Zenda Trip to New York

September 1 - 3, 1937

SCRAPBOOK

"Memories of New York"

Prepared by:

Mary Matheson Scott

Filmed for the Ingersoll and District Historical Society

by Norwich and District Archives

SCRAP BOOK

Memoirs

of

New York

Sept 15, 1929

Zenda People Will Fly

to New York

POPULATION OF VILLAGE TO VIEW PREMIERE OF FILM, "THE PRISONER OF ZENDA"

Selznick International Pictures, California, Plays Host to Oxford Party Leaving by Chartered Airplane Next Wednesday—New Film Based on Anthony Hope Novel for Which Zenda was Named in 1898—Reeve of North Norwich to Meet Mayor of New York

S.R.

Aug 28th

POPULATION OF VILLAGE TO SEE FILM PREMIERE

Residents of Zenda, the little village in North Norwich which in 1895 was named for Anthony Hope's famous novