One merchant indicated that the same items are available through bookshop outlets in town and suggested that the sale people are permitted to sell in Ingersoll without a licence or payment of a licencing fee.

A peddlars bylaw, controlling sales of this type in the town, was suggested as a means of control.



Ingersall Casket

C. NAGY AND TOM WEST OPERATE RIP SAW



JOS. YUSTINICH PLANES CASKET TOP

SENTINEL REVIEW April 23,1958

### Superb Workmanship Builds Fine Caskets

A couple of years ago when struction of their other products: ket reaches the shipping room the Retail merchants Association, in co-operation with the intables, coffee tables and arm and then shipped to their destinadustries of the town, sponsored chairs. a "Made Right in Ingersoll" The campaign there were some un-will eventually reach one of the make a casket requires 37 difusual displays in the store win-basic 19 styles of caskets are put ferent machines, some of which

One window that drew an ex- jointer, planer, band saw, rip uncanny in the diversity of de-tra amount of attention featuresaw, sticker, shaper, lathe, stic- signs they turn out. It was sur-

tive finish.

of hand rubbing and polishing to these caskets require from 80 to give a finish which surpasses 100 screws in each one.

"Precision craftsmanship is the

After the lumber is trucked to factory it is scaled into different qualities. It is piled on trucks on one of four tracks at the back from where, when 50 tier high; it is pushed to the side of the and, after the finish is thoroughly building where the truck rolls dried and seasoned, the importante of tracks and transported to one of two drying kilns to be scientifically dried. A five percent moisture content is sought when temperatures reach as high temperatures reach as high will hold 18,000 board feet From the dryer the lumber is work in silks, crepes, satins, velerally action of the side of the s

ed an open coffin. Once passers- ker or molding machine and varby recovered from their initial
ious sanders. Belt, drum, disc,
amazement at seeing the display,
scillating, pneumatic and spintheir interest in the superb workdle sanders aid in giving a glassmanship that obviously had gone like finish. This work is done
into the manufacture of the coftin was require.

which travel across the country. Caskets are assembled by skil-raw wood into beautifully finishing interesting to note that led cabinet makers, whose crafts-ed furniture and caskets. ninety percent of the hardwoods manship is the result of long used in the manufacture of the training and experience, Better used in the manufacture of the training and experience. Better coffins comes from saw mills to-quality caskets are tongue and grove or spline or dowelled joints assembled largely with screws and clamp nails, which are shipped in to the factory increases, while considerably clude elm, maple, oak, birch, more costly are far more solid cherry and walnut. Among them and permanent. The best are oak, birch, cherry and walnut carefully assembled with all necessary joints strengthened and becomes a satin smooth decora-reinforced for greater durability, tive finish.

All screws are driven from the Cherry one of best with beau-inside of the casket to avoid any usual warm grain patterns and blemishes on the outside, which walnut, the greatest, with a possible seven and one half hours driven from the outside, and

give a finish which surpasses that of the finest planos.

Each wood is symbolic of different characters. English Oak represents a conservative and sturdy character, oak in general sturdy character, oak in general factory that does a Dominiona strong willed and rugged person, satin smooth walnut for dignified noble people, cherry for the vivacious character and birch and maple for the kind and generous dispositions.

CHOSEN FOR QUALITY

100 screws in each one.

"Precision craftsmanship is the watchword in this plant", said Norman E. Horton the owner, "and we are the only casket factory that does a Dominion-wide business". "This is one reason our wood is so very sturdy in this plant, which may be one of the reasons".

SKILLED WORKMEN.

In the finishing room the casters again enter the hands of The finishing

From the dryer the lumber is work in silks, crepes, satins, velsent, again by rail to a dry vets and rayons — all hand sewn lumber storage shed. There when by highly experienced seamstresthe workmen are ready they cut ses. Some interiors are plain and lumber into the necessary lengths conservative, others are very elawith a swing saw Small pieces borate and some are two-color are laid aside for use in the con-combinations. Finally each cas-

tions in large pine boxes. Aside The full length pieces which from the handcrafts involved, to through such machines as the are quite large and are almost

fin was genuine.

fin was genuine.

fin was genuine.

Manufactured by the James A. pick up sawdust in a network when they have been there and Cole Furniture Company Ltd., of furnace-like pipes to carry it have seen the original rough lum-located at 195 Thames Street back to a cyclone system at the south, the coffins are one of the back which results in cleaner, with a better appreciation of the many products made in Ingersoll more pleasant working conditions.

Although it sound e para-l dovical, the timber is actually dried; by being wetted! The kilns take; by being wetted! The kilns take about 16,000 feet of timber. About 25 to 30% of green lumber is moisture, so the process near situtes drying that out, and at the same time keeping the outside surfaces

wet so that they do not crack and spoil, (which they would do if allowed to get too dry).

Steam is used for drying, and the kilns hold many miles of steam pines. Heat is turned on until the moisture is beginning to dry out from the centre of the wood, and then they are subjected to 'shower baths' of steam to moisten the outside. Then more heat, and then more steam. The process continues will the moisture centent is brought until the moisture content is brought down to approximately 5%.

This drying operation is a highly scientific one, and definitely not for beginners. In the kilns at one time is about \$5,000.00 worth of toptake can ruin a whole load in about

ten minutes!

ready for use.

appears to be surfaced with glass.

The rollers carry the wood to the most exacting customer. break-out man, whose job is to The lumber that is intended for saw off the correct lengths of wood the curved parts of the cashets, of the whichever type of casket is being chair backs and such-like is steared produced at the time. The different for 45 hours sclampes fired designs are usually run through the hydraulic vyse that "" factory in large batches.

Different lengths of wood are required for each style, and the break-out man has a chart of each length at hand and a special rule which gives the amount of lumber

the first it hits. There is an under places a nail, standing up on

cut, which, exerting firm pressure through a sytsem of rollers, smooths off one side of the boards. From there to a planer, whose name is self-explanatory, and then to a rip-saw. This rip-saw is an expensive, modern machine through which the timber is drawn on a long, toothed belt that holds it securely while it is sawn to width.

The next stage is that of matching up and glueing together the boards. Here, the process is much the same as that done by any carpenter. The glue and the wood are both heated to approximately the same temperature (this ensures a maximum of adhesion) and clamped tightly together in racks on a large machine. This machine carries the glued lumber around it in a slow-moving 40 foot circle, and when it reaches the starting point it is set solid and ready for removal.

It is in this part of the shop, too, that the spindle carving is done by two highly skilled wood carvers. Turned out in this section are the ornamental corner pieces and other decorative pieces that will later be placed on the finished products. Using no blueprints--relying purely on inborn skill—the craftsmen etch out the lines that will form the pattern with a small drill-like machine.

Another interesting machine to watch is the huge molder, for some obscure reason called a sticker, by everyone in the trade. With sets of knives of all four sides, this machine is about \$5,000.00 worth of top-turns out the moldings in one oper-grade lumber, and the slightest mis-ation, leaving them in the semi-finished stage at wihch they go to the sanders.

There are six different types of Once properly dried, the lumber There are six different types of is stacked in bins and kept there sanding machines on this floor, which has its own use and each of A short journey along a few feet purpose in completing the finished of rollers is the first stage of the article. Some are big, some small, long transformation from raw tim- heavy and light, and once the wood ber into a highly polished casket has travelled through each of them whose finish is so perfect that it it has a satiny-smooth surface that would bring joy at the neart of the

What an what are ges there has desmen is readily and see the automatic turnat is used to make any difference of the production of the production of the first floor of the Casket Company's factory, it travels through a series of machines, each of which plays a part in further shaping it in readiness for assembly

A series of the casket company's factory is travels through a series of machines, each of which plays a part in further shaping it in readiness for assembly

A series of the casket company's factory, it travels through a series of machines, each of which plays a part in further shaping it in readiness for assembly

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A series of the casket company's factory, it travels through a series of machines, each of which plays a part in further shaping it in readiness for assembly ro or three dozen diffe that go onto the production

head, at one end of the lathe and then sets it running. So correct does the balance of the knives have to be that, should there be enough vibration to topple the nail over, he has to go back and adjust their set even finer.

#### Craftsmen Now

Nothing leaves the ground floor until it has been minutely inspected for flaws, bruises and blemishes, but from the time it leaves for the upper two floors, the lumber is almost entirely in the hands of skilled craftsnien, where knowledge is of far more importance than mach-

#### Ingersoll Casket Co.

They do use some, of course, for drilling and similar tasks, but still it is the technical art of the cabinet makers that fashions the high-quality Ingersoll easket.

The lumber used in each style of

casket has its own reference number, and when it comes up from the first floor, it is stacked in the cab-inet room in piles that are corres-

spondingly numbered.

It is next to impossible for a layman to convey, in writing, the smooth, flowing skill of a craftsman working with materials and tools he knows like his own hand. Yet it is right here, in the cabinet and assembly room, that the flat slabs of lumber are fashioned together and finally emerge with the rich full finally emerge with the rich, full lines that feature these famous caskets.

Making the curved lids is a job! of surprising intricacy. The separate pieces are screwed together, the corners fastened with special clamp nails, stress points reinforced, and the whole kept in perfect shape in tight-fitting jigs. The various ornamental pieces are stored on this floor as they come, finished, from the downstairs machines and as the finished caskets are completed, they are taken by elevator to the next

floor, the finishing department,
It is here that the beauty of the natural woods is enhanced and preserved. Filling, undercoating, staining, shading, sealing and lacquering are done by hand or in the two large spray booths. Then the rubbers and polishers go to work, spending many hours of laborious work, spending many hours of laborious work pay off, though, for when the polishers are through with a casket, it boasts a surface in which a man could—quite literally—shave himself with ease, so perfect is the finish.

The last stage is the making of the rich, luxurious interior, each of which is made by hand according to the requirements of the customer, of the finest quality are in stock, each costing a small fortune when bought in bulk. One of the most bought in bulk. One of the most beautiful there is a rare chiffon silk,

so fine that it is semi-transparent.
On the fourth floor, in addition to the storage of parts and accessories, is located the Upholstering Defor the chair covers which are appartment, where luxurious velours, tapestries, brocatelles, etc., are cut

Secretary. experienced upholsterers. The all finished products are transported to the shipping department where they receive a final inspection before being packed or crated for shipment to all parts of the Domin-

ion.
Yes, you see craftsmanship at its highest peak at the Ingersoll Casket Company, And when you have been there, and seen the original lumber transformed, it leaves you with a better appreciation of the skills relquired to convert raw wood into! beautiful finished products which actually enhance the grain patterns and figures of natures woods

### Ingersoll Casket Co. once made auto bodies

President, Ingersoll Casket Company

in the Town of Ingersoll back from coast to coast at the prein the 1880's as "The Ellis Furing easkets for the last several niture Company" and, since years. these early days, the company enjoyed a reputation from coast LOCAL WOODS

It is of interest that automobile bodies were manufactured Steamer automobile which is, of course, now a museum-piece.

rapidly in 1927 and commenced manufacturing caskets in 1930 the City of Toronto. All the at the beginning of the depression. By 1932 it was operating a second factory on Charles Street and bad approximately 125 employees. The great depression of the Thirties together with the death of Jim Cole er with the death of Jim Cole resulted in the closing of the Charles Street factory.

In 1958 the name was changed to "Ingersoll Casket Com-pany Limited", and since that time production has been almost exclusively devoted to the production of hardwood caskets. The company has slowly but surely been increasing the nunber of caskets produced annually from the low point reached

way to go before dollar volume Company of caskets only is as high as that reached in the early thirties for both furniture and eas-

A wide variety of hardwoods to coast for excellency in craft- are used in the manufacture of manship in domestic as well as caskets but wherever possible exotic imported cabinet woods, we prefer to and do use Cana-Fine furniture only was man-dian woods most of which are ufactured at the outset but the purposely obtained locally in oragressive little company introduced other products from time to time.

der to support the local economy. We import African Mahogany, Willow and Cypress but the bulk of our requirements are Oak and Elm with a small of hardwood for the Stanley from local sources.

A branch assembly and trimming plant has been in opera-The company as "The James A. Cole Furniture Company Limited" started to forge ahead rapidly in 1927 and commenced most exlusively in and around tion at Newmarket for the past

### INDUSTRIAL MOUNT HISTORY

#### Ellis Furniture

The following story was taken from the Industrial Ingersoll Illustrated, 1907 edition. The Ingersoll Sun.

One of the most substantial and important industries in Ingersoll is the Ellis Furniture Factory owned by A. H. Ellis, who was formerly engaged in the hardware business now carried on by W. H. Jones. This was one of the three bonused industries secured for Ingersoll early in 1887, first known as the Hault Mfg. Co.

In the next year Ellis became a A. H. partner in the firm, and on the death of Mr. Hault in 1894 Mr. Ellis acquired sole control of the business which he has conducted with eminent success ever since. The fine new factory is a four-story structure of white brick with a frontage of 100 feet on Thames street facing the Central school, and a depth of 150 feet. It is well lighted and equipped with up-to-date machinery for manufacturing a high class of furniture which finds a ready sale throughout the Dominion from Halifax to Vancouver. With Mr. Ellis is associated his eldest surviving son, Gordon, and every department of the factory is manned by about fifty skilful and efficient workmen, Mr. Ellis personally superintends the entire establishment, and most of the success and prosperity of the business is attributable to his enterprise, business capacity and shrewdness.

### Casket company traditional source for local craftsmen

urethane caskets in 1974.

The Ingersoll Casket Company gone to the new product line for skyrocketed in price. Mr pany became the first company several reasons. The caskets are Davies said the quality of the in Canada to, begin producing lower in price, easier to make, urethane caskets in 1974.

wood is no longer as good and it is hard to find.

Company president Edward Davies said the company has manufacturing caskets, has manufacturing caskets, has "phased-in", said Mr. Davies, he a although there will always be a demand for hardwood coffins

The Ingersoll company currently produces between 2,000 and 2,500 coffins each year Within a few years that figure will jump to between 175,000 and 200,000, said Mr. Davies

The employee list, currently set at 25, will increase "ap preciably", he said HOMEMADE

Lumber used to manufacture: the caskets comes from either Ontario or the United States. Each casket is handmade, stained, sprayed and handtrimmed before it leaves the plant.

Most of the finished products are sold in Ontario with occasional shipments to funeral directors in other provinces.

The factory also makes casket shells.

The Ingersoll Casket Company was formed in 1930 from the former James Cole Furniture and Casket Company

The building located on Thames St. has been in existence since 1885.

Before Cole Furniture took up residency in the building it was owned by Allison Furniture, and before that Huck Furniture.

### Casket making requires skilled builders



Don Brown, plant manager at the Ingersoll Casket Co. Ltd., oversees the local business which employs 21 persons. Here, Brown checks out the work of Ken Piper, during the preliminary stages of casket construction.

eaself Corket

CHORE 3,1979

#### By C.J. CLARK

Caskets and death are synonymous, but often overlooked, (particularily at Ingersoll Casket Co. Inc.), is the time and craftmanship put into each and every coffin.

This Ingersoll company made about 1,000 caskets last year and this ranks them about third in production among five leading companies. However, leading casket manufacturers have very automated plants while the Ingersoll Casket Company, painstakingly hand-crafts all their models.

Don Brown, secretary-treasurer and plant manager of the casket company on. Thames Street South, says his company makes 18 different models. They are all made the standard six feet, three inches, and the difference in the coffins is in the wood. Cherry, oak, cypress, willow, walnut and some mahogany models are available.

Caskets are sold to funeral directors as far east as Oshawa and as far west as the Ontario border. There was a time when 81 persons were employed at the casket company and their products were sold all across Canada.

The 90 year-old building once housed the James A. Cole Furniture Company Ltd. and casket construction first started in 1934. In April 1978, major shareholder Hugh Ponting purchased casket company from Edward Davies. The factory now employs 21 persons.

Wood comes in from the United States and production starts in the basement. Planks are machined down to various shapes and sizes and some glueing and sanding is done there also.

From the basement the pieces are moved to the main floor where they are assembled with glue and nails. Finishing touches such as sanding and lacquering is done on the top floor. After sanding, the caskets are rubbed down and lacquered as many as five times in efforts to bring out the wood's natural grain.

Also on the top floor two women upholster the coffin. Like the woodworkers on the outer two floors, a great deal of time and effort is put into their work.

The finished products are then shipped out by a company truck to funeral directors in the province.

"If business goes like we hope it will, we should be getting some new machinery," Brown noted. The old building is structurally sound, he said, but some of our equipment is a little outdated.

When it was suggested to Brown that ideas on funerals may be leaning towards more economical funerals and, more specifically, less expensive caskets, Brown neither agreed or disagreed.

"We build a quality line of caskets," he said "and expect to do so for some time in the future."

Automation and the everincreasing cost of wood are two obstacles the local company faces. But if Don Brown and the Ingersoll Casket Company have any say, they will be building caskets in Ingersoll for a long time to come.

In the meantime, caskets may still by synonymous with death, but for this writer caskets at the Ingersoll Casket Company are also synonymous skilled craftsmanship.

Norman Times October 3, 1978

### Local casket-making

### But to employees work is building furniture

company unique

By JOE KONECNY Sentinel-Review staff writer INGERSOLL — Don Brown has been the butt of every joke there is to be told about the coffin manufacturing business.

Prior to becoming plant manager at Ingersoll Caskets Inc. two years ago,

Brown's former workmates tossed numerous barbs his way about the stiff competition he should expect.

But the local resident has

learned to disregard the good-natured jabs.
"I have heard all sorts of one-liners," he admitted in

an interview.
"But to me, caskets are just another piece of fine furniture. Selling them is the same as any other form of

Indeed it is a unique enterprise. There are only about five other similar operations in the province, but the local factory is the only one which produces hard wood caskets from rough lumber. Others are involved with assembly.

Originally the 90-year-old, four-storey building was used to manufacture household furniture. But the James A. Cole Furniture Company opted to introduce a new line of items when it was faced with difficulties during the depression.

caskets Eventually became the firms mainstay and Hugh Ponting purchased the holdings two years ago.

"The casket company has always been respected in this industry because of the good quality work we do here, Brown said.

Demand for the 6 ft. 3 in. by 23 in. boxes has been stable through the years, he added, and the 19 models produced are sold throughout Ontario.

"It is a competitive business," Brown said. "A lot of caskets are imported from the United States and Quebec...the U.S. is known for producing steel caskets."

The casket company

employs 20 full-time workers whose jobs entail everything from planing the rough lumber to applying the

velvet frills. "There's an awful lot of hand labour involved," Brown said, "The work here is very similar to other factories, but with a different connotation.

But a few people steer around the Thames Street building when they're job-

hunting. "We have had some people who turn down a job once they find out what we make.

Joe Yustinch is not in that crowd. The employee has enjoyed the intricate work for 49 years.
"I love it," he said. "It

(carpentry) is in my blood."

Yustinch has been a cabinet maker by trade since childhood and he has been at the same job since immigrating to Canada from Europe in 1928.

"It (the object of his work) never enters my mind...it's just a job," he said. "I know what I'm making the boxes for, but it's just furniture to me."

He's proud of the fact he can sand, saw and assemble

can sand, saw and assemble a casket in nine hours.
"My idea is to make them good. There's pride involved...when you've finished building it, you can stand beside it and admire your accomplishment."

The casket company

produces about 1,000 caskets per year, Brown said, and Yustinch's skilled hands play a big role on the production

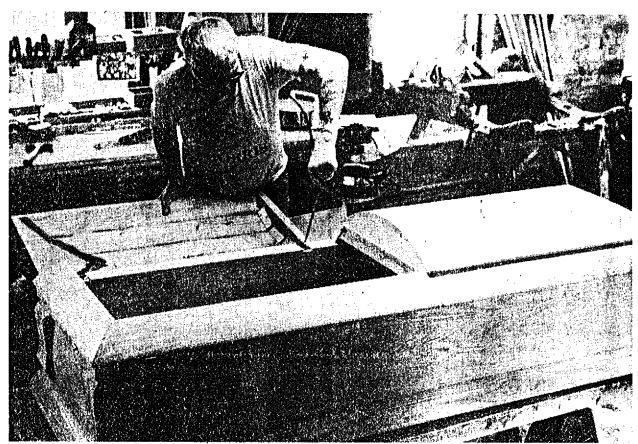
Wood supplies are a growing concern. Brown

"Good wood is getting scarce," he said. "Our wood is now imported from the U.S. The reason is the same everywhere...Canada using its resources and not replenishing them."

The local firm is the only casket company to use cyprus and cherry wood in construction. The unique grain of the woods, Brown said, make them very popular.

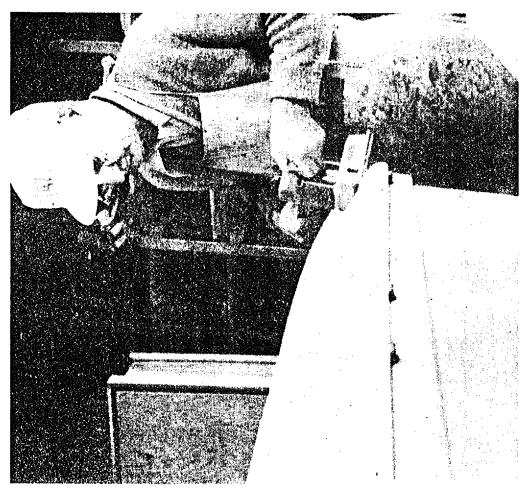
> Sentinel- Review May 8, 1980

(page 1 of 2)



EMPLOYEE JACK Shorter applies finishing touches to casket before it is coated with

laquer and dye.



JOE YUSTINCH has been in the woodworking business 49 years.

SENTINEL REVIEW May 8, 1980

# Ingersoll Casket Co. shutting doors soon

BY C. J. CLARK

An institution in the Town of Ingersoll is closing its doors.

Ingersoll Casket Company Inc. of 195 Thames Street South, is shutting down, leaving behind an illustrious history in a building nearing the century old mark.

Company President Hugh Ponting indicated Monday that within six to eight weeks, when production is finished, the plant will no longer be active.

The closure means the loss of between 16 to 18 skilled jobs, mostly devoted to the craft of woodworking. The local firm made a quality line of caskets for many years.

Mr. Ponting purchased the business from the late Edward Davies of Toronto in 1978. Mr. Davies in turn originally purchased it in 1958.

The building is believed to have been built in the 1880's. Many industries were housed there including makers of hockey sticks, the James A. Cole Furniture Company, makers of car auto bodies and at one time Mr. Davies extensively worked at producing urethane caskets.

While one industry is closing its doors Fruehauf Trailer Company has begun operations and Gabriel of Canada Ltd. is beginning to install equipment.

Commercially there are now four vacant store fronts on Thames Street.

"Things are very, very quiet both commecially and industrially," Ingersoll development officer Ted Hunt indicated. The reason, he said is "just purely and simply a matter of economics."

"It has been the slowest it has been since I have been here," Mr. Hunt said of business both industrially and commercially. "I don't think we'll see too much improvement until the interest rates come down."

Mr. Hunt said he usually averages about two industrial contacts a month. He had one just before Christmas and the last one before that was in September.

"I'll just have to keep plugging away and ride out the storm like everybody else," Mr. Hunt said.

Lover Limited, who had three stores on Ingersoll's main street, has now consolidated into one. Over the weekend the Tillsonburg business closed down The Gift Shoppe.

Dale Lover of Lover Ltd. said his company has a 16 month lease on the Gift Shoppe property but that still didn't justify keeping it open.

"I hope to have a tenant within a short period of time," Mr. Lover said. He would not elaborate.

Artist Ray Van Mierlo has moved his Art Bucket from Thames Street to King Street West, opposite the Creative Arts Centre. The vacancy created will be occupied shortly said Irene MacMillan, owner of the building. She said the doors will be opening for business shortly but exact plans for the type of business will be announced at a later date.

The former Underwood's Pro Hardware on Thames Street remains vacant.

On a more optimistic note, Fruehauf Trailer Company Ltd. has begun production. Between 50 to 60 persons are employed there presently and the long term forecast could see up to 250 persons working there when at maximum production.

Gabriel of Canada has started phase one of their program. Work is underway installing mechanical and electrical equipment. All phases of installation are expected to be completed by May or June. As each phase is completed the company will gradually employ maintenance people.

"It will be May or mid-June when a majority of the hiring and training will be done," said Brian Bennett, Gabriel's vice-president of manufacturing.

A large number of people showed up at Gabriel's doorstep looking for work Monday. Mr. Bennett was not sure where the misunderstanding came from and pointed out starting up an industry "is not like turning on a switch."

He said it will be a gradual procedure.

### Mail in coffin

### Inefficiency puts casket firm out of business in Ingersoll

Chater tock Bureau

NGERSOLL - For Joe Yustinich, the closure of the Ingersoll Casket at the end of this month not only means the loss of a town landmark. but the end of a 49-year love affair he didn't want to end.

Exect for a three-year absence during the 1940s, Yustinich, 74, of صعاددن odstock has worked for the company since 1928 and views the closure as his early retirement.

main at the plant, their numbers dwindling as the remaining orders are filled.

"It looks like my day is done," the casket maker said Friday. "There's no bad feelings in my heart. I think I was a fairly good worker.'

The business, built in the 1880s, began manufacturing furniture in 1894 and caskets in 1934, but has become a victim of inefficiency.

Using outdated methods in a poorly laid-out building, the firm,

Fifteen of the 20 employees re- casket business, can no longer compete, said co-owner and company. president Hugh Ponting, 34, who bought the business in April, 1978.

The company's debts are being handled by his bank, which has been co-operative, he said. If debts cannot be recovered by liquidation of inventory, machinery and property, bank-ruptcy will be declared. "We're terribly disappointed. Our pride is

Ponting said he was squeezed out in part by the growing imported recognized as the Cadillac of the steel casket business. The company

manufactures solid hardwood caskets from the point where raw lumber is brought in until the satin lining completes each box.

With rising labor costs, the layout of the factory — which employed 56 persons in its heyday after the Second World War - worked against

Raw lumber is cut in the basement, caskets are assembled by hand on the first floor, sanded, stained, lacquered and lined on the second and stored on the top floor. Ponting said a single-floor building was needed, avoiding the floor-tofloor shuffle.

He tried to buy updated equipment, such as replacing 33-year-old glue racks, but the capital was not available.

Yustinich and Pete Pitrzyk, 62, of Thamesford see the company's woes partly as labor-oriented. While Yustinich is happy to work for \$5 an hour, he said he could understand why younger workers might think twice.

Pitrzyk, who has been with the firm for 30 years, thinks people in general just don't work hard enough anymore.

Most employees say they have no job prospects, but some are banking

town - Gabriel of Canada Ltd. and Fruehauf Trailer Company of Canada Ltd.

"I don't think I'll miss this place," said Dereck House, 20, of Ingersoll. "I think I'll find another place to work." House, an apprentice cabinet maker, hopes to continue training in British Columbia.

Supervisor Gary Martin, 30, of Woodstock, who has a wife and two children, wants to attend university to become a teacher after seven. years with the company.

on two factories planning to open in . Ponting, an Ingersoll native and Don Brown, general manager, said they have no immediate plans, but their partnership is over. "We've been in bed together long enough,' Brown said.

While the craftsmanship which went into 15 styles of caskets may seem a waste to some - since they are on public view only for a few days - workers viewed their efforts with pride, similar to that of a furniture maker. "I never think it's just going in the ground," Yustinich said. "I never called it a waste of time."



The Ingersoil Casket Co., a downtown landmark almost 100 years old, is closing at the end of January.

Ingerso 1

## Casket Co. closing a

BY C. J. CLARK

Disappointment and shock was the general reaction of Ingersoll Casket Company employees when they heard the plant was closing. Reasons were not only because it means unemployment but also because the local company was an enjoyable place to work.

Epitomizing the thoughts of the veteran employees there is Joe Yustinich of Woodstock who, with the exception of four years, worked at the local company since 1928. It was a furniture factory when he started and in 1932 construction of caskets began. In 1937 the furniture aspect of the business was phased out.

"I was disappointed but I was expecting it. I saw it coming," said 74-year-old Mr. Yustinich of the plant closure.

"There were lots of people coming and going," he noted. "There were young people learning (the art of 
cabinet making) but no one 
stays. If we had a few good 
men in here who stayed we 
would still be going."

Ile suggested pay might have been a problem for some of the younger employees although he admits he never had any com-

plaints.
Mr. Yustinich started
mastering his trade at age
13 when he came from
Yugoslavia to Canada. He
remembers making caskets
with hand tools when automation wasn't so prevalent.

"There was a time when I made 500 to 600 (caskets) a year. That was a tew years back, I'm older now," he

"I don't regret my years here. I liked my job. This was my second home," he noted.

"I'm going to retire," he said of his future plans. "I'm old enough," he noted, adding, "I would have stayed on here longer."

With the exception of a one year break, Dixie Griffin is an 11-year veteran with the company. She makes interiors for the quality line of caskets.

"I was shocked. I didn't think it was ever going to close," Mrs. Griffin said. "Who ever thinks a casket factory is going to close? It's something you are always going to need."

She has pretty well finished her work there and unless called in later, this is her last week.

Her plans are to look for another job, preferably here in town. Reflecting back on her years with the company she notes she has seen a lot of employees come and go and laments, "they sure were nice to work for," of President Hugh Ponting and Manager Don Brown.

Finishing room Supervisor Gary Martin has seven years with the company. "Extreme , disappointment," was his reaction when he received the bad news of the company folding.

folding.
"I had an inkling it might
happen because it is heavily
financed and the high interest rates," he said. He hopes
to put his skills to work and

will be looking to teach woodworking in Toronto.

Two apprentice cabinet makers, Dereck House and Joe Csenkey, couldn't see the closure coming but since it has happened they are taking a practical approach. Both will be on the lookout for employment and although House wouldn't mind remaining in woodwork, Csenkey definitely will not be looking for work in that vein.

Bonnie Rex found the closure to be "sad", adding "they're nice people to work for." Because she works in the finishing room she will be one of the last persons to be let go. Theh. it's off job hunting.

Joann Driscoll was

"shocked," also, "I didn't think the place would just close. I thought somebody would buy it."

She too joins the ranks of the memployed with the job search about to begin.

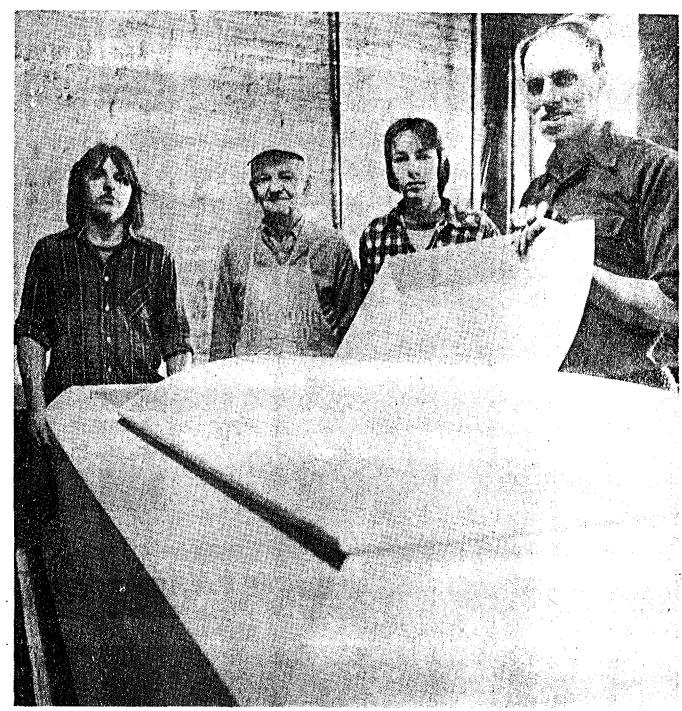
WEERSOLL TIMES
January 14, 1981

## disappointment to all

"If I can't find one, I don't know what I'll do," she

Twelve persons now work there of the original 18. The company will remain active until the existing stock, is used up and that will be in about three to four weeks. While the craftsman are out of work soon, so are Mr. Ponting and Mr. Brown. Like their employees finding work will be on the top of their priorities.

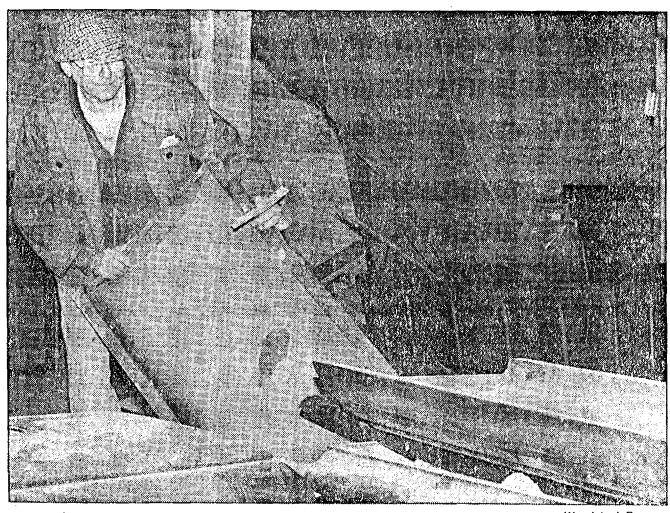
As for the building, Mr. Ponting would like to sell it with all the equipment. If that cannot be done, the machinery will be sold separately.



The end of the line for the Ingersoll Casket Company. There were a lot of disappointed people working there, and unfortunately not for much longer. Left to right are Dereck

House, Joe Yustinich, Joe Csenkey and Gary Martin. Twelve of 18 employees are still working there.

January 10 311



Woodstock Bureau

Jim Revell of Ingersoll examines the coffin he purchased for \$5 Wednesday at an Ingersoll Casket Co. auction. He plans to use the lumber to build a grandfather clock.

# Auctioneer closes the lid on Ingersoll coffin firm

By Al Chater Woodstock Bureau

INGERSOLL — Jim Revell's wife warned him not to come home with a coffin. But for \$5 he couldn't resist.

Reveil was one of more than 300 treasure-hunters who paid their last respects Wednesday at an auction to sell the building and contents of the Ingersoll Casket Co., which ceased production Friday after announcing last month it was going out of business

Revell, of Ingersoll, said he has no plans to use the six-foot, finished mahogany coffin for its original purpose. The retired farmer's hobby is woodworking and he figures the wood, after he takes the coffin apart, will make a perfect case for a grandfather clock.

"Take it home and surprise the old lady," auctioneer Dennis Storey of London quipped. "It will make a hell of a blanket box."

Storey raced against time as he started on the top floor of the threestorey building and worked his way to the basement in an attempt to sell almost 400 lots by the end of the day. He won.

There were only a few coffins up for grabs and Manford Brooks of Tillsonburg bought three of them. All three were unfinished, three-foot children's models, which he plans to use for decorative planters.

Brooks is a cabinet-maker. He was looking for woodworking machinery, as were many of the participants, but at \$27.50 for one child's coffin

(Please turn to Page A10, Col. 5)

# Auction closes lid on coffin company

(Continued from Page A1)

and \$15 each for the other two, he was pleased with his purchases. "I'm not the superstitious type. Ail I have to do is finish them off."

Jim Thompson of Tillsonburg bought a full-sized plastic coffin for \$30, now destined to become a muchtalked-about piece of furniture. "I'll use it for a coffee table unless something happens to me before I get it finished. It's going to look smart."

He added if his furniture plan doesn't materialize, the coffin can be used for its conventional purpose. "My family will be gratified I got away cheap."

Getting away cheap was the reason a slightly embarrassed Shirley Mohyuddin of London bought a felt-covered, chipboard coffin and case for \$10

She said she plans to store the coffin at her parent's farm, ready to be used when the final curtain closes. "It needs to be fixed up a little bit. They're worth over \$300 new. I did price them about five years ago."

She did point out, however, that her main reason in attending the auction was curiousity and that she bought the coffin only because it was a bargain. "I like sales."

Doug Arthur of Norwich also picked up a felt-covered coffin and attractive wooden pine crate for \$15. He plans to use the crate to store horse blankets in his barn. "I'm not interested in the casket. My wife asked me not to bring home a casket but I won't tell her it had a casket in it."

There were also mountains of hardwood, machinery, tools and racks available. For Michel Jacques of Norwich, a mould used to make plastic coffins purchased for \$15 will make the perfect tank to keep minnows in when he goes fishing.

Andy Scholten of Windham Centre also bought a mould which he plans to use as a dip tank to strip paint off furniture. He also bought a four-foot by three-foot promotional poster, complete with frame and electric light, for \$4.

This will probably be sold to an antique dealer, he said. "I just bought it for the frame. But it's unusual, that's for sure."

Company president Hugh Ponting said he was pleased with the bidding.

As he watched the items being

sold, he said it was with a feeling of relief. "We've aiready had the bad experience when we told the (20) employees we were going to shut down. It's a relief now. We've learned our lesson."

Ponting, 34, said he has no immediate plans other than paying off his debts. He said he will begin looking for a job in Ingersoll today.

His business partner, Don Brown, is now employed by Fruehauf Canada Inc., a trailer manufacturing firm in Ingersoll.

Ponting and Brown operated the coffin firm since April, 1978. They cited the poor layout of the building, outdated manufacturing methods and the growing imported coffin business as reasons for the closure.

The building was built in the 1880s. Coffins, have been manufactured there since 1934.

The auction failed to attract a bidder for the building itself. Ponting said it will be listed for sale through a real estate agent.

# Time called for small clock firm

INGERSOLL (Bureau) — When the Ingersoll Casket Co. went out of business, time had run out as well for the Ivy Cottage clock company which operated on the top floor of the firm's three-storey building on Thames Street South.

Jack Maddock, owner of the small clock manufacturing firm, said Wednesday he is relocating in Courtland where he will continue to make wooden wall clocks. As he watched bargain hunters snatch up items at an auction to sell the building's contents, Maddock said he will miss the building and the friendly relationship he had with the coffin business operators.

The two firms worked arm in arm, the employees often exchanging tools to help each other save money. "I love this building," Mddock said. "It had a terrific atmosphere."

The Ivy Cottage went into business last March, employing five workers. It ceased operations in December after learning of the impending coffin company closure.



"It was sadiv successful," in the words of former Ingersoll Casket Company president Hugh Ponting, on the auction there last Wednesday. While some of the more expensive items went at bargain prices, the bargain prices were to be found with the

more expensive items. Hundreds roamed the antiquated building following the calling of auctioneer (right) Dennis Storey.

## 'Sadly successful' auction

It was a sad day for Hugh Ponting last Wednesday as hundreds of people from throughout western Ontario roamed the now closed Ingersoll Casket Company seeking bargains which were being auctioned off.

Everything from nuts to bolts to massive machinery were swooped up. Some items were bargains, others were not.

"It was sadly successful," were the sentiments of Mr. Ponting who was president of the late casket company.

There were 400 lots and also on the auction block was the antiquated building itself. There were no takers. The building now stands dormant with the exception of buyers removing purchased equipment.

Items which were supposed to be bargains went for high prices, on many occasions more than present retail prices. At the same time, equipment that logically would go for a high price was sold for low prices.

"That usually happens," Mr. Ponting said, pointing out while equipment may have been purchased at a bargain rate, it is a costly venture getting it out of the building.

Caskets in various states of disrepair also went to the highest bidder to be used for things such as a plant bed, clock housing and one person even intends to be buried in one.

\$100 bought about the equivalent of four

cords of wood. A 50 horse power motor, trolley included, went for \$30. A cutoff saw was auctioned off for \$300 while an old wooden filing cabinet went for \$220.

Mr. Ponting felt one of the best deals of the day was the purchase of spray equipment. He indicated it went for 15 per cent of what it would have cost a year ago.

Activity in the building will have ceased by March 1. Mr. Ponting would like to see the building sold and is in search of buyers.

In the meantime, casket company shareholder and former manager Don Brown has found employment with Fruehauf Trailer Company Limited. Mr. Ponting is presently looking for employment.

# Booklet traces memories of dead craft in Ingersoll

By Al Chater Woodstock Bureau

INGERSOLL — Ray Van Mierio and Bonnie Mott have created what some might call the ultimate death trip, but they prefer to consider it an historical stroil marking the memory of a town institution.

The local pair has completed a booklet capturing in words, 20 drawings and five photographs the craftmanship of the Ingersoll Casket Co., which died in February at the age of

The building on Thames Street South is vacant now, a victim of a poor layout and use of outdated methods which meant it could no longer compete with modern casket manufacturers.

The windows are boarded up after being smashed by vandals and the four-storey building will be demolished within a month. Through their booklet, Mierlo, an artist, and Mott, a freelance writer, hope the factory won't be forgotten.

"It was unique," Mierlo said Friday as he checked final details of his pen and ink drawings before the book was sent to a local printer later that day for 1,000 copies. "It was one of the few companies that didn't bury their mistakes."

The booklet is being published by Hugh Ponting, owner of the firm at its demise, who decided shortly before its closure that he wanted a remembrance of what he called the oldest manufacturing building in town

Rather than outline a mechanical history of the building — which was at times used to manufacture custom-built furniture and automobile bodies — Mierlo and Mott spent a half-day at the plant sketching, taking notes and interviewing employees in an attempt to capture its atmosphere.

"They were very proud of what they did," Mierlo said. "Over-all the feeling in the company was a nice bunch of people together doing a hell of a good job. There was a feeling of

personal quality through the whole thing."

They called the book The Finish. The title is a play on words because the firm was famous for the satin, hand-rubbed finishes applied to the caskets.

Mierlo's drawings depict oldtimers at work and glimpses of the building's interior: the primitive homemade lock on the boiler-room door, massive beams which made convenient places to hang tools, the cluster of finishing rags and spray-paint masks in one corner, a power band saw decorated with a girly magazine picture and the custom-built trolley, named Ed's Rig, used to fit caskets upright in an elevator.

In her accompanying notes on the closure Mott says: "It meant the end of an operation where a man's knowledge and craft and pride of work were his most valuable assets.

It meant time and economics and an automated world had defeated what was once an unbeatable combination."

Ponting, of Ingersoll, said he suggested the book partly because he felt a twinge of guilt at being the owner at the time of its demise. "The people I worked with were great people. I just found out that the art we did was no longer possible."

He dedicated the book to the 16 employees who remained with him to the end. One spent almost 50 years with the firm.

"You always wondered about the building because no one ever invited you inside," Mierlo said. "It was a real eye-opener for me. I never had an idea of what a casket company looked like. I just wish I could have worked there for a week to get a better feel for it."

LONDON FREE PRESS



Ingersoll artist Ray Van Mierlo, left, freelance writer Bonnie Mott and publisher Hugh Ponting discuss final changes to their booklet Friday

shortly before sending it to a local printer. The booklet is a remembrance to the Ingersoll Casket Co. which Ponting owned at the time of its closure.

And have the second second

## New book gives an inside picture of casket company

By MICHAEL BARRIS Sentinel-Review staff writer

INGERSOLL — When the Ingersoll Casket Co. ceased production last February, owner Hugh Ponting was determined to preserve an artistic tradition which the plant's

employees maintained for 90 years. So he had a book done. The result is The Finish — an illustrated, easy-to-read 21page book which takes the reader on an historical stroll though the casket factory, highlighting some of the aspects which made it unique. It also gives a sense of the dedication and pride of the workers who were at the plant when it closed. A thousand copies of the book, written and illustrated by two

Ingersoll residents, Bonnie Mott and Ray Van Mierlo, are being printed by Universal Printing, a local firm. The soft-cover book will be on the shelf in Van Mierlo's art store in two to three weeks and will sell for \$5.50.

The double-edged title refers to the company's shut-down on Feb. 2, a victim of technological changes which rendered its operation impractical, and to the hand-rubbed, highly-polished finish which made Ingersoll-manufactured caskets famous the world over.

#### LIGHT-HEARTED MANNER

The workers cut planks of kiln-dried lumber imported from assorted countries then shaped the lids and made holes for screws.

The book is written in a non-technical, light-hearted manner. Mrs. Mott said it is intended to lift the mystery that surrounded the familiar Thames Street South building, now

boarded up and awaiting demolition.

"Hopefully a person will pick it up and say, 'oh, the casket company,' and 'oh, this is what they did in there,' she said.

"They will see the craftsmanship and that it was no ordinary place."

The 28 200 agrees feet building a contract of the contr

The 28,000-square-foot building — possibly Ingersoll's oldest structure - was constructed on a half-acre of land in the 1890s. At its peak in the 1930s, the plant employed as 100 workers. By 1978, when Ponting took over the operation, it employed 18 people.

#### GREAT PEOPLE

"We tried to sell the building but couldn't get any buyers," he said. "Nobody offered the money we required, so it seemed

"The people I worked with were great people," he added.
"It was unfortunate that after I'd gotten into the business I realized this art just wasn't feasible. In order to get the production we needed we would have had to mechanize," and

the expense wouldn't have justified it, he said.
Feeling he had "let down the people I hired" Ponting approached Mierlo to do a book. The book's epilogue is dedicated to the workers who were with the plant when it closed.

The book captures the feeling of the place so accurately, "it almost covers a tour we used to give visitors of the plant," Ponting said.



ILLUSTRATOR RAY Ray Van Mierlo, author Bonnie Mott and publisher Hugh Ponting look over the lay out for a book the trio is producing on the history of the Ingersoll Casket Com-pany. Ponting, former owner and manager of

the company, had the book done in an attempt to capture the atmosphere that was lost when the company closed earlier this year. (Staff photo by Michael Barris)

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## Memories of company relived

A part of Ingersoll's history will soon be gone forever, but its memories will live on in a different way. The doors of the Casket Company on Thames Street South were

closed almost a year ago, and the building will be torn down in the near future, but a book depicting the life of the workers at the 92-year-old company will be out in print by this weekend.

"The 'Finish', was completely produced locally, and the idea came about over a cup of coffee one morning. Hugh Ponting, owner of the company, was chatting with two of his friends, Bonnie Mott and Ray Van Mierlo, when they decided not to let the memory of the Casket Company die.

"The company has been a part of this town for a long

time," said Mr. Ponting.
"There have been a lot of
people who have worked
there. We did the book to
keep the memories of the
factory alive," he explained.

"It is designed as a tribute to the men and women who worked so long and faithfully for the Ingersoll Casket Company. It is especially dedicated to the following employees who remained with the firm until its closing," reads the final page of the book.

"We were a unique company. A lot of the employees had been there for many years," said Mr. Ponting.

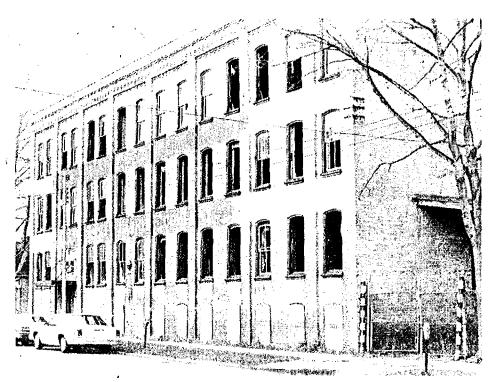
So they could capture the real atmosphere of the company and the characters of the workers, Mr. Van Mierlo and Mrs. Mott-spent several days touring the company making notes and sketching their ideas.

The book will be on sale when 1,000 copies arrive from the printers this weekend. It will be available only at The Art Bucket on King Street West.



A book depicting the life at the former Ingersoll Casket Company will be on sale this weekend. Three local residents have produced the book to honor the company which closed almost a year ago and is slated for demolition

before Christmas. Ray Van Mierlo (left) who designed the drawings for the book, and Hugh Ponting (right), owner of the company, browse over the book.

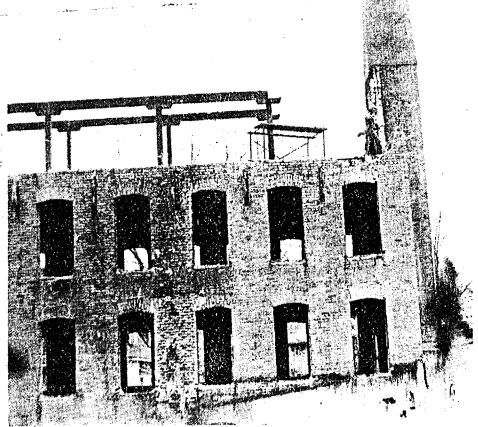


SENTINEL REVIEW November 3, 1982

#### **BURYING A LANDMARK**

A local landmark is coming down. The Ingersoll Casket Company factory on Thames Street, which closed its doors two years ago, is about to be demolished. Work

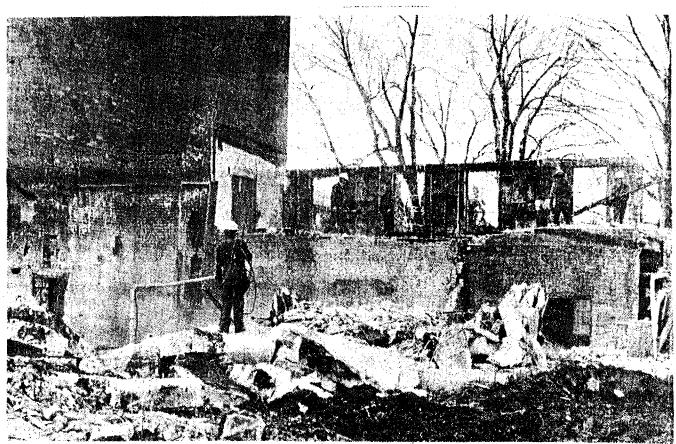
started this week to level the three-storey, 28,000 square foot structure which was built in the 1890s.



SENTINEL-REVIEW Howender 13, 1982

#### **TEARING DOWN THE WALLS**

Brick by brick, the walls of the 90year-old Ingersoll Casket Company are starting to come down.
(Staff photo by Barry Ward)



Demolition at the Casket Company on Thames Street South is underway by St. Pierre Construction of London. The Casket Company ceased production over a year ago. The

owner's name was not available and the future of the site is still unknown.

NOVEMBER 10, 1982



#### **BRICK BY BRICK**

After a month of no activity, the Ingersoll Casket Company building on Thames Street South is once again coming down brick by

brick. Depending on the weather, the building should be leveled by the end of the month. (Staff photo by Barry Ward)

Senting - Review 4, 1985

## A Century of Progress

Fairman, the very young and attractive editor of "The Party [Line", which is published by the employees of Standard Brands Limited, visited Ingersoll. The following very interesting story is the result and it is reprinted here by permission of Standard Brands:

The Ontario community of Ingersoll proudly celebrated its 100th birthday a few months ago. On Labour Day week-end 1952, the town paid tribute to its early pionters. Their labour, wisdom. and foresight, the Mayor pointed out at the Centenary Celebrations, made possible the development of Ingersoll from a point where two trails crossed, to the thriving community it is todaytruly a century of progress.

For in the early days, before Ingerseil was incorporated as a village in 1852, it was merely a junction where the Indians had; for centuries passed in their journeyings.

The settlement itself, originally knawn as Oxford-upon-the-Thames, was founded in 1793 by Major Thomas Ingersoll. The home to which Major Thomas brought his family from Massachusetts still stands today on the outshirts of Ingersoll. Scarcely two decades after the family had ! settled here in Upper Canada, the Major's eldest daughter established her name as one of the most famous women in early Canadian history. She was none other than Laura Ingersoll Secord who bluffed the Yankees that she was! was going to milk a cow and got '

A few weeks ago, Miss Doreen away to warn the British Commander at Fort Niagara of impending invasion,

Laura's brother Charles was also intimately connected with the history of Ingersoll. It was he who gave the town its present name in memory of his father, the Major. He also became the post-master of the town post office, which was the first in the county.

first post office, but also the Company. This factory, later first Canadian cheddar cheese, known as the Ingersoll Packing made on a farm just outside the Company, was in reality a pork She had come in a covered wag- of cheese a minor sideline. on from Vermont with her hus-'ollowed her example and soon heesemaking became popular in

the neighbourhood. Before her death in 1901 at the grand age of 180, Lydia Ranney saw her modest efforts grow into a county-wide industry, with factories replacing farm methods and a lucrative export trade bringing renown and prosperity to Oxford County.

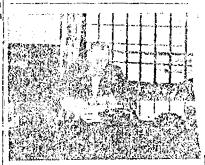
Before the Civil War, the Americans exported tons of cheese to the British market. This export was curtailed during the war because of depreciated greenbacks and the demands of the Union army. Meanwhile, on the outskirts of Ingersoll, a gigantic cheese was being produced in a specially-built factory because of its enormous size. It was three feet high, six feet in diameter, and weighed over three tons. This mammoth cheese took first prize for texture and flavour at the Saratoga State Fair of 1866, and was later sent to England, where it captured the British market from the Americans. This event, according to one report, marked the beginning of many years of prosperity in the Oxford county town, henceforth known as "Cheese Town", and es-

tablished Ingersoll as a leading dairy community,

Ingersoll is also recognized as the first organized market for the selling of cheese in Catada. A statement at the hottom of a plaque on the north side of the Post Office reads: "The Canadian Pairymen's Association was founded in Ingersoll in 1867."

The year 1867 also saw the building of a factory on the pres-Not only did Ingersoll boast the ent site of the Ingersoll Cheese rown by Lydia Chase Ranney packing factory, with the packing

The nature of the business and and children to begin dairy gradually changed from a packing farming in the district. Others and experting industry to a pre-



Plant Manager Gordon B. Henry is one of the most active members of the Ingersoll Community. He is Chairman of the Teachers' Committee of the Ingersoll Public School Board, and President of the local "Y" Board.

cessed cheese manufacturing cossed cheese manufacturing plant selling to the Canadian Eventually the por!. market. packing end of the business closed and most of the Company's buildings were torn down, En 1926 the Company became Ingersoil Cream Cheese Co. Ltd.

There are men working, for the company today who can recall much of the history of the Ingersoll Cocere Company,

## EVERYONE EATS

INGERSOLL -- One of the most progressive firms in Ingersoll is the Ingersoll Cheese Co. Ltd., but many people are not aware it was originally an export meat packing business, one of the largest in North America.

Two names frequently crop up in the history of what is now the Ingersoll Cheese Co. Ltd., and those are J. L. Grant and T. L. Boyd.

Mr. Grant, the head of the original cheese portion of the business, came to Canada from England and settled in Ingersoil where he started in the cheese business in 1881 under his own name. His first offices were on King Street West, just opposite the town hall.

Shortly after this, he took over the business of J.M. Wilson and Bros. on the north-east corner of King and Thames streets and the firm became known as J.L. Grant and Co.

In the newpartnership was one T. L. Boyd who was thought to have been acquainted with Mr. Grant in England. Mr. Boyd had been successful in the meat packing business in the United States and in the British Isles, with plants in Chicago; Marshalltown, Iowa; in Cork, Ireland, and in Liverpooland London. Mr. Grant also had an interest in the Liverpool operation.

There is no record available as to why Mr. Boyd, with his many and varied business interests around the world, should decide to establish in Ingersoll but all indications suggest the move turned out to be a wise and profitable one.

The King and Thames street site became the central office location for both the cheese and pork packing operations. These were located on the second floor with a retail and provision business occupying the ground level.

The warehouses for the cheese and packing businesses were located on both sides of Wonham Street North between the CNR tracks and Victoria street. This is the present location of the Ingersoll Cheese Co. Ltd.

## INGERSOLL CHEESE

OPENED OTHER STORES

It's interesting to note that also at this time, Mr. Grant opened retail provision stores in Toronto and Montreal, but these were only in operation for a short time and then were sold,

The partnership continued until 1894 when the association was dissolved and Mr. Grant retired from both firms. J. L. Grant and Co. in Ingersoll then became known as the Ingersoll Packing Co. T. L. Boyd was the new owner and C. L. Wilson was the general manager.

The new office was located in a house directly across the street from the pork packing plant but a short time later it burned down and another move was made to the corner of Victoria and Union streets.

BUILT NEW OFFICE

In 1908, Mr. Boyd, who spent most of his time in the United States and Britain, decided to pay a visit to Ingersoll, and while there, authorized the building of the present office at the north-west corner of Victoria and Wonham streets. This building, which resembles one of Canada's early banks or counting houses, is still the head office in Ingersoll.

head office in Ingersoll.

Up until 1901, the Ingersoll
Packing company had been interested only in the cheddar cheese business, but in order to explore their eventual emergence into the manufacturing of processed cheese, it is necessary to go back to Canada's birthday year, 1867.

Among the men prominent in the cheese industry in Ingersoll at that time, was one T.D. Miller, Mr. Miller also built the first pork factory in Ingersoll in 1867 on the present site of Ingersoll Cheese. Although the records are obscure at this time, it is presumed this was the plant eventually sold to T. L. Grant.

By 1875, Mr. Miller was engaged exclusively in the cheese business. The building in which the cheese was made, was located on the west side of his home on Bell Street which is also liighway 2.

Mr. Milier proved to be a bit of a pioneer in the cheese industry and in 1888 he began the manufacture of soft cheese which he called "Miller's Royal Paragon Cheese". This was put up and sold in white crockery jars.

When Mr. Miller died in 1894, the business was carried on by his nephew, W.D. (Dippy Hook, Under his management a branch of the business was opened in New York, but was not a successful venture. He eventually sold the business to the Ingersoll Packing Co. in 1901.

Five years later, in 1906, the Ingersoll Packing Company was converted into a limited liability company with T. L. Boyd as president. Other officers were C. L. Wilson as vice-president and managing director; C. H. Sumner, secretary, and J. H. Thomas as director.

Mr. Sumner, who took over as managing director after the death of C. L. Wilson and his son, H. C. Wilson in 1918, was with the company for a total of 60 years and it is from his records most of the back-ground for this article has been obtained.

( Page 1 of 3)

" Ingersoll Encese"

When the Ingersoll Packing Co. Ltd. took over the Miller interests in 1901, they also took over the manufacture of "Miller's Royal Paragon Cheese" in the crockery jars. However, this was a comparatively small portion of the business. There were just six to eight employees operating one piece of machinery a butter mixer. The rest of the work was done by hand.

But in spite of the energetic work by the new producers, the sale of the soft cheese in crockery jars gradually declined until only two men were required to do the work. In an effort to expand sales, an agreement was made for distribution in the United States by a Chicago firm. but this too proved to be a failure and lasted only a short time. NEW FORMULA FOUND

In 1907, a new formula was developed and the manufacture of Ingersoll Cream Cheese began. The cheese was wrapped in tinfoil and parchment paper, in four and six-ounce cartons and these were packed in shipping containers.

The packing of cheese in the crockery jars continued at a reduced rate and finally ceased in 1909. Meanwhile, things began picking up under the new methods and the staff in the cheese plant again went up to eight.

Although the wrapping was all done by hand, a new mixer and grinder were installed to boost production.

The staff was increased to 15 persons and the need for more space became evident. When the new office was built in 1908, the old office on Victoria street was converted into a cheese manufacturing plant

In 1926, a new company called the Ingersoll Cream Cheese Co. Ltd., was formed and the plant was moved to the North-west corner of Victoria and Thames street. This building was big enough to accommodate the offices, manufacturing plant, cold storage and shipping facilities. The staff was increased to 20. The company now had agents and representatives from coast-tocoast in Canada.

In the new larger premises, higher production was possible and in addition to the making of Ingersoll Cream Cheese. different types of pasteurized cheeses were added. These included the Ingersoll Loaf cheese in two and five pound boxes as well as Ingersoll Malted Cheese, Ingersoll Pimento, and Old Oxford, all in one-half pound packages. And now, of course, the well-known Ingersoll Cheese in the glass jar is a familiar sight everywhere.

An office of the company was opened at this time in Toronto with the sales force under the direction of J. G. Chambers. In addition to the complete Canadian coverage, an export connection was formed in the West Indies.

In 1935, the Ingersoll Cream Cheese Co. Ltd., moved its offices into the Ingersoll Packing Co. headquarters and a year later, the plant was moved back to the original site of the old J. L. Grant operation, The business continued under the same management and staff but by this time the number of employees had gone up to 35.

During the next 10 years,

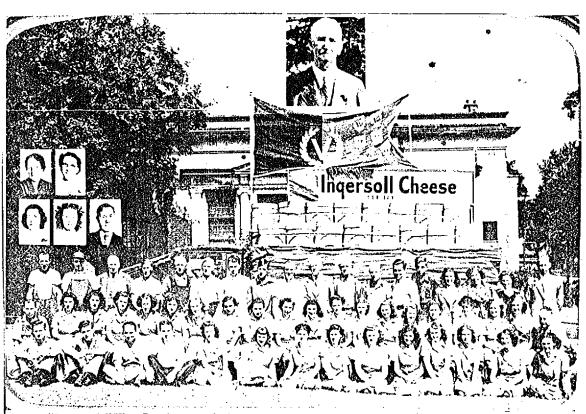
the business continued its rapid expansion and by 1945 there were 60 full-time employees exclusive of the sales staff. It was during this time, in 1939, that Gordon Henry, the present plant manager, joined the firm.

Mr. Henry was born and raised on a dairy farm in Carleton County near Ottawa. He was educated at the Nepean High School and entered the Ontario Agricultural College at Guelph, While at college, he specialized in studies concerning the manufacture of dairy products, particularly cheese. He originally joined the company as superintendent and assistant manager.

The Ingersoll Cream Cheese Co. Ltd. continued underthat name until 1946 when the stock of the company was bought by Standard Brands and it became known by its present name, Ingersoll Cheese Company Ltd. The company presently employs a staff of 90 in Ingersoll,

Unlike most cheese companies that have flourished and then dwindled in Oxford county, the Ingersoll Cheese Company does not manufacture cheddar cheese. It is strictly in the processing line, buying up the products of Ontario cheese factories for processing.

There is a parallel in the development and history of the Ingersoft Cheese Co. Ltd. as compared to the development and history of the cheese industry in Oxford County. Both had a very humble beginning and in the early years faced many difficulties. However, once established, the quality of the product spread fame to many corners of the world.



Plant and Office Employees of The Ingersoll Cream Cheese Co. Ltd. V.J. Day - August 14th, 1945. (Courtesy Clark Pellow).

## Ingersoll boasts

By Debbie Bedell

: Ingersoll is the home of the oldest and one of the largest cheese distributing companies in Canada. The Ingersoll Cheese Co.

The company's origins date back to the mid 1800's when Ingersoll was mainly exporting cheddar cheese to Great Britain. J.L. Grant came over from England to buy from the Ingersoll cheese board when it was first established. In 1881 he set up his own business across from the town hall and shortly after joined with T.L. Boyd, also from England in forming a cheddar cheese and pork processing company. They located their plant on both sides of Wonham Street North between the C.N.R. tracks and Victoria Street which is the location of the Ingersoll Cheese Co. today.

The company has seen many changes since that time. Different names, different owners, additions to the original building, but nothing to compare with the actual changes in the cheese industry that the company has

been through.

General Manager Gordon
Henry, who has been with
Ingersoll Cheese since 1939, says
one of the major changes was the
invention of processed cheese
in the 1920's. Different ages of
cheddar are blended and pasturized to give them a creamy
texture that has a longer shelf life
than natural cheese. And today
Canadians eat more processed
than natural cheeses.

Comsumption of all kinds of cheeses has increased more than any other dairy product in the last 40 years. Mr. Henry

happy of the tr

# one of oldest cheese companies

attributes the increase to three factors; the large number of New Canadians since the war who increase the demand for specialty cheeses, cheese promotion through large chain stores and the National Cheese Festival, and most recently because of the increases in popularity of wine and cheese parties.

Another big change in the cheese industry and mirrored at

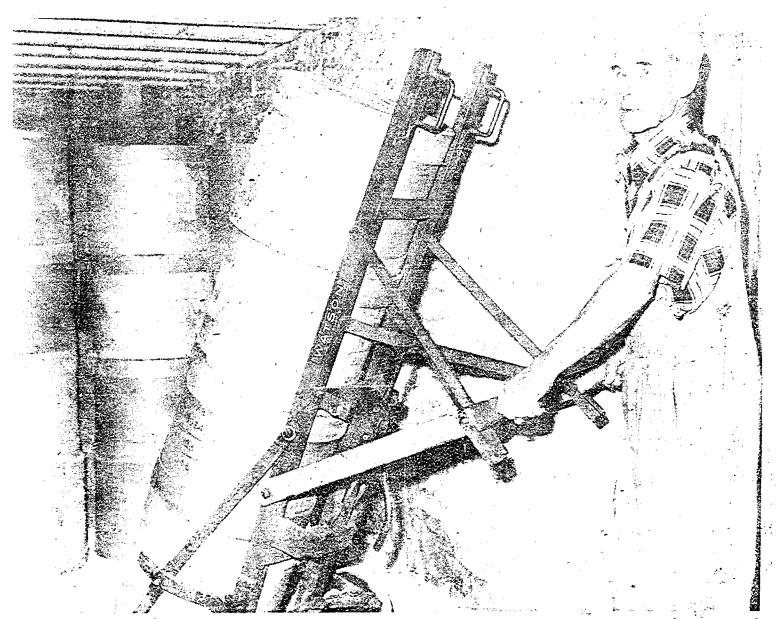
the Ingersoll Cheese Co. has been in packaging. Cheese that used to be bought in tin foil is now wrapped in some kind of celophane. Automated equipment was brought into the plant after the war to replace hand packaging. And research continues at Ingersoll Cheese today into new forms of packaging and

different types of cheese.

At present the plant packages 120 different kinds, types and shapes of cheese which are then marketed throughout Canada and in parts of the United States by Nestle's. They buy the cheese they package from factories in Stratford, Belleville and in Quebec.

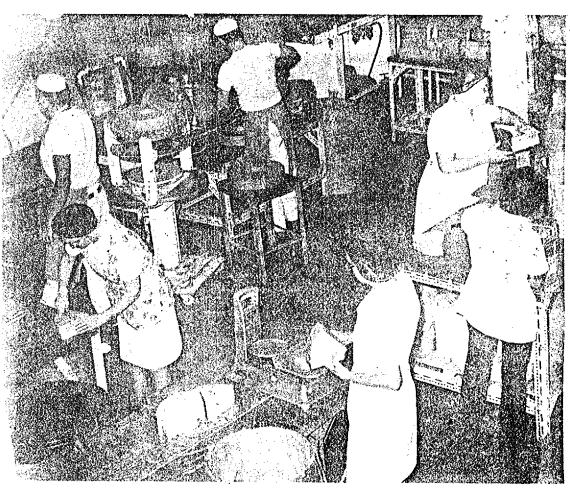
One of the newest products developed at Ingersoll Cheese is "Wispride". It is a processed cheese food in a bacon and onion flavour. The old familiar X "Ingersoll Spread" line of cheese in the jar is also receiving a new taste with onion and blue cheese flavours being added.

The plant employs 85 people full time with 25 more being added to handle the special Christmas packages that went into production this week. As well, the plant supplies all the cheese that will be consumed during the Cheese and Wine Festival next week.



The cheddar cheese which is packaged and processed at the ingersoll Cheese Company is not made at the plant. It is purchased and stored under controlled conditions in the cellar, a century-old building adjacent to the factory. Above, Stanley

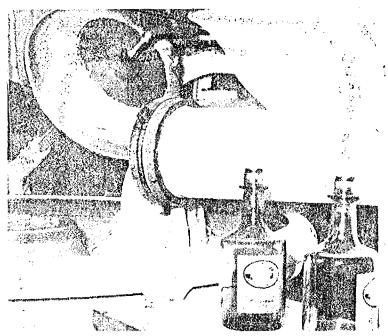
Hammond, warehouse lead with 24 years at the company, noves some of the 90-pound rounds in which the cheese is stored.



This view into the packaging section of the plant at the Ingersoll Cheese Company shows workers busy at a number of tasks, cutting, packaging, and labelling and many varieties of cheese.

The Armen of the A

NGERSALL TIMES September 18, 1974



Empty wine jugs stand beside the huge mixer used to blend the wine-flavored process cheese produced at the plant. The sphagetti-like strands coming out of the machine are cheddar cheese.



.. Eb Machuletz, plant superintendent at the Ingersoll Cheese Co., shows how the 90-pound rounds of cheddar cheese are sliced, ready for packaging in the many shapes, sizes and varieties of cheddar sold on the market.

MA CHEESE CO.

By MIKE ROY

Sentinel-Review Staff Writer

All through its history the Canadian cheese industry has continued to grow at a steady pace. A few years after the first cheese factory opened in Norwich in 1864, Canada exported about six million pounds of cheese.

The industry exported about 204 million pounds to Great Britain in 1904, and during a century of progress exported more than 10 billion pounds of

cheese.

Canadians have also consumed more cheese than ever before. In 1944 Canadians consumed about four pounds of cheese per person on a per capita basis. In 1974 the figure is now 14 pounds per person.

In order to see what happens to the cheese to give it its wide appeal and variety, a visit to the Ingersoil Cheese Co. in Ingersoil

was in order.

While production figures are not available, the plant employs from 80 to 100 employees depending on the season.

Eb Machuletz, the plant superintendent, said the company has a busy season from August to December. It is at this time that the plant reaches full production capacity

Mr. Machuletz explained that a number of reasons are responsible for the busy season. He said that October is Dairy Month and the industry does a lot of promotional work during this month, thus the need for more cheese.

HEAVY CONSUMER

Ingersoll's own Cheese and Wine Festival is another heavy consumer of cheese and with Christmas just around the corner, a lot of persons are now giving gifts of cheese to friends

and relatives.

In order to clear up any confusion, the Ingersoll Cheese Co. does not manufacture natural cheddar cheese. It does make both process and cold pack cheese foods but buys all of the natural cheddar it uses.

Mr. Machuletz said the cheese years. It is this ging process arrives at the plant from a that gives the cheese its number of factories, both in distinctive flavor Oxford County and in the province, in 40 pound blocks or 90 pound rounds or 'wheels'

Upon arrival, the 'wheels' are cight months old. stripped or 'peeled' of their AGED TWO YEARS coating of cheesecloth The The old cheddar wi

least once a week.

Following the inspection, the degrees Fahrenheit. natural cheddar is aged from three months to more than two into blocks or wedges or small

A mild cheddar will be aged for about three months while a medium cheese will be six or

cheese is then inspected for vaults for 12 to 15 months while taste, texture and finish. It is the specialty cheese, such as Old also inspected by the Canada Oxford, is aged for two to two department of agriculture at and a half years. All of the cheese in storage is kept at 35

> Now the cheese is either cut rounds for packaging and distribution. The cheese is also used in both the process and cold

pack products.

Mr. Machuletz said that all of the many products made at the ight months old.

GED TWO YEARS

The old cheddar will sit in the makeup. He said the process

> Senting Remon Boplembe Bully

## famous for cheese

cheese contains both natural. This brine is then washed away. cheddar plus other ingredients.

After the mixing of both the natural cheddar plus other ingredients, the cheese is then pasteurized and then packaged in bottles or other containers.

The other product is a cold pack cheese food such as Wispride Sharp or Wispride Wine flavored cheese.

Mr. Machuletz said the cold pack cheese foods are a mixture of natural cheddar and other flavors such as ale or wine. Unlike the process cheese, cold pack foods are not pasteurized.

One ingredient in all of the products in natural cheddar, Wilf Pigram, a former cheese maker, told how the cheddar is made.

He said the milk, which is not pastcurized or heat treated in any way, is mixed with a culture which forms a bacteria in the milk. Rennet is then added to coagulate or thicken the milk. MIXED WITH WAGY

The milk then thickens to a jello-like consistency and is then cut into cubes. Mr. Pigram said the cubes are then mixed with the wagy and cooked for about 30 minutes at 102 degrees F

The wagy removes most of the moisture from the mixture and is then drained off. The mixture is again stirred to remove even more of the moisture.

The curd is now piled or matted where it will form a solid mass. It is then cut into six inch wide strips and turned over and over for about two and a half hours.

"This is called the cheddaring process," said Mr. Pigram. "This is what gives the cheese its smoothness and acidity,

Following the matting the cheese is put through a curd mill and then salt is added. The curd then sits until a brine forms which shows that the salt has gone through all of the curd.

After the brine has been cleared away, the cheese is then, hooped and pressed into its final shape, either a 40 pound block or a 90 pound round.

"The only difference between white and yellow cheddar," said—in years past, the export marked Mr. Pigram, "is the color," He—has suffered a bit of a slump.

said the color, a natural vegetable coloring, can be added to the cheese before the rennet is added.

#### MARKET SUFFERED

While the export of Canadian cheese did reach huge amounts in years past, the export market

Mayor Gordon Henry, the plant manager, said that the company has not exported any cheese this year. He said this was the first time ever this had happened and no cheese has gone to Great Britain since it entered the European Common Market



Phyllis Laughington weighs and inspects one of the plant's many cheese products (Staff photo)

Souther Property SENTINEL REVIEW

## Cheese company among landmarks of Ingersoll

For over 100 years the Ingersoll Cheese Company has been processing and packaging cheese products for people

throughout Canada, the United States and Europe.

A subsidiary of Nestle's of Toronto, the plant's 80 to 100 ampleyees out and readered bulk employees cut and package bulk cheese, and re-process cheese into cheese spread products.

The company also prepares "cold-pack products" These include wine flavored cheese, and cuts of different shapes and

makes MacFeeter's honey this time.

The Ingersoll company gets its cheese from suppliers in Quebec and Ontario.Following re-processing and packaging, products are exported to both foreign and domestic markets.

Plant superintendent Ed Machuletz said the company is "atways looking for new products."

The company is busiest between August and December due to increased promotion of located in Toronto.

The Victoria Street plant also dairy products by stores during

"October is dairy month...products are promoted more in stores in October," said Mr. Machuletz. Christmas and Thanksgiving also increase the demand for cheese products, he

Mr. Machuletz said company policy would not allow him to release either annual sales, or production figures.

The company's head office is

## Ingersoll Cheese Co. workers accept 3-year pact

INGERSOLL- Ingersoll accept the memorandum of Cheese Company Ltd. employees, members of the Canadian Food and Allied Workers Union, Friday night ratified a contract which gives ratified a contract which gives them a 30-per-cent increase in

At the ratification meeting, 71 of the 74 members voted to

The contract, retroactive to April 1, gives the employees a 60-cent hourly increase in the first year, and 45 cents plus a

cost-of-living bonus in each of the following years.

Under the previous contract, salaries ranged from \$4.97 to \$6.54 an hour. The new contract also gives the employees a better holiday and vacation schedule, an increase in shift premiums and an allowance for safety shoes.

Cheese factory brings fame to town

A local cheese company has made Ingersoll a name famous throughout Canada. The Ingersoll Cheese Company produces and packages 230 cheese items which are distributed throughout the nation.

Cheese spreads, under the Ingersoll label, and Gourmet cold pack cheese are made at the cheese factory located on Victoria Street.

Cheese is combined with ingredients such as butter and flour to produce the Ingersoll cheese spread. Also produced at the factory is the MacFeesters line of honey and cinnamon butters.

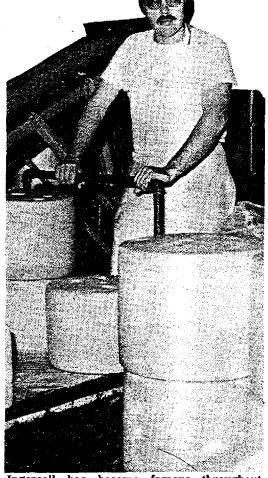
The remainder of the plant concentrates on the packaging and cutting of cheeses, and gift wrapping specialty catalog items.

Natural cheeses, such as cheddar, brick and specialty cheeses are cut from 40-pound squares or 90-pound round cheeses at the factory. They are cut into a variety of shapes and sizes.

The cheese then moves on to the wrapping process where cleanliness and hygiene are, of course, emphasized. Air must be removed from each of the packages to avoid the growth of bacteria on the cheese.

Two removal processes may be used, either separately or combined, at the Ingersoll Cheese Company. Air can be extracted from the packaging by a vacuum method and - or by a gas flush.

Once Properly packaged, the cheese is shipped to Toronto for distribution. Both Ingersoll cheese and Cherry Hill originate from Ingersoll. However, only one cheese is distributed from the factory here. The traditional Old



Ingersoll has become famous throughout Canada thanks to the cheese industry. Here an employee transport cheese.

Oxford cheese is available over the counter.

The Ingersoll Cheese Company does have a catalog service. Specialty items such as cheese boards and various types of cheese are gift wrapped at the factory and sent all over the world during the Christmas season.

Extra help is hired during the gift service season from August to December, said a spokesman for the company. During the regular work season, 90 employees work at the Ingersoll Cheese Company.

The cheese factory carries on a tradition started over 100 years ago. Many small cheese factories flourished in Oxford County during the 1880's. The cheese business has been a part of Ingersoll's history since that time.

Today there are only a few large cheese factories left, Kraft, Black Diamond, Ingersoll and Cherry Hill are the only major cheese producers.

#### Mammoth cheese

In 1866 the James Harris cheese factory near Ingersoll created a cheddar nearly seven feet in diameter and 7,300 pounds in weight. The cheese, named the mammoth cheese because of its size, was exhibited at the New York State Fair in 1866.

It later brought Ingersoll international fame when it was taken to England and put on show there. According to history books, when the cheese was being shipped back home from England, the stench became so offensive. sailors dumped it into the Atlantic.

## Cheese company sold to Imasco

INGERSOLL - The Ingersoll Cheese Company has been sold.

Pending approval by the Foreign Investment Review Agency, Nestle Enterprises will transfer the company's assets to Anco Food Products of Montreal. Anco is a subsidiary of Imasco Foods which produces and imports many kinds of specialty cheeses.

In a press release announcing the sale, Frank Cella, president of Nestle, said Ingersoll Cheese would benefit from "the exand nationwide distribution system that Anco had developed over the years."

He said a smooth transition between companies was expected with employees' job security, comparable benefit packages and assured seniority being "key considerations."

Eb Machuletz had done a fine job of running the company and would continue to do so.

In a telephone interview, Machuletz sald no changes were anticipated under the new owners in the immediate future.

"I'm looking at it in a very positive mood," he said. "I'm excited and looking forward to the future."

The company has been around in one form or another for more than 100 years, including periods

He also said factory manager when cheese making was a sideline to pork and margarine. It has been a subsidiary of Nestle since 1967.

The company, which employs 85 hourly and salaried workers, makes Ingersoll cheese spreads and different cheeses under the Cherry Hill label.

As a division of Nestle, the company has been the target of boycotts by churches and other groups for its parent company's policy of promoting milk for-mulas in third world countries.

SENTIMEL - REVIEW December 16, 1982

## Cheese plant once pork factory

#### By Laura Plumtree

It is only suitable that Ingersoll, hosting a Cheese Festival, should have a well-known cheese industry. However, for all its fame, the Ingersoll Cheese Company originally hosted a pork-packing industry, with a cheese assembly cold storage for assembling cheese from Southwestern Ontario.

At the turn of the century, the Ingersoll Packing Company, as it was called, was considered the largest single pork packing establishment in North America. But it closed in 1927 due to a slump in the industry.

Out of this business, the Ingersoll Cream Cheese Company Limited was formed. This was the first packaged cheese in Canada. The business continued to grow. In 1937, an addition was made to the old packing house building for the production of processed cheese. The building was purchased by Standard Brands Ltd. in 1947.

Standard Brands expanded the operation. A margarine production operation was installed, and another addition was put on the plant to accommodate it. In a few years, the production of Blue Bonnet Margarine, Fleischmann's Corn Oil Margarine, and other products reached the volume of 25 million pounds annually, the largest single margarine production unit in anada.

When Standard Brand bought the Pet Milk Company in 1968, of which Cherry Hill Cheese was a branch, they decided to move the margarine operation to Toronto, and move the Cherry Hill Cheese operation to Ingersoll.

Standard Brands sold the cheese business to Nestle Canada in 1969. MacFeeter's Honey and Butter was purchased by Nestle in 1971; however, production discontinued in 1981.

The cheese business, however has thrived. It processes, packages, and ships cheese products for all of Canada, and also has exports to the United States, the United Kingdom, and the Caribbean.

"We have over 100 packages and sizes of different products," said Eberhard Machuletz, manager of the cheese company. "We use a variety of cheese cheddar, brick, colby, mozzeretla, and others." Process cheese is distributed under the Ingersoll label; cheddar and other cheese under the Cherry Hill label; cold-pack under Cherry Hill Gourmet; and import cheese under the Swiss Knight label. Raw materials and packing materials are purchased from Ontario and other areas.

Although Mr. Machuletz said he cannot give out yearly production figures, the cheese company is considered the third largest cheese processor in Canada. It competes with industries such as Kraft Foods Limited, Black Diamond Cheese, J. M. Schneider Limited, and Canada Packers.

While one portion of the plant deals with the processing of the cheese, the

remainder concentrates on the cutting and packaging of cheese. Natural cheeses, such as cheddar, brick, and specially cheese are cut from 40 pound squares or 90 pound rounds at the factory. They then move on to the wrapping process where high-speed packaging equipment is used. A vacuum system, or gas flush system, is used to protect the product from spoilage.

Being a food plant, employees must adhere to strict sanitation rules. Employes must wear white coats, hair nets, and no jewellry.

Once properly packaged, the cheese is shipped to Toronto and other areas for distribution.

"Marketing, promotion, and sales is done out of the head office in Toronto," explained Mr. Machuletz. "Ingersoll is strictly a manufacturing facility."

As in any business, there are busy seasons in the cheese industry. "Our busy season starts in May, and can continue until the end of the year," he said. "The national Cheese Festival month is in October, and of course we have increased business then."

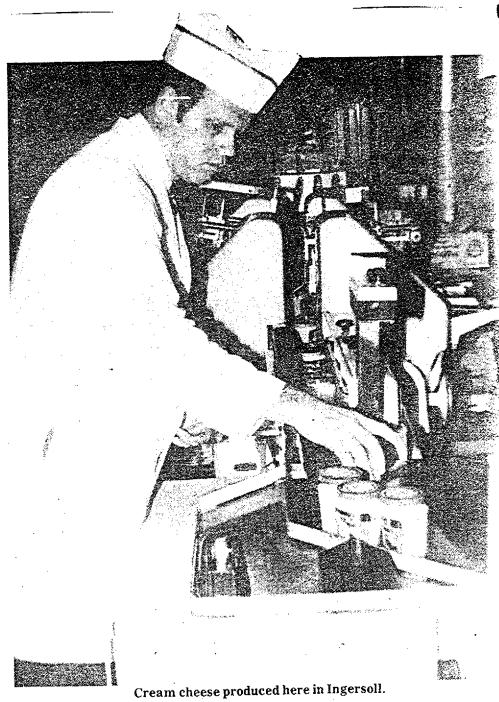
Eleven pounds (one gallon plus) of milk are required to make one pound of cheese.

This high concentration of vitamins and minerals provides the goodness of cheese:

 an excellent source of high quality protein. The protein in one pound of Cheddar or processed cheese is equivalent to that in one and a third pounds of round steak. The protein in one serving (one and a quarter inch cube) is equivalent to that in one seven ounce glass of milk.

Ingersoll Times





Ingersoll Times = 1 15, 1982

## Cheese factory sold, few changes planned

Nestle announced December 15 an agreement has been made to sell the assets of the Ingersoll Cheese Company to Anco Food Products Limited of Montreal, a subsidiary of Imasco Foods Limited. Frank Cella, president of the Nestle division of Nestle Enterprises Limited, made the announcement last week, stating the sale is subject to approval from the Foreign Investment Review Agency.

The change of ownership is expected to be smooth and there will be no change in the existing staff of 85, said Cheese Company Plant Manager Eb Machuletz.

"I am looking forward to this change," he said. "It appears Imasco and Anco as

its subsidiary, are very progressive. It's a good move for us."

Mr. Machuletz said there are no changes planned for the immediate future. "There should't be any changes in the labor requirements. Hopefully, any changes that come will be for the better."

Key considerations of the agreement included maintaining employees' job security, generally comparable benefit packages, and assured seniority and service.

A meeting was held with the present Cheese Company employees last Wednesday, the day the sale was announced. Representatives from Imasco, Anco and Nestle were on hand to explain the change-overs as well as the Imasco company, to employees.

"I feel confident that the Ingersoll and Cherry Hill brands will benefit from the expertise and nationwide distribution system that Anco has developed over the years," Mr. Cella said. "At the same time, this transaction will allow Nestle to concentrate our efforts and our investments more effectively on our other product lines."

Anco Food Products Limited is a subsidiary of Imasco Foods Limited and produces an imports a wide range of specialty cheeses under brand names.

## Takeover will mean more jobs for Ingersoll, FIRA claims

By GREG ROTHWELL Sentinel-Review staff writer

The Foreign Investment Review Agency has given its blessing to a takeover bid from a Montreal firm to acquire control of the Ingersoll Cheese Company.

The federal cabinet has announced FIRA has allowed an investment proposal from Anco Food Products Ltd. of Montreal, a subsidiary of Imasco Foods (1980) Ltd. of Montreal to acquire the cheese company, which is a division of Nestle Enterprises.

In making the announcement, FIRA said the takeover will mean increased local employment for Ingersoll, new investment and improved productivity at the company.

Imasco Foods is a wholly owned subsidiary of Imasco Ltd. of Montreal. It is a public corporation which is controlled by B.A.T. Industries in the United Kingdom.

Nestle announced last Dec. 15 that the Ingersoll Cheese Company had been sold to Imasco, stating that the sale was dependent on FIRA approval.

cheese company, which is a division of Nestle Enterprises. The cheese company manager, Ed Machuletz, said this cheese under the Cherry Hill label.

morning while he has not bee officially notified of the approval, the business is looking forward to a good relationship with Imasco.

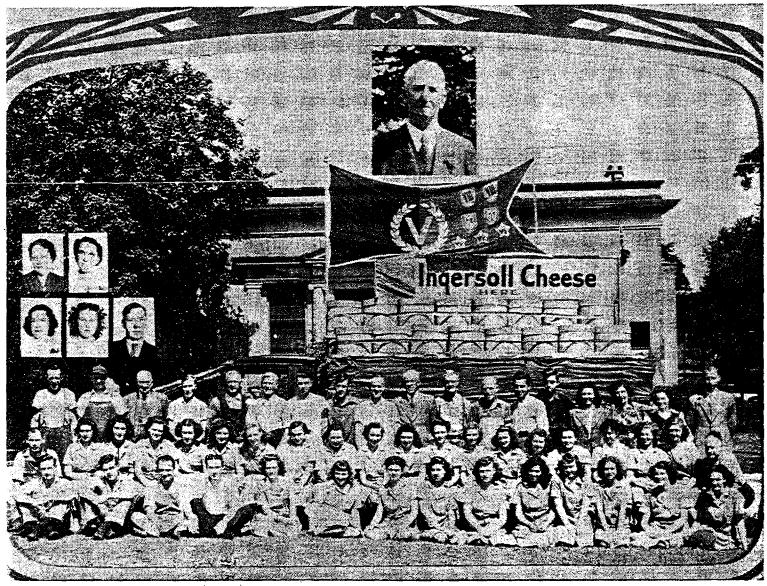
"We are looking forward to all this with great anticipation." The Ingersoll Cheese Company, which has been in operation in various forms for over 100 years, has been a subsidiary of Nestle since 1967.

It employs 85 hourly and salaried workers who are involved in the production of Ingersoll cheese spreads and different types of cheese under the Cherry Hill label.

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August 14, 1945 was Victory over Japan day, putting an end to World War II. In Ingersoll, the victory was celebrated with local factories blowing their whistles, then closing down for the day. Each factory's workers paraded through the streets of town in celebration, many with parade floats they put together in just a few hours. A fireworks display organized by William Stone, and held in Victoria Park, capped the day-long celebration. Here, employees of

Ingersoll Cheese Company posed for a photo, with their float, just before joining in the parade. The top insert is C.H. Sumner, the company's managing director, and on the far right, back row, is Gordon Henry, then plant manager. All employees were accounted for in this photo, except Walter Shelton, who was vacationing at the time. Recognize any of the others?

(Photo courtesy of Mr. Gordon Henry)

INGEREUCE TIMES 183

## Cheese Company wins international awards

Ingersoll Cheese Co., was recently informed that two of its products won gold medals at the "Selection Monde 1984" held in Madrid, Spain. The award winning products were the well known Ingersoll Processed Cheese Spread and Cherry Hill Medium Cheddar 340 g Block.

The International Institute for selections of quality awarded the Ingersoll Processed Cheese Spread a gold medal and diploma for a score of above 85 percent rating. A gold medal with palms - for the highest score, with a minimum of 95 per cent - was given to the Cherry Hill Medium Cheddar 340 g

Each year since 1961, the selections mondiales are organized and held in a different European Country. All examinations and testing are done according to the technology and regulations of the host country. The objectives are to compare products of the same type made in various countries and to allow the producers to compare on a fair basis their products versus international competition.

The selections mondiale is divided into seven specific groups of a large variety of products. Fifty-two producers participated in the dairy products and derivatives category in which Ingersoll Cheese Co. won its awards.

The overall evaluation of each product is based on various tests including flavour, texture, and labelling.

Ingersoll Cheese Co. is a manufacturing unit of Anco Food Products Limited, a division of Culinar Foods Inc. of Montreal, Quebec.

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Superante - 20, 1988

# Sale of Ingersoll Cheese firm premature talk says manager

#### By GEOFF DALE of The Sentinel-Review

INGERSOLL — Rumors that Ingersoll Cheese has been sold to a Quebec firm are unfounded, says the company's plant manager.

"We are in negotiations at this time and I can say the potential buyer is a Canadian client," said Eberhard Machuletz. "But any notification of a sale will be made by management.

"Everyone will be advised in due time if and when there is a sale. But right now there are no facts to tell. It is not sold and there is no agreement."

Earlier last week a union representative told *The Sentinel-Review* that during stock-taking prior to the Christmas break, a representative from an unnamed Quebec company had been introduced to the workers.

While Machuletz called the report unfounded, he said Ingersoll Cheese will eventually be sold along with three other plants in Ontario and Quebec. The local plant is part of the manufacturing unit of ANCO, the cheese division of the parent company Culinar.

The 100-year-old Ingersoll operation employs about 34 office and plant workers and is responsible for cutting, packaging and processing the product.

Daily Sentinel Review
Jan. 7, 1991

#### Agropur buys Ingersoll Cheese

The largest dairy cooperative in Canada has purchased the Ingersoll Cheese Company.

Agropur, cooperative agro-alimentaire, announced last Wednesday that it has acquired all the shares of ANCO Food Products Ltd., owned by Culinar Inc.

The transaction involves the Corneville fine cheese production plant in St.-Hyacinthe, Quebec, and a cheese plant in Mississauga, as well as the cheese company in Ingersoll.

The Ingersoll plant specializes in aging, cutting and wrapping, as well as the production of processed cheese spreads. The Mississauga plant produces feta cheese.

The ANCO group has two distribution centres located in Montreal North and Toronto. The administrative offices are in Montreal North. The group has sales of more than \$50 million and employs 225 people.

"This acquisition will enable us to streamline our fine cheese operations and boost the results of the deli division (fine cheeses and deli meats)," said Agropur chief executive officer R. Claude Menard.

Agropur has sales of \$500 million, is made up of about 4,500 farmer-members and employs more than 1,600 people across Canada.

The company is known to consumers by several major brand names, including Savourin for butter, Crino for evaporated or powdered milk, Oka, Vaudreuil, Princesse, Champfleury, Chevalier for cheese, Yoplait for yogurt, Variations for vacuum-cooked dishes, Tour Eiffel for deliments and Orange Maison.

With the acquisition of ANCO, Agropur's line of products will increase to include other brands, such as ANCO, Cherry Hill, Delicreme, Allegro and Corneville Brie.

The Ingersoll cheese processing plant employs 37 workers. General manager Ed Machuletz said earlier it is difficult to speculate what, if any, changes the new owner would make to the employment at the plant.

But "I hope this plant would be part of the overall strategies and plans of the new company," he said.

Ingersoll Times Feb. 6, 1991

The Daily Sentinel-Review, Ingersoll This Week, Tues., April 30, 1991 Page 3

#### A NEW ERA FOR INGERSOLL CHEESE

### Change in ownership seen as positive

By ERIC SCIP Jogil of Ingersoli This Week

Good things should come from the ownership switch of The Ingersoll Cheese Company.

"I think it was a positive move," said plant manager Eb Machuletz.

The company, originally the Ingersoll Packing Company which started up about 110 years ago, was

bought by Agropur in Montreal in January this year. The local company is part of the ANCO group and two other dairy-product producing plants under the ANCO umbrella, in the Mississauga and Montreal areas, are also now the property of Agropur.

Last year Agropur, the largest dairy co-operative in Canada, had more than \$500 million in sales.

"That is a large company," said Machuletz.

The local plant can offer Agropur such brand names as Ingersolt Cheese and Cherry Hill, white being part of such a large co-operative gives the Ingersoll company an added measure of security.

"We as a plant have something to contribute to Agropur. It's a good partnership," he said. There are about 34 factory work-

There are about 34 factory workers at Ingersoll Cheese and their reaction has been fairly positive about the sale, Muchuletz said. The company tried to keep employees

up to date on the sale whenever possible, he added.

With 25 years at Ingersoll Cheese under his belt, Machuletz said change is good for business.

"You have to change ... you can't stand still."

When the original company started around 1881 at the site currently occupied by Ingersoll Cheese, it dealt mainly with pork production but also produced cheese.

Following the First World War, the packing house industry went into a major slump and the pork packing operation shut down but the cheese business went on, to become the Ingersoll Cream Cheese Company Ltd.

The cream cheese company ground creamed cheddar cheese. It was the first packaged cheese in Canada.

The business was bought by Standard Brands Ltd. in February 1946 and a margarine production operation was added. A few years later, with the production of margarine products reaching 25 million pounds annually, the company was the largest single margarine producer in Canada.

Standard Brands bought the Pet Milk Company in 1968. Cherry Hill Cheese was part of Pet Milk and Standard Brands decided to move the margarine operation to Toronto and combine the Ingersoll and Cierry Hill cheese operations here.

In 1969 Nestle Canada bought the cheese business. In 1971 the plant got into honey butter production when Nestle bought MacFeeters Honey Butter and placed the operation in Ingersoll.

The firm was bought by Imasco in April 1983 and sold again in late 1983 to Culinar Inc. of Montreal. Culinar meshed the company into their Anco Food Products Ltd division, which is now in the hands of Agropur.



# 'Family store' is a family business

BY C. J. CLARK

Being an independant business has many advantages, and for Keith and Beth Black's The Family Store, the most important advantage is giving personalized service to the people of Ingersoll.

"We try to give our customers what they want," said Keith Black Monday. "We try our best to cater to them and give them that extra service."

The Blacks have owned the store for almost two years now. It used to be a Chainway and when they moved out, the Blacks moved in and haven't regretted it ever since.

"When we first saw it, we really liked Ingersoll," Black said. "We would be within a closer distance to relatives, the store looked like a nice one and we now enjoy the people and Ingersoll. It is a very friendly community.

Their store is a variety department store and sells men's, boy's, girl's and ladies' wear. There is also wool, stationary, yard goods, hardware, glassware, toys and even candy.

Keith Black is a director of the Ingersoll Chamber of Commerce and has several views on matters that affect the core area, including the malls, and 'free Saturday parking.

"The malls don't help," he said. "They have got to have some effect on small towns in general and Ingersoll in particular."

He looks upon malls as "an entertainment," and figures if downtown businessmen "work together and come up with promotions," the malls wouldn't have to be of much concern. He added, participation with as many merchants as possible is also needed.

Black found it "hard to tell" if business has improved since free Saturday parking has been implemented in the downtown area. "I haven't seen too much evidence business-wise," he said, "but it will pick up since Christmas is getting close."

This husband and wife business is going to have some new competition in November with the arrival of an A and N Store. Black said he was not too worried about it though, because he has confidence in his store's brand of personalized customer service.

"We'll keep on giving our customers low prices," he said, "and we won't be knowingly undersold."

The Blacks are members of Trinity United Church. Besides being a director of the Chamber of Commerce Keith sits on his church's Congregation and Life committee and is also the treasurer of the newlyformed Boy Scout Group committee.

Beth and Keith Black have a son Ted, eightyears-old and a daughter Susan, six-years-old.



Beth and Keith Black enjoy the town of Ingersoll and also enjoy giving personalized service at their variety department store. Both are active in the community.

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# It didn't take long for vacant store to be filled

It looked as if there might be another vacant store in Ingersoll's downtown core, but a local family store has taken up the slack and expanded.

Audrey's, a fashion clothing store closed it's door at 149 Thames Street South a few weeks ago, but Black's The Family Store plans to quickly open them again.

Black's presented located two door's south of the defunct Audrey's store, is expanding and expansion plans have them moving all their children's clothing wear down the street, to their second location.

Plans are to have the children's clothing store ready for business on January 17.

Available in the new Black's store will be infant up to size 14 clothing for the young.

"We could hire maybe a couple more people," said Keith Black, proprietor of Black's. "By moving the children's wear to our new location we will have more room in our present store. It will help display my goods and hopefully open up this (the present location) store a bit."

Black said he had his eye on renting the store he is moving into before Audrey's located there. He didn't get it then, but he has it now.

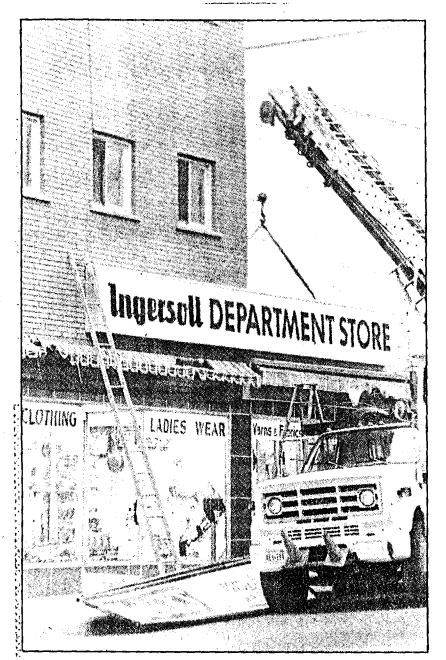
With the children's wear moving out, he plans some renovations to his present store.

# **Business** relocates

An Ingersoll business will relocate at the end of this month, from one end of the street to the other.

Black's The Family Store, 155 Thames Street South, and Black's Tots and Pre-Teens, 149 Thames Street South, will be moving to 123 Thames Street South, formerly known as Lover's.

More room for sale items was the prime reason behind the move, said coowner Elizabeth Black.



ONLY THE NAME'S CHANGED

A long-visible feature of Ingersoll's downtown, the Black's Family Store sign came down last week and was replaced with that of the Ingersoll Department Store. The new sign does not mean that Black's is no more. It is still the same store, said owner Keith Black, although he added that the exterior changes, the new name and new sign, coincide with some changes being made inside.

(Staff photo here)

SENTINEL REO.EW

April 14, 1986

" I will the Company we wall trained to be and

By PAULINE KERR of Ingersoil This Week

There's plenty happening on the Ingersoll business scene right now.

The long-awaited opening of Level II has taken place, and all reports give the town's newest night spot top marks.

Toronto Submarine has reopened under its original owner.

Other new downtown businesses include Rick's Carpet and Trillium Realty Ltd., both on Thames Street South

Doug Collins has opened a new business in a trailer located across the road from the Arena on Mutual Street.

DC Skate Sharpening came about when the young entrepreneur was looking for a winter job which would complement his highly successful but seasonal business, Concrete Impressions, involving the new and popular technique of installing colored, textured concrete as an alternative to patio stones, brick and slate.

DC Skate Sharpening is open for business evenings from 4 p.m. to 9 p.m. and on Saturdays 8 a.m. to 1 p.m. although the high demand may cause these hours to be extended.

Collins sharpens skates for recreational figure skating (he's learning how to do skates for competition work) but most of his clients are hockey players. For their convenience, he also stocks a selection of top-of-the-line hockey sticks, tape and laces, and is experimenting with a few other products.

He's now selling season's passes for skate sharpening - buy 10 and get two free sharpenings, saving \$5, or 20 with five free, saving \$15.

One of the most dramatic changes downtown really isn't a change but an updating and reorganizing.

\*Keith Black, owner and manager of Ingersoll Department Store, has decided to change his store's image and product lines to make it more competitive in a 1990's market.

Specialization is the way to go now, he said, and after considerable research and thought on what the town needed, the decision was made to go with two stores, each with its own entrance and lines of goods.

"Ingersoll Yarns and Fabrics" will include fabrics, yarns and notions, plus bedding, crafts supplies and picture frames.

The other store, as yet unnamed, will sell sportswear, with brand name lines including Adida, Rebok, Nike, Ocean Pacific and more. But it wont be strictly track suits, Black said. "We'll also have casual wear for men, women and children." Among the additional items stocked will be shoes and some equipment. He's prepared to



KEITH BLACK and Beth Black are gearing up for a major reorganization of Ingersoll Department Store. There will be no change in staff or ownership, but switching to two separate stores, one for sportswear, the other for yarns, fabrics and notions will allow for the type of specialization which spells success on today's market, says Black.

(Staff photo)

make special team orders on request.

The reorganization will provide room for expansion within the specialized areas but some departments will be eliminated, including toys and seasonal items.

This could benefit the canny Christmas shopper in search of bargains in decorations, cards and gifts — most items are 20 per cent off, some as much as 50 per cent off.

Black anticipates the sale will run well into the new year.

The new concept will be in place mid April, with no closing of the fabrics and notions side and only a possible two-week closing of the sportswear side.

Some things will remain unchanged. "It will be the same people, the same good, friendly service and the same quality merchandise," said Black, who is very excited about this new step.

THIS WEEK 21, 1989

# lvaco adds to economic life of town

has been a part of the industrial The company supplies. community since 1912, emoriginal equipment for truck.

Canadian and United States increase sales.

Quebec, contribute between companies, said the decline in St. It covers a working area of \$2.5 and \$3 million in annual truck sales has burt market 100,000 square feet. salaries to Ingersoll residents. conditions, although he expects Ingersoll Machine and Tool an upswing during the summer.

ploying close to 100 workers. manufactures when truck The company supplies truck sales increase again, the parts and trailer axles for Ingersoll company will also

The Sivaco company on Thomas St. manufactures wire and welded wire mesh used for reinforcing concrete pipes and

The plant covers 72,000 square feet and employs 50 people.

Four plants, owned by IVACO markets. John Loveridge, Ingersoll Machine and Tool is Products are sold throughout The old Morrow Screw and

modern equipment.

Ingersoll Fasteners is the newest IVACO plant. The new facility, which took over much of the work formerly done at the Morrow plant, opened in October.

It is the most modern bolt making plant in North America, employing 75 people. Fasteners are distributed to buyers throughout North America. Some of the manufactured products are exported.

The Thomas St. plant covers about 60,000 square feet.

Industries Ltd., Marieville, president of the Four Ingersoll located on a 13 acre site on King Canada and the United States. Nut building on Thames St. has Mr. Loveridge said IVACO "is been sold. The new plant on always" looking to update its Thomas St. is an extension of plants with new machinery and the Ingersoll Fastener operation.

Mr. Loveridge said some bolts and fasteners that need extra work, such as grinding, are sent to the Morrow building before shipping.

Between 25 and 30 workers are employed at the new Morrow plant.

Mr. Loveridge said the old Morrow company employed about 120 people, but added that most of these jobs were absorbed by Ingersoil Fasteners when it opened.

In the first nine months of 1974 IVACO had sales of \$116 million.

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# Firm's expansion may secure jobs

Ingersoll
Fasteners

INGERSOLL (Bureau) — No layoffs are forecast for the 190 employees at Ingersoll Fasteners where construction of a 3,623-square-metre (39,000-square-foot) addition is under way.

General manager Jim Kelly said Thursday the addition will increase production capabilities at the Thomas Street plant after new machinery arrives at year end.

The company expected to create 10 to 15 new jobs when planning for the addition began 18 months ago, but economic conditions must improve greatly for that to happen, he said.

The addition will help secure existing jobs with occupancy of the new building planned by the end of July, Kelly said. It will be used in part as a warehouse, with the existing warehouse becoming a production area.

The 9,290-square-metre (100,000-square-foot) plant manufactures speciality fasteners, such as bolts and study used mainly in the automotive industry and in agriculture.

Kelly said the plant has been hit by a slowdown in the automotive industry but has been fortunate in not having to lay off regular employees. There are 137 hourly-paid and 53 salaried workers.

May 7, 1982

# Ingersoll Fasteners expanding

By BARRY WARD

· Sentinel-Review staff writer INGERSOLL — Not all the economic news coming out of Ingersoll these days is bad.

Ingersoll Fasteners are building a 39,000 square foot addition to their 100,000 square foot Thomas Street plant.

In an interview, general manager Jim Kelly said the an expansion in the company's manufacturing facilities. Currently, the company, a division of Ingersoll Machine and Tool, makes nut and bolt fasteners up to one-half inch or 12 millimetres in diameter.

Kelly said the company hopes to start producing fasteners of up to one inch or 25 millimetres. This would involve installing new machines in the addition. Kelly said a "substantial

amount" of the company's the new machinery to the only major one he has issued products go to the North manufacture larger fasteners. American automotive industry. planned a year ago, he continued, "when people were very upturn in 1982."

#### NOT PESSIMISTIC

Although that upturn has not addition is being built to house yet materialized, Kelly said the company has gone ahead with the expansion. Although refusing to make a prediction about future markets, he pointed out the company would not be expanding "if we were pessimistic."

Αt present. Ingersoll Fasteners employs 43 salaried and more than 120 hourly employees. Kelly said the company would be hiring more people if the decision is made to purchase

Ingersoll development The plant expansion was commissioner Ted Hunt noted that for now the expansion was providing badly needed conoptimistic there would be an struction jobs. The building permit to Ingersoll Fasteners is

in recent months.

"It's certainly a bright spot in all the doom and gloom we've been hearing," he said.

The plant was constructed in 1974. An addition equal in size to the current expansion was built in 1979.

### INGERSOLL FASTENERS

# Million nuts and bolts daily output of local firm

By MARILYN SMULDERS of The Sentinel-Review

INGERSOLL — Much of Ingersoll's business community got a first hand look this week at one of the town's oldest industries — Ingersoll Fasteners. The Chamber of Commerce's Industrial Committee organized the tour for about 70 people on Tuesday evening

day evening.
Ingersoll Fasteners, presently situated in the town's industrial park, had its genesis back in 1887. Originally named the John Morrow Company, it operated out of a squat brick building on Thames Street North. Later, the company was known as the Morrow Screw and Nut Company.

Today the company is one arm of the Canadian conglomerate Ivaco. There

are three other industries under the Ivaco umbrella in town — Ingersoll Machine and Tool, Sivaco and Infatool. In total, the Montreal-based company has 70 plants, 43 of which are located in the United States.

More than one million nuts and bolts are pumped out of Ingersoll Fasteners each day, informed the plant's production manager Chuck Swatridge.

Fifty-five per cent of the product is sold to automotive-related companies. And, 60 per cent is exported to the United States. Total sales each year are in the \$30-million range.

The plant plays a vital part in Ingersoll's economy, said Swatridge. It has a payroll totalling \$5.8 million, employing 225 men and women.

Employees work one of two shiffts

per day, although some toil into the night, watching furnaces that run around the clock.

Many workers go about their jobs wearing ear plugs since noise in the plant can reach 150 decibels. All must wear safety glasses.

The plant continues to grow. Recently, Ingersoll Fasteners added 5,400 square metres to its existing 13,050 square metre manufacturing facility.

Office space doubled and a portion of the existing factory was converted into a laboratory, engineering office and classroom

More room was added to the factory floor. Nut manufacturing equipment and bolt making machines are being installed to increase production by as much as one third.

SENTINE L REUZEW

March 31, 1988

## Japanese order breaks new ground for company

By PAULINE KERR of The Sentinal-Review

One of Ingersoll's oldest industries and largest employers has just achieved a milestone.

Ingersoll Fasteners has exported a 100 ton shipment of fasteners

Company general manager Jim Kelly feels this is the first shipment of this type from Canada, perhaps North America. To date, all commerce in the industry has been in the other direction.

The shipment is a trial order of nuts in three metric sizes. They will be used by a major construction company in Japan.

Said Kelly, the original inquiry was for a million pounds of product. Samples have been submitted and approved. Assuming the shipment meets the customer's standards, Kelly anticipates receiving the bulk of the order and conducting ongoing business with the

Japanese company. He finds it ironic a neighboring industry ships all its fasteners from Japan while "we're exporting."

Ingersoll Fasteners, with a daily capacity of 120 tons of finished product, can certainly handle large orders. Kelly described one Texas customer who purchases a certain product by the truckload (20 tons) several times per year.

Final destinations for many items include England and Europe, but most of the Ingersoll company's product is exported to the

As with related industries in Oxford County, Ingersoll Fasteners has been through a soft period, operating short of capacity. But the ground-breaking shipment represents new directions and new en-

ergy for the local industry.

Ingersoll Fasteners began as the John Morrow Machine Screw
Company. Kelly has a pocket calendar dating to 1899 although the company was formed prior to that year. Ingersoll Fasteners has likely passed its centennial, the general manager said.

When IVACO took over in 1972, the company was called Morrow

Screw and Nut, owned by the Wilson family.

Now, together with Ingersoll Machine Tool, it continues to be one of the largest employers in Ingersoll.



INGERSOLL FASTENERS is shipping 100 tons of fasteners to Japan. General Manager Jim Kelley displays the three metric sizes of nuts in this ground-breaking order which will be used by a major Japanese construction company.

SENTINEL REVIEW -

PROGRESS EDITION

## WORKPLACE SAFETY

# Nut and bolt plant resumes production

The provincial labor ministry lifted work restrictions after temporary safety guards were added to machines.

By Stephen Northfield Woodstock Bureau

INGERSOLL — An Ingersoll nut and bolt plant was up and running again Wednesday after a partial shutdown by the Ontario labor ministry last week.

On Friday the ministry ordered Ingersoll Fasteners to halt production on 28 bolt-making machines until adequate safety guards were installed, ministry spokesman Bob McClelland said Wednesday.

The ministry allowed the company to start up again Wednesday after temporary guarding was placed on the machines. The company began installing permanent guards this week and has until next Tuesday to complete the work, said Pat Johnston, co-chairman of the health and safety committee for Local 3683 of the United

Steelworkers of America.

"We came to a kind of consensus that in order to get the plant operational again and get the guys back to work, we would put up temporary guards," said Johnston. He said about 39 of the plant's 150 workers were affected by the temporary layoff.

Company officials refused comment.

In January, the ministry issued orders that guards be installed on some machines in the plant, McClelland said.

The company appealed portions of the order May 2 and is still waiting for a ruling from the ministry. An inspection May 3 revealed more problems, resulting in 78 orders issued affecting the 28 machines.

The firm makes nuts and bolts for the auto industry.

May 10, 1990



Woody Dumart, owner of Ingersoll Feed & Farm Supply Inc. held his grand opening earlier this month. Actually, Woody has been operating out of his Victoria St. building since December, but decided to postpone an official opening until the warm weather. Woody sells a complete line of animal feed, including pet food, as well as outdoor pool chemicals, insecticides and animal health care products.

INGERSOLL TIMES

June 17, 1987

## ingersoll

### WHAT'S NEW(S) IN BUSINESS

## New corporate faces, shifts

By PAULINE KERR of The Sentinel-Review

INGERSOLL — The recent additions to the town's thriving business community reflect several areas of interest

The Dogwood Business Centre at King and Duke streets, officially opened April 27, provides a base of operations for a wide range of enterprises. It's an interesting alternative for small businesspeople, entrepreneurs, young professionals and others who need an office and occasional secretarial services but who aren't prepared to invest in their own office equipment and staff

office equipment and staff.
Donna's Restaurant on Thames
Street north of Charles is a homey
new dining spot for shoppers and
downtown workers, a convenient
place to stop for breakfast or after
work. And it's ideal for the afterchurch lunch crowd. The decor is
light and bright, the food tasty and
traditional.

Says owner Donna Miller: "The only complaint we've had so far is the amount of food we put on the plates. They (customers) say it's too much, they're too full to eat dessert."

Donna's features lunch specials and the daily special along with the full menu. Already popular is the peameal bacon - no regular bacon is served. Business is described by the owner as "fantastic" since the April 10th eneming

10th opening.

Miller has worked in area restaurants up to the management level since she was 12 years old. Her goal is to have a Country and Western bar someday - "a nice place, where you can go for a quiet drink." But until then, there's Donna's, a welcome new place to dine

Shades of London, the third dealership for the London based firm, is located in the Zehr's Plaza and offers window coverings of every kind, from verticals to awnings.

Verticals and venetian blinds are very popular right now in Ingersoll, says dealership owner Dave Baty. Striped blinds account for 80 per cent of sales in blinds: "People discover an extra color doesn't double the price."

Laverne McBurney expects to turn an 18-year background in agricultural research and sales with a Mississauga firm into success for



PURINA HAS a line of chow, for every sort of dog, from the overfed pet to the hunting dog, says *Ingersoll Feed Store* owner Laverne McBurney. The Purina dealership is one of several new businesses in Ingersoll.



Kathleen Boyd

Ingersoll's new Purina dealership.
Ingersoll Feed Store, adjacent to
Oasis Flea Market near the rail
tracks, opened March 6. The official
grand opening is scheduled for June

9 and 10.

McBurney carries a full line of Purina products for the pet owner, the hobby farmer and the full-time farmer

Livestock feed is kept in stock, as well as pet food to fill most needs. For older, overweight dogs there's "Low Calorie Dog Chow"; for active working dogs there's "High Energy". Kennel owners have "Pro Plan". "Mainstay" and "Field n" Farm" are chow supplements for country dogs. A similar range of products is available for cats.

In addition, McBurney intends to specialize in water softner salt, with home delivery evenings and weekends

Hours are 8 a.m. to 5:30 Mon. to Fri., 8 a.m. to 5 p.m. Sat.

Patina's, while not new to Ingersoll, has a new location in the downtown core. In larger quarters on Thames Street South, the store now carries a wide range of gift tems from all over the world.

Co-owner Kathleen Boyd says, "We have so many new lines - butterfly gardens and bubble glass from Nova Scotia, 'Gentlefolk' figurines of dragons and wizzards from British Columbia, and African wood carvings." But Patina's also showcases the work of local artists and artisans. It's the right place to go for a gift that's unusual, top quality and reasonably-priced.

SENTINEL REVIEW
April 29, 1989

## New feed store

By JONATHAN STOVER

Thanks to Heritage Days, the grand opening of the Ingersoll Feed Store was a big success.

Owner Laverne McBurney didn't plan it that way -- "It was more luck than management," he said -- but he was happy to capitalize on the crowds. When you're entering into the competitive world of livestock and pet food and supplies, you take what you can get.

The Ingersoll Feed Store has actually been open at its 50 Thames Street South location for three months now. Specializing in a complete line of livestock feed, pet foods and supplies, water softener salt and what McBurnley calls "various agricultural sundries" the store has been slowly building up a clientele.

been slowly building up a clientele.
Most of the sales come in the
livestock end of things, McBurnley
said. "It's a lot easier to sell a ton of
livestock feed than it is to sell a sack
of dog food," the owner-manager
noted

However, the pet foods and sup-

plies cater to urban and rural trade alike, and are thus an important adjunct to the feed business. Coupled with the water conditioner salt, the pet food sales add an important extra dimension to the Ingersoll Feed Store

McBurnley formerly worked with an agricultural chemical company, and before that he was involved in hybridizing corn. Always interested in owning his own small business, McBurnley took the chance when it came. Ralston-Purina, a major feed producer, advertised for people interested in starting up feed stores specializing in that company's products.

Having signed into what he calls a semi-franchise deal, McBurnley is now trying to make a go of it in Ingersoll, which he deemed a "good competitive market." There are enough established feed stores in and around Ingersoll to keep the owner-manager on his toes.

Born on a farm near Embro, McBurnley now lives in Hickson with his wife Bev and two children. He said that Ingersoll is as friendly as he remembers it, but that it has changed somewhat. "There seems to be a real aggressive progressive attitude here now," McBurnley said, adding that he liked this feeling.

For now and in the forseeable future it's volume in-volume out for McBurnley's store now, his supplier pushing for him to order more feed even as he works to sell it. "There's a push both ways," he said. Two fulltime staff and some part-time help are all that's needed right now at the store, although McBurnley hopes to expand some day.

At least there aren't any seasonal worries in the feed business. "Livestock have to eat all year round," McBurnley said with a laugh.

INGERSOLL TIMES

June 14, 1989

Ingersall Foundry

#### The Ingersoil Foundry:

Menra, Enstwood, Marr & Co. are the proprietors of this extensive establishment, and t is one of those enterprizes which makes the town of Ingersoli of Importance. We can Bonst of several very large manufactiffing tatabilah: ments which add wealth and business to the place, and the Ingersoll Foundry is second to florid of them. At this foundry is manufac, ture feepers and mowers of the latest and most approved patterns; threshing machines, segond to note made in the Dominion; sawing haobines, horse powers, and agricultural implements generally. They employ a large numher of hands during the whole year, and their premises, which are situated on Charles struct. just east of Thames street, are very large and continuodloui:

We had the pleasure of visiting this ontab-Haliment the other day; and work shown through the various departments by Mr Bastwood; The thop for the construction of the woodwork in 02 ft. long by 55 ft. in width, and in supplied with all the necessary machinery regulate for the work required. The from room is 75 ft. in length by 65 ft. wide, filled with the most modern iron-working machinery. The moulding floor is 55 x 55 ft. square. The, blacksmith shop, which is detached from the main mutidings in supplied with six lorges, the nies of which are farmed by steam power. The battern room 230 ft. by 44 ft.-le filled with a motley collection of patterns, which, to the inexperienced eye, would appear of but little worth; buy to those acquainted with the busiheate they are of intrinsic value. The paint shop, finishing room and other departments are large and well arranged. The engine at present used is not adequate to do the work required, and will shortly be replaced by a larger and more powerful one. The trade of Sthis fiful in past years has averaged from \$60,000 to \$75,000 per annum, and by the addition of capital and energy, they expect, during the coming season, to largely exceed the amoint of business of past seasons.

Messra E., M. & Co. have secured the patterns of the Dodge & Stevenson's patented bombined Mower and Self-raking Reaper, which is acknowledged to be the best machine ! of the kind yet invented, and are manufacturing a large number of them for this season's barvest. This machine has been awarded medals and first premiums wherever exhibited. This is the first year the "Dodge & Stevenson' machine has been made in Canada, but from the reputation it has obtained in the United States, the farmers of Canada may rest also manufacture the Ball's Olifo combined Mower and Reaper; with of without the Dodge & Stevenson Self-raker attached, and the "Eagle" Blugic Mowor, which took the first prize in its class at the Provincial Exhibition beid at London last full. The threshing machibet manufactured by them are acknowledged to be first-class. They also took the first prize and diploma at the last Provinolal Exhibition. They are supplied with the celebrated Berwick gear, and are manufactured of the very best material. The sawing machines this firm manufacture are capable of sawing from \$0 to 75 cords of wood per day, find batt be fun with from two to four span o Horsell They also make a machine to be worked with one horse, which will saw from 25 to 30 cords of wood per day. Among the other articles fishufactured by them are field cultivators, field rollers, horse hoes, ploughs and agricultural implements generally. This firm use every endenvor to give their patrons satisfaction in all articles manufactured by them. The material used is selected with the greatest care, and none but the most skillful and experienced workmen are employed.

# Town business improvements

There has been a lot of movement in Ingersoll's business sector in the last few months.

Three new businesses opened their doors, including Special Creations, Ingersoll Furniture in February, Ingersoll Appliance Repair in March and Remax Realty in April.

Special Creations, which has moved into a Thames Street South location beside the Beckers store, is a woodworking business specializing in wall units and kitchen cabinets.

Ingersoll Appliance and Repair found a home at 42 King Street East where they repair and sell used appliances. They specialize in major appliances including refrigerators, stoves and washing machines.

\* Ingersoll's newest furniture store is located at 15 Thames Street South and sell many types of furniture and a complete line of major appliances. Ingersoll Furniture took over the building which housed the now-defunct Community Cleaners.

Remax Realty has been helping locals find homes for almost two months. Their Thames Street South office works in conjunction with its Woodstock counterpart.

Several other businesses left Ingersoll during the early part of the year including Clair Bray Real Estate, based here for many years.

Thames Street South's Ingersoll Billiards also closed its doors along with the Ingersoll Feed and Farm Supply on Victoria Street.

Still in town but at a new location are Academy Music which relocated from Thames Street to King Street and the Salvation Army Thrift Store which moved from Thames South to King Street East.

Still in business but under new ownership are the Super X Drugs on Charles Street which is now a Shoppers Drug Mart and family business Fleischer and Jewett Ltd. now Paul Burroughs Oldsmobile. The ownership of ABC Radiator also changed hands.

## Gasification site causes some concerns

By IAN TIMBERLAKE of The Sentinel-Review

INGERSOLL - An Avonlea Street family wants some answers about a potentially contaminated gas plant site at the end of their street.

"If we're in danger, get us out of here," said Bev Moore, a mother of four children aged two to 15, who lives at 94 Avonlea.

Last week, men wearing yellow suits and protective face masks began digging boreholes at the north end of the street and in the fenced yard of Davies Plumbing and Heating, at 89 Avonlea.

They are conducting a study of the site for the Ontario Ministry of the Environment to determine whether it was contaminated by a plant which operated there from 1876 to 1915, turning coal into lighting and heating gas (termed coal gasification).

The Ingersoll site is one of 41 in the province being tested for potentially carcinogenic coal tar, a waste product of the gasification process.

#### Took samples

John Manuel, a spokesman for the provincial environment ministry in London, said Conestoga-Rovers and Associates of Waterloo dug three or four holes inside the fenced area of Davies Plumbing and took samples which will indicate whether the sub-soil is contaminated.

He said another hole was dug at the north end of the street, and one more north of the rail tracks.

Conestoga-Rovers was also trying to locate any underground tanks or piplelines that might have contained gas or coal tar.

"I believe there was evidence of contamination in a couple of boreholes,'

But he added there is no immediate

danger to the public.

The two boreholes at the end of Avonlea Street are surrounded by a locked protective casing, he said. The boreholes inside Davies' fence are covered with a piece of plywood and surrounded with vellow "caution" tape.

But Manuel advised children to keep away from the area because if they were to remove the plywood they might fall into the hole.

The fenced area was ngt locked on Tuesday.

Several metal drums are also held in the taped area. Manuel said the drums will hold "any contaminated or suspicious soil" until Conestoga's lab has completed its analysis.

If the soil is found to be contaminated, the drums will be sent to a special landfill site.

#### Pose no danger

For the moment, Manuel doesn't think the barrels pose a danger because he's sure they are sealed properly.

But Moore said she'll be keeping her children inside until she gets additional information.

"What if my kids get sick 20 years down the line and they trace it back?,' "If they're using full face masks.

there's got to be a potential hazard,' said her husband, Richard.

The person in charge of the site study for the MOE said the masks were just a precautionary measure because vapors can be released during the drilling

Irmi Pawlowski said Conestoga continuously monitors the surrounding air for contaminants during the drilling. She said there was no evidence of any coal tar on the surface.

Manuel said that provided any contaminants are not moving and there are no vapors, they would "more than likeeffect only their immediate area.

The Moores, who've lived there for 12 years, said they should have been told

Pawlowski said residents near every one of the 41 sites were told about a year ago that their areas would be investigated.

But she said she would call the Moores and another resident to explain the situation. She said Conestoga will be asked to do air checks in their houses.

Only three families live on the street

#### There since 1936

Mari Clayton, of 96 Avonlea St., said she's been there since 1936.

"I'm not really worried about it, isn't that silly? Well, I've lived there 52 years and nothing's happened to me," she said.

Dale Hurley, owner of the IGA store directly behind the old plant site, said he was unaware of it and didn't want to comment until he had more information.

Paul Davies, part-owner of the 17-year-old plumbing business, said he didn't mind being on top of a potentially contaminated waste site.

He also said the MOE told him not to speak to the press.

"I don't know if they were told that or not." Manuel said.

An official for Conestoga said his contract specified he was not to speak to the press either, but Pawlowski

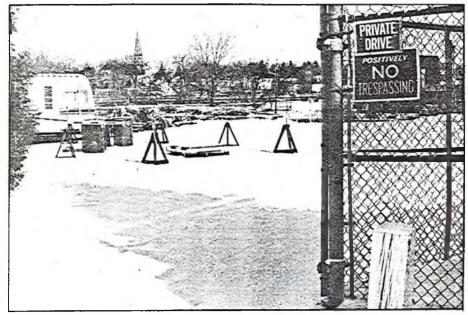
Pawlowski said that's not strictly true. She said the MOE just doesn't want Conestoga releasing any of the results.

Pawlowski said more boreholes will be dug shortly and the work should take two to four days. She didn't know exactly when it will occur.

Manuel said samples of ground water will also be taken and three town waterwells have been studied.

Results of the current survey won't be available until the fall.

Depending on the findings, said Manuel, the MOE might decide to undertake a more detailed



THE ONTARIO Ministry of the Environment is looking for contaminants on the site of an old coal gasification plant on Avonlea Street. These barrels contain possibly contaminated soil that was dug up. Some residents are concerned.

## MOE looks for contamination on former gas plant site

#### By MICHELLE MUYLAERT

'At least one Ingersoll resident is concerned about the possible health hazards a former gasification plant could cause her family.

Bev Moore, of 94 Avonlea Street watched as gas-mask clad workers tested a site across from her home to identify any existing coal tar waste and determine the potential impact on neighboring properties.

"I sent my children away," Moore, the mother of four children said. As the mother of the only children on the three-house street. Moore said she is concerned for their safety.

Last week, Environment Minister Jim Bradley announced an investigation of the 40 to 50 metre site at the northeast end of Avonlea Street wher Davies plumbing is now located.

Between 1876 and 1915, the site used coal to produce a gas used for lighting and heating. Gasification. as the process was known, created coal tar waste which may have been buried near the plant.

Coal tar has been found to contain polyaromatic hydorcarbons (PAHs) and other hazardous chemicals.

The Ingersoll site is one of 41 municipal coal gasification plant sites to be included in a provincewide ministry inventory,

The preliminary geophysical survey, one of two stages in the investigation being done by Conestoga-Rovers and Associates of Waterloo, will identify any underground structures remaining from the former plant's operations. According to John Manual, a London MOE official, this stage of testing is complete.

Conestoga-Rovers have also dug a series of boreholes and took samples which will determine if the soil is contaminated.

"There were some contaminants found," Manual said. "The next step is to evaluate the possibility of the material moving through the soil."

Manual said there was no immediate reasons for concern and he was not aware of any problems or off-property impacts resulting from the contamination. He said it was unlikely any toxins got into the drinking water but the ministry has sampled the town wells as a precau-

"There is no reason to worry," Manual said.

Several metal drums are also contained in the drilling area at Davies Plumbing which is surrounded by yellow caution tape. Manual said the drums hold any contaminated or

suspicious soil until the Conestoga's lab has completed its analysis.

"The drums may be slightly contaminated," Manuel said. "They will be removed to a secure disposal site."

Manual said a constant monitoring for air around the boreholes was conducted throughout the drilling. He said masks and protective clothing were worn by Conestoga workers as a precautionary measure

"There is no reason to believe there is any concern at a distance. It is only when you are standing right over the hole that there are any high levels of contamination."

Debbie Davies, part owner of Davies Plumbing which now sits on the contaminated site, said she is not worried about potential danger.

"When you buy a property how do

you know what's under it," Davies, whose family has been in business since 1972, said.

Davies said her family knew two years ago their business was on the former gas plant site and were informed a year ago testing would be done on their land

"They say it's dangerous." Davies said. "But we're not worried. We don't know what will happen.'

The Avonlea Street location was the second to produce gas in Ingersoil. The first was on the west portion of the Noxon Factory on Thames Street. It was shortly after the big fire of 1872 that the Ingersoll Gas Works was formed.

The gas building was built on Gas Street (now Avonlea) in the early 1900s. Its works had about 14 miles of gas mains supplying 530 customers with an average daily output of

30,000 cubic feet. W.C. Noxon was president of the company.

The central portion of town was lighted at night by gas burners enclosed in glass containers on iron posts. Gas, then became a common fuel for cooking, heating and lighting.

Manufactured gas continued to be used until 1913 when a 10-inch natural gas pipe line was laid along concession 2, across West Oxford Township about a mile south of Ingersoll.

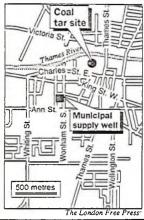
From then on Ingersoll used only natural gas.

Irmi Pawlowski, Project Manager for the MOE, said the next step in testing involves air sampling at nearby homes.

"I would be surprised to find any significant levels of air contamination," Pawlowski said.

### ENVIRONMENT

# Carcinogens found at old coal-gas site



But there appears to be no immediate health threat associated with the Ingersoll discovery.

By Peter Geigen-Miller and Stephen Northfield The London Free Press

INGERSOLL — Soil and underground water at the site of a former coal-gas manufacturing plant here are contaminated with suspected cancer-causing substances, but there appears to be no immediate health threat.

A report prepared for the Ontario environment ministry by Conestoga-Rovers and Associates of Waterloo found dissolved coal tar components in shallow ground-

water under the Avonlea Street site.

It's not considered a health threat because groundwater in that area is not used for drinking.

Although the site is 100 metres (330 feet) from the Thames River and more than 500 metres (1,640 feet) from a backup well occasionally used to augment the town's municipal water supply, testing revealed no contamination in the well or river.

Ron Hebert, general manager of the Ingersoll Public Utility Commission, said the study allays any concern that contaminants from the site threaten local water supplies. "I don't see any problem in it for us."

**BELOW SURFACE:** The contamination is in water just below the surface of the ground, not in the deeper water reserves from which the town draws its water. The shallow water in the area flows toward the Thames but moves so slowly it will take 150 to 200 years to reach the river, the report estimates.

Bruce Hawkins of the ministry's London office said owners of the site and nearby properties will be asked to conduct further testing to see if contamination threatens the river or the municipal well. Property owners are responsible for the

cost of the testing but are eligible for a 50-per-cent ministry grant. None could not be reached for

comment Wednesday.

The 89 Avonlea St. site, a vacant building directly south of the CP Rail tracks, was last occupied by Davies Plumbing and Heating, which moved in late 1988.

Sands saturated with coal tar were found under two-thirds of the site and extending off to the north and west.

The report says the buried contaminants are not considered a hazard because they are covered by about four metres (13 feet) of soil. As long as they are not disturbed by excavation or construction activity, they are not a health hazard.

### BURIED HAZARDE

What it is: Coal tar was an unwanted byproduct of a process that produced gas used for lighting and heating from coal. It was often dumped at the site.

☐ Its source: Coal tar was left behind by the Ingersoll Gas Works, which operated at the site between 1876 and 1915.

The hazard: It contains polycyclic aromatic hydrocarbons, some of which are known to cause cancer in humans. The major health hazards are direct contact with the skin, inhaling coal tar fumes and ingesting coal tar residues in drinking water.

# Coal tar site called safe

### Further testing to take place

By MARK SKEFFINGTON

More tests will be conducted to confirm that coal tar found at the site of the former Ingersoll Gas Works plant is not dangerous to residents.

A report released last week by the Ontario Ministry of Environment found high levels of contaminants at one of five groundwater monitoring wells drilled at the 89 Avonlea St. site.

Coal tar saturated sands were found beneath two-thirds of the former gas works plant. The gasification plant, which turned coal into gas, existed from 1876 to 1915.

Coal tar, which was a side product of the gasification 'process, is known to contain cancer-causing polycylic aromatic hyrdrocarbons (PAHs). There are health concerns with direct skin contact from coal tar, from coal tar residue in drinking water and from coal tar vapour.

The coal tar found at the site is buried beneath four metres of fill, the report found, and because of this is not considered harmful. Nor were any vapours found above the site or inside nearby homes, the report said.

But further tests will now be carried out to determine if there is danger of coal tar residue contaminating the nearby Thames River and a nearby municipal water well.

"We want to find if the Thames river is impacted or will be impacted," Bruce Hawkins, of the ministry's London office, said. "The second concern is the standby drinking well."

The Thames river lies 100 metres northwest of the site where the coal tar was found. The municipal water well, a standby well, lies 500 metres away. Testing to date has found no contamination, but further testing will take place to confirm this, Hawkins said.

The report said it would take from 150 to 200 years for groundwater to flow from the coal tar site to the Thames river.

The ministry of environment will pay 50 per cent of the costs for the new testing, Hawkins said. Property owners will have to pay the rest. Property owners include Ingrox, the Canadian Pacific Railway, the Town of Ingersoll, and one family, owners

Continued on Page 2

### Continued from Page 1

of the Clarke's Plumbing and Heating building on the site.

Hawkins said a meeting will be called with the property owners within the next month to discuss the testing.

Elevated levels of a number of contaminated were found in the coal tar. The highest was napthalene, which was found at 112 parts per billion, double the 62 ppb level

recommended by the Ambient Water Quality Advisory Level. High levels were also found of ethylbenzene, toluene, orthoxylene and benzene.

Regardless of the results of the new testing, property owners will have to get ministry approval to dig or develop on the site. Hawkins said property owners may be allowed to put up a parking lot but not a building.

INGERSOLL TIM

September 20, 1989

TIOPERSON

### **Zoning approval**

A 2,200 square foot building adjacent to Ingersoll Glass and Mirror

cent to Ingersoll Glass and Mirror on Boles Street has received zoning approval from town council's public works and planning committee.

The building will be separate from Ingersoll Glass and Mirror, and uses for it under the zoning are restricted to a service shop and a contractor's storage and supply shop.

SENTINEL REVIEW

June 6, 1990

### **NEW FACE ON BUSINESS**

## Let's update commercial Ingersoll story

By PAULINE KERR of The Sentinel-Review

INGERSOLL - There are plenty of changes to the Ingersoll business scene - new businesses, new names and new owners.

One recent addition to the local business community is Ingersoll Heating and Cooling, located on King East near the corner of Thames.

\* In operation since the end of May, with a June Grand Opening, Ingersoll Heating and Cooling does furnaces, duct work, heat pumps and central air, for residential and commercial customers. It's a Carrier dealership, and the name Carrier is the biggest and best in the field in North America, said manager Larry Parker.

Heat pumps are in big demand, especially for new homes, he said. But it can be very expensive to put in just a heat pump in an older home with all the duct work in place, it's easier to put in central air.

The business is already expanding. Two crews (four people) are being hired in addition to the present five employees. All are certified refrigeration mechanics (which means they have to know heating as well as cooling systems, Parker noted).

As a grand opening special, customers are getting 15 per cent off the regular cost of installing a system, plus a Honeywell electronic thermostat, not a standard feature.

Some of the more dramatic changes in the Ingersoll business community involve existing operations.

The Big Scoop is once again open for business, after some major structural changes necessary for the new restaurant and lounge on the second

Level II, scheduled to open mid-July, means Ingersoll people won't have to go out of town for an evening of dinner and dancing. Owned by Keith Jakes and managed by Randy Mereweather, the dining lounge will seat 150.

After enjoying roast beef, chicken and finger foods - roadhouse type fare, according to Mereweather, people can dance top 40s music, along with favorites from the 50s and 60s because of the DJ, there's quite a bit of flexibility. Innovations such as the circular bar and up-to-date decorating scheme will make Level II promises to be popular among the young professional crowd.

Ingersoll Rental, located on St. Andrews Street near the Arena, is under new ownership. Don and Sharon Maltby added quite a bit of new equipment when they took over April 1. "We rent chain saws, concrete saws, jackhammers, pressure washers - general equipment for construction," said Don Maltby. So far, there has been a "super response business has more than met expectations."

L'il Dippers Donuts and Deli, 186 Canterbury at Highway 19, formerly Mom's Donuts, has a new look as well as a new name. Owners Dale

Brown and Gord Vandevooren felt it was time to "freshen up", according to Brown, and they chose to follow the trend in this type of business. The set-up means the customer gets served faster, compared to standard table service, and that's important when an estimated 60 per cent of the clientele is transient.

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SOUTTOO

# Ingersoll Hockey Sticks Highly Rated

are that you use a hockey stick

Stick Company, O. H. Wolfe has A workman cuts a common sticks were developed. Later fibstated that over 40 percent of angle at the bottom of the stick re blades were used but went the 140,000 hockey sticks produc- before it is slotted for the blade. ed annually leave the country for A three and one half inch by 14 the United States. Although the and three-quarter inch blade is article, company does not sell their pro-cut to a required angle by a Both duct directly to the teams and machine made purposely for this and foreman, Walter Andersou, the retailers sometimes issue work. their own name, many hockey The glue comes next. Handles played a little hockey with inter-sticks are known to find their and blades are matched and mediate teams but retired to the way to the Boston Bruins who glued together by a special glue are currently in third place in made for the company.
the National Hockey League. The wood which now h

Toppazzini and John Peirson, ey stick is sent through a planer. left winger Real Chevrefils, and At this point the blade taper is goaltender Don Simmons are determined when it is sent some of the Bruins who order a through the machine on a specspecially constructed hockey lally constructed board. stick Foreman Walter Anderson revealed that most Boston play-from three to eight are cut ou: ers use a particularly light goal to three inches in the next oper-

Professionals aren't the only ones to have sticks made to suit is 52 inches, the shortest 42. one's particular choice. Some district intermediate and junior and the shape of the stick which players have a specially prepar- determines whether it is for a

#### THE PRODUCTION

les, five feet long and one and wood smooth. a half by one inches are transported from stiffness. Only the best white ash manship and quality. is sent.

widths of three quarters by one and one-half inches by a machine called the sticker. This machine planes both sides at once.

The five-foot-long sticks are then taken upstairs to the third floor where the handles are graded into three groups. The grain of the wood and its texture distinguishes between the different grades. A plywood blade is used for the first, a rock elm blade for the second and a grey elm

made by the Ingersol Hockey floor a block of wood, about 20 sticks are read. Stick Company of 195 Thames inches long and the diameter of to the retailers. street south. There is the same the handle, is glued to one edg: PRODUCTION CHANGES
probability of finding the Ingersoll product with a National Hockslightly at the bottom. This block
piece models taken from a three ey League team, the Olympic of wood will give a full throat at and one-half inch wide piece of team or a small group of young the joint of the blade. A goal elm. To cut down on the amount

The wood which now has taken Players like right-winger Jerry the recognizable form of a hock-

> Lies of the blade of the stick... ation. Goal sticks might have lies from 13 to 16. The longest stick tre.

A band saw cuts out the size right or left handed shot. The corners are rounded off and the Fine Mountain White Ash hand-large sanding drum makes the

Another visit to the top floor the Adirondack of the building finds the sticks Mountains of the Appalachian in the next step of straightening chain to the local company where they are steam dried at great grades of sticks and three grades temperatures to give required of goal sticks classified by work-

The sticks are then dressed, After the kiln drying process lacquered and taped. Some of the sticks are placed in storage their stick's names go under until they can be planed into "Olympic", "Professional", and

M you play hockey the chances blade is used for the third.

"Hand Made". After being tied and packed the complete hockey that you use a hockey stick Having returned to the first and packed the complete hockey adde by the Ingersol Hockey floor a block of wood, about 20 sticks are ready for distribution |"Hand Made". After being tied!

players at a nearby frozen pond. stick has one of these blocks on of scrap and cheapen the pro-Owner of the Ingersoll Hockey both sides. re blades were used but went "by the boards" to lessen the cost and put out a competitive

> Both the owner, O. H. Wolfe modestly admit that they had production of sticks. Both men have been in the hockey stick business over 20 years.

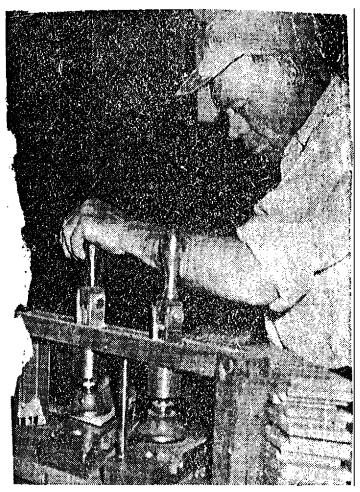
> In 1954, after the burning of the factory at New Hamburg, the company's previous location, the staff was moved to the present location at 195 Thames Street South, Ingersoll.

> Perhaps this fall the company will sell a few more sticks to the local merchants for use in the Ingersoll District Memorial Cen-



Ingersoll
Hockey
Stick
Co.

KEN WOLFE AND W. ECKENSWEILER GLUE THE BLADES



H. ECKENSWEILER TRIMS BLADES

(page 2 of 2)

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D LUCK INDIANS

### d from Page 4)

744-45-Toronto Mapie Leafs

345-46—Montreal Canadiens 346-47—Toronto Maple Leafs

747-48—Toronto Maple Leafs

748-49—Toronto Maple Leafs

749-50-Detroit Red Wings

750-51—Toronto Maple Leafs 751-52—Detroit Red Wings

252-54—Montreal Canadiens

753-54—Detroit Red Wings

33-34—Detroit Red Wings

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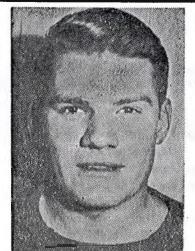
CANADA NOE

COLLECTOR OF MEMORABILIA

681-1144

OR OTHER ITEMS NEW, OLD OR UNUSUAL

HIVITE



### DENNIS "DINNY" FLANAGAN

Here's another honest-to-gosh homebrew on the Indians' roster, having been born here and played all of his hockey here, with the exception of one season in Kitchener. "Dinny" is also a sound baseball player and learned his hockey and ball here, starting in school company and working up through minor, junior and intermediate ranks to senior company in both sports. Member of the well known Roth-Flick-Flanagan line, "Dinny" accompanied his linemates to Europe in 1951, where the trio reinforced the Lethbridge Maple Leafs, who won the world's championship.

COMPLIMENTS OF THE

### INGERSOLL HOCKEY STICK CO.

INGERSOLL, ONTARIO

MANUFACTURERS OF HIGH GRADE HOCKEY STICKS

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J. G. WOOLLEY, Manager

### DON ELLIOTT MEATS

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MARKET BUILDING

ad from Stratford Indians program 1955-

# Ingersoll Luggage grand opening

"Don't leave home without it," says Karin Tscharke, describing the type of sturdy luggage travellers should use.

Now Ingersoll and area residents can purchase the type of luggage needed to survive the rigors of modern travel.

Ingersoll Luggage celebrated its grand opening Monday, after a year of planning.

The store is located at 127B Thames St., South, in the same building as Ingersoll Travel.

Everything from garment bags to top of the line suitcases will be offered, and Tscharke said the store is also offering convenient shopping totes, pack sacks, sports bags and even a bag designed for carrying computers.

The Samsonite line is being featured with its five year warranty on hard sided luggage and three year warranty on soft sided travel suitcases.

"Both travel quite well but the soft-sided luggage is less

expensive,"she said in an interview Monday morning.

Seasoned travellers also know some of the little difficulties to be expected on long journeys, particularly overseas.

Which is why Ingersoll Luggage is offering a wide variety of voltage adapters and converters, along with other travel accessories.

The voltage adapters modify North American appliances so that they can cope with European voltage without shorting out. Converters allow for the adaptation of appliances to any voltage system in the world, Tscharke said.

Other travel items offered include money belts--and bra stashes--for safekeeping money; inflatable travelling neck rests; compact travelling irons and a wide range of Austin House products.

She also had a few practical tips such as packing essentials in a carry on bag in case luggage is lost. Pressure sensitive bottles should also be carried on board, she added, ruefully explaining that her own shampoo bottles exploded in a depressurized atmosphere on a trip to Peru. Unfortunately, they were packed in a suitcase along with the rest of her luggage.



# All Canadian Cars Bear Local Stamp

This is the fourth of a series of articles being written by Tribune news editor, Alan Havard, on Industrial Ingersoll. Each Thurs-day The Tribuna will mublish day The Tribune will publish another story in this series, bringing into your home the industrial story of your town.

#### (By Alan Havard)

Put a '35 Ford side by side with a shining, brand-new 1950 Chrysler and the two automobiles wouldn't seem to have very much in common, would they In fact, you could take any two cars, made during the last twenty years or so by Ford, Meteor, Mercury, Dodge, DeSoto, Plymouth, Chrysler, Hudson or Nash. Put them side by side, and ask anyone in Inc. side by side, and ask anyone in Ingersoll if they know what the two cars

have in common. You'll probably stump them every time, unless they happen to work at the Ingersoll Machine and Took Company Ltd.

If they work there, they'll tell you pretty quickly that the two cars have their steering gear assemblies in common, because since the early thirties the Ingersoll Machine Common, because since the carly thirties the Ingersoll Machine Common, because since the carly thirties the Ingersoll Machine Common, because since the carly thirties the Ingersoll Machine Common, because since the carly thirties the Ingersoll Machine Common the carly the c pany have made every steering gear assembly that has gone into a Can-adian built car or truck by those companies. And that, when you stop to think about it, is quite a few.

It would be a pretty safe bet to say that Ingersoll axles and steer ing mechanisms have travelled over almost every country in the world. Certainly they have in every country in which a Canadian built auto or truck has been driven.

or truck has been driven.

During the war, assemblies made in this town fought in practically every theatre of war. They played their part in training Canadian fighting men in this country, and allied servicemen in other countries. Generals inspected troops in Englands trayelling in khaki-clad comfort thanks to an assembly made here. Supplies were brought up to the front in France, Germany, Italy, Africa, Sicily, Burma, Malaya, Singapore by trucks whose steering Singapore by trucks whose steering gear was made in Ingersoll. TGuns were hauled into position by lum's bering vehicles whose motions were controlled by mechanisms made by Ingersoll workmen. Fleet scout cars made here. Jeeps bounced through bloughed field, leafy jungles, and shell-pited roads, assembles that came from a small Orders. from a small Ontario town named

It was quite a part for one town to play in a great, global conflict. But is a part about which silver-haired E. A. Wilson, president and founder of the Ingersoll Machine and Tool Company, and his son and vice-president, Harold Wilson, say little.

#### Far Cry From Start

The Ingersoll Machine and Tool ( Company plant of today, sprawling over a large area on King St. West, turning out thousands of finished steering gear assemblies each week, is a far cry from the little shop in which Mr. Wilson started his career in 1914. Where there was one machine then, now there are dozens, grinding, pounding, cutting shaping the forged parts that arrive from Windsor, into the finished articles. Many of these machines at work now are, by themselves, worth as much as the average man makes in five or ten years' work. Probably more than the young man who founded the company envisaged at that time.

When the Ingersoll Machine and when the linguistic and the control of the control new machinery, and by the time the war came, besides their other work, they were turning out shells faster and cheaper than any other plant in the Dominion.

e Dominion.

Some of their other work now includes the making of 25 different types of gears for car, truck, boat and farm equipment concerns. The original tool-making shop is very much an active part of the plant, though now it is almost solely devoted to turning out new tools, jigs and dies for use in the production lines in the plant.

The Miss Canada series of speedboats, piloted until his retirement from the sport by Harold Wilfrom the sport by maron wilson, all carried Ingersoll Machine precision work. Owned by E. A. Wilson, and built by the famous Greavette Boat Works at Gravenhurst, the powerful motors in the boats—particularly the most famous of them. Missi Canada IV—bad to of them, Miss Canada IV—had to be specially geared.

be specially geared.

Miss Canada IV, for a while holder of the North American speed record, was powered by a British Rolls Royce Griffon engine. The terrific energy housed in that power plant had to be harnessed to the small, 33 ft. craft, so a special gear box was designed, made and fitted at the Ingerable Machine plant.

#### Many Machines

The name of the company, of course, implies what you find when you step through the door to the plant, Machinery. Lots of it, Big machines, long machines, little machines, short

them busily adding their share wards the finished product. Some them are small affairs no bigg than a sewing machine, and othe tower ten or fifteen feet in the an. their weight of several tons dwarf-

They are arranged in production lines, one line for Ford assemblies, another for Chrysler, and so on. And it is to the beginning of these lines that the unfinished axle shafts, forged in Windsor, are sent frem the storage shed.

The first machine they hit on their two-day journey to becoming rear axle shafts, is one that performs a simple job of sheering off the end and boring holes at each end. Then they are machined along the centre to a smooth, silvery texture and get a rough shape. For this work, powerful automatic lathes do the work, shutting off as automatic soon as the task is completed.

Various machines grind them, then cuts are made and then they are subjected to a heavy mechanical pounding by thousands of pieces of tiny shot. It gives the steel a minutely pitted appearance and acts much the same as hammering on steel, strengthening it.

A giant machine, whose mechanism does eight different jobs in the one operation, turns raw steel bars into worms, that give a firm, flowing action to the vehicle's steering. The fine quality steel is not yet hardened enough to withstand life in a motor car, though, and they go to the hardening furnaces.

The furnace is heated by a vap-orized fuel oil, specially vaporized in a nearby vaporizer and pumped in a nearby vaporizer and pumped through pipes to the furnace. The furnace itself is merely a sturdy covering for a big cast-iron bath that is filled with a special 'salt', which when heated reaches 1,600 degrees fahrenheit. In these ovens the worms are cooked to a white hot intensity and then taken back into the shop, where it is reground. into the shop, where it is reground.

into the shop, where it is reground, and finished ready for assembly.

In another section the steering genractions are put together, tested, locked into position and sent away for shipment.

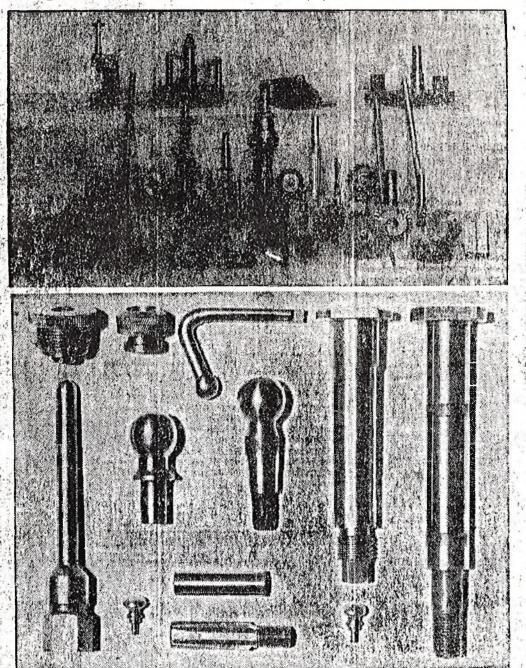
One of the newer enterprises by the Machine Company is the Ingersall Washer, a gleaning white elec-

soll Washer, a gleaming white electric washing machine on which production cost has been cut until it sells well below market price of most other makes.

The motors and parts are silv made in the main plant and then taken across to the company's newest section, the Washing Machine assembly plant. The electric motors are run in until the gears mesh with perfect fluidity, and then they are assembled to the body. The tub goes on, then the agitator vane. A quick trip through the paint shop for its coat of white enamel, then the washer goes through a bak-ing process by batteries of infra-red lamps and is ready for shipment.

Ingersoll Machine + Tool

# Ingersoll's Industries Play Their Part In the War Effort

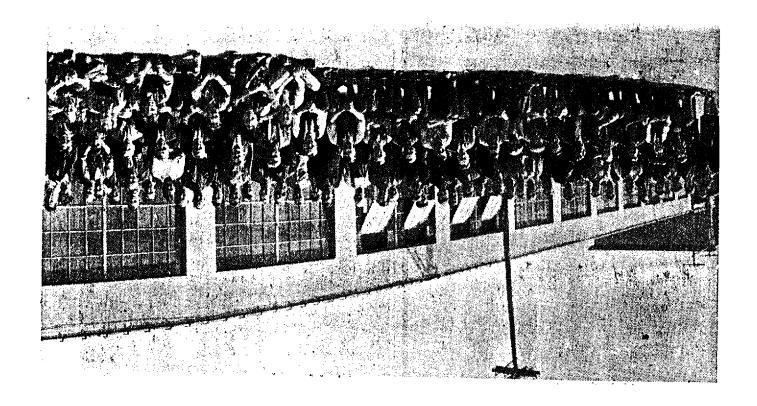


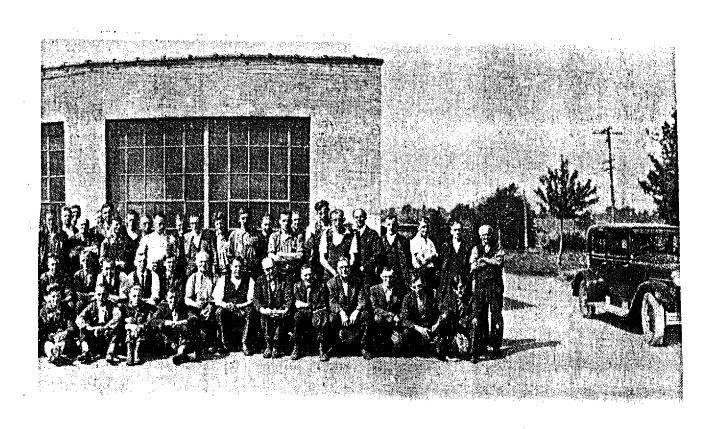
Important industries in Ingersoil are playing their part in the war effort in full measure. The top pleture shows a selection of the products manufactured by the Ingersoil Machine Tool Co. Lid. Accuracy is doubly important in today's war production; economy and efficiency along with accuracy are also doubly important in these days of tool shortages, priorities and scarcity of labor. This firm's accurate tools mean real tool economy. The lower picture shows one of the products with which the Morrow Screw & Nut Co, is bending all its efforts toward the successful conclusion of the war. Up-to-date manufacturing methods assure the highest quality and precision in all their products.

Sentinel Review

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Ingersoll Machine and Tool Company has had a long history in that Oxford County municipality. On Sept. 3, 1929, workers at the plant posed for this photograph supplied by Frank Houghton of King Street, Ingersoll.

Sentinel Review may 30, 1977

# Washers Are A Product Of Machine, Tool Firm

Like the automobiles which started with one shade (black) and have become popular in every color of the rainbow, the once while enamelled washing machine can be purchased in colors of blue, green, yellow and pink, as produced at the modern washing machine building at the Ingersoll Machine and Tool Company Limited.

A well-equipped three year old building, a 50 by 165 foot con-struction holds the machinery which was contained in the other buildings prior to 1955. From the older buildings automotive steering gears for cars, trucks and boats, tools and dies, jigs and fixtures and special machinery are constructed. Washing machines are just one of the company's many products.

In a machine room at the south end of the washing machine building, cast-iron castings shipped from Hespeler are machined into parts for the driving gear, box. Both the top and bottom of Ingersoll Machine + Tool Co. Ltd

in one half a thousandth of an ADD MOTORS

Temporary wooden bases are piece. At another adjacent drill, added so the construction can be applied as a secondly line.

lied to the cast-iron interior. GEAR BOXES

on a line and run in to make sure that everything is working prop Decals, which include the name erly before they go into the machine. Three gears which include "Canadiania" or other names gear a fitted into the bottom stencilled on before a pitman connects the two outside gears and the top is bolt-north end of the building the ed. The construction which takes from 20 minutes to half an hour controls the important work of the agitator and the wringer. Each mechanism undergoes a strenous 24 hour test to assure perfect working order. Chassis sent to the factory

from Hamilton which measure 22 inches across and 18 inches deep are cleaned in a special acid tank. This mechanism is assembled to chassis after frames, bracket and handles are added. In he next operation the wringer: post is added.

A skilled painter next takes constructed part, enamels and paints it in the centre of the arge room. Temperatures

the gear box parts are ground high as 300 degrees fahrenheit smooth so that the parts will fit from infra red lights bake the closely together around a gasket finish. A finish in blue, green, Six holes drilled simultaneously yellow, pink or white will take are set in a position correct with 17 to 18 minutes to complete.

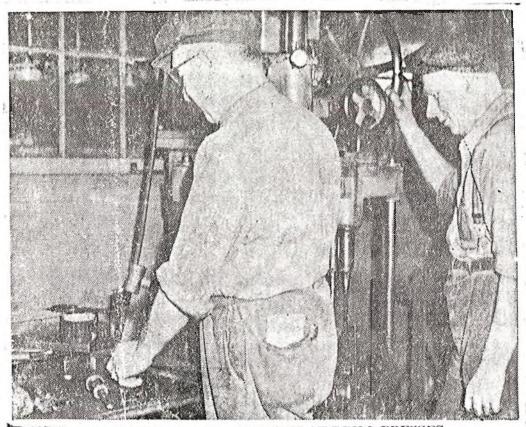
piece. At another adjacent drui, ladded so the construction can be five holes are placed in the top completed on an assembly line. From there they go to a series Motors, one-quarter horse power of drill presses to drill ream and electric or gasoline models, optap various holes to the same tional pumps and automatic timaccuracy as the first setting. A ing devices follow in the next sealer coat of paint is then applied to the castiron interior. ers, agitators and lids are added to give the mechanical comple-In a large adjoining room the lion. Most of the wringers and gear boxes are built up with com- wringer boxes which feature a ponent parts, fitted and are put special safety device are sent to

a four inch one, a joined four desired by the retailer and the and five inch one and a segment name of the various controls are

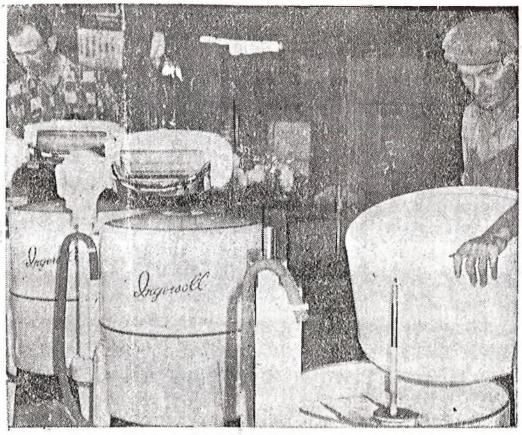
machines are tested for any imperfection which might have occurred either in the quality of the material or the workmanship. The shipping room is next in

From the shipping room of just one of the buildings at the Inger-soll Machine and Tool Company Limited come the products which travel as far as South Africa or to a retailer in Ingersoll for local distribution. Besides the pro-duct which is so noticeable in stores or in home automotive steering gears, tools and dies, jigs and fixtures, special machinery and fuel pumps make their way to the Canadian market from the town of Ingersoll.

# Washers Are A Product of Machine, Tool firm



J. ROLLINGS, I. MacPHERSON AT DRUL PRESSES



FINAL ASSEMBLY BY J. PRIDDLE AND J. CLAYTON

(page Dof2)

SENTINEL REVIEW

### "Deplorable Aspects

## Other Companies Must Join Fight Or Go Under - Loveridge مريمين

(Much has been read and heard during the past week of the problems facing the Ingersoll Machine and Tool Company. Rumours added to various news stories have put the community in a state of bewilderment tinged with more than a little panic. This is quite understandable. The Ingersoll Machine and Tool Company has been one of the backbones of Ingersoll's industry for a good many years. It is impossible to picture the tragic effect the closing of this firm would have on the entire community. The Ingersoll Tribune, as a public service, asked J.D. Loveridge, General Manager of the firm to issue a statement explaining the situation and clarifying the firm's present position. His statement

"To understand fully the problem facing Ingersoll Machine & Tool Company Limited, one must go gack some years to the introduction of the Bladon Plan. At that time, no automatic transmissions were being made in Canada, and the Government of the day decided to allow the automotive companies to bring automatic transmissions into Canada, and remit the duty on them to the extent that the value of the imports was counterbalanced by exports of Canadian made automotive parts to the United States. This move was designed to increase the manufacture of parts in Canada, and worked reasonably well,

"Some time later, the Drury Mark I Plan was introduced by the Liberal Government, and under this plan, the privilege of claiming rebate on duty on imports from the United States was extended to all parts; once again to the extent that the imports were counterbalanced by export of Canadian made parts. A clause was also inserted which required that to qualify for such a privilege, the car manufacturer must maintain a Commonwealth--essentially Canadian--content of at least 60% in the vehicles he sold in Canada. Naturally, the plan was somewhat more complicated than this, but these were the essentials.

"Now the effect of this plan hurt some parts companies in the United States, and one company in particular, the Modine Radiator Company, decided to take legal action. This company held that the plan amounted to "dumping", and applied to Congress for the imposition of count availing duties which would have the same effect as the re-imposition of customs tariffs. Naturally, had Congress granted this request, the Mark! Drury Plan would have been dead.

heard but the decision has not been announced), negotiations were started between the Canadian and United States Governmeni for a plan which would replace the one about to collapse. During these discussions, the Automotive Parts Manufacturers' Association was consulted somewhat rejuctantly by the Government, but little heed was paid to those recommendations favourable to Canadian owned industry. It should also be remembered that many of the members of the Automotive Parts Manufacturers' Association are United States controlled, and to say the least, have divided loyalties.

"Under the new Drury Mark II Plan, the privilege was given to automobile manufacturers, and to them only, to import cars and parts for original equipment manufacture free of duty into Canada provided they fulfilled certain conditions. These conditions are: 1) They made vehicles of the types now being considered in the base year--ist of August 1963 - 31st of July 1964. and 2) They maintained at least the same proportion of cars made in Canada to cars sold in Canada as pertained in the base year, and in any case, not less than 75%, 3) They maintained at least the same Canadian content as they had in the base year.

'It is in this third condition that there lies the whole source of trouble"

Letter from John Lauridage Mas 17 '65 Ingers oll Tribune

"Under the Mark I Plan, the Canadian content had to be at least 60%, and say if a company sold cars to the value of \$100,000,000,00, the Canadian content in parts, labour, overhead, etc., had to be at least \$60,000,000.00. Under the new Mark II Plan, that same company can increase the number of cars manufactured to a value of say \$200,000,000,00 and still maintain only a Canadian content of \$60,000,000,00. It is, therefore, logical for this manufacturer to purchase all his parts from his own subsidiary in the United States which enjoys a volume at least ten times greater than that pertaining in Canada, and thus, can manufacture at a greatly reduced price. He can then import these parts free of duty into Canada, build them into cars, and sell these cars either in Canada or the United States. He has, therefore, done two things.

1) Increased his operations in his parts producing plant in the United States and thus decreased his cost and increased his pro-

nureased his assembly operations in Canada in order to maintain his Canadian content, and once again, increased his profit,"

"lince all these profits have now been diverted to U.S. owned companies, the result can only be rapidly increased domination of Canadian industry by United States capital and the disappear-

ance of Canadian owned companies.

The Ingersoll Machine Company was one of the first to feel this chill wind. Late in January, it received the invitation to tender to Chrysler Canada Limited on the gears required in the 1966 model year, and this invitation amounted to nearly 158,000 steering gears of which approximately 70,000 were to be for Valiant cars to be built in Canada for export to the United States. Before any quotation had been submitted, the Ingersoll company was informed that the Chrysler parent company, that is Chrysler of the United States, had decided to import from the United States the steering gears required for the cars to be built in Canada for United States consumption. The volume on which Ingersoll was to quote had been reduced from 158,000 approximately to 91,000 approximately. A few days later, this volume was further reduced by 16,000 gears due to the decision of the Australian Government to limit imports. Since in the calendar year 1964 Ingersoll made for Chrysler some 125,000 gears, it will be seen that the reduction to a planned volume of 75,000 for 1966 must, and will, increase the costs, and reduce the number of employees required.

"It is important to realize that no blame can be attached to the Chrysler Corporation for making its decision which is based purely on economics. If Chrysler did not so act, then it would place itself in a poor competitive position with any of the other automobile companies which might take this course of action, The blame must be laid fairly and squarely at the door of the Federal Government which has decided to introduce this mea-

"The Minister of Industry regularly states that the three automotive manufacturers--General Motors, Ford, and Chrysler-have undertaken in writing to increase their Canadian content above that achieved in the base year. However, these undertakings, if they exist, are in the form of confidential letters

they are not part of the plan, are not enforceable.

There are two other aspects of the situation which must be considered deplorable. The first is that the Canadian Government should negotiate an agreement of this far-reaching significance, and then rely for its results upon private agreements with the Presidents of three foreign corporations,

"The second aspect which must be considered deplorable is that at no time has this plan been discussed in the Federal Parliament. The Government decided to treat it merely as a reduction in tariffs, and under parliamentary procedure, was permitted to introduce it by Order-in-Council. All efforts to date by Federal M. P. 's such as Wally Nesbitt of Oxford, A. D. Hales of Wellington South, and Tommy Douglas of Burnaby-Coquitlam have met with blank refusals by the Minister.

The Ingersoll Machine Company is carrying on with its fight to protect the jobs of its employees. Considerable difficulty is being experienced in rallying support from other parts manufacturers due to the fear and awe with which they regard the "big three". However, Ingersoll Machine hopes and believes that sufficient other companies will realize while there is still time that if they are not now prepared to fight, then they will go under, "

# Quebec firm acquires control of Ingersoll Machine

INGERSOLL — A Q u e b e cbased firm has acquired a controlling interest in the Ingersoll Machine and Tool and Co. Ltd.

The firm, Ivaco Industries Ltd. of Marieville, Quebec, announced Wednesday that it has acquired a 58 per cent controlling interest in Ingersoll Machine and has plans to acquire the remaining shares,

Also affected by the purchase are Ingersoll Machine's two subsidiaries; Morrow Screw and Nut Company Ltd. and Flylo Corporation.

Ivaco notes that "half of Ingersoll (Machine) total volume is in the fastener field as compared to 70 per cent in Ivaco's case. Yet there is little overlap in the type of fastener products manufactured by each of the companies. It is therefore Ivaco's intention that Ingersoll should continue to operate as an independent producer after this merger.

"The consolidated operations will result in Ivaco's drawing approximately 60 per cent of its sales from the fastener field with manufacturing plants and warehouses at Marieville. Quebec and Ingersoll, Ontario and additional warehouses and sales offices at Grand Falls, Newfoundland; Moncton, New

Brunswick: Montreal Quebec; Toronto, Ontario and Winnipeg, Manitoba.

"The other 40 per cent of Ivaco's sales will be manufactured in plants located in Buffalo, N.Y. and Ingersoll, and are drawn mainly from the following fields: anti-pollution and construction (welded wire

fabrics); leisure time (hovercraft); automotive (precision machined parts) and trailer and, mobile home industry (heavy, and light axles).

Ivaco is presently constructing a steel rolling mill near Hawkesbury, Ontario with completion expected during 1971, It

will produce mainly wire rods, the raw material used by Ivaco's and Ingersoll's subsidiaries and affiliates.

John D. Loveridge will remain president of Ingersoll Machine and the Morrow company and will also join the Board of Directors of Ivaco.



# Morrow firm one of tops

They are Morrow Screw and dian firms.

The plant contains 150,000 Corporation, with ingersoil in square feet of space. It is situated on a major highway and The Flyo 240 is expected

The company produces a range of fasteners, including acrews, 14

Ingersoil Machine and Tool Company Limited specializes in producing precision parts and components.

gersoll, in 1914, both the company's sales volume and physical assets have grown.

change.

INGERSOLL Two sister While the company is whooly-machine companies here have owned by Canadians, it has a current payroll of 250 cm done work for many United ployees. companies as well as for Cana-

Nut Company Limited and Ingersoil Ma hine and Tool company Limited.

The Morrow company is one of the top two in its field in North America. It has all the standard machinery necessary to produce the finest products possible, plus sophisticated equipment that is not standard.

The plant contains 150,000

The Flyo 240 is expected to ! is serviced by both Canadian find a market among sports.

National and Canadian Pacific men cottage owners, farmers and other who travel in otherwise inaccessible places.

> The machine is an excellent example of engineering ingen-uity and of ingersoll's willing-uess to adapt itself to new ideas and concepts.

Since its establishment in In-ersoil in 1914 both the com-duty trailer axles.

The range runs from 11,000 pounds per axle. Air brakes are standard equipment on these Publicly owned since 1947, shares of the company are list, ed on the Toronto Stock Ex. es and electric brakes can also be fitted.

## 410-lb. hovercraft undergoing final tests

By MARY GILMOUR

Sentinel-Review Staff Writer INGERSOLL — A hovercraft currently undergoing tests here will go into production before the end of this year.

But, the air-cushioned vehicles might not be manufactured in Ingersoll.

The 410-pound Caliban model of fibre glass construction travels at speeds of up to 35 knots per hour — above the ground, water, mud, snow or ice.

John Loveridge president of Flylow Corporation Limited, said in an interview on Friday that the two-seated Caliban is designed for pleasure, "They are lots of fun and can go places other vehicles can't." he said. "In the winter when the ice is thin, it's the only way to get to an island.

"The Caliban model is extremely safe, because it is designed on the principles of a hydro plane, with a large antitrip chine. There's no vehicle that can't turn over, but it would be an awful job trying to turn that one over."

Mr. Loveridge said that Flylow will soon undertake a "Fairly long" market acceptability study, before putting a price tag on the Caliban. "We are not out of the testing stages yet." he said. "Because we are not going to build these models on paper."

However, he added that production would start before the end of 1971

When Flylow started work on hovercraft, Flylow had two sister plants in Ingersoll. They are Ingersoll Machine and Tool Co. Ltd., and Morrow Screw and Nut Co. Ltd.

"We are now a sizeable group," he said, "with companies in Buffalo, Marybille, Hawkesbury, we don't know where we'll produce our hover-craft."

Mr Loveridge said that Flylow might even sub-contract the manufacturing of them.

The hovercraft was designed by a British engineer 20 years ago. The basic patents on it are owned by Hovercraft Development Corp. Ltd., a British government body.

The vehicles work on the principle of an air cushion.

Air is pushed down into a plenum chamber and bleeds underneath the skirt of the craft, allowing it to travel on a thin film of air. The forward thrust is caused by a propeller at the rear of the craft,

Types of crafts on test at Flylow have either two or fourstroke engines and operate on ordinary gasoline.

They can travel on any type of surface "as long as it's a surface that creates a reaction." said Mr. Loveridge. "The vehicles doesn't know the difference between land, water, snow, ice or mud."

Flylow went into production here 18 months ago on a larger model, Flylow 240. After manufacturing 20 models.. production halted because of problems with transmission.

"We had the choice of carry-

ing on with production and sorting problems out as we went along," said Mr. Loveridge, "or stop production and do basic research."

The company chose the lat-

The 20 Flylow 240 models were made in about 8,000 feet of space set aside in the machine company for the Flylow plant.

Flylow employed 30 men to assemble the 20 models.

The Ontario Research Corporation carried out extensive research on Flylow 240 and discovered the main casting of the

vehicle was too weak. The casting was re-designed.

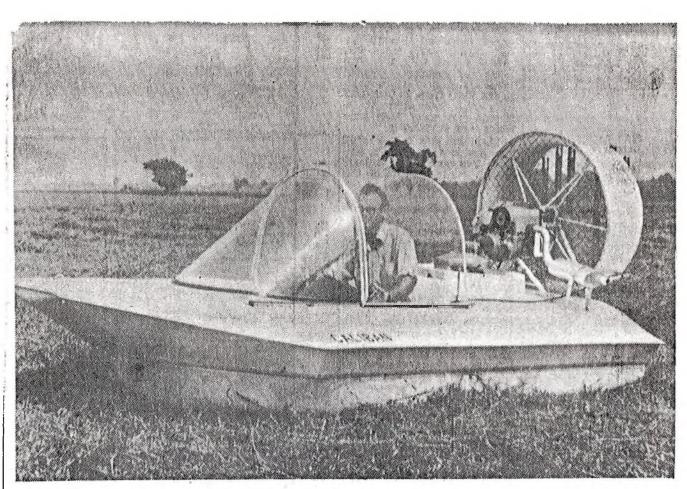
"We are now over these problems and any time now we can start manufacturing," said Mr. Loveridge. "While we are only working on two models right now, we've got a few ideas for others, but we're taking them slowly.

"This type of business at tracts the kooks, they think that on \$10,000 they can go into manufacturing, "But, I hesutate to tell you how much money we've put into our models."



Hovercraft undergoing final tests

Ingersull Machine + Tool Co. Ltd.



ENGINEERING technologist James Cox pilots the Caliban in a field off the Hamilton Road on Friday afternoon in a testing session. Extensive research has been

carried out on hovercraft built in Ingersoll that are expected to go into production before 1971 is over. (Staff Photo)

## \$4 million govt. contract goes to Ingersoll plant

By MARY GILMOUR Sentinel-Review Staff Writer jobs in Ingersoll,

President John Loveridge of ficant.'
Ingersoll Machine and Tool Co. Mr.

jobs at the plant, said Mr. Lov-January of next year. cridge, for the contract's expect.

A subsidiary of Ivaco Indusment of supply and services,

has been buying these casings the United States.

from other countries up to now," said Mr. Loveridge. "I assume INGERSOLL — A local plant from the United States and Eurhas been awarded a \$4 million ope. I wouldn't like to say if this Canadian Armed Forces con- is permanent. I don't know how tract which will create 25 more long the change will last. But I think the new contract is signi-

Mr. Loveridge said the plant Ltd. said today the contract is will start hiring men for producfor the manufacture of 105 milli-meter shell casings for a type of field gun.

It will provide 25 additional said, with full - production by

The machine company was in ed duration of two and a half full-time production of munitions during World War II.

Main products of the company tries Ltd., Marieville Que., the now are standard type axles and contract was awarded to the motor parts for cars and trucks. Ingersoll plant by the depart. Sales stepped up for the plant tent of supply and services. last year on a new product, "The Canadian Armed Forces rubber-type axles exported to



JOHN LOVERIDGE

There currently are 160 men employed at the plant.

#### SISTER PLANT

Ingersoli Machine and Tool Co. Ltd. is a sister plant of Mor-row Screw and Nut Co. Ltd., Flylow Corporation Ltd., and the newly-opened Sivaco (Canada) Ltd. plant on Thomas Street.

Flylow experiments with hovercraft, while Sivaco will produce wire products.

## economic life of

has been a part of the industrial

Canadian and United States increase sales.

The Business Corporation Act. Dated this 30th. day of October 1979. Flylo Corporation Ltd.

Four plants, owned by IVACO markets. John Loveridge, Industries Ltd., Marieville, president of the Four Ingersoll Quebec, contribute between companies, said the decline in \$2.5 and \$3 million in annual truck sales has hurt market salaries to Ingersoll residents. conditions, although he expects Ingersoll Machine and Tool an upswing during the summer.

The company supplies. community since 1912, em- original equipment for truck ploying close to 100 workers. . manufactures when truck The company supplies truck sales increase again, the parts and trailer axles for Ingersoll company will also

located on a 13 acre site on King St. It covers a working area of 100,000 square feet.

The Sivaco company on Thomas St. manufactures wire and welded wire mesh used for reinforcing concrete pipes and floors

The plant covers 72,000 square feet and employs 50 people.

Ingersoll Machine and Tool is Products are sold throughout Canada and the United States.

Mr. Loveridge said IVACO "is always" looking to update its plants with new machinery and the modern equipment.

Ingersoll Fasteners is the newest IVACO plant. The new facility, which took over much of the work formerly done at the Morrow plant, opened in October.

It is the most modern bolt making plant in North America, employing 75 people. Fasteners are distributed to buyers throughout North America. Some of the manufactured products are exported.

The Thomas St. plant covers about 60,000 square feet.

The old Morrow Screw and Nut building on Thames St. has been sold. The new plant on Thomas St. is an extension of Ingersoll Fastener operation.

Mr. Loveridge said some bolts and fasteners that need extra work, such as grinding, are sent to the Morrow building before shipping.

Between 25 and 30 workers are employed at the new Morrow plant.

Mr. Loveridge said the old Morrow company employed about 120 people, but added that most of these jobs were absorbed by Ingersoll Fasteners when it opened.

In the first nine months of 1974 IVACO had sales of \$116 million.

SENTINEL

March 31,1975

Sentinel-Kenne

given that Flylo corp-NOTICE NOTICE IS HEREBY

oration Limited intends

to dissolve pursuant to

MCERSULL Dac 5/19

## Provincial grants expected to

## create local jobs

By CYNTHIA DAVID Sentinel-Review staff writer

Nearly \$4.5 million of new capital investment — including \$225,000 in government grants — will allow Holland Hitch and Ingersoll Machines to expand and create new jobs in Oxford County.

The grants, announced today by Oxford MPP Dr. Harry Parrott, provincial environment minister, come from the prmvince's Employment Development Fund.

Holland Hitch Canada Ltd., will receive

\$100,000 from the government to be used as part of a \$2.45-million, two-phase expansion of its Woodstock facility on Athlone Avenue.

The money will allow the American-based company, qhich now produces fifth wheels for the trailer and truck industry, to expand its facilities to include an 800-ton press to produce stampings, a building addition and more new equipment. The expansion will create 36 new jobs within the next five years in Woodstock for press operators' heat treat operators and welders.

Ingersoll Machines, a division of Ivaco Ltd. of Canada, will receive \$125,000 to construct a new 55,000-square-foot building. The existing building has been in use since 1920, and is considered obsolete. The company produces parts for the truck and diesel industries in the U.S., and the expansion is expected to boost exports to \$8.5 million annually by 1984.

The expansion is expected to create 32 new jobs over the next five years.

In a telephone interview today, Parrott said

the Employment Development Fund was established to give Canadian companies a competitive position on the international market and to provide seed money to encourage Canadian companies to expand and create employment.

"We're getting for Canada those things that might have gone to other countries," Parrott said. In the case of Holland Hitch, it was a case of "persuading parent companies to locate new equipment in Woodstock. "Some people think we (the government) are trying to give a gift to companies but that's not true," Parrott said. "This is only seed money, and we're not pretending we're doing the job ourselves."

He added, "I think it's a good investment for the government to assist at this time, and I'm glad we've received our fair share in Oxford."

Spokesmen for the two local industries involved were not available for comment.

April 14,1980

# \$125,000 grant for expansion to Ingersoll Machine and Tool

Thirty-two new jobs over the next five years are expected to be created at Ingersoll Machine and Tool Company Limited, thanks to an Ontario Ministry of Industry and Tourism employment development grant of \$125,000. The Ontario government grant contributes to a \$2 million expansion project being undertaken by the local company.

Harry Parrott, Oxford County Member of Provincial Parliament, announced the grant Monday. He said the Ingersoll firm is one of two companies in Oxford to receive a grant, the other being Holland Hitch of Canada Limited, Woodstock. Dr. Parrott said 36 jobs are expected to be created over a five year period at the

Woodstock company, noting the grant is part of a \$2.45 million project.

John Loveridge, president of Ingersoll Machine and Tool Company Limited, said the funds will be used for building expansion. The company is currently constructing a 63,000 square foot building which will replace the one now housing their operations. Mr. Loveridge anticipates construction to be complete by July. At that time it is expected the present building will be demolished.

The company's main building dates back to 1920. According to Dr. Parrott, "It is considered to be obsolete because of highenergy costs, restrictions on material flow in the plant and high maintenance costs."

Emie Wilson, general manager of the local company, agreed with Dr. Parrott saying "It (the grant) will certainly assist us with the new building."

Mr. Wilson said, "We're replacing old, worn out facilities with good, new, modern facilities." He noted that the company has calculated an increase in penetration into their United States market. Dr. Parrott confirmed this saying "exports are expected to increase \$8.5 million annually by 1984."

According to Dr. Parrott, the government's employment development fund is frequently misunderstood. "The company puts far more money into this than the government. And everyone benefits.

"We're not losing these industries." he

added. "By strengthening their positions here, we're keeping them here and we're keeping them viable. This is \$4.45 million in capital investment going into Oxford County," the MPP said.

As well, he suggested that the 68 new jobs created may have a spin-off effect, possibly creating more new jobs in the country.

Ingersoll Machine and Tool now employee approximately 160 persons full time, said Mr. Wilson. The company operates a production machining facility, specializing in automotive parts, axels for heavy truck trailers and defence products. The automotive parts line is exported mainly to the United States although a small portion is exported to Europe.

INGERSOLL
TIMES
April 14, 1980

### Spends \$2 million in expansion INCERSOLL

## Ingersoll Machine eyes U.S. auto market

With completion of a \$2million expansion at Ingersoll Machine and Tool Co. Ltd. slated for August. company officials are gearing up for a major thrust. into the U.S. market.

The expansion, partially bankrolled by a \$125,000 grant from the Ontario-Ministry of Industry and Tourism, will see the bulk of the operations of the Ingersoll automotive parts manufacturer moved from the antiquated plant it has occupied since 1914, to a new facility located directly behind it.

Ingersoll Machine and Tool, which is part of the fast growing, Canadian-owned Ivaco company with headquarters in Marieville, Quebec, currently sells its products to Chrysler, Ford, Caterpiller and Kenworth Truck in the United States and Canada.

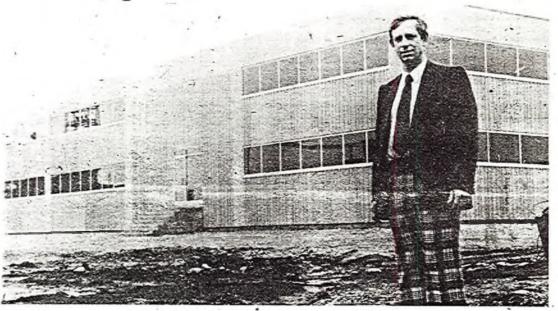
Ernie Wilson, general manager of the plant, told Western Ontario Business that increased efficiencies in the new facility will allow the company to expand product lines, and penetrate more deeply into the lucrative American auto and truck part m: rkets

Although the area covered by the plant will still be the same - close to 100,000 square feet, the modern design of the manufacturing facility which will allow smoother work flow and material handling, will mean a dramatically increased manufacturing capacity, he

Actual size of the new building is about 70,000square-feet, he said, with the remainder being made up of structures added to the old plant since the last war. The old building will be demolished.

While the major portion of the company's sales is now in axles for semi trailers and off road machinery, with lesser emphasis on steering gear assemblies, waterpumps, suspension linkage attachments, and shell casings for the federal government. Mr. Wilson says the company sees the greatest potential in landing contracts with companies manufacturing the new lines of fuel-efficient cars and trucks.

He pinpointed Renault and Ford as companies Ingersoll Machine and Tool could



Ernie Wilson, general manager of Ingersoll Machine and Tool, sees an improved work environment as one of the major benefits of the company's \$2-million expansion program.

potentially do business with, but said he did not anticipate landing any contracts until next year for the 1982 modelvear.

Expansion of the plant could eventually mean the addition of up to 60 new employees to the current staff of about 180, he said, but this would depend on attracting some major contracts.

Looking to the future, Mr. Wilson says he feels business will "bottom out" this fall, necessitating layoffs at the plant, but will pick up once work begins on 1982 modelvear automobiles in the United States.

Mr. Wilson says he sees the

biggest benefit of constructing a new plant as the provision of a better-work environment for employees.

Highly trained trades people are hard to come by today, he said, and the good ones tend to go to the most comfortable and modern shops.

-Karen Humphreys



Western Ontario Business July 21, 1980

## Machine and Tool gets new #2 million home

#### BY J. C. CLARK

Comparing the old Ingersoll Machine and Tool Company plant with their new \$2 million facility is like comparing night with day.

The old plant, which was built in 1914; was "very, very crowded," and "archaic," said Ernie Wilson, the company's general manager. "It needed a lot of maintenance and was jammed to the hilt."

The new building is a thermal efficient plant with the "latest of everything". Instead of dark cramped quarters the new building is spacious and bright and ready to take on new business that is hoped to come its way.

"In the old building we couldn't establish good production flow lines," Mr. Wilson pointed out. "In the new building, with all the space, we can."

"We have created an environment that is good to work in," he said.

The new plant is located right behind the old one, so it is not visible from the road. The Ministry of Industry and Tourism provided the local company with a \$125,000 grant towards the roughly \$2 million facility. The move began at the end of June and when the plant shuts down for three weeks in the beginning of August it will be completed.

"Basically we took all the existing equipment in the old plant and moved it into the other," Wilson said. "It is a real professional job," he said of moving all the equipment, so the move itself has been sub-contracted.

When completed the old plant will be knocked down allowing for parking for the 180 persons that work there.

Because the automobile industry is in a slump Ingersoll Machine and Tool is feeling the pinch too, since much of its business is with the auto trade. They make axles, and car parts for various companies in the States. A slowdown there means a slow down here.

"We haven't laid anyone off yet but I think we'll have to sometime," Mr. Wilson said. "People just aren't buying cars and trucks."

"We are not at the low end of the cycle yet," he said, noting that perhaps things will pick up halfway through next year, or in the 1982 mode! year.

"Once people start buying cars the economy will pick up," Mr. Wilson noted.

The new facility will also allow for new work it is hoped. American Motors, for example, will be building Renaults and the local company will be vying for a piece of the action.

The new facility with new business could also mean hiring up to 60 more persons Mr. Wilson suggested.

"When the recession ends," Mr. Wilson said, "we expect to do better, especially with our new facility."

Wasesoll Times July 30, 1980



The old Ingersoll Machine and Tool building on King Street West will no longer be standing at the end of the week. It was there in 1912 when the local machine company arrived. It is expected to

be gone this week and there are hopes to have the site cleaned up by the end of the week. Bricks are being sold. After the floors are removed, the area will be used for employee parking.

#### Worth \$100 million

## Ingersoll firm wins federal contract

By Al Chater Woodstock Bureau

INGERSOLL — The federal government has signed a \$100-million agreement with Ingersoll Machine and Tool Company Ltd. for the company to supply the Canadian Armed Forces with large-calibre ammunition shells over the next 10 years for training purposes.

As a result, its parent company, Ivaco Inc., has purchased P. C. Drop Forgings Ltd. of Port Colborne to provide forgings for the shells. The Ingersoll firm is a wholly owned subsidiary of Ivaco, which is based in Marieville, Que.

Ingersoll Machine was chosen over 30 other firms as the most qualified supplier and lowest bidder on the government contract. John Loveridge, its president, said the parent company will invest \$8 million to \$10 million over the next two years for new equipment at the Ingersoll and Port Colborne plants.

The contract will mean 50 jobs at the two plants. Twenty will be new jobs because 30 of the 150 employees in Ingersoll would have been laid off if the government contract had not been obtained, he said.

The deal is worth about \$10 million per year but Loveridge estimated its total value could exceed \$150 million with inflation.

The new equipment will be in-

stalled in Ingersoll this year while the Port Colborne machines will be installed over the next 18 months, Loveridge said.

He declined to comment on the number of shells the contract calls for, but the average price of each steel projectile is \$65 to \$70.

Jean-Jacques Blais, federal minister of supply and services, was here Wednesday to sign the contract. He said the agreement makes the Ingersoll firm the preferred source of supply for projectiles.

#### **BLUES CHASER**

What TV really needs is something that encourages togetherness — like a soap opera about football.

The contract is in keeping with the government's policy of securing ammunition from Canadian sources, he said. "On behalf of the government of Canada, it's always a pleasure to recognize tangible service in a memorable way. I know we will mutually benefit."

He noted the Ingersoll firm has been supplying ammunition for the government since the First World War.

After the Second World War, the company moved into automotive parts. It is currently the largest manufacturer in Canada of axles for large tractor-trailers, which makes up 50 per cent of its business, said company general manager Ernie Wilson.

# \$150 m. contract to Machine Co.

#### BY CHERYL STEWART

A 10-year \$150 million contract signed with the federal government means increased production and consequently creating new jobs for the area, Ingersoll Machine and Tool Company President John Loveridge announced last Wednesday.

Mr. Loveridge said the company would have been laying off 30 to 40 employees this year but this contract brings enough work for 50 people, creating approximately 20 jobs between Ingersoll Machine and Tool and a sister company.

Recently, Ivaco Inc., the local firm's parent company purchased P.C. Drop Forgings Ltd., a Port Colborne based

company to meet the forging requirements of the contract.

The Honorable Jean-Jacques Blais, federal minister of supply and services, was in Ingersoll last Wednesday to personally sign the contract naming Ingersoll Machine and Tool as the "preferred source."

The company will be producing large calibre projectiles and shell bodies for training purposes for the Canadian Armed Forces, said general manager Ernie Wilson.

The supply and services minister said the signing with a Canadian company is in keeping with the Canadian policy of "securing our munitions from Canadian sources." Approximately \$8 to 10 million will be invested in new equipment between the two companies due to the contract.

Ingersoll Machine and Tool was chosen from 30 other companies in a nationwide competition for the contract. Ivaco was the lowest bidder, said Mr. Loveridge. . . .

Ingersoll Machine and Tool has a long history of supplying defence materials for the government. They first started in 1914 producing artillery shells and axles for army trucks.

During the second world war, the company devoted its entire production to material of war in support of the allied cause, said the federal minister.

Agersoll Times February 11/1981 Ingersoll Machine + Tool



This picture brought in by a local resident shows the employees of the Ingersoll Machine and Tool Company who raised \$15,000

for Victory Bonds during the Second World War. Each employee averaged \$300 in the campaign to raise money for the bonds.

## Ingersoll firm gets \$2 million contract for shell tooling

INGERSOLL (Bureau) — The federal government signed a \$2-million national defence contract Monday with Ingersoll Machine and Tool Company Ltd. for the firm to supply Canadian Arsenals Ltd. with special tooling for shell cases.

Jean-Jacques Blais, federal minister of supply and services, was in Ingersoll to sign the contract and to mark the offical opening of the plant's new machining facility.

The new machining centre is the result of a long-term agreement signed in February, 1981, in which the company became the government's designated source of ammunition

The Ingersoll firm is a wholly owned subsidiary of Ivaco Inc., which is based in Marieville, Que. It was chosen over 30 other firms as the most qualified supplier and lowest bidder on the government contract for large-calibre ammunition shells.

As a result of the long-term agreement, the parent company agreed to invest more than \$8 million to improve its existing machining facilities in Ingersoll by February of this year and to establish a forging plant in Port Colborne, which is expected to open later this fall.

During the official opening ceremonies, Blais said he was extremely pleased with Ingersoll's performance.

"There is a very real contribution being made here — a contribution in terms of increasing our national strength and self-sufficiency and a contribution to Canada's over-all economy."

Blais said it is essential for Canada as a rapidiy advancing world power to develop a high degree of self-sufficiency in certain key areas, including production of commodities essential to its defence system.

Blais said when the government decided to promote its domestic munitions industry in 1978 it expected to pay more for Canadian goods than for imported ammunition.

Instead, the government has achieved average net savings of \$7.5 million a year over the last four years by buying Canadian, he said, adding that export sales have topped the \$100-million mark over the past four years.

Blais said the 1981 agreement has resulted in 60 jobs for Ingersoll and another 20 to 25 permanent jobs at the Port Colborne forge.

#### BY LAURA PLUMTREE

Ingersoll Machine and Tool Limited was officially opened Monday by the Honorable Jean-Jacques Blais, Supply and Services Minister. Mr. Blais signed a \$2 million National Defense contract with the local firm to produce special tooling for shell cases.

The new factory is the result of a long term agreement signed in February by Mr. Blais and Ingersoll, which committed the company to supply a designated source of ammunition to the government and to spend more than \$8 million to improve its existing machining facilities by February 1982.

"It is essential for us, as a rapidly advancing world power, to develop a high degree of self-sufficiency in certain key areas," said Mr. Blais in a press release. "Among these I would class the production

of those commodities essential to our defense systems."

Ingersoll Machine and Tool, because of this agreement, is now the exclusive supplier of all large calibre projectiles over 30 mm in diameter to the government for a minimum of 10 years. This contract is expected to generate sales of between 150 million and 200 million dollars over the next 10 years.

The agreement also stated that a forging

plant be established in Port Colborne by 1983.

"Both deadlines are being met," said Mr. Blais. "In fact the forge located at Port Colborne is ahead of schedule and should open later this fall."

With this contract Canada will be self-sufficient for the first time since World War II for the ammunition currently used by the Canadian Armed Forces and which is regularly used for training troops.

Machine and Tool Company officially opened

Canada will also be able to manufacture many of the ammunition items which it contributes as part of its membership in

"The story of the munitions industry in Canada has not, in some instances, been a satisfactory one," said Mr. Blais, "but I think there has been a turnaround."

Mr. Blais stated that when the program was first implemented in 1978 the government expected to pay a premium for Canadian procurement compared to prices of imported ammunition.

"Instead of paying a premium for Canadian production, we have achieved net savings averaging out at \$7.5 million a year and export sales that have topped the \$100 million mark over the past four," said Mr. Blais.

It is also estimated that an excess of 80 jobs will have been created because of additional jobs created by the manufacturing of casings, propellants, fuses and the loading and final preparation of these supplies.

"There is a real contribution being made here," said Mr. Blais. "A contribution in terms of increasing our national strength and self-sufficiency, and a contribution to Canada's overall economy."

"We've had nothing but compliments about the way things are going here," said J.D. Loveridge, president of Ingersoil Machine and Tool. "We were all very pleased with the proceedings, and the efforts everyone has made, especially our own staff. I am very pleased that our guests took the time to come."

March 31, 1982

Ingestell practice



Supply and Services Minister Jean-Jacques Blais cuts the ribbon to mark the official opening of Ingersoll Machine and Tool with Paul Ivanier, president of IVACO, and J.D. Loveridge, president of Ingersoll Machine and Tool.

# Firings for drinking spur wildcat strike Company says it's policy, workers say it's 'too harsh' By Michael Smyth Woodstock Bureau About 150 workers picketed throughout the day at the plant that makes truck axies. They were joined by dozens more in the analysing is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "By Michael Smyth Woodstock Bureau About 150 workers picketed throughout the day at the plant that makes truck axies. They were joined by dozens more in the analysing is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property. "It's not a situation where a warning is issued. A strict company property." It's not a situation where a warning is issued. A strict company property. The warning is issued as the plant that makes truck axies. The warning is issued as the plant that makes truck axies. The warning is issued as the plant that makes truck axies. The warning is issued as the plant that makes truck axies. The warning is issued as the plant that makes truck axies. The warning is issued as the plant that makes truck axies. The warning is issued as the plant that makes truck axies. The warning is issued as the plant that makes truck axies. The warning is issued to warning is issued as the plant that makes truck axies. The warning is issued to warning is issued to warning it is the plant th

Woodstock Bureau



JOHN PRIDDLE: "we're not going back in'

INGERSOLL - The firing of two workers at Ingersoll Machine and Tool Co. Ltd. triggered a wildcat strike by about 280 factory workers Tuesday.

Dave Herman and Danny Robillard, both long-time employees, were caught drinking beer in the company's parking lot Friday night and were suspended. As the plant's day shift finished work Monday, workers were told the two men had been fired. The news sparked the walkout at about 6:30 a.m. Tues-

"We're not going back in," workers' spokesman John Priddle said outside the Hamilton Road plant. "We're sticking it out until they

refused to cross the picket line. About 12 did cross the line, including Danny Countryman, president of Local 2918 of the United Steel Workers of America. The union refused to authorize the strike, which violates its collective agreement with the company.

Pickets said the firing is unfair and goes against normal company practice of giving a worker a written warning before he or she is disciplined. Priddle said other employees have shown up for work drunk and just been ple of these men. The fact that it's a first sent home. "We're not condoning drinking on infraction and their length of employment company property. We're saying to fire the here had nothing to do with the decision." guys is far too harsh."

They were joined by dozens more in the pany policy was broken... When a standing afternoon as arriving evening-shift workers policy of the company is broken, it results in immediate dismissal."

> He said management had suspected for some time that workers were drinking in the parking lot because bottles and caps had been found. He said he found Herman and Robillard drinking in a parked car during a dinner break

It's the first time an employee has been caught drinking on company property. Jean-Louis said. "We're not out to make an exam-

Herman, of Ingersoll, has worked for the Personnel manager Bob Jean-Louis said company eight years. Robillard, of Tillsonthe workers were fired because they were burg, has worked there nine years. Neither to continue the strike.

sages from management in the morning, asking the pickets to return to work. By afternoon the requests had stopped. "We've ceased operation," Jean-Louis said.

Several trucks carrying supplies were turned away at the gate by pickets. Workers said no trucks went in or out of the plant Tuesday.

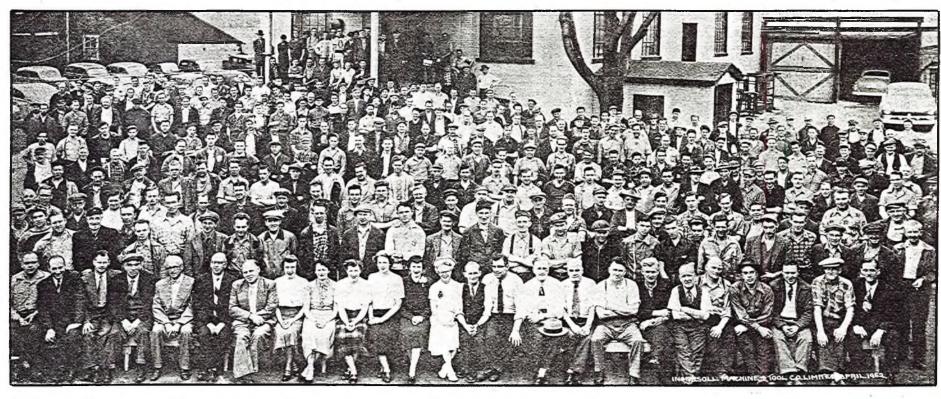
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Later in the afternoon, representatives from the union's Canadian headquarters in Montreal phoned the company in hopes of reversing the firing decision. By 6:30 p.m. the workers hadn't been reinstated and most of management had gone home.

Workers said picket captains and crews would be organized overnight as they vowed

### A 1952 picture of the employees of the Ingersoll Machine & Tool Co.



#### Loveridge retires

INGERSOLL — Ingersoll Machine and Tool Ltd. has a new chief executive officer.

Ernie Wilson, company president, said Ivan Porter took over CEO duties from John Loveridge effective July 1. Loveridge, who was with the company since 1964, has retired following "years of faithful service," Wilson said.

SENTINEL REVIEW
JULY 13, 1990

The Ingersoll Times, July 18, 1990

# Canron Inc. takes on operational direction of Ingersoll Machine & Tool

With the retirement of the chief executive officer at Ingersoll Machine and Tool, Canron Inc. has taken over operational direction of the company.

Canron is a wholly-owned subsidiary of IVACO which also owns the machine and tool company on Ingersoll Street.

John Loveridge has been chief executive officer of Ingersoll Machine and Tool for about 27 years and retired June 29.

"At the age of 68, I thought I'd had enough," he told The Times. He will continue living in town. "Where would I find a nicer place to live," he said.

Ivan Porter, chief operating officer of Canron has taken on Loveridge's position as of July 1.

"Things will continue as they did under Loveridge," Porter said in a telephone interview. "As a chief executive officer, I will provide guidance and direction to the employees of the business. And I will help the business grow and prosper in the future."

Ingersoll Machine and Tool manufactures precision machine componentry, including artillery shells, axles, automotive parts and forgings.

Canron Inc. is a Toronto-based company which is in the business of structural steel fabrication and erection, plastic pipe manufacture and the building of railroad track maintenance equipment.

Other Ingersoll companies under the IVACO banner are Ingersoll Fasteners, Infatool Ltd. and SIVACO Ontario.

In a press release, Paul Ivanier, president of IVACO, said the ar-

rangement will make available to the Ingersoll companies the engineering and management expertise within Canron and will give Canron an entry into markets it currently does not serve, such as automotive, transportation and defence.

"It is expected that the acquisition of Ingersoll Machine and Tool by Canron will be completed by the end of August, 1990," the release states.

INGERSOLL TIMES

July 18, 1990

#### Ingersoll company watches Gulf crisis with keen interest

By GEOFF DALE of The Sentinal-Review

INGERSOLL — If war erupts in the Persian Gulf, it could mean more business for Ingersoll Machine and Tool (IMT) says one local union leader.

But first IMT has to contend with its own internal battles, said Terry Coleman, financial secretary of Local 2918 of the United Steel Workers of America

The company produces artillery shells for a Montreal-based defence firm, in addition to water pumps and axles in its automotive division for companies like Fruehauf Canada.

This week 26 employees were placed on indefinite layoff with no recall date.

"We have some deep and serious problems here," Coleman said. "That represents about 10 per cent of a workforce that has been averaging about 250 over the past few years. (It now stands at 216).

"We were told last week there would be no layoffs until the end of the year. This was a surprise and a very shabby way for the company to treat the employees."

IMT president Ernie Wilson said, in light of current economic conditions, the company is doing better than most.

And personnel manager Peter DeRosse said the temporary layoffs are due largely to the prevalent economic slowdown. Hardest hit is the company's automotive division where the water pumps and axles are produced.

IMT is one of 52 plants in Canada, the United States and Australia owned by Ivaco Inc. The parent

company employs about 10,000 workers.

The Ingersoll firm produces anywhere from 1,000 to 12,000 shells on a monthly basis, said the union leader. The largest 105 millimetre shell is about 12.7 centimetres in diameter and 91 metres tall.

Coleman is worried the layoffs are the result of more than just the current recession.

"There are lots of things at play here," he said. "They are having problems with their defence contract. There is lots of work but they are having trouble supplying them."

He said the company is planning to trim down but as long as the employees produce a reasonable product they have been told they would be okay.

Robert Poisson, president of Port Colborne Drop Forge which produces forges for Ingersoll's artillery shells, said CANRON — a new corporate group owned by Ivaco — is looking at ways to improve productivity and the firm's ability to compete in the world market.

Coleman, pointing to a study of the plant currently being conducted by a consulting firm hired by CANRON, is worried more bad news is on the way.

"They just finished the defence department but they still have to go through the automotive section," he said. "We have been told there will be no more layoffs but then that's what we were told before the last 26 were laid off."

He contends there are also problems with their sale of artillery shells.

## Waterloo student wins scholarship

Story and companion photo by ERIC SCHMEDL of The Senting-Review INGERSOLL — Jelena Zakic is in a class of her own.

The 18-year-old Woodstock native



WOODSTOCK NATIVE Jelena Zakic recently received a scholarship from the Auto Parts Manufacturers Association of Canada. Congratulating her on the achievement are parents Miloje and Branka on her right and Ernie Wilson, chief of operations at Ingersoll Machine and Tool, seated on her left.

recently won a scholarship from the Auto Parts Manufacturers Association of Canada. That means \$1000 a year for the next four of her studies at the University of Waterloo, as long as she keeps her average up.

The scholarship is open to children and grandchildren of employees of association member companies, said Ernie Wilson, Ingersoll Machine and Tool chief of operations. Zakic's father Miloje is a company employee.

Applications for the scholarship can come from employees of the "hundreds" of corporate members of the association, he said. Only one such scholarship is given out each year.

"It (the scholarship) is a very great honor for her, her father and

"Obviously her . . . qualifications

convinced (the association) she was the worthy recipient."

Jelena, currently studying math in her first year at the university, said she is "really pleased" about being chosen for the scholarship.

"I was surprised."

The association gives the scholarship to students it thinks will make a significant contribution to the auto parts industry. Jelena said the direction she wants her career to go is not yet set in stone.

"I'm going to go out there with an

INGERSOLL

MACHINE

open mind.

"I'm going to be taking computer science . . . I'd like to go on with (computers)."

Both Miloje and Branka Zakic said they are very proud of their

daughter.

"She was always a good worker," Miloje added.

DAILY SENTIMEL-KEU Oct. 29, 1990

## Ingersoll company could benefit from Persian Gulf hostilities

#### By GEOFF DALE Oxford Business

INGERSOLL —If war crupts in The Persian Gulf, it could mean more business for Ingersoll Machine and Tool (IMT) says one local union leader.

But first IMT has to contend with its own internal battles, said Terry Coleman, financial secretary of Local 2918 of the Unites Steel Workers of America.

The company produces artillery shells for a Montreal-based defence firm, in addition to water pumps and axles for companies like Fruehauf Canada.

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"We have some deep and serious problems here," Coleman said. "That represents about 10 per cent of a workforce that has been averaging about 250 over the past few years.

IMT president Ernie Wilson said, in light of current economic conditions, the company is doing better than most.

Personnel manager Peter DeRosse said the temporary layoffs are due largely to the economic slowdown.

The Ingersoli firm produces anywhere from 1,000 to 12,000 shells on a monthly basis, said the union leader.

It sells to SNC Defence Products, the largest supplier of ammunition to Ottawa.

DSR Oxford Business Nov. 24,1990

# Production of shells could intensify if war moves to land

## Shells built in Ingersoll

By GEOFF DALE of The Sentinal-Review

INGERSOLL — A ground conflict in the Persian Gulf could mean more business for Ingersoll Machine and Tool (IMT), says a recently laid off employee.

The worker, who requested anonymity, said the workforce has been told once a ground war starts between the United Nations led forces and Iraq there could be a need of 6,000 155 (millimetre) M-107 shells a month. At present the firm produces 4,000 155 M-107s.

In addition to the 155 M-107, its largest shell, IMT's munitions department produces three other sizes. They are shipped to the Montreal-based SNC Group, the sole supplier of ammunition to the Canadian government.

But the director of public affairs for the company said talk of additional ammunition at this stage of the conflict is premature.

"So far we have had no requests for more, none at all," said Robert Racine, from his Montreal office in an interview Friday. "So far it is business as usual. The Department of National Defence (DND) has a backlog built on several months in advance . . . 12 to 18 months.

"And whether there would be a need when a ground war breaks out, that is difficult to answer. The DND people would be in a better position to answer that. It's so hypothetical ... just how long a period of time is required before there is a need for replacement anyway."

The SNC group, one of the world's largest companies providing a variety of services including engineering and construction, bought out Canadian Arsenals and its two plants in 1988.

IMT produces shells for the company with the forges produced by Port Colborne Drop Forge.

But even if more shells are required from Ingersoll, the laid off worker said it would likely only mean the start up of one extra machine and the return of about half a dozen of the 56 currently on layoff.

Management representatives could not be reached for comment.

Daily Sentinel Reviews Jan. 26, 1991

### Local tool maker considers job-sharing

INGERSOLL — Ingersoll Machine and Tool is eyeing a job-sharing program.

"This will be a first, if we can implement it," said Kelly Hoskin, president of United Steelworkers of America Local 2918.

There are 95 workers on layoff, leaving about 130 people on the job at the plant. Some others are off on workmen's compensation.

"It seems to be getting worse, not better. Nobody's buying," said Hoskin.

Daily Sentinel Review April 17, 1991

## Ingersoll Machine hit by defence cuts

By PAUL MOONEY The Canadian Press

OTTAWA - Ingersoll Machine and Tool of Ingersoll will be among several companies affected by Friday's announcement by the federal government of deep cuts in National Defence affecting equipment and jobs.

Several weapons purchases for the Canadian Forces have been cancelled or scaled back and 1,000 servicemen will be out of a job, Defence Minister Marcel Masse announced yesterday.

The end of the Cold War and "rigorous finan-cial restraints imposed on all departments" made the reductions necessary, Masse said in a brief statement.



Cancelled

were:

A planned Masse purchase of northern terrain vehicles for the

☐ Phase 2 of a project to acquire a TOW anti-tank missile system

mounted in armored personnel carriers.

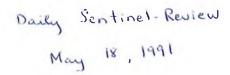
□ And, phase 2 of a purchase of automatic rifles and machine

Major companies affected by the decision are: Bristol Aerospace of Rockwood, Man., SNC of Montreal and its subsidiaries Canadian Ar-senals of Legardeur, Que., and In-dustries Valcartier Inc. of Quebec

Subcontractors to Canadian Ar-senals Ltd. will also be affected. They are EXPRO Chemicals of Valleyfield, Que. and Ingersoll Machine and Tool.

The government will also save \$400 million over five years by reducing Armed Forces ammunition stocks. Masse also noted that the Forces plan to reduce their personnel and that nearly 1,000 positions at National Defence Headquarters in Ottawa will be eliminated in fiscal year 1991-92.

Many of the people in the 1,000 jobs will be transferred to new duties. Alex Morrison, director of the Canadian Institute of Strategic Studies, an independent think-tank, said the decisions are troubling because they're being made in a policy vacuum.



#### National Defence cuts

## Union fears more layoffs in Ingersoll

By ERIC SCHMIEDL of The Sentines-Review

INGERSOLL — Ingersoll Machine and Tool will be hit by more layoffs because of National Defence cuts, says the president of the company's

There are 90 United Steelworkers of America Local 2918 members currently off the job, said Kelly Hoskin. The number amounts to about 40 per cent of the workforce the company had in October.

The union regrets the federal government's decision to reduce Canadian Armed Forces ammunition stocks, he said.

"We can anticipate more layoffs which will almost certainly take us to 50 or 60 per cent of our total workforce," said Hoskin.

About 130 people are on the job at Ingersoll Machine and Tool.

Cancellations for the military were announced last week by Defence Minister Marcel Masse. Orders for northern terrain vehicles, the second phase of an anti-tank missile system project and the purchase of automatic rifles and machine guns were given the ax.

Ingersoll Machine and Tool is a subcontractor to Canadian Arsenals

"Although the union agrees in principle with a reduction in war material, we believe that this move at this time seriously undermines the company's ability to survive over the long term," said Hoskin.

It was wrong to announce the cuts during an economic low, he said.

The company has had severe job losses in its automotive and trailer axle division. Automotive losses are due mostly to the country's economic condition, Hoskin said.

"The trailer axle division's losses seem to be largely due to government's lack of interest in giving the trucking industry a fair break in the marketplace in our own country," he added.

Daily Sentinel Review May 22, 1991

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### Timing of defence spending cuts not good for Ingersoll plant

Ingersoll Machine and Tool workers should know within a few days specifically how the cuts will affect them.

By Stephen Northfield The London Free Press

Workers at an Ingersoll bullet casing manufacturer are "hoping for the best, but not holding their

breath" following the announcement of defence spending cuts by the federal government last week, a union official said Wednesday.

homes to pay for ... they don't know what to do," said Kelly Hoskin, president of Local 2918 of the United Steelworkers of America which represents about 130. unionized employees at Ingersoll Machine and Tool Co. Ltd.

Hoskin expects to know by the end of this week or the beginning of next week how the cutbacks will affect workers. About half "People have families and the employees at the plant pro-

duce shell casings for SNC, a About 90 workers have been laid Montreal ammunition manufacturer affected by the cutbacks, he said. The plant also builds axles for tractor trailers.

BAD TIMING: The announcement comes at a bad time for the company and its workers, he said. The recession and the woes of the Canadian trucking industry have cut deeply into its work force. off since last October, said

Hoskin said the union agrees in principle with reducing ammunition stocks but that the timing of the cutbacks could hit the company at a vulnerable time "and undermines the company's ability to survive over the long term." The company needs time to develop alternative markets, he

On Friday, federal Defence Minister Marcel Masse announced ammunition purchases would be cut by \$60 million to \$80 million because of the auditorgeneral's report that indicated the Canadian Armed Forces have about \$200 million worth of surplus ammunition.

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## A family touch in an age-old craft

By MARILYN SMULDERS of The Sentinel-Review

For the Pettits, it's all in the family.

Three generations of the Pettit family have been involved with Ingersoll Memorials, located on Highway 19 just outside of Ingersoll. And, a fourth generation - now concerned with studies at the elementary level - may be on the way sometime in the future.

Ingersoll Memorials is one of the area's oldest small businesses. The job of making cemetary markers has existed in Ingersoll under the same name since the early 1850s. Roy Pettit, grandfather of the current operator, bought the company in 1952.

The business is now run by Doug Pettit and his parents, John and Nora Pettit.

But Doug Pettit didn't actuall' think he'd end up the in memorial

business. Graduating from college with a diploma in urban studies, he accepted a job with a Kitchener planning firm.

"After two years of working for someone else, I could certainly see the pluses of having your own business," relates Pettit, who moved back to his hometovn with a young family in tow.

Pettt learned the craft of memorial design from his father. John Pettit earned one of the last appreniceship diplomas ever given out. The program, offered by the Caradian Association of Memorial Craftsmen, fell by the wayside in the 160s.

But technology has dramatically schanged the age-old craft in recent years. Computers can be programmed to plan out a completed monument on screen, then an automated plotter takes the cue by creating a rubber stencil. From the stencil stage, an automated sand blaster

takes over, etching out wording and design on the polished granite surface of the monument.

Pettit says Ingersoll Memorials has resisted this wave of the future, largely out of principle and partly because of enormous cost.

"These computer programs have really taken the craftsmanship out of the business," laments Pettit.

Although computers are used for record keeping and an automated sand blaster to save time, the actual design of monuments are still drawn by hand. The old-fashioned methods help maintain flexibility; instead of having to select a number of preprogrammed computer designs, the artist can is limited only by his own imagination, says Pettit. "And let's face it, we're not selling cars. I think it's important to be able to provide those personalized details."

A memorial business is unique in that it deals largely with families rather than individuals. Thus being family-run is a benefit, believes Pettit.

"This is not a place for high pressure sales tactics, given the nature of the business," he says. "A lot of people prefer the family atmosphere here. They know they're not just talking to a salesman but someone who's involved in every aspect of the business."

But of course, a workplace where everyone is related has its drawbacks too (the exception here is e m p l o y e e M a r c B u c k). Disagreements are sometimes argued on a more personal level and work can interfere with home life when family members persist in "talking business" during off hours.

"With this kind of setup, it's pretty easy to be a workaholic," deems Pettit. "But my feeling is that you have to draw the line if your home life is going to be equally important." Beachvilime

### No access; no Burger King, council told

By MARILYN SMULDERS of The Sentinel-Review

INGERSOLL — A fast food operator has threatened to pull out of a proposed shopping centre unless town council knuckles under to his demands.

Landawn Shopping Centre has plans for a 45,000-square-foot retail complex, called Ingersoll Mews, off of Thames Street North, between Carnegie and Catherine streets. Dan Flaminio, of Landawn, told town council Wednesday the tenants he has lined up include a Saan (department) store and a Burger King. The shopping centre, which would include 150 parking spaces, has not yet been granted site plan approval from council.

At issue is the entrance to the centre. The past council instructed the developer to bring back a site plan that had accesses off the side streets as opposed to busy Thames Street. Concerns were raised about traffic congestion on a major artery in the town as well as safety, particularly that of the children who attend Sacred Heart school which is across the street from the proposed centre.

But Arnie Attwooll, a Burger King franchiser, argued that an entrance and exit way off Thames Street was necessary to bring in customers.

"People have to get to the site easily," Attwooll stressed to the councillors. "We're living in a very fast moving society. People want to get into something and get out."

Attwooll, prefacing his remarks with "this is not a threat," then added that if an access was not allowed on Thames Street, he wasn't going to have part in the development.

Mayor Doug Harris said he perceived Attwooll's remarks as a threat. The mayor also expressed frustration that the past council's instructions directing the developer to bring back a re-designed plan with accesses away from the main street were ignored.

"We have lived here a very long time. We feel very strongly about what goes on on that street," said Harris.

Although councillor-at-large Jack Warden reiterated council's concerns over a Thames Street entrance, he said he was "pulled two ways." Warden said the site, the former location of the Morrow fac-

tory, was an eyesore. Coun. Brian Rodenhurst added that the development was desirable — "anything we can do to enhance the downtown

business core would be helpful."
In the end, council promised to get back to the developer with its decision.

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## za off Thames given

By MARILYN SMULDERS of The Sentinel-Review

INGERSOLL — Council's public works and planning committee gave Landawn Shopping Centre the approval it needs to go ahead with a shopping plaza on Thames Street North between Carnegie and Catherine streets.

With the site plan approved, the next step is to draw up a development agreement between the town

and the owner.
Plans have changed somewhat since council reviewed blueprints earlier this year. Both a Saan store and Burger King have pulled out of the development.

At a council meeting last March, Arnie Attwool, a Burger King franchiser, told council he was not in-terested in locating in Ingersoll unless the plaza was given an access off Thames Street. Current plans show entrance and exit ways off both

Carnegie and Catherine streets.
Town development officer Ted Hunt would not say at this time which stores would occupy the more than 30,000 square feet of space expected to be built.

Work has already begun on the

site. A building currently existing will be partially demolished and then the remaining portion added on, creating a plaza. In closer proximity to Thames Street, a separate building will be constructed.

REUIEW SENTINEL

September 7, 1989

# MGERSON

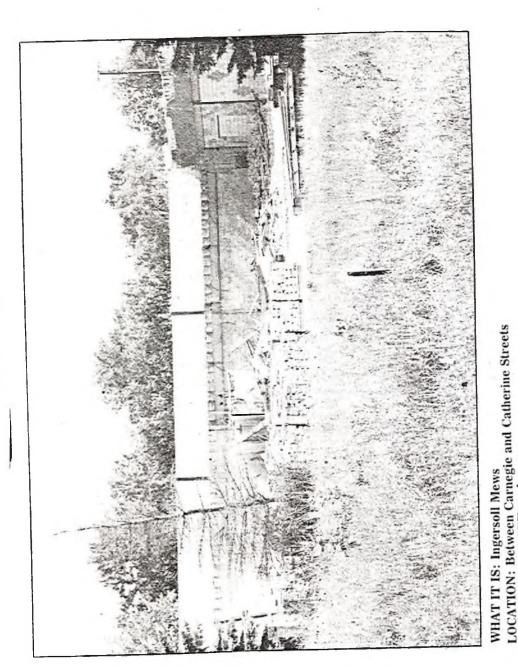
#### **Ingersoll Mews**

The controversial Ingersoll Mews, developed by Landawn Shopping Centres, between Carnegie and Catherine Streets, is finally going ahead.

Originally, a Burger King and a SAAN store were slated to go into the development but pulled out because of the lack of a Thames Street entranceway to the mall.

Joe Leyser Demolition is currently taking down the old building on the site.

Lee Hassman, a spokesman for the developer, could not confirm



INGERSOLL TIMES September 27, 1989

# Music Academy locates in town

#### BY MICKEY LEBLANC

Children have a natural ability to learn new things quickly and when it comes to music that ability is a definite asset.

But Roland Ashton and Brent McKay, two of the people running the Ingersoll Music Academy, say there is no sense in pushing a child into a program that he may not be ready for.

It's not hard to find out if a child is ready for music lessons, Ashton says, and aptitude tests are conducted before signing a student.

The Academy has been in Ingersoll for only a few weeks, but the company has a longer history than that, going back 10 years to the original studio in Tillsonburg.

In fact, Ashton, McKay and David Smith, the third member of the partnership, have been together since September when they bought the business.

While they have been working together for a short time, all three have extensive backgrounds in teaching music.

They operate studios in Wood-

stock and Tillsonburg, along with Ingersoll. A new outlet, in Aylmer, will open in two weeks.

Many parents may find buying equipment for their children's lessons difficult because of the cost, but Ashton says the Music Academy rents the necessary pieces or sell the same piece on a credit plan.

And once a child, or an adult, starts taking the lessons, Ashton said, the emphasis will be on learning the skills and having fun at the same time.

"We try to teach fun. If the kids are having fun then they are learning," he commented.

Once the students have taken lessons, which takes them into a grade five musical level, they can be put into groups or bands of four. This gives the students something to work towards. At the Woodstock academy students put on a show for parents.

INGERSOLL TIMES
February 5,1986

# Union, firm disagree on cause of layoffs

Forty-six workers at Ingersoll Machine and Tool will join 74 laid-off colleagues by July 12.

By Andy Morrissey Woodstock Bureau

INGERSOLL — Layoffs are hitting an Oxford County industry, with the company and union citing different reasons for it.

Forty-six more employees will be laid off from Ingersoll Machine and Tool by July 12 as some production contracts come to an end, a plant spokesperson said Wednesday.

As contracts are fulfilled in June, fewer workers will be needed at the plant, said Ernie Wilson, vice-president of technical production.

Kelly Hoskin, United Steelworkers of America union plant chairperson, disagrees about the cause of the layoffs. Hoskin said they are related to defence spending cuts because the job cuts were announced Friday, the day after company officials met with representatives from SNC of Montreal, Que. That company purchases shell casings from Ingersoll Machine and Tool to produce ammunition for the Canadian military.

LAYOFFS INEVITABLE: Wilson said layoffs would have happened whether federal ammunition purchases were cut back or not. Before the defence spending cuts were announced, the company knew it would have to slow down production.

As many as 90 people were off work last week at the Ingersoll factory, but 16 workers were recalled by Tuesday, bringing total current layoffs to 74.

Wilson said these changing layoffs and temporary callbacks are unusual. "It's not normal, but this year we've got a recession."

The company, a subsidiary of Canron Inc., employs about 200 people.

London Free Press May 30, 1991

#### Changes occurring in monument industry

#### Personalized gravestones becoming more popular

of The Sentinel-Review

INGERSOLL - Simply-etched, sombre gravestones are becoming a thing of the past.

Today, more and more people are not only picking out their own monument (made of granite) in advance, but they are making sure they are distinctive and unique, unlike gravestones in the

Doug Pettit and his father John, who owns Ingersoll Memorials just south of Highway 401 on Highway 19, have kept the business in the family since 1953. They have seen the changes taking place and Doug says the biggest change is in the pre-need area, where about 20 per cent of the customers buy their monuments in advance.

"The main reason for buying in advance," says Doug, "is because they don't want someone else to have to worry about it. And they"ll pick something they want, which tends to personalize it."

It is also a good hedge against inflation. By paying for it now, the customer will save whatever increase there would be in the future.

The Pettit's brought the business from out of Ingersoll to their new location on the highway in 1982. John began his career in monuments by apprenticing with a company in Brantford after World War Two. He decided he wanted to run his own place and heard that a business in Ingersoll, owned by Fred Eaton, was about to be put up for sale. Doug's father and grandfather purchased the place, operating it together until the mid-sixties when John became the sole owner. Eaton had owned the place since 1912.

The move to a more travelled road has helped business immensely, says Doug, as people who are just passing through stop in.

And more and more of these people are choosing their own stones and the inscription or design going on it. "A lot of people still have their favorite scripture verse on them. But people are putting on favorite sayings, choosing a particular shape, like a heart, or one that I saw recently, in the shape of a teddy bear," says Doug. More people are favoring the idea of having their picture on the stone as well. Others have photos of something that was an important part of their life, such as farm animals. While it may seem tasteless or even tacky to some people. Doug says what is tacky to one person, isn't to another "Beauty is in the eye of the beholder. It's personal to them," he adds.

Photos on gravestones used to be subject to vandalism but a new technique devised by a St. Catharines man, called photo blasting, imbeds the photo right into the granite. This is making photos more popular as well

Like Doug, other monument dealers advocate about a one-month waiting period before buying a stone if it needs to be purchased immediately because of a death. "We stress that...because you usually just buy one. We don't recommend they buy a monument right away because it is too close after the death and they're not as objective as they should be."

The prices can range from \$800 and upward. Then again, stones minus certain variations can cost as little as \$500. Or, they can go up to over \$20,000, which are monuments that look like mausoleums, says Doug. The granite is all of good quality. There are a wide

range of colors, from pink to grey to black, and what determines the price is how much is wasted to get a good piece. "Very little is wasted with grey granite but with black, up to half is wasted, so it's more expensive. Some of the granite is better, but the difference is so minor." he says.
In the past, the stones were made of

marble. Doug says that because it is a soft stone, wind, rain and sand would erode the marble away. Granite is a far superior rock for monuments although some people still prefer marble, because they think it looks better. The bulk of the granite comes from Africa. some from Sweden and India, and even

parts of Canada. The wholesale dealer Doug works with, Rock of Ages, guarantees the granite forever, provided the family still has the guarantee

#### **CUSTOM WORK**

As for Ingersoll Memorials, it is one of the few remaining family operations that does all the work on the monuments itself. Doug says many of the smaller operations act as a retail outfit, but send the work elsewhere. He says that because they are a small family-operated business, they still can do custom work in design, carving and lettering, which appeals to most

However, there is a controversy looming in the funeral business. It is illegal for funeral homes to own cemeteries or be involved in other aspects of the funeral business. It is

believed that some funeral home says Doug. "But it's a monopoly." chains, especially in the bigger cities, Monument companies are being are forming third party companies to threatened by this as well, and Doug purchase private cemeteries. "That brings it all to a one-stop shopping deal." Association is fighting the move





CUTTING LETTERS on rubber for an inscription on a monument is Paul Hutcheson of Ingersoll (at left). He is a part-time worker at Ingersoll Memorials. Dong Pettit is shown above using an air hammer on chiselled letters on a monument. Doug's father John has owned the business for 33 years now and moved it from inside the town of Ingersoll on to Highway 19, just south of Highway 401.

(Staff Photos by Ria Dieleman)

# Ingersoll Optical serving more than the community

INGERSOLL OPTICA

By Dave Gamble

Scanning the five-by-five display case, manager Richard the Chambers selected a doll-sized pair of frames with lens openings scarcely larger than an adult's thumb

"I fitted a one-year-old girl with a pair of these just the other day," he commented.

To the other extreme, Ingersoll Optical employee Marie Lonsbarry offered rimless wire frames. "Mennonites always choose this type of frame," she said. "They come in asking for something strong and made of wire. We've had some travelling from Tillsonburg and Norwich to buy their glasses here."

"The word passes from customer to customer," Chambers claims. "If you check the records of Mennonite customers, you find that they pick exactly the same style, even if they've never been in the shop before."

However, the best selling frames are the high fashion lines originating in Europe, he says.
"Glasses have become high
fashion," the manager claims.
"Most of the fashion designers

are getting into it now. Elizabeth Arden, Christian Dior, all of them seem to be turning out a line of

frames."

Further, this trend indirectly determines shop location. According to Chambers, "Optical firms new locate in the malls where the traffic is."

"Even locally, the trend prompted a shift for Ingersoll Optical to 188 Thames St. south this Easter.

"We wanted more space to carry more lines of fashion frames," the manager said.

But larger quarters drew more customers and a "greater sales area" than expected.

"Ingersoll Lions are collecting used glasses for needy people in South America and they're using the shop as a drop-off point," Chambers said.

I'm categorizing the spectacles and bosing them for shipment," he added.

According to the drive's organizer, King Newell, glasses are intended for needy citizens in Antiqua, Guatemala.

"The Lions Club in Antiqua donates space in their building for optimologists to conduct a free two-day clinic each week," Newell explained.

He said the glasses collected in Oxford County are catalogued locally according to lens prescription before shipment.

Newell, chairman of the sight conservation and blind committee, says members have collected "several hundred" spectacles to date. "Each Guatemalan pays 50 cents for the fitted glasses," he said.

As for local customers, Chambers claims the shop draws customers from Dorchester, Woodstock, Tillsonburg, Norwich, Brussels, "and even one from Wawa, Ontario."

He says the larger quarters now incorporate a laboratory "for doing some work on the premises."

Extended lab facilities "enable us to complete prescriptions more quickly in some cases," he said.



Ingersoll Optical employee Marie Lonsbary displays opposite extremes in the types of frames carried locally. The thumb-size frames meet the demands for pre-school customers, while simple wire frames fit numerous orders placed by the local Mennonite customers, she said. However, fashion frames orginating in Europe are the best sellers, according to manager Richard Chambers.

MORRSOLL TIMES May 4, 1977

#### Operations of the Ingersoll Packing

#### Company.

A Representative of the Farmer's Advocate, Landon, Ont., tells What he Saw on a Recent Visit to the Establishment.

The institution operated by the Ingersoll Packing Company, Ingersoll, Unt having a capacity for killing and dressing from 6,000 to 8,000 begs per week la summer to 10,000 weekly in winter, is an interesting concern to visit. We recently spant a portion of a day with the manager, Mr. C. I. L. Wilson, who presented its with the photographs of recopy of pig illustrated bereviti, Fig. I. Posseents a sample bunch of pigs. from the Wilshite out langed sides are recitived. With they do not talks fill his pill for its bacon pigs are the recitive of the bacon pigs to the represent a senior of the pill of the bacon pigs are the recitive of the bacon pigs are the represent a senior of the pigs are shown in out. Thus are from Yorkshite Lanworth pigns are about 6 months old and a ways. 180 hourds. Mr. Wilson claims a posterore the ready of the old that have been given pigesty of the old that have been given pigesty of the old that have been given pigesty of the old that have been given before an entagling from 170 to 200 pounds from 200 the language of the contractions. capacity for killing and dressing from 6,000

our pigs, but so long as we see Canadian best outs quoted at 52 shillings, and American best outs selling for all shillings, and American best outs selling for all shillings per owt. We can laugh for and each have a good this. I solute which the fillings and as watern texters produce world consistably less to creasing then do the tacout type, such as Fig. 1 represents and which dessied outselved to the fillings of the fillings will red over 10 per cents of messs and lead.

Live hope are received as all.

Live, hoge are received at the stock yards adjoining the works every day except Sign days, both by farmers' wagons and by cars. They are run into the large, airy pene and yards, into which streams of cold spring water are running from pipes to cool the animals and provide them drink. They are animals and provide them drink. They are not given any feed, so that they are no good condition for killing by the following morning. Killing and dressing is an expediction operation and is much the sains in all packing catabilishments. The plus are driven in bubbles into a pen close by the holes, which pulls them up. They are

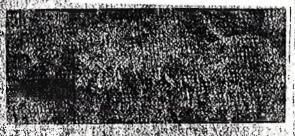


Fig. II. represents a bruch outs to live and later goes. They are specified when the later growing a change of the seasons marked as an iron track which passes over the seasons marked by a passe of the passes of the seasons marked by a passe of the seasons marked by a passe of the seasons marked by a gradual set in growing classes of the seasons marked by a gradual set in growing and the gradual set in growing and the seasons marked by a gradual set in growing and the seasons marked by a gradual set in growing and the seasons marked by the seasons to eat straigh, and as it is the same seasons marked by the seasons to eat straigh, and as it is the same seasons marked by the seasons to eat to the seasons to seasons the seasons seasons for the seasons seasons which are seasons to eat to the seasons to eat to the seasons to eat to the seasons the seasons to eat to the seasons to eat to the seasons the seasons to eat to the seasons to eat to the seasons to eat to the seasons the seasons to eat to the seasons the seasons to eat to the seasons

only of a with the fraction of portion only of a with the fraction of a significant might be seemed that serious loss is the loss of the seemed that serious loss is the loss of the seemed that serious of a significant seemed to be a significant of the seemed the seemed to go the appearance of the seemed to seemed the seemed to see the seemed to see the seemed to see the seemed that we want to borne by somebody significant of later doublest learn his above the seemed to be seen the seemed to borne by somebody significant of later doublest learn his above in the price of later doublest learn his above in the price of later alignment.

Without carefully observing the disposal of the offal, we could see that nothing is allowed to wante. The blood and other offal are mixed, treated and dried for fertilizer. When finished it consists of a fine brown powder, cantaining a high per cent of ni-trogenous matter. We also observed that this company are splanging and improving their extensive plant. At the time of our visit a large sold storage from was help fitted up especially for the curing of hams, and other improvements were going, for ward in various branches of the works.

#### story of the Paper Box Is Very Interesting One

Ingersoll Paper
Box Co Ltd

W. Currie Wilson, director of idance Ingersoll Collegiate, Ingersoll guidance, with the assistance of senior stu-dents of the school, have compiled an industrial history of luger-soll, which includes a general review, and specific reviews of 10 of the main lugersoll indus-tries. Mr. Wilson, and the heads of the form and the heads of the firms concerned, have kindly approved publication of The Tribune, these articles in feeling they might be of interest to all concerned.

The following article about the Ingersoll Paper Box Co., Ltd., is the sixth of 11 articles: HISTORY OF THE INDUSTRY

The Ingersoll Cone and Paper Box Co. Ltd. was founded June 16th, 1922 co. Ltd. was founded June 10th, 1922 at the present location on King St. W., by a group of local businessment At that time folding boxes were made to the ground floor, and ice cream on the ground floor, and ice cream with either bone or hide glue. This type for fallowed until 1938 when the glue comes in cake form and is not in tem was followed until 1938 when the glue comes in cake form and is put in cone equipment was sold and replaced hot water to be heated to 145 degrees by equipment for making set-up boxes, before using.

by three persons.
MANUFACTURING PROCESSES

In the manufacture of paper boxes are wrapped, a girl rubs out any large quantities of paper is required, trinkles in the covers, and stacks the These supplies are secured from New

are necessary. These eyes are made that to foronto, where it is repro-on plywood according to the size box ited into paper. required, and then put on a large of SURVEY OF PLANT machine called a cylinder cutter and the machine operators and six creaser. Sheets of eardboard are fed male machine into the machine and a large roller ven female assemblers, presses the board against the dye, thus cutting the outside edges of the box and creasing where the box is to be folded.

Another machine that performs the same operation as the cylinder cut-ter and creaser is the Platen Press. This press applies much more pressure thin the former machine. The number of boxes produced in one of these impressions depends upon the size of the box required. About 1500 of these impressions can be made per hour.

After the waste cardboard has been removed and the boxes separated they are baled for shipment. Shoe boxes, cake boxes, etc., are stored in quantities to be shipped out at a later date. They are assembled on arrival by folding or stapling. Dress boxes, coat boxes, etc., are stitched on a wire stitching machine and then folded flat, and baled for shipment.

Large quantities of cardboard in various sized sheets and different grades are kept on hand at all times. They are shipped in 50 b. bundles in one of 2 ways, either steel strapped on skids or tied in bundles with twine.

A small printing press is used for printing names on boxes and other small printing jobs.

In the making of set-up boxes a per is bought according to the size of one week with pay each year. box required, so that waste is prented.

instead of using dyes, the paper is colored paper pasted around the box. The paper is cut with sharp knives in the form of small discs. These discs can be moved, and thus regulated to score any size box desired.

The waste paper around the boxes is removed and the corners are cut ) out by a corner cutting machine. The larger boxes have stayers, which are strips of heavy paper glued on the corners. Small boxes have a band of efolored paper pasted around the box. This holds the corners securely and also provides a trimining for the box. A dextrine glue in liquid form is used

for this purpose.

Most of the set-up boxes are game boxes. These require bright colored wrappers which are not manufactured

The name of the firm was changed to "The Ingersoll Paper Box Co. Ltd." to "There has been little change in the olders which apply the glue, and move size of the building up to the present along a conveyor belt to the wrapping size of the building up to the present archine. This machine can be adjustime, but the staff has been increased at to wrap any box 5 in. X 3 in. to by three persons.

PROCESSES 3 in. X 12 in. X 4 in. After the boxes

Brunswick, Quebec, and Ontario.

All waste paper from the scoring Brunswick, Quebec, and Ontario.

In the making of folding boxes dyes are made are necessary. These dyes are made inned to Toronto, where it is represented in the purpose.

B SURVEY OF OFFICE

One manager, male, mand one female

secretary.
Qualifications For Employmenry: 1. Physical qualities required are: strength, endurance, good hearing, and good eye-sight.

2. Educational background desired:

High School education.

3. Personality traits desired: Stability, is the most essential, but intelligence initiative, ability to co-operate. persistence and leadership are also required.

4. The possession of Mechanical, man-ual, and numerical aptitudes in employees is required.
Opportunities For Advancement

1. The job given to beginners upon entering occupation depends on the openings at that particular time.

There are training plans in operation in the plant for those who have the ability and a desire to take advantage of these opportunities.

3. The period of service in different levels of occupation depends entirely on the persons ability,

#### SPECIAL FEATURES

The employees are paid on a weekly basis, some on a regular salary, and others on piece work. Occupation is regular. All employees carry unemcheaper grade of paper is used, as ployment insurance. There are bouit does not need to be folded. The pa- uses during the year, and vacation of

## Boxes Did You Say? All Kinds of Them

This is the sixth of a series of articles being written by Tribune news editor, Alan Havard, on Industrial Ingersoll. Each Thursday The Tribune will publish another story in this series, bringing into your home the industrial story of your town.

(By Alan Havard)

Going around, visiting the various thing of their operation is a fascinating task. It is rather like going into someone else's home for the first time seeing new things, finding out how other people do their work, learning of new machinery.

For the first time since this series started, your reporter felt right at home on a visit to a factory when going around the Ingersoll Paper Box Company. There, big presses, exact replicas of printing presses, score, crease, cut and shape the sheets of cardboard which are fed through them and eventually turn the sheets into complete boxes.

In fact, several of the presses at the Paper Box Company are printing presses, for this Ingersoll industry is often called upon to print, as well as make, the boxes they turn out.

The paper box industry, as a whole. is pretty well divided into various sections. Some factories, for instance, make only boxes that are used by drug stores. Little mites of boxes in which a dozen or so pills will be cached. Other plants have found their mark with "specialty" boxes that will eventually find their decorative way onto a cosmetic display counter. These specialty boxes may be any one of a couple of dozen shapes, round, triangular, or any you might fancy.

Others, like the Ingersoll Paper Box Company, concentrate on what are known as "folding" and "set-up" boxes. The two names are self-explanatory, one being the type that is folded into shape at the store, and the other being the kind that comes ready shaped.

#### Fold Your Own

The folding boxes, which are produced on the ground floor of the King Street West plant, find their way into dozens of different places, ranging all the way from clothing stores through to bakeries and candy stores.

Their production is less involved and mum/since the boxes are set out in shipped out. flat hundles of a hundred.

hundreds of times and in hundreds of different places. When you buy a cake, the sheets by the die on the press, is for example, the baker whips out a flat sheet of board, cut and creased in the appropriate spots, and with a few deft twists and slaps fashions a box for the cake. Or at the clother's, when you buy a suit or a dress. The assistant whips out two cardboard sheets, slaps them into shape and comes up with a neat box and lid for your

These are the "folding" boxes such as are made in Ingersoll - in fact, quite likely were made in Ingersoll.

All the stock arrives the same way, to be housed in the big storeroom, stretching the width of the plant, at the rear. The sheets of carboard are in huge crates that weigh anything from half a ton to a ton, and are fitted on lift trucks for easy moving.

Practically all of the cardboard used is made from virgin wood, which is industries in town, and learning some- of a far better quality and substance than the cardboard which is made from rags and other waste materials. Health regulations, in fact, lay down that any box that is to house an edible product must be made of virgin wood pulp.

If the box is to have printed sides and top (which is the case with many of the orders), the sheets go first to one of the printing presses. Depending upon the size of the finished box, anything up to half a dozen imprints are made on the one sheet.

At a glance these imprints don't look particularly like a cardboard box, having sides, tops, flaps, sticking out in all sorts of improbable places. And should the customer require the whole box printed in color (an example is the boxes that are turned out for a manufacturer of ink and are comed blue all over), enough allowance is made, by overprinting the size, for cutting.

Once the printing is dry, the sheets go to another machine, a specially converted printing press, which runs them over dies built to both cut the outline and crease the folds in the one operation.

Each box has to have a die made for it and once the die has been finished there is almost no way in which it can economically be changed, so if a design

changes a new die is put up.

Made right in the plant, these dies are made on flat boards. Strips of metal are let into the wood, either sharp or flat edged according to whether they are intended to cut or make the fold. Small pieces of cork are glued at regular intervals along the metal strips, so that the sheets of card will not stick to the metal and be pulled back under the press.

When the sheet emerges from this press, every piece except the extreme edges has been utilized, and all that remains is for the boxes to be pushed out in just the same manner as a little mirl does with paper dolls from a book. shipping problems are down to a mini- Then, stacked in bundles, they are

Nothing is lost on the operation, Everyone has seen them in use either, for even the scraps of waste cardboard, clipped from the edges of gathered up, baled and sent to Toronto or re-pulping. The amount of waste

> that goes back, too, is some indication of the number of boxes that are turned out, because in a two-week period it is nothing unusual for the Paper Box Company to send off six to eight tons.

Set-Up's Different

Upstairs is the "set-up" box department, and here a vastly different set of operations are in progress; operations that eventually result in completed boxes and not the flat sheets that are shipped downstairs.

Here each sheet is cut to the size of one box and passed through scoring machines that automatically score the

sheets in both directions.

It is, perhaps, interesting to here note the difference between the ways of making folds in the boxes between the two departments. Downstairs the fold is put in by a piece of flat metal that "creases" the fold without breaking the surface of the cardboard. Here in the "set-up" department, the folds are scored with razor-sharp blades on the machine that cuts into the cardboard at pre-determined depths. When the fold is made, it is done with a score mark out, so that a definite, sharp right-angle fold is brought about.

From the scoring the cardboard sheets in this department go to a simple little machine that cuts off the corners, and then to what is undoubtedly the most fascinating operation to watch of all of them.

These are the corner staying machines - four of them - operated by girls who deftly twirl the boxes around so that each corner is neatly brought together, sealed down with tape, and

neatly trimmed.

When the sheets reach these machines. they have small right-angle pieces their size depending on the depth to which the box has to be made - cut out from each corner.

The girls on the stavers fold up the four edges so that the box is formed but the corners not fastened. The machine itself has gummed paper fed into it, over a small water trough that wets it. The paper emerges onto a triangular shaped piece of metal and it is onto this piece that the girls place the corners of the box. An arm comes down, clamps the two edges tight together, at the same time pressing the gummed paper into place, and trims it off. Four quick turns, and a box is finished. The girls carry on the job at an amazing speed and can turn out hundreds of boxes in an hour.

From July onwards this Ingersoll company steadily tear out their hair, trying to fulfil orders that stream in from manufacturers of boxed games. Thousand after thousand of brightly decorated boxes pour out of the Ingersoll Paper Box Company each week. Some will package painting sets, some sewing sets, and the majority every different type of game - such as you can buy in any toy or book store --that is imaginable.

The gaily printed wrappers for the boxes are supplied by the customers. and are put on in one operation on a "tight wrapping" machine that simply gums the wrappers, fits them over the box or lid and smooths them down-

into place.

One girl, on this machine, can turn out as many boxes an hour as was formerly done by two girls in a day, working by hand.

And that is the story of the Ingersoll Paper Box Company.

#### Shoes, Toys, Cards Sold Everywhere In Ingersoll Boxes

Strangely enough, the greatest number of boxes made by the Ingersoll Paper Box Co., does not go to

Ingersoll firms
The boxes made at this King St.
West Company are divided into two kinds—folding and set up. The folding boxes manufactured there are mainly shoely cartons, cake boxes, and carment boxes, while "set ups"

mainly shoe cartons, cake boxes, and garment boxes, while "set ups" include toy, game, hasiery and Christmas card boxes. Most of these are shipped out of town and go across Canada, with many, sent to Toronto and Humberstone.

Boxes were not always the only articles manufactured by this company. When it began production in June of 1922 it was the "Ingersoit Cone and Paper Box Company", and small folk in those days were proud of the fact that the cone part of their ice-cream cones were made in Ingersoll. It would be hard to estimate the number employed during those years because during part of the year the cone plant wasn't in production, but it is thought the average number would be 12 or 15.

In 1938 the cone plant was relaced by the "set-up" box department. There are now 25 employees.

During its 30 years of production, the Ingersoll Paper Box Company has done much to spread the good word for Ingersoll

## Paper Boxes Package Great Variety Items

Small ones, large ones, mad-them out another side creased in ium sized ones, square ones, rection dimentions, ready for fold-tangular ones! You are liable to ing. tangular ones! You are hable to find the latest model dress, your favorite pie, an automobile filter cardboard so that it can be assor many small screws in the products coming from a local company the Ingersoll Paper Box corner at a time and the other Company Limited of King Street West.

A year around employment number of 28 are kept busy in the Papers are automatically fed from a shelf by a roller to where

A year around employment number of 28 are kept busy in the box-like building which has an from a shelf by a roller to where automatic humidifier to keep the they are placed in the centre of moisture content of the air common to the one in the original paper mill. A seven or eight per cent moisture content controlled by a humidistal keeps the paper mill tape is automatically approximately applied from four rolls of tape for the plure of the proper mile of the proper mile of the plure of the

1922, the raw material paper and ment, cardboard is stored in shipping bundles until ready for use.

After the control of the

A 45-inch bladed guillotine, just inside the back door, which is not seen from the front door of the spacious building, starts the operation of the cut and set up boxes. Thicknesses of paper from the red took inches are cut to the spacious building to the operation of the cut and set up boxes. Thicknesses of paper from three to four inche are cut to the required sizes. the required sizes.

#### ALSO PRINTED

Some boxes like the ones used surrounding points. for automobile oil filter are sent through one of two printing press-es to apply the name of the firm and their product in colour, The largest press, a long one with numerous and complicated looking pullies, belts and rollers, prints in several colours, Inked dies are set on a movable platform and the cardboard is set on a large roller which revolves to come in contact with the print. Only one colour is put on at a time. Around 1,200 are put through in an hour.

Boxes for pastry shops or other such varieties are placed at one end of a machine. They are folded, glued and ready for shipping after they leave the automatic machine to the tune of 40,000

a day.

Scraps of the paper are taken to the south end of the building where they are dumped into a press machine where a lid comes down and automatically bales the material for shipment back to the mill for reprocessing. SET-UP BOXES....

From the upper floor of the building go the boxes which are already set up before they leave he factory. Large sheets of card-ard are hand fed into one side square machine which turns

by a numerical recept the paper unto tape is automatically ap-from cracking and the working plied from four rolls of tape fed conditions ideal.

At the back of the company box inside the machine cannot building which was established in be seen due to the swift move-

After the boxes are assembled and stacked some are covered

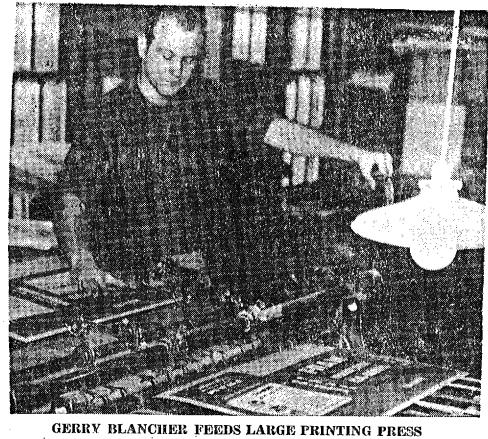
Set-up boxes are placed in larg-

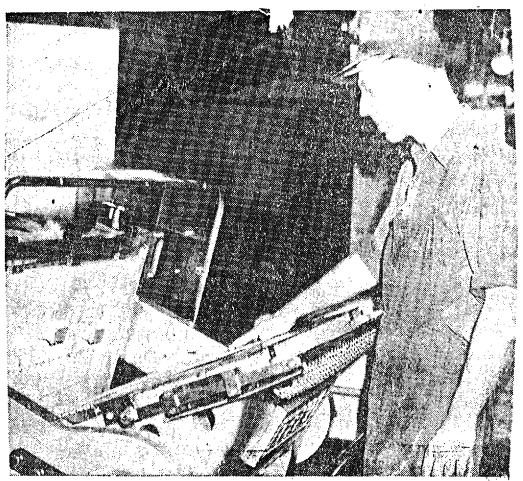
One of two cutter and creaser or thick cardboard boxes shipped machines pattern the thin card-to the company. They go out to board pieces singly so they can serve automotive textile, bakery, be assembled at the retail stores shoe and clothing businesses, with the carved box flaps. One Parts bin boxes, shoe boxes, of these machines has a movable lack and posting government have. of these machines has a movable cake and pastry garment boxes, shelf where the cardboard is placed and swung up and cut by a let and sock inserts, specially cover with desired dies. The othboxes, gift and jewellery boxes er had a moveable lid with a and cellophane window boxes are fixed shelf with the dies. sent out from the Ingersoll Paper Box Company Limited mostly to

Ingersoll Poper Box Co.

Ingersoll Paper Box Co.

# Beper Boxes Package Greats Udviety of Items





JACK CRAIG AT CUTTING AND CREASING PLATEN PRESS ( mane 20f2)

SENTINEL REVIEW may 20, 1958

# Box company thriving

#### BY RON PRESTON

Ingersoll Paper Box Company has been through a depression, a recession and countless other economic downturns but the family-owned and operated business continues to thrive.

"The recession has had an effect on every business," said company vice-president David Skinner, "but we're pretty well back to where we were."

In the early 1920s, the company manufactured ice cream cones and only built paper boxes to ship their own product. Mr. Skinner's grandfather, Robert, and some partners, bought the firm, and turned it into strictly a paper box manufacturing plant.

LEDGLEY'S Custom Picture Framing REPRODUCTIONS - Prints -Pictures -Needlework Regular and Non-Glare Glass Large Selection of Frames 159 Thames St. Ingersoll, Ontario

485-2620

By the time the Depression struck, Robert Skinner was the sole owner of the company. His son, Ronald, remains president of the

The company sits on the same King Street West location but has expanded to 15,000 to 20,000 sq. feet of manufacturing space. Warehousing is accommodated by one building at the back of the plant with other space rented in town.

The plant is back to its pre-recession employment level of 30 people. Mr. Skinner speaks proudly of his non-unionized staff.

"The strength of the company over the years, "has been the people who worked for the company," he said.

New equipment acquired in the past few years has meant retraining some of the

McFARLAN

INSURANCE BROKERS LTD

"ALL THE

people but "very seldom do we bring in (staff) from the outside."

The company's management style sounds very similar to the highly successful Japanese firms, "The best way is to include everyone in the decision-making process," Mr. Skinner said, noting that sometimes it's not always possible.

Mr. Skinner explained the company makes two kinds of boxes, the folding carton variety and the ones with rigid corners.

There are fewer orders for rigid boxes. Mr. Skinner said because those boxes are generally used for "fancy packaging" of expensive products.

What many people don't realize, he said, is that the company does not make corrugated boxes like Atlantic packaging. "We buy them ourselves to ship our products in."

spend "a substantial amount of money" on equipment to continue operating in this "highly competitive business."

Guelph and three in London that do the same type of work as Ingersoll Paper Box.

'This is the great thing about the (capitalist) system," Mr. Skinner laughed. "The competition is so fierce, it keeps everyone honest."

The company's market extends from Kitchener to Windsor and as far north as Goderich, supplying major company's like 3M. Sheafer Pens, and Lewis Bakeries.

The size of orders can be drastically different, also filling orders as few as 500 cartons for a small firm, to over 100,000 for a major manufacturer.

In the 15 years he has worked with the

In the recent past, the company has had to

There are two firms in Kitchener, one in

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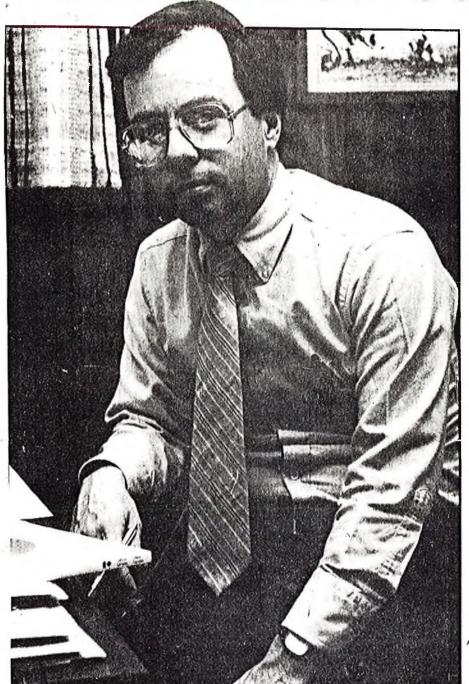
ING. PAPER BOX CO.

158 Dundas St. Thamesford, Ont.nom2mo Phone 285-3710

38 King St. E., Ingersoll, Ont. N5C 1G4 Phone 485-2260

**HOME • BUSINESS • FARM** ● AUTO ● LIFE

business since 1920s



David Skinner is vice-president of the Ingersoll Paper Box Company, a business his grandfather, Robert, started over 50 years ago. The firm employs 30 people and hopes to expand in the future.

family firm, Mr. Skinner said the changes have come in the type of graphics and colors used.

"It helps sell the product at the store level," he said, but added that "you can put it in as fancy a box as you want but it's the product that counts."

Mr. Skinner gave an example of how one of his company's products, a brightly-colored Leggo toy box, is made.

The firm buys recycled, white cardboard, then applies a four-color process of red, blue, yellow and black using varying degrees of intensity to differ the colors.

The company will often design a style of box for a customer but the graphics are usually supplied by either the customer or a professional graphics firm.

The processing and printing of the graphics is done with an off-set press, similar to what is now widely-used in the newspaper industry.

 With large sheets of color-printed cardboard, the company sends the boxes into a die-cutting machine, where the shape is cut out of the sheet.

Glue is applied to one side but the cartons are shipped in a flat bundle. If the cartons were assembled, Mr. Skinner said, "you'd be shipping air," and freight costs have become an important factor. Most of their products are transported by their own stake truck, or with a local freight line when necessary.

Mr. Skinner has a very optimistic view of the future potential of his company.

"Naturally the company will grow," he said, "as we want to increase our sales. It's a pretty good time for small business in Canada."

Few people realize how important small businesses are to the national economy. "Half the jobs in Canada are through small, business," he said.

His company infuses \$700,000 into Ingersoll's economy through wages plus paying a "fairly substantal amount in business taxes."

For a small businessman to succeed, "he's got to work hard, get funding ... and take chances."

When asked what his advice to budding entrepreneurs would be, Mr. Skinner said, "you've got to give it a lot of thought - don't blind yourself to the positive side.

"And if it still looks good," he said, "then go with it."

INGERSOLL TIMES
May 16, 1984

# Ingersoll Paper Box expanding for future

#### By LIZ DADSON

Ingersoll Paper Box has added the latest technology to its factory and is currently putting up an addition to compete in the paper box manufacturing business, said the company's vice-president.

"It's a very competitive business." David Skinner said. "Originally, we were just a double brick building of about 7,000 square feet. In the last 10 years we've increased to 30,000 square feet."

The recent addition is approximately 7,000 square feet in size, to house storage and manufacturing

turing.
"We've really grown," Skinner said. "We have more business in the area."

Ingersoll Paper Box draws most of its customers from the London, Stratford, Toronto and Windsor area.

The company has also improved its speed and efficiency by installing new equipment with the latest technology.

latest technology.
"The graphics on the packaging have changed," Skinner said. "They're more dynamic.

Color is used more to enhance the product."

The next change will be installing a computer in the printing press, Skinner said. Currently, the only computerized machine is a new guillotine which cuts the cardboard into shapes for boxes.

Originally, Ingersoll Paper Box was an ice cream cone factory, making paper boxes for the cones. This business was sold off and Skinner's grandfather and several other people bought the business in the 1920s. His father owned it and Skinner has been in the business for about 20 years.

He noted the company is in a good location, being so close to Highway 401 which is an important artery to Ontario for the company's marketplace.

Skinner said the paper box industry is continually changing. The bulk of the local plant's operation is the folding boxes it makes. However, in an older section of the factory set-up boxes (such as jewellery or shoe boxes) are also constructed but they are very labor intensive.

The staff in the office and the

Continued on Page 20

INGERSOLL TIMES PROCRESS EDITION
October 18 1989

## New businesses sprouting up

Ingersoll has seen a surge in the development of industrial and commercial interests recently, both with new businesses and with new owners of existing ones.

Ruth Anne Eaton realized a lifelong dream when she recently purchased Marelles Restaurant on Bell Street in Ingersoll. Eaton describes her restaurant as "a family establishment," with hours from 6 a.m. to 10 p.m. Monday to Saturday and Sundays from 8 a.m. to 10 p.m.

"The most important things in owning a restaurant are the quality of the food and friendliness," she said, "but the food is the most important."

Once established, Eaton is hoping to expand the menu to include some dishes such as her homemade lasagna to the already varied menu, including meals from hamburgers to steak. Lunch specials are carried each day at reasonable prices.

Marelles is also fully licensed

under the L.L.B.O.

While some may find enjoyment sitting and cooling off with a refreshing beverage, others will also be dipping into liquids, but this liquid will be water - pool water with the advent of Ingersoll Pool and Spa on Thames St. in Ingersoll.Ingersoll Pool and Spa, which made its appearance as of January 1, 1987, owned by Jack and Norma Vlug, long-time residents of Ingersoll, is designed to help residents find some relief from the upcoming heat waves during the hot summer months.

Jack, who works at the Kelsey-Hayes Foundry in Woodstock, while Norma runs the store on a full-time basis, said they will install a pool

from start to finish, provide all necessary items such as chemicals, as well as service and repair pools.

Although it is early in the season, Vlug said chemical sales have already started.

Both Eaton and Vlug said their openings had little to do with the GM-Suzuki plant announcement, "but it won't hurt," Eaton said, with Vlug adding, "it may have spurred our decision to open."

While the GM-Suzuki announcement may not have been a tremendous incentive for these businesses to open, Tony Oldenhaf, sales manager for Southwestern Ontario for Canadian Business Materials, said it had a certain influence in the company's decision to purchase the

plant on Thomas St. in Ingersoll.

At the present time, this plant, which will be supplying ready-mix concrete to the Ingersoll area, is not officially open. However, Oldenhaf said it was opened to empty the silos and do some maintenance. He was uncertain as to when the plant will actually start production.

As the population expands, so does the need for medical services, with the result the Ingersoll Family Doctors will be relocating across from their present location on King St., into the building which formerly housed Cochrane Pontiac. One new addition, however, will be the new Cowell Pharmacy which will share the same building as the Ingersoll Family Doctors.

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MEERSOLL POL

## 100 YEARS EXPERIENCE IN NEW PHARMACY

INGERSOLL--Over 100 years of collective experience is to be found behind the prescription counter in Ingersoll Pharmacy.

With the coming into being of Ingersoll Pharmacy, a new venture in amalgamated service, the abilities of four experienced pharmacists were combined. They are Borden Lyndon, Findlay S. MacDougall, Gerald K. (King) Newell and Francis H. Pulham.

Mr. MacDougall explains,
"The idea of Ingersoll Pharmacy,
the end product of the amaigamation of King Newell Pharmacy,
Lyndon Pharmacy and Thurtell's
Drug Store developed from a
struggle to maintain good pharmaceutical services to the public.

"All three stores were duplicating services. This was wasteful when one considers it was almost impossible to take a weekend off, let alone take a vacation,"

#### FORMERLEY THREE

The three outlets formerly operated in Ingersoll kept meticulous records, delivery services, after-hours service and charge accounts. The duplication of effort in these and other fields prompted the three men to go into business together in one greatly enlarged outlet.

"We have competition in Wood-

"We have competition in Woodstock and London", said Mr. Mac-Dougall, "in stores which offer 'cash and carry' service, but this does not affect us seriously because these stores do not offer the security to the customer of records, delivery, emergency service after hours and charge privileges.

"You might say that Ingersoll Pharmacy is a three-in-one drug store, designed to give maximum personal service, a broad range of merchandise at competitive prices -- and we are always available."

#### FOUR EXPERTS

The four white-coated experts who now man the pharmaceutical department of Ingersoll Pharmacy come from four different centres. Mr. Lyndon was born in Regina, Saskatchewan; the other three are Ontario natives -- Mr. MacDougall born in Ingersoll; Mr. Newell in Essex County and Mr. Pulham near Kilworth.

Mr. Pulham, the only one of the quartet who did not have his own drug store business in Ingersoil but had his own store in Lon-

don, Ontario.

Mr. MacDougall went on to explain that the coming into being of Ingersoll Pharmacy could not be said to have begun at any particular point in time but was rather the logical outcome of years of close co-operation among the three stores as well as

outside factors which influence all of pharmacy in the broad sense.

"Medicine today is so wonderful yet so comprehensive and so complex that we evolved the thought that a better presentation to the public was necessary, he said.

Going into the question of the keeping of records, Mr. Mac-Dougall noted, "A record of drugs used is becoming more and more important because of the complexities of drugs and the inherent cross-ups and allergic idiosyncrasies that can adversely affect people.

"Formerly, with three stores,

"Formerly, with three stores, we had three sets of records which obviously could not do what they are intended to do, yet three stores could not operate with one set of records," he said.

#### ONE SET OF RECORDS

This was the first basis on which the amalgamated pharmacy was built -- one pharmacy, one set of records -- both complete and up-to-date.

Once established, these records supply valuable information for the benefit and convenience of the public, to the medical profession and to hospitals.

The next point taken into consideration in favor of amalgamation was that within the field of health care, service is an unavoidable ingredient.

Mr. MacDougall explained,
"We must be prepared to deliver
prescriptions and drugs and we
must be prepared to provide
these on a charge account when
necessary."

He noted that a strictly cashand-carry enterprise would present hardships at times on a large segment of the population.

The third consideration in favor of amalgamating the former services was one of "availability".

"Health care items, particularly prescriptions and drugs, should be available at all times and under all circumstances," said Mr. MacDougall. "In this, Ingersoll Pharmacy steps forward, We have extended our hours to 12 per day and we are available by telephone for the remainder of the 24 hours. This just wasn't possible when we were in so many different locations."

The new large store, the result of the amalgamation, stocks a greater assortment of prescription drug items than was feasible in each of the small outlets. This means that prescriptions written out-of-town can now be filled "at home" where the

#### INGERSOLL PHARMACY



BORDEN LYNDON



FINDLAY MacDOUGALL

INGERSOLL TIMES
June 24, 1970

(page lofa)

"los years experience"

records of the medication is always close at hand and available.

"We want people to feel at home in our store," said Mr. MacDougall. All four pharmacists are available should anyone wish to discuss a matter with one of us. Our staff also are Ingersoll folk and most of them have been associated with the pharmacy scene in town for many years.

Stepping into the pleasant, airconditioned, spacious pharmacy, it is apparent that the long hours of planning, considering and putting into effect have not been in vain. Colors and service areas are geared to the customer.

And behind the prescription

And behind the prescription dispensary are the four men whose dream-child is this modern business outlet.

Bordon Lyndon, coming from the Canadian West, educated at Bracebridge, Ontario, then at the Ontario College of Pharmacy.

macy.
Mr. Lyndon took time out to service in the Royal Canadian Air Force as a navigator and re-

PHARMACI

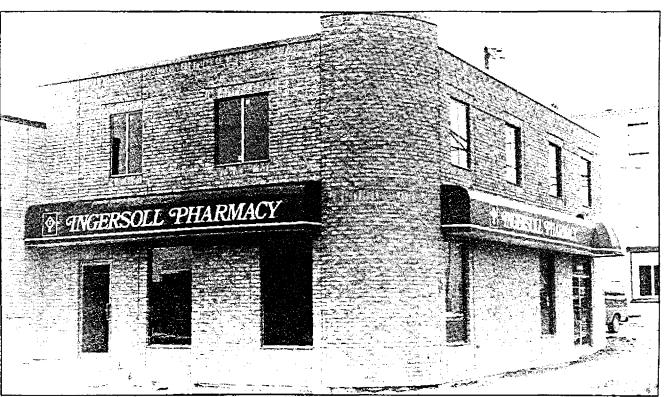


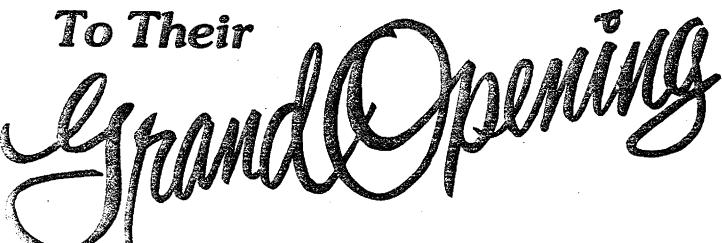
KING NEWELL



FRANCIS PULHAM

## ingersoll Pharmacy Welcomes You







Cathy Flindall B.S.C., PH. Pharmacist - Manager



Nancy Hill Pharmacy Assistant

Placil 8, 1987

MECESOCC PHARMAC!

## Ingersoll Pharmacy is sold

Ingersoll Pharmacy has been sold to Joe Odumodu, a Woodstock businessman already well acquainted with the pharmaceutical industry.

On September 6, 1988 the business was sold to Odumodu, who owns The Dispensary in Woodstock. The Dispensary is located on Ingersoll Ave., and Hunter Street in Woodstock.

The Odumodus started "from scratch" and for 12 years ran their business from a medical building on Ingersoll Ave., in Woodstock.

Now they offer a computerized dispensary system, which Maria Odumodu said would also be

available at the Ingersoll Pharmacy.

She said the company was noted for "fast, friendly and accurate service" in Woodstock and would be offering that same kind of service here

Toward that end, hours have been extended on Monday to Thursday from 9 a.m. to 9 p.m. and Friday 9 a.m. to 5:30 p.m.

Ingersoll Pharmacy will be open from 10 a.m. to 4:30 p.m. Saturday.

The pharmacy will be offering a full range of homecare products including ostomy aids. Staff are carefully trained to offer discreet, helpful advice to customers. "People can ask for assistance without being embarrassed."

The business was purchased from Ron Cowell, of Brantford.

The Odomudos are active members of the Woodstock community and plan to become involved in Ingersoll community life as well.

Odomudo also wanted to clarify that customers do not have to be patients of an in-town doctor in order to fill a prescription there.

INGERSOLL TIMES

September 21, 1988



Ingersell Packing C.

Leslie Songhurst, owner of the Ingersoll Planing Mill. Limited, told The Times that he expects to rebuild and carry on the business he soon as possible after a disastrous fire started by lightning last Sunday avening which resulted in y upwards of \$100,000 es times and \$100,000 e s t i m a t e d damages. Two buildings on the Planing Mill property and their contents were completely destroyed.

The buildings contained woodworking machines and lumber in one and the second housed a four-ton truck, two half-ton trucks and an almost-new fork lift valued at over \$10,000.

Mr. ... onghurst, who lives on King Street East. arrived back in Ingersoll when the fire was at its height, having come from the family summer residence at Turkey Point, Hel stated that he and Mrs. Songhur'st could see the fire from Salford as they approached Ingersoll and Mrs. Songhurst said she "had; a feeling" it was their premises which were on fire.

Three fire brigades from Ingersoll, Thamesford and Beachville were on the scene under the Mutual Aid System to battle the blaze which threatened nearby places of business. Immediately to the southwest of the burning buildings is the car wash owned by Roy Kingdon, to the west the Bain and the Borland service stations and to the southeast the Ingersoll Memorial Centre,

An eyewitness stated that lightning struck the roof of the north building around 8 p.m. and flames broke out almost immediately. The wind quickly carried the flames to the adjacent building. A change of wind direction less than half an hour after the fire started lessened fears that burning embers would be carried to the roof of the Centre.

About 40 firefighters were on the scene from the three Mutual Aid communities together with their equipment, A firefighter volunteer, ken McConkey of the Dereham brigade, was passing through Ingersoll, when he saw the fire, changed (his) clothes in his car and offered his assistance Beachville remained on the scene until midnight and Thamesford fire brigade returned to its own community because withe blaze was considered under control. The Ingersoll Fire Department remained on on the scene for 11 hours pouring water on the stub-bornly smouldering ruins. Fire Chief Harold Lennox of Woodstock assisted at the scene

Hundreds of sightseers, attracted by the blaze. clogged Ingersoll's streets and made the lot of policemen directing traffic a difficult one. To add to the confusion, traffic lights were not functioning in the core area of town. Police also blocked-off Thames Street between St. And-

rew's Street and Victoria Street during the height of the fire.

Fire Chief Leslie Harlow of the Ingersoll brigade stated that although water pumping stations were incapacitated by the storm, the Rublic Utilities did not find it necessary to use their auxiliary gas engines for pumping because sufficient pressure was supplied by the town's new storage tank.

Coffee and soft drinks were supplied free of charge to firefighters at the scene by the Salvation Army and Condos Cigar

Stone. Daylight revealed a scene of complete devastation with the burned-out bodies Wof the trucks, the lift and other equipment standing blackened amid piles of charred lumber, plywood and wall-board. Smoke still curled from beneath stacks of lumber; and a hose was held at the ready throughout the day, connected to a hydrant in case of further outbreaks of flames.

Ingersoll Planing



The storage buildings of the Ingersoll Planing Mill are seen burning furiously at the height of the fire which destroyed them after a lightning bolt set them on fire during last Sunday's storm. Sympactacian (Traces

The loss was estimated at over \$100,000 but is totally covered by insurance. Owner of the Planing Mill is Leslie 5 in state of King Street East in Ingersoll.

## Ingersoll Rent-all has it all

By JONATHAN STOVER

Looking for drywall lifters, floor strippers, power trowels or some other piece of equipment which you need for a specific job but don't want to buy outright?

If you are, then you're probably glad Ingersoll Rent-all re-opened its doors on April 1 under the new ownership of Don and Sharon Maltby. The grand opening, with free coffee, doughnuts, balloons and a prize draw, took place last Saturday. "It all went really well," Don Maltby said. Three customers went home happy as well, with \$25 free rental certificates won in the draw.

The Maltbys hail from Paris. Before buying Ingersoll Rent-all, Don Maltby worked for a rental operation in Brantford. He'd been looking for a small-town rental business to buy into for several years, and so when the Ingersoll chance came up, he took it.

Sharon is finishing off her special service work with a girl stricken with cerebral palsy in Brantford before moving full-time into the rental business some time in the next month. "The rental business is a little new to me," she noted.

Rental operations offer a "nice blend of meeting customers and dealing with contractors," Don Maltby said. Industry, construction and homeowners make up his clientele, giving Ingersoll a broad customer base to build upon.

Since taking over the business, the Maltbys have added a fair amount of new equipment. Lawn care equipment has brought in people, as have specialized construction equipment

such as concrete saws or the aforementioned dry wall lifters. Contractors who might find it hard to justify the purchase of equipment necessary only for a few jobs a year instead turn to rental outfits like the Ingersoll firm to fill their needs.

"It's a real busy time of year for rentals," Don Maltby said about the May to September period. Lawns and gardens are in full-bloom, while both home improvements and construction work shift into high-gear when the sun domes out.

Any branching out into the sales or repair fields will come gradually, Don Maltby said, as the business becomes ready to do so, "We don't want to lose our focus, so we'll cross that bridge when we come to it," he said. The possibility of going into small engine repair during the slow rental gime of winter is distinct, but the maltbys don't want to make any sweeping plans until the business is firmly established. The Maltbys are still living in Paris while they wait for their children to finish school for the year. Once that's done, they plan to move to Ingersoll full-time.

"The people are nice here, and we've had a good response with the business," Don Maltby said. Sharon Maltby added that things will be "a lot easier once we get located in town."



Don and Sharon Maltby stand behind the counter of Ingersoll Rent-all, which they recently purchased, the firm had its grand opening last Saturday, an opening which the Maltbys said went extremely well. Ingersoll Rent-all is located on St. Andrews Street. (Jonathan Stover Photo)

INGERSOLL TIMES

May 31, 1989

#### **NEW FACE ON BUSINESS**

## Let's update commercial ingersoil story

By PAULINE KERR of The Sentinel-Review

INGERSOLL - There are plenty of changes to the Ingersoll business scene - new businesses, new names and new owners.

One recent addition to the local business community is Ingersoll Heating and Cooling, located on King East near the corner of Thames.

In operation since the end of May, with a June Grand Opening, Ingersoll Heating and Cooling does furnaces, duct work, heat pumps and central air, for residential and commercial customers. It's a Carrier dealership, and the name Carrier is the biggest and best in the field in North America, said manager Larry Parker.

Heat pumps are in big demand, especially for new homes, he said. But it can be very expensive to put in just a heat pump in an older home with all the duct work in place, it's easier to put in central air.

The business is already expanding. Two crews (four people) are being hired in addition to the present five employees. All are certified refrigeration mechanics (which means they have to know heating as well as cooling systems, Parker noted).

As a grand opening special. customers are getting 15 per cent off the regular cost of installing a system, plus a Honeywell electronic thermostat, not a standard feature.

Some of the more dramatic changes in the Ingersoll business community involve existing operations.

The Big Scoop is once again open for business, after some major structural changes necessary for the new restaurant and lounge on the second floor.

Level II, scheduled to open mid-July, means Ingersoll people won't have to go out of town for an evening of dinner and dancing. Owned by Keith Jakes and managed by Randy Mereweather, the dining lounge will seat 150.

After enjoying roast beef, chicken and finger foods - roadhouse type fare, according to Mereweather, people can dance top 40s music, along with favorites from the 50s and 60s because of the DJ, there's quite a bit of flexibility. Innovations such as the circular bar and up-to-date decorating scheme will make Level II promises to be popular among the young professional crowd.

\* Ingersoll Rental, located on St. Andrews Street near the Arena, is under new ownership. Don and Sharon Maltby added quite a bit of new equipment when they took over April 1. "We rent chain saws, concrete saws, jackhammers, pressure

washers - general equipment for con- Brown and Gord Vandevooren felt it struction," said Don Maltby, So far, there has been a "super response business has more than met expectations.'

L'il Dippers Donuts and Deli, 186 Canterbury at Highway 19, formerly Mom's Donuts, has a new look as well as a new name. Owners Dale was time to "freshen up", according to Brown, and they chose to follow the trend in this type of business. The set-up means the customer gets served faster, compared to standard table service, and that's important when an estimated 60 per cent of the clientele is transient.

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# Bible school reopens as retirement home

By MICKEY LEBLANC

Finding a suitable place to live, in years of retirement is not always an easy task, but starting June 1, Ingersoll and area senior citizens will have one more option to consider.

That's when the Ingersoll Retirement Home opens their doors for the first of the residents.

Situated at 297 Whiting Street in a Victorian style home, the retirement home will be able to handle a capacity of 30 people, although administrator Lanny Pascual said Thursday the home will have only 26 beds available.

So far four people have applied for beds at the home, Ms. Pascual said, and she expects more people to apply once she officially opens the doors.

The home is located on a large lot on Whiting Street which borders both the golf course and a nearby pond. Pascual plans on purchasing a variety of outdoor games for the seniors to take part in and has set up a swing and tables. A garden is in the rear of the long lot and will be available to seniors.

Pascual said the home will cater to the senior citizen who can still manage on their own, but there will be some nursing care available, although in a limited fashion.

If a person needs oxygen, for example, the staff will be able to handle that, she said, but more chronic problems cannot be dealt with. Seniors who require wheelchairs would not be suitable candidates for the retirement home, Pascual said, because the house is not equipped with an elevator and the mini-bus which she plans to purchase will not be equipped with a lift either.

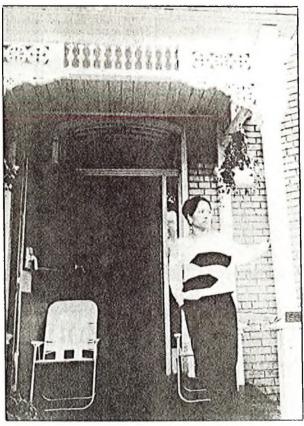
The van will be used to transport seniors to a variety of events both in Ingersoll and out of town to such places as markets, art shows and just for general shopping activities.

One thing Pascual does not want to see is the residents sitting around with nothing to do. While there is a sitting room and a television viewing area in the home, the administrator said she plans to help keep the residents busy with trips and activities.

Pascual is licensed as a retirement home with the province, and not as a nursing home. She has been working closely with the social services department in Woodstock as her plans developed for the home.

And while there are some subsidies available for people wanting to live in the home, Pascual said she has not received any government funding to help her renovate the home. Subsidies would have to be applied for separate from the retirement home.

For a private room, residents will pay \$28 per day while a semi-private room will likely cost \$25 per day. Those costs include such items as



Ingersoll's newest retirement home will be opening June 1. The home, located on Whiting Street, will be able to house 26 seniors.

food, laundry, general cleaning and transportation to events. All services will be carried out by hired staff

To start, staffing will only be limited to Pascual, who will also double as the 24 hour standby nurse, and a cook. Until there is a greater number of residents in the home the staff will be limited, but the number will increase as the number of residents increase.

All staff will be responsible for carrying out a variety of duties in the home, Pascual explained, pointing out to start with there will be a small number of residents to care for and whoever is responsible for cooking will have plenty of free time to help out in other areas.

She also plans to hire a recreation director to help keep the residents active. And for those who don't want to go on some of the trips they can pass their time playing one of the many games the retirement home will have available, Pascual said.

Having graduated from a Philippines university in 1969 as a registered nurse, Pascual has spent most of her career dealing with senior citizens in a hospital environment.

She came to Canada in 1970 where she worked in Quebec and later moved to Kingston in the chronic rehabilitation hospital where she worked for eight years. She worked in a retirement home in Windsor for a year and in a general hospital in Detroit for seven years.

She spent two years looking around the province for a suitable location for her own retirement home and finally settled on Ingersoll after looking in such places as Toronto, Guelph and Cambridge.

May 28 1986

INGERSUCL

RETIREMENT

# Committee denies request for servicing to home

By ERIC SCHMIEDL of The Sentinel-Review

INGERSOLL — Services for a revamped Ingersoll Retirement Home have been withheld by an Ingersoll council committee because the home is out of the town's boundaries.

The public works and planning committee turned down a request for the servicing from George Letterman, proprietor of the home, at its Monday meeting.

In a letter addressed to town clerk Gerry Staples, Letterman laid out his plans for the home, which is situated in South-West Oxford Township.

"I am in the planning stage of designing a new residency for senior citizens with a capacity of 75 residents by reducing the height from

three-and-a-half to two storey(s)."

Letterman's plan was to build the new building at the same location as the existing structure and replace the old home with the new one.

Councillor-at-large Jack Warden said if builders want servicing, they can come into town — "but damn it, they can't have it both ways."

SENTINEL REVIEW

June 6, 1990

Ad from Canadian Dairymanis
Report 1867-75

Ingestall Strom Cobinet
+ Bedstrond Factory

ingersoll

## Steam Cabinet and Bedstead Factory.

MCINTYRE & CROTEY.

WHOLESALE AND RETAIL DEALERS IN ALL KINDS OF

#### FURNITURE.

ORDERS BY MAIL PROMPTLY ATTENDED TO.

Factory and Warerooms, }
King-St., East.

JAMES MCINTYE. H. S. CROTTY

Ad from Canodian Dairyman's Report

Ingersoll Steam Sous + Planing Mill

# STEAM SAW & PLANING MILL

J. CHRISTOPHER & BROS.,
GENERAL

#### EVELDERS AND CONTRACTORS

Manufacturers of all kinds of Building Material. Constantly on hand and made to order, Sash, Doors, Frames, Blinds, Mouldings, Base, &c., &c. Lumber, Dressed and Undressed. Timber, Lath and Shingles.

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Cheese Boxes, Setters and Scale Boards constantly on hand and made to order.

## With some exception, town backs dealership

By IAN TIMBERLAKE of The Sentinel-Review

INGERSOLL - Despite opposition from Mayor Doug Harris, council has strongly urged the county to allow an auto dealership on town-owned industrial land.

At its Wednesday night meeting, council passed a resolution "strongly supporting" the application to rezone the land on the north side of Underwood

Road and east of Ingersoll Street.

Development officer Ted Hunt said Thursday the town initiated the application for a client which asked for the town's help. He would not name the

Asked if it is CAMI Automotive Inc. or Suzuki, he said: "You draw your own conclusions.

Harris said he had studied the matter extensively and he "really feels strongly" that the town should be protecting its industrial land.

#### Recorded vote

"There's a large part of land on CAMI property that could accommodate this," Harris said.

In a recorded vote, he was the only

member of council to oppose the resolution. Coun. Bain declared a conflict of interest because he is employed by a General Motors dealer. CAMI is a joint venture between GM and Suzuki.

Coun. Gene Mabee was absent. "I can't see any harm in it, really," said Coun. Jim Robins.

Coun. Hugh Ponting said the dealership would create jobs, and Coun. Alice Elliott agreed.

She said there are ways to get additional industrial land, if it is needed.

Hunt said the county may deal with the request in two weeks, but then it must go to the Ontario Ministry of Municipal Affairs for approval. Then the town can pass a bylaw rezoning the

SENTINEL REVIEW

March 11, 1988



Bruce Fee, General Manager of Ingersoll Suzuki.

## New car dealer opens doors in Ingersoll

Ingersoll Suzuki opened the doors this week to its brand new nine car showroom located at 325 Ingersoll Street.

The sales and service center, which is owned by Suzuki of Japan, will carry a full line of Suzuki automobiles including the new Suzuki Sidekick, a jeep-like vehicle similar to the popular Samurai but with slightly smoother lines. Another new Suzuki car that will be carried is the Swift, which is basically a redesigned version of the Forsa.

Although the dealership will only sell Suzuki vehicles, its service department has the ability to service all types of vehicles.

"We've got some highly specializ-

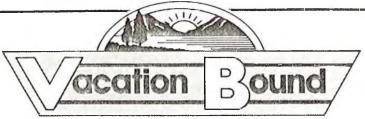
ed people here so we'll be able to give good service on all makes," said General Manager Bruce Fee. Fee went on to describe the eight bay service garage as "ultra high tech and equipped with the most modern equipment money can buy."

Any new business is tough to get started, but with the CAMI plant across the street General Manager Bruce Fee thinks that there will be a definite awareness of the quality of his product, and quality is what sells.

The dealership and service center opened officially on Monday of this week with a staff of ten. Ingersoll Suzuki is planning a grand opening celebration for sometime in March.

INGERSOLL TIMES

Section A Page 14



# Agents taking bumps out of vacation travel

The job of a travel consultant can have its fair share of ups and downs.

Karin Tscharke and Helen Bouskill are travel consultants at Ingersoll Travel Agency in Ingersoll and both feel the position is a lot more stressful than people imagine it to be.

"You can't be shy," Helen said.
"You also have to be able to keep your cool and do it in a very nice way."

The job involves booking cruises and tours for customers, planning itineraries and trips, and dealing with tour operators and airlines.

It also involves "talking to people and figuring out where it is they want to go," Karin said. "I like my job because people who come in are very enthusiastic."

Most people have saved for a

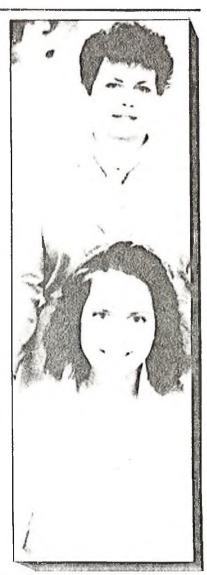
long time for their vacation and it's fun helping customers with their decision, Karin said.

The travel agency was established 36 years ago and the girls have many regular customers. They also get customers from the surroundings areas.

"The same people come back year after year," Karin said.

Helen has worked for other travel agencies in larger cities and says she prefers working for a smaller agency. Although the job can be very hectic at times, it is not as hectic as in the larger cities, she said.

Karin enjoys dealing with customers on a one to one basis and both agree that even the job can get hectic, working with people is a reward in itself.



Helen Bouskill and Karin Tscharke say being travel consultants is an exciting job but most of the excitement stems from customer apprec-

INGERSOLL TIMES September 28 1988 " on the "amagal we wall trained "Call call

## Ingersoll business scene hopping with activity

By PAULINE KERR of Ingersoil This Week

There's plenty happening on the Ingersoll business scene right now.

The long-awaited opening of Level II has taken place, and all reports give the town's newest night spot top marks.

Toronto Submarine has reopened under its original owner.

Other new downtown businesses include Rick's Carpet and Trillium Realty Ltd., both on Thames Street South.

Doug Collins has opened a new business in a trailer located across the road from the Arena on Mutual

DC Skate Sharpening came about when the young entrepreneur was looking for a winter job which would complement his highly successful but seasonal business, Concrete Impressions, involving the new and popular technique of installing colored, textured concrete as an alternative to patio stones, brick and slate.

DC Skate Sharpening is open for business evenings from 4 p.m. to 9 p.m. and on Saturdays 8 a.m. to 1 p.m. although the high demand may cause these hours to be extended.

Collins sharpens skates for recreational figure skating (he's learning how to do skates for competition work) but most of his clients are hockey players. For their convenience, he also stocks a selection of top-of-the-line hockey sticks, tape and laces, and is experimenting with a few other products.

He's now selling season's passes for skate sharpening - buy 10 and get two free sharpenings, saving \$5, or 20 with five free, saving \$15.

One of the most dramatic changes downtown really isn't a change but an updating and reorganizing.

Keith Black, owner and manager of Ingersoll Department Store, has decided to change his store's image and product lines to make it more competitive in a 1990's market.

Specialization is the way to go now, he said, and after considerable research and thought on what the town needed, the decision was made to go with two stores, each with its own entrance and lines of goods.

"Ingersoll Yarns and Fabrics" will include fabrics, yarns and notions, plus bedding, crafts supplies and picture frames.

The other store, as yet unnamed, will sell sportswear, with brand name lines including Adida, Rebok, Nike, Ocean Pacific and more. But it wont be strictly track suits, Black said. "We'll also have casual wear for men, women and children." Among the additional items stocked will be shoes and some equipment. He's prepared to



KEITH BLACK and Beth Black are gearing up for a major reorganization of Ingersoll Department Store. There will be no change in staff or ownership, but switching to two separate stores, one for sportswear, the other for yarns, fabrics and notions will allow for the type of specialization which spells success on today's market, says Black.

(Staff photo)

make special team orders on request.

The reorganization will provide room for expansion within the specialized areas but some departments will be eliminated, including toys and seasonal items.

This could benefit the canny Christmas shopper in search of bargains in decorations, cards and gifts — most items are 20 per cent off, some as much as 50 per cent off. Black anticipates the sale will run well into the new year.

The new concept will be in place mid April, with no closing of the fabrics and notions side and only a possible two-week closing of the sportswear side.

Some things will remain unchanged. "It will be the same people, the same good, friendly service and the same quality merchandise," said Black, who is very excited about this new step.

November 21, 1980

FABRIC

## The Ladies Of Inside World



Pictured are (seated) Heather Lava, (standing from left to right) Robin Lava, Judy Stewart, Marilyn Atkinson and Helen Underwood.

Helen - Helen came to Inside World just over a year ago with 30 years experience. She is pleased to be able to use her expertise to help customers at Inside World.

Heather - As co-owner of Inside World, she enjoys working with people. Having taken courses in the decorating field Heather is well qualified with up to date methods to help you in all departments of the

Marilyn - She started early in Inside World's life at its present location. Marilyn's specialty is bookkeeping but she's always willing to help you in any department.

Judy - After two years experience at Inside World, Judy is comfortable in all design areas. As an interior designer she is now familiar with all in-store products and will be pleased to assist you with your decorating needs.

Norah Thompson (absent) - Norah originally joined the bookkeeping staff at Inside World and she is now capable of helping you with many facets of decorating.

Robin - Working full time for the summer months and weekends and holidays in the fall Robin has become an important part of Inside World. This September Robin will be taking an Interior Design Courses at Fanshawe College.

SENTINEL

Review 1986

## Inside World for decorator's needs

By PAULINE KERR of The Sentinel-Review

INGERSOLL — Inside World on Bell Street is preparing for more renovations to its 7,000 sq. ft. showroom-warehouse.

Now in its 14th year, the carpet, flooring and wall paper business is known as much for top quality service as it is for the wide range of products it carries.

Robin Lava, who handles advertising for the business, says, "In wallpaper, we have over 500 books, with over 300 patterns in stock. We carry carpeting, paint, vinyls, ceramic tile, hardwood flooring, bound carpets, custom window coverings and vertical blinds. Bedspread fabrics and drapery fabrics are custom ordered. We have paint brushes, drop cloths—

everything you need."

Often, what the customer needs is advice, and Inside World staff are noted for learning what the customer wants, in what price range, and offering useful information. Says Lava, "It's a small town — word of mouth is our best advertising. A lot

of our business is repeat."

For the most part, people have a fair idea of what they want. Carpeting is a major investment, and Robin Lava notes Ingersoll people may see green as the big color for this year, but they'll be buying taupe and greys. It makes more sense to put the color in wall paper to keep the cost down. "The style around here is more laid-back than in big cities. For instance, we don't sell much Saxony carpet, a smooth, velvety type of floor covering. More popular is the cut and loop pile, which hides more wear. This is a rural area."



ROBIN LAVA and Lesa Strethopolous spend a few spare moments at Inside World setting up a display of carpeting. Renovations will soon provide more display space.

(Staff photo)

Inside World got off to a modest start. Lava tells how her father Roger, a barber, decided to get a job where he could move around a bit. He worked as a carpet installer and soon found himself the company's chief installer, travelling 10 months of the year. Robin's mother Heather didn't like that so he opened his own store.

"I remember draperies all over our bay windows — the business operated out of our home. Salesmen would be dropping in at dinner time and there were samples everywhere. We had to do something so we found this place, a small motorcycle shop.

"We've been through some big changes and now we're at that point again. We just don't have room. So the front part that we're using for remnants will become a showroom

for tile and carpet."

With 13 employees, including Robin, it's still a family business. Roger Lava still insists on service. "He always tells us, if it doesn't get done right, it doesn't get done," says Robin with a a smile. "That's the way Dad is. What surprises me is his common sense, how he has learned everything by doing. I'm proud of him."

SENTINEL REULEW

march 28 1989

#### CANADA

## Local Firm Rolls Out Big Barrel Production

(EDITOR'S NOTE(: Everything the disc. To draw the slats into contains around a dozen pieces, from hockey sticks to chocolates place where the top hoop can be are made in Ingersoll and the added the circular formation is town is proud of its various drawn tight by a wire. By the industries. This is the fifth of a time the tension of the wire is side to be stapled over the joint. released and the end in place, the inside joint is smoothly tapvarious industries in this town of close to 7,000. Today's story tells about the production of barrels at the International Cooperage Company of Canada. It is end. The barrel is placed vertiage Company of Canada. It is end. The barrel is placed verti
with longer staples to be stapled over une joint. The inside joint is smoothly taped. At another machine the origlinal worker places two plywood bands on the outside where they are stapled individually. Another machine and the same worker age Company of Canada. It is lend. The parrel is placed veruinteresting to note that many of cally on a machine called a
the people of Ingersoll seem "thrusher" which tightens wire completely unaware of the large by pushing them onto a wider scale production that is carried on in this particular factory. A of heavy claws at each end.

The particular lids and bases are added to make the neat product ready for shipment. story in this industrial series! Sentinel-Review).

Sentinel-Review).

"Roll out the barrel" could well be the theme of one of Ingersoll's local industries. The local branch of the International Cooperage Company of Canada Limited hasn't, to their knowledge, built any barrels that adventure-seekers have used in an attempt to shoot Niagara Falis... while staples attach the two in fact, oddly enough, there are a great many Ingersoll and district citizens who aren't even aware of the large scale production that goes on at that particion that goes on at the particion of 7,000 wooden barrels weekly and an outstanding 350,000 a year.

Just under a dozen men work in Just under a dozen men work in A simpler construction is used Just under a dozen men work in A simpler construction is used — perhaps not widely known in 120 foot by 30 foot brick build in the two-ply variety. Mostly their home town — but favoring in a concealed spot south of Canadian maple is sent to the ably recognized by their product Charles Street on Wonham, near factory in a circular bundle which receivers. the Thames River.

Their output of barrels are of two different types of construction with maple plywood and birch slats each made in its own method. The sizes five, 10, 11,, 12 and 13 by 18 inch kegs roll to Hamilton, Walkerville, Brantford, Tillsonburg, a local factory and other Western Ontarlo centres for such varied uses as from containing nails to ice cream mix.

#### TAKES THIRTY SECONDS

The material, birch slats which vary between two to four inches wide and an average size o 18f inches high and metal clamps from respective centres of Walsham, Quebec and Wiarton, Ontario come ready to assemble. In one of three "raising jack" machines a hoop is placed on the bottom after being riveled by a large wheel - powered machine and an expander to flange out the edges.

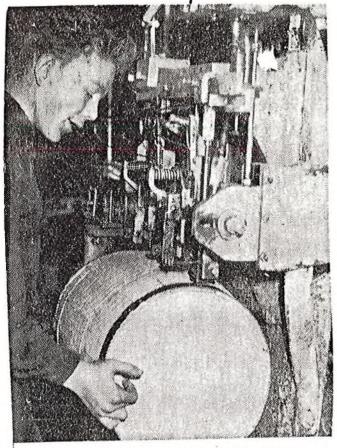
Several slats are placed inside the hoop and outside a slightly raised disc in the centre. When the slats are fitted the centre disc raises mechanically by a foot lever to keep the pieces from falling inside. A, two to three divisioned circula, piece of wood which will eventually become the end of the barnel is placed on

story in this industrial series From there the barrel is pick-destination which might be any-will appear each Monday in the ed up by another worker to com-where from the Morrow Screw

Taternational Compenses

(pagelofa)

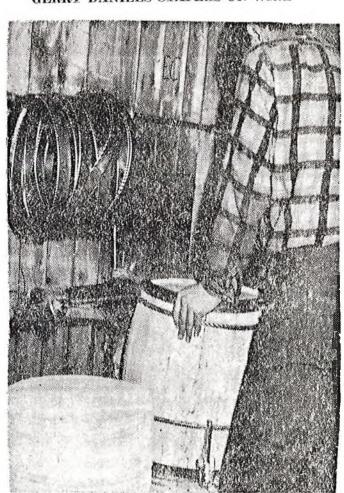
International Cooperage Company of Canada Local firm rolls out big borrelt production



GERRY DANIELS STAPLES ON WIRE



JOE FINUCAN RIVETS HOOPS TOGETHER



JOHN THORNE ASSEMBLES BARRELS

( mae 2 of 2)

## Busy eatery expands to meet demand

INGERSOLL - J.J.'s Restaurant

and Roadhouse has expanded.
"We were getting to the point where we were turning people away, so we had to expand," said Carol Jaques, manager of the restaurant at 30 King St.

The restaurant was licensed for about

120 people.

A front room which held a pool table and not much else has been turned into another dining area which seats 35 people in pine wood booths fringed with red check curtains.

"It looks really nice and cozy at night," Jaques said.
She is thinking about getting a piano

player to add to the ambiance.

Her brother worked for more than two weeks on the renovations.

J.J.'s invited about 1,000 Business Improvement Area members and other people to the room's official opening yesterday.

The new room gives J.J.'s an area it can rent out for group functions, something it didn't do much of before.

Already, Ellis-Don, the contractor for the CAMI Automotive Inc. plant, has booked the room for Thursday.

And Laidlaw Transport Ltd. booked it

for Friday.
Jaques said she'll keep a close eye on

patrons in the new room.
"We get a lot of CAMI executives coming over and every so often they get a little rowdy. That's OK, but it won't be tolerated in the new room."

Jaques said she and her family have been trying to clean up the reputation of the restaurant and adjoining tavern since they took over the business five years ago.

SENTINEL REUIEW

December 14, 1987

## Jack's brings shopping to seniors

#### By JONATHAN STOVER

As you get older, a lot of things get harder to do.

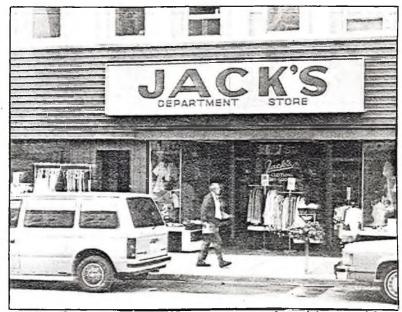
A "travelling clothes store" operating partially out of Jack's Department Store in Ingersoll helps make clothes shopping, at least, a bit easier for seniors across Ontario.

Lloyd Alter, owner of Jack's and son of the store's founder, Ed Alter, has been in the clothing business for a lifetime. The Silverts department store chain, part of Jack's and run by Alter's son since 1978, now specializes in mobile clothing stores.

Specially equipped vans (four of them, now) criss-cross Ontario five days a week, visiting various institutions and homes. Once there, the specially-designed seniors' clothing is moved into the resdience, so that the seniors can get out for a day shopping - all in the comfort of their own homes.

Lloyd Alter credits his son Jeffrey's "youthful enthusiasm" for the idea of the mobile stores. From Sault Ste. Marie to the Quebec border, that youthful enthusiasm has paid off for the department store chain and elderly customers alike.

The mobile shops operate out of Concord, near Toronto. The seniors clothing warehouse and an outlet are also located there. Silverts originated in Ingersoll, started by Ed Alter to serve the special clothing needs of the



Jack's Department Store helps out senior citizens with a mobile clothing store service which operates across Ontario and may soon branch out into other provinces. (Staff Photo)

elderly.

Today, those range from polyester and polyester-mix fabrics (preferred by many seniors for lightness and ease of cleaning) to the use of velcro fasteners on blouses to take the strain off arthritis-hobbled fingers. Much of the clothing is designed after consultation with the seniors themselves.

The seniors' population is expanding rapidly as baby boomers hit their retirement years. With this in mind, the

move to a mobile store operation may prove more and more profitable as the years go on. However, the Silverts' Jack's operation is one growing business which shouldn't lack for the human touch on the sales end. "It's a hands-on operation," Lloyd Alter said.

With Jack's as the home base for sales and service, seniors living in retirement homes in and around Ingersoll are also familiar with organized day-trips to the store, with shopping transformed into a communal outing. Fashion shows of clothing sold by the stores, involving seniors at the residences in question, are also regular affairs.

These may be small things, but they are good things if they alleviate the boredom and frustration which descend on seniors from time to time.

Seniors homes, over 400 of them across Ontario, have grown accustomed to the clothing vans. Fax machines and 1-800 numbers to the seniors chains make dealing with Silverts that much easier for rotential customers.

And letters from grateful nursing home operators attest to the gratitude a little bit of care can create.

DOX,

EPARTMENT

STOR



Lloyd Alter of Jack's Department Store.

## Sportscard dealer opens new store

BY MIKE SWITZER

Jeff Ebel is attempting to turn a childhood pastime into a profitable business venture - buying and selling sports cards.

The 31-year-old said he collected extensively as a youth, accumulating vast quantities of the cardboard collectibles.

As the years rolled by, however, his collection began to disappear, fading into the dust bin and the hands of the one person whom the majority of card collectors today recall with dread and fear.

Mother.

"Most of my old cards seemed to disappear as time went by," Ebel said, "but six years ago I found some of my old boxes, the ones that weren't thrown out. I guess one thing led to another, and this year with so many different companies making cards, I started buying more and more... and here I am."

Ebel has recently opened Jeff's

Sportscards and Collectibles, a retail outlet specializing in hockey and baseball cards as well as any other sport for which cards are produced.

The product line doesn't stop at sports, however, as Ebel also carries cards depicting such themes as cartoon characters and the recent military operation in the Persian Gulf - Operation Desert Storm.

"The hobby has really grown recently," he said. "Just a fev years ago you could find only a couple of companies in North America making hockey cards. This year there are at least half a dozen, and that's just hockey. There are even more companies into baseball I don't know where the limits are in this business."

The limits of growth in the hobby business of card collecting is not limited to selection. Prices for older cards, particulary rookie cards of star players, have virtually skyrocketed in recent months, with Bobby Orr's and Wayne Gretzky's rookie cards fetching prices of up to \$2,000 and \$900, respectively.

Brett Hull's rookie card is valued at over \$100 already, despite the fact that it could be purchased in 50-cent bubblegum packages less than three years ago.

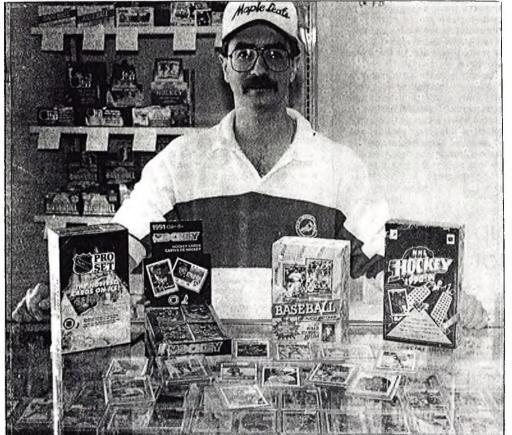
"There's such an interest in it right now that I thought the time was right," Ebel said, "and business has been good so far."

Ebel discounts the opinions of those who believe the hobby's recent explosion will be short-lived, referring to a purchase made last month by Wayne Gretzky at a New York auction.

"A lot of people are saying it will die out within the next year, but look at Gretzky. He bought the Honus Wagner card (for the low price of \$450,000) and said he plans to keep it for three years before selling it for \$1.2 million. If he thinks the prices will keep going up for at least three more years then I believe him."

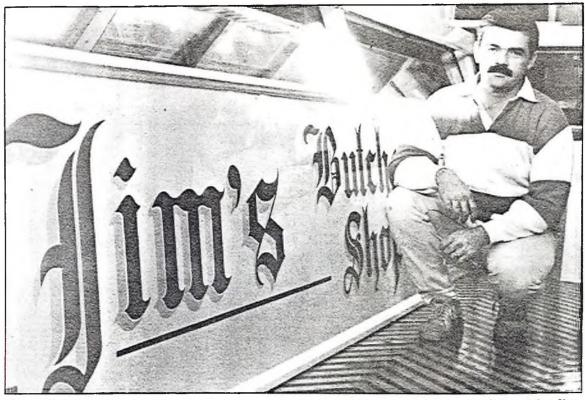
While Ebel is not offering any Honus Wagner cards for sale at the present time, he is carrying a variety of wax packs and complete sets, both new and old. As an added incentive for serious collectors, Ebel sells individual cards and the paraphernalia required to display them.

Jeff's Sportscards and Collectibles is open six days a week from 10 a.m. until 8 p.m. (closed at 6 p.m. on Saturday) and is localed on the east side of the Oxford Street parking lot on King Street West



been a collector since his youth, having recently turned the hobby into a profitable business venture. (Mike Switzer

Ingersoll Times April 24 1991



Jim Knott decided to open up his own butcher shop to tap the market for naturally aged meat. Jim's Butcher Shop will be Ingersoll's first olf- fashioned butcher shop since Layton's Meats closed two years ago.

## New butcher shop a return to tradition

Old and new meet in more than one way at the soon-to-be opened Jim's Butcher's Shop.

First, there's the location, at King Street West. The butcher shop opens in the same store that used to be Layton's Meats, which closed almost two years ago. The location, in a building that was built in 1876, has been a meat shop since 1946.

Then there's the product: naturally aged meats, as well as old-fashioned blocks of cheese and cold cuts.

And then there's the butcher himself: Jim Knott, who is best known for working at Zehr's for the last ten years.

All are a combination of old and

Knott will open his butcher shop on Feb. 1, just several weeks after he quit his job as meat manager at Zehr's to venture out on his own at the age of 35.

He admits that it was a big decision, but thought he had to do it. "If I don't go out on my own now at my age I never would when I got to 40 or whatever," he says.

Whereas Ingersoll once had four butcher shops, it now has none, and it has had none since Layton's closed. He says he feels residents want a fresh butcher shop.

"I think there's a market in Ingersoll for a butcher shop. People are looking for quality meat they can get cut right over the counter."

He adds that he believes people

are willing to pay a few cents more for that quality. He will be selling naturally aged beef, beef that has no chemicals injected into it to make it age faster. His meat will be left to hang for seven to 10 days to age naturally before it is sold.

He sees this as a return to the more old-fashioned way of buying beef. He thinks people are returning to this as well, wanting meat without preservatives or chemicals in it. The reason, he says, is simple: "I think people are more health conscious than they ever were."

Knott expects to attract older customers who remember what it was like to buy from a small-town butcher as well as younger customers who want healthy food.

Recides naturally aged heef. Knott

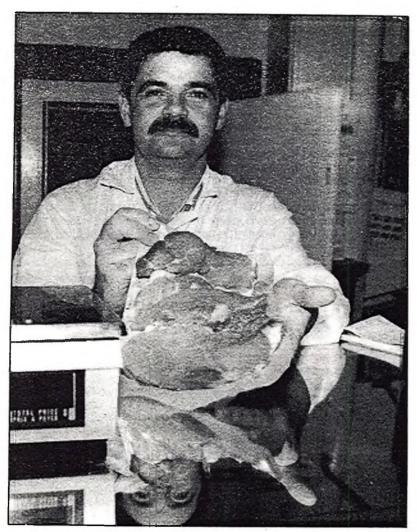
will carry fresh pork, cold meats, specialty type sausage, cheese, and frozen fish. He will also take special orders. The shop will, in a sense, incorporate some aspects of a deli but will not be a variety store, he points out.

Knott started off learning to be a butcher at Garnham's Slaughter House around 15 years ago before moving on to become Hambly's Supersave's meat manager and then meat manager at Zehr's.

And when he decided to make the plunge and start his own business, he purposely sought out Layton's, in part because of its tradition and because it was already set up for a butcher shop, complete with an old walk-in cooler and display cases. He is renting the shop.

#### JIM KNOTT

# Butcher has seen changes since cutting days began



JIM KNOTT, owner of Jim's Butcher Shop, has been in business for himself for almost two years, but he has been cutting meat in Ingersoll and Tillsonburg for 16.

#### By MARK REID of Ingersoil This Week

What started as a weekend job in the slaughterhouse has resulted in 90-hour work weeks for Ingersoll native Jim Knott.

The former factory worker who has been cutting meat for some 16 years has seen many changes in the butcher trade, people's desires and he feels butchers are becoming a dying breed.

Knott, owner of Jim's Butcher Shop, helped on weekends at Alf Graham's former slaughterhouse in Mount Elgin while holding a factory job at FMC in Woodstock.

Graham, needed six weeks off, but that period was extended and Knott operated the slaughterhouse for one year.

He soon discovered that purchasing the operation would be a costly venture because it had to be brought to government regulations.

Knott went to work at the IGA in Tillsonburg, then Goodlet's Meats (now Bere's), before taking a job at the former Loblaws on Thames Street and eventually he wound up at Zehrs where he worked for 11 years before opening his store in February of 1989.

And running his own business gives Knott a sense of self-satisfaction.

He says the butchering trade is becoming obsolete and notes current grocery store practises involve bringing in boxed meat, not carcasses, to be prepared for the consumer.

Consumers — and their doctors — are also behind changes in butchering.

Pork and poultry are replacing beef in people's diets and the tradition of putting a side of beef in one's freezer is also fading in favor of buying a box of beef, a box of pork and so on to add variety.

While Knott's store is closed for business Mondays, the butcher himself is at work preparing the boxes and package orders.

As a result of the switch to more variety, the store has seen the addition of freezers where consumers can find boxed burgers, pork chops, veal cutlets, pogo sticks and other convenience foods in addition to a line of seafood that includes orange roughy, lobster and swordfish.

"I'm selling more seafood all the time," he says.

Although steaks sold are cut from sides, the cold meat selection is specially prepared elsewhere and no preservatives are used. Frozen vegetables come from a Tillsonburg firm.

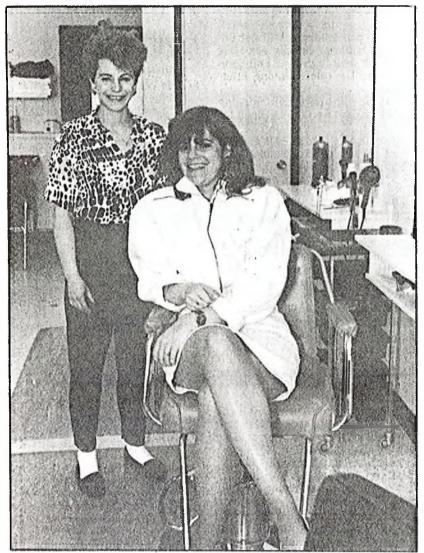
"The quality of the product and personal service are the two big things I push," says Knott.

DAILY SENTINEL-KENEW INGERSOLL THIS WEEK NOU 13, 1990

JINGYES HUIK DESIGN

## ingersoll

## new(s) in business

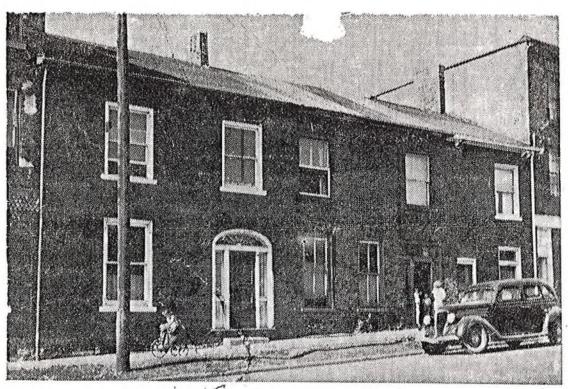


**LAURIE READY** and Louise Prouse, formerly of Tony and Gus, are the proprietors of Jingles Hair Design, located at 80 Thames St. N., in Ingersoll. Jingles officially opened on Tuesday and the owners note appointments are not always necessary.

(Staff photo)

SENTINEL REUIEW

April 26, 1990



### BLOCK ONCE HOUSED LARGEST STORE

mayor. Mr. Browett had one of the largest mercaptile houses between Toronto and London. He The Joseph Browett block, mayor. Mr. Browett had one of later known as the Bloor Block, built in 1845 by Adam Oliver, contractor, and Ingersoll's first dealt in groceries, dry goods,

furs, spirits and wallpapr. Over the three entrances he had signs reading "a good article at a low figure." (Staff Photo)

## It's all for fun at Just For Kids styling

Where else can a kid get his hair cut by a clown handing out candy and prizes?

Linda Turner, owner of Debonaire Hair Styling says she opened Just For Kids when she realized that kids need a place of their own to get their hair cut.

Especially since many of them are apprehensive about that first trip to the hairstylists.

Turner has been involved with Debonaire Hair Styling for 24 years. Just For Kids is the new addition to that business and is located at the rear of the King Street East building.

"We've always catered to kids," but we wanted to do something geared just for them, says Turner.

Vicki Schram will be managing the new enterprise. Schram comes to the job with experience after managing Kiddy Cuts in London for two years and working there for a total of four years.

Schram has worked for Turner for about six years "off and on."

And Schram, who dresses as a clown, or as one of Santa's elves as the season dictates, said she wants to make getting a hair cut fun.

Every customer gets suckers. balloons, popcorn, candy and \$1 off the price of their next haircut. Cuts regularly cost \$7.

A play area is provided for children while waiting.

"Vicki is very good with the kids."

may be afraid, Turner said. She said it was far worse in the

days when hairstylists wore formal uniforms. A far cry from the bright fuzzy red

wig Schram sports as part of her clown uniform.

Turner hopes her new venture will stop the flow of customers with children to similar operations in London.

"They get into an atmosphere and it's fun and they start to look forward to," coming for a hair cut said Schram, who says she can tell how a child will react when they come into the shop.

Children don't like to be held stillreminds them of the doctor's and is trained to deal with ones that needle- and are not at their best when tired. Schram savs.

In fact, bringing a tired child to the hairstylists is never a good idea. "Any other time is a good time,"says Schram.

She has dealt with children of all ages, but the youngest client thus far was an Oriental baby who was just three weeks old.

"And he needed a haircut," says Schram.

That customer is now two years old. Like any hairstylist, Schram gets to know her clientele well.

And they her, "Kids are like adults they get used to one certain person cutting their hair."

Parents wanting their children to have permanents or other chemical treatments should note that kids their hair should be processed.

That's the age that kids can begin to sit still for more than a minute at a time.

Turner advises that staffers should also be allowed to examine the hair and give there opinion, since some children's hair is just too fine to process.

Kids can now pick what kind of shampoo they want-green apple or cherry-and in the future will be able to choose their favorite character chair.

"Kids love character chairs," says Schram.

And after every haircut, little girls get a ribbon to tie in their hair.

For Schram, it's just one more service she offers her young customers.

"I prefer working with kids they tell you their stories. You can ask them how their day at school was and they will tell you. At Christmas time it's a lot of fun...Once they open up to you, you can carry on a good sensible conversation with a three year old."

Schram works at a pace the

should be five or six years old before children feel comfortable with, but can work faster on squirmy little

"I've learned that I can get the basic haircut on a little boy down to 15 minutes if they are really squirm-

There are direct benefits and liabilities to any job.

The benefits, Schram says are the hugs and smiles.

But the hazards of the job include dealing with the occasional hovering mother. One mother who kept hovering over her son, backed off only after the lad bit Schram, Embarrassment caused his mother to walk away. The boy was then fine, she says.

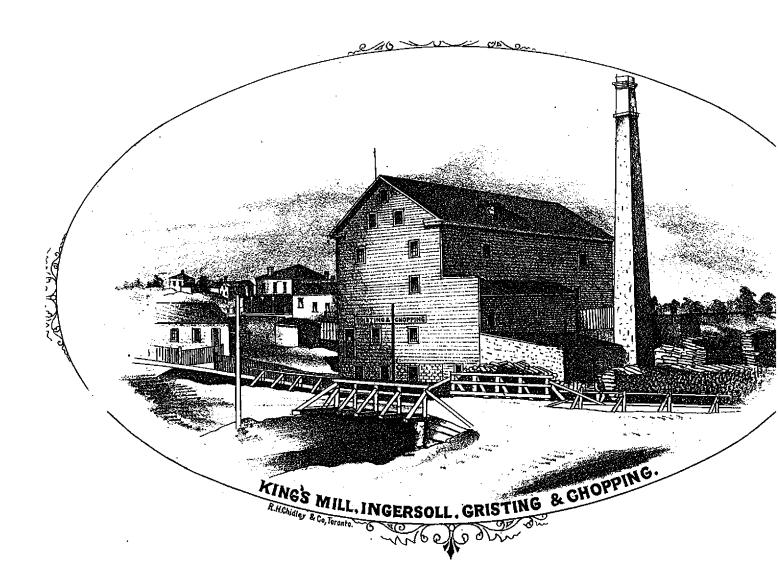
That same boy became a faithful customer, even bringing Schram chocolate bars. He was miffed when she took her maternity leave.

Just For Kids is open Thursday from 9 a.m. to 7 p.m., Friday from 9 a.m. to 6 p.m., Saturday from 9 a.m. to 4 p.m. and Monday and Tuesday from 10 a.m. to 4 or 4:30 p.m.

Staffers include: Irena Luzanski, Willa Parrish, Debbie Connors, Vicki Schram and Turner.

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Staff photo

#### CHILDREN'S CLOTHING STORE

The Kalico Kastle has opened recently in Ingersoll, located near Zehrs. Specializing in children's clothing, the store is owned by June

Bowman. Pictured above displaying an example of children's fashions featured at Kalico Kastle is Helen Bowman.

# From summer job to dealership

Bob Shelton didn't plan a career in the car industry. Born and raised on a farm just outside of Ingersoll. He took on a part time job with a local car dealer in the summer of 1954, only to earn spending money. Little did he realize at that time that he would someday be the owner of his own car dealership, Keeler Ford Sales Ltd.

Three-years-ago, Shelton took over the reigns as President and owner of Keeler Ford, after working as general manager there for nine and a half years.

Since then he has continued to watch and participate in his business' growth.

Although Shelton has tackled almost every angle of the car business, starting out in the parts department and working his way through wholesaling, retailing and eventually management, he relies on his staff of 15 to carry much of the work load, and Shelton has high praise for his staff.

"Some of them have been here longer than I have," he said recently. All but one have been raised and

educated in the Ingersoll area. "Some have years of experience while others are learning day by day. They're really a great staff," he said.

Gary Naylor, with the company since it started operations 13-years-ago. handles the service department as service manager while Linda Watson, who has been with the company for 12 years, serves as office manager.

In charge of the parts department, and with the company for the past nine

years, is Jack Payne, Gary McClay, has been employed with the company for three years, as sales co-ordinator. Gary heads a sales staff of Dave Hunt, now in his third year with the company, and Huron Clark, now in his second year of sales with Keeler Ford.

Since buying the business Shelton has made major changes in various depart-

Two-years-ago, remodelling was doen to the show room, enlarging the three sales offices.

"We have an extremely well equipped and modern service department with highly qualified factory trained technicians. On a regular basis we are purchasing new equipment in the service department to meet the demanding changes in the automobile and to continue to provide the best possible service to our customers" said Mr. Shelton.

· "Trucks have been a big part of our business in the past few years," said Shelton, suggesting that they will continue to be popular items again this year.

"Leasing has been on the upswing in the last few years, mainly because of the large initial cash outlay, when buying a car," he said. "Plus, there are tax advantages, particularily for business people," he added.

Plans are underway for the new car introduction although the 1980 official model announcement is not until October 11 and 12. They are on display and for sale now.



Bob Shelton, owner of Keeler Ford Sales Ltd. entered the car business on a part-time basis only. Twenty-five years later he owns his own dealership.

#### In poor economic times

# Glimmer of hope for soap

BY CHERYL STEWART

In these days of economic hard times, it is difficult for a business to open. In fact, it has become almost an uncommon sight, in contrast to the many businesses even long standing ones, failing almost every day.

But in Ingersoll, one business which came into being a year ago, is doing well. Kildon Manufacturing Limited, run by two local men, provides a flicker of light and hope for

area business people.

When the company was formed, Don Rumble, 45, and Mark Kilbourn, 22, had no idea how their soap manufacturing business would do. Today they have entered the retail market, after first catering to the industrial market, and are researching new products. These are dreams both men had last spring, but never believed could come true in such a short time.

Their first product, waterless hand soap, has gone over well in the industrial sector, so they decided to enter it on the retail market. The soap, available in 20 ounce containers, cleans tar, grease, and clothing stains.

Both attribute several factors to the success of the business, but talk modestly about the many evenings and weekends they spend manufacturing the soap cleaner themselves.

They enjoy running the

company together and do not mind the hours spent away from family and other activities. "We're not giving up time from other things, but we're making time for something we enjoy doing," they pointed out.

Working in the daytime for a local industrial cleaning product distributing company, with Mr. Rumble as owner and Mr. Kilbourn driving truck, has given them extensive experience and knowledge for their new business. This expertise has helped them know what cleaning products are needed and they started Kildon Manufacturing Limited to provide a consistent supply for the industrial cleaning company.

"We can realize what the industry needs," pointed out Mark," and who knows better what products are needed than the company doing the cleaning?"

The difference in ages has

not bothered them and they both say it didn't enter their thoughts when they went into business together. However, they do agree the working relationship they have with the industrial cleaning company has helped them with the formation and success of Kildon.

"It's nice to know who you are working with," said Don. "It has helped because we know each other. You

wouldn't go into partnership with somebody you don't know quite well. We have to work really close in this business or we can't operate it," he said of the industrial cleaning company.

### business

"We have to be a very close-knit group. And we already had that going for us when we started Kildon Manufacturing," he explained.

Neither takes the success

iden Manufacturing Ut

of the business for granted, and they realize the chances they took when forming Kildon Manufacturing. However, Mark pointed out, the link between the two businesses reduced the risk for them when they entered into the business world in such hard times.

"We knew we had an easy way to the market. Industrial Cleaning Products did make it a little less difficult for us. It cut the risk," said Mark.

"You can't stand still in business," said Don. "In business, if you are standing still, you are moving backwards. You have to make things happen and if you have done your research, you will get a good product." After reaching one goal of entering the retail market, already the two men have plans to introduce a new product in several months. The waterless hand cleaner has a brother in the line, hand cleaner with scrubbers, to work better on tough cleaning jobs.

Don and Mark admit they have lots of ideas for the future, including several products they are now developing. As well, they would like to find other distributers (in Southwestern Ontario) for their products. They say there is no time frame on their hopes and dreams. But both are enthusiastic about their company's future.



Kildon Manufacturing Limited, a local business producing hand cleaner, has gone into the retail market recently.

Don Rumble (left) and Mark Kilbourn (right) jointly own

the business and they hope to introduce new lines of their product in the near future.

## Dutch goods sold in Ingersoll

#### BY BRIAN SMITH

If you're looking for some good Gouda cheese, Delft Blue china or Dutch pastries, you won't have to go to Holland. You can find all these imported goods and more right here in Ingersoll at Koopman's Gifts and Delicatessen.

Specializing in Dutch

products, Koopman's is a local family business located on Thames Street South.

Opening in July 1978, this business has been "on the

road" for a number of years. Father and president of the company, Bill Koopman, continues to travel Oxford County roads in a van stocked with Dutch imports to a number of established customers. According to son Rob Koopman, "we started the

Ingersoll business so that our established customers would have a place to go. Although most of our customers are Dutch, we also have quite a few regular shoppers who really like to buy these products".

The main thrust of the business is food and groceries and Rob explained the basic way in which their meats are produced.

"The Dutch style of treating beef and pork is to have it smoked, to not add garlic and to slice it thin. When you have two thin slices rather than one thick slice of meat in a sandwich, it really brings out the slavor and that's the secret to the treatment of our meats." he confessed.

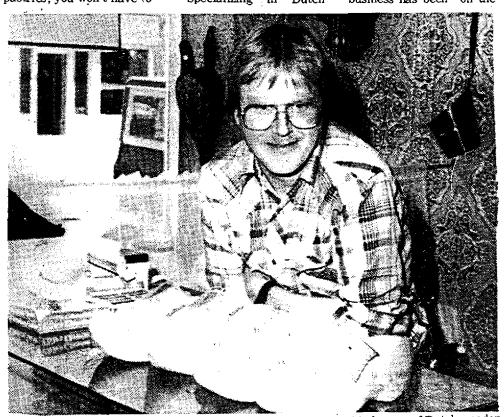
In September, the business intends to undergo a name change to "Koopman's Dutch Amports", since the family feels that this would give a better indication of the nature of the business and also because the term "delicatessen" seems to imply a bit more to Canadians than Europeans.

One product that the business will be phasing out is imported Dutch recordings. In recent months, tariffs on imported records have risen dramatically, making it unfeasible to stock imported records. However, the imported records were just a small part of the total business, as Rob pointed out.

Mr. Koopman concluded the Times' interview saying, "we like to think that we play a small part in keeping up some of the

Dutch traditions for our customs. And for the customers who don't happen to be from Holland, I'm sure they'll find something here that they'll like".

Delicatesse,



Rob Koopman, manager of Koopman's Delicatessen, poses behind a row of Dutch wooden shoes available in the store. The business is a family one, with all members having a hand in its affairs.

Marcal Times August 1,1979

### Andy and Joe Kramer of Kramer Construction

Andy Krämer

Joe Kramer

Joe and Andy Kramer grew up on a dairy farm in Jarvis.

Joe Kramer started in the construction industry in 1968, working for a contractor; framing and drywalling, in the Simcoe and Hamilton areas. In 1972, Joe became self employed as a carpenter doing a variety of work on new houses as well as designing and building a number of additions. Joe moved his carpentry business to Tweed (near Belleville) in 1977.

Brother Andy graduated from the University of Waterloo in 1970 with a degree in Chemical engineering and went on to

teachers college for one year. After teaching high school math and science in Hamilton, St. Catharines and Belleville for nine years, had decided it was time for a career change. In 1980 he joined his brother's business.

The Kramer brothers moved the family business to Ingersoll, in 1981, from the Belleville area. Over the years, Joe and Andy developed an interest in conservation, energy efficient homes in particular. The very first entire home they built in Ingersoll in the fall of 1981, was their parents

energy efficient home on Harris St.

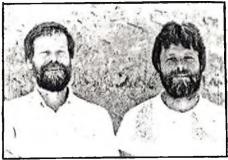
After completion of their parents home, they decided to specialize in energy efficient homes. Kramer Construction became qualified builders of the government R-2000 program sponsored by the Department of Energy, Mines and Resources and The Canadian Home Builders Association, in 1983. One year later Andy became a qualified instructor for the R-2000 program.

To date Joe and Andy have built about 20 energy efficient homes, most of them in the Ingersoll area. Often they design complete homes as well as doing the entire construction. Each lives in a house they designed. Both Andy and Joe have been married for about 9 years and they each have 3 children.

SELTAND REVIEW
July 26, 1986

Page 2A The Daily Sentinel-Review, Family in Business, Wed., July 26, 1989

# and Joe Kramer of Kramer



**Andy Kramer** 

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To date and Andy have built over 25 energy efficient homes, most of them in the Ingersoll area. Often they design complete homes as well as doing the entire construction. Each lives in a house they designed. Both Andy and Joe have been married for about 10 years and they each have 3 children.

SENTINEL REUIEW

July 26, 1989



Ed Versolatto shows off the heat recovery ventilator in the basement of his R-2000 home in Ingersoil. The R-2000 system was chosen, Versolatto says, "because you've got an extremely high-quality frome geared to future energy and environmental needs."

#### R-2000: Worth losing a few frills

➤ From page 13 home, R-2000 is the only option we would consider," Dandeno

says.
Kramer Construction in Ingersoll, which built the Versolatto-Maturi home, is one of about a dozen area companies which have committed themselves to the R-2000 program since the

early 1980s.
About 18 months ago, when Ron Mook of Kramer merged the company with Canadian Custom Contracting, owned by Mike Feuerstein, the commitment to R-2000 remained unchanged (the company, still called Kramer Construction, will eventually become known as Canadian Custom Contracting). To date, Kramer Construc-tion has built about 30 R-2000

HEALTH ASPECT: "It's not just the energy perspective which makes R-2000 an important development on the housing scene," Feuerstein says. "There's a health perspective as well. The air quality of the home is excellent because of the HRV (heat recovery ventilator) system, which is required in all R-2000 homes."

HRV systems reclaim the heat from outgoing stale air and use it to heat incoming outdoor air. The constant circulation of fresh air reduces odors and air pollu-tants, and makes for a less drafty, less dusty and quieter en-vironment. The availability of constant fresh air, along with the home's air tightness—

achieved by sealing outlets, joints and doors — gives the homeowner the best of both

"R-2000 is quite simply a far healthier home," Feuerstein

The process of inspection required to certify a house R-2000 doesn't faze Feuerstein and Mook. They see it as a spur to achieve high quality with painstaking attention to detail.

To achieve the insulation requirements of R-2000, for example, Feuerstein and Mook use R-45 (R, in this case, is a measure 45 (R, in this case, is a measure of the insulation's resistance to heat transfer) in the attic, R-20.5 in walls, and in the basement, from celling to floor, R-16 to R-18. Even the basement floor is insulated with 2.5 centimetres (one inch) of styrofoam under the concrete

the concrete.

Kristian Teleki, manager of the housing division of the Matthews Group Ltd. in London, completed R-2000 training and licensing last January, but the company is not yet into building

R-2000. "We wanted to have the flexibility to go that route if it were requested by a customer," says Teleki, adding that he feels the home-bullding industry in gen-eral now has standards ap-

erai now has standards ap-proaching R-2000 due to current building code requirements. "I don't agree with the percep-tion put forth by some propo-nents of R-2000 that it is the only way to have a well-constructed. energy-efficient home. Many

quality builders who have been

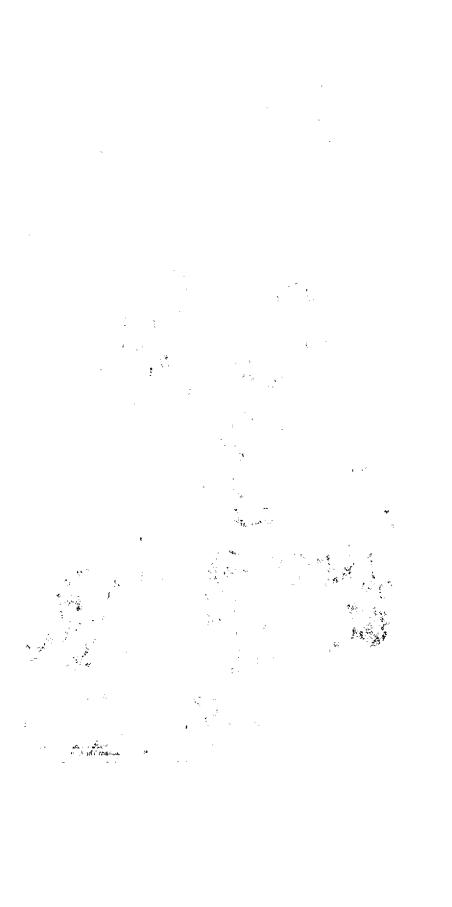
quality builders who have been in business for years stake their reputation on building excellent homes for their customers."

CMI of Lambeth, owned by Casey and Ursula Zebregts, has completed about 20 R-2000 homes in the London area. It is building a model R-2000 home in north London in the hope of persuading more consumers to consider R-2000.

RESEARCHED: "People attracted to R-2000 tend to be those who do a lot of research about strucdo a lot of research about struc-tural matters and energy use, of-ten people with a technical background," Ursula Zebregts says. "But for many home buy-ers, the visual perks of a house are more important—they'd rather spend the money on a circular staircase or sun room, rather, than on features they can't really see." can't really see."

Versolatto feels such buyers

Versolatto feels such buyers may be too short-sighted.
"If you intend to stay in the house a long time, and if you consider that buying a home is the biggest single investment you'll ever make, you can work away a little at a time adding any frills you want," Versolatto says.
"Our basement is roughed in, ready to be developed, and we'll get to it eventually. But I think it's worth it at the outset to spend the extra money ensuring that, because of the R-2000 standard, you've got an extremely high-quality home geared to fuhigh-quality home geared to fu-ture energy and environmental neēds."



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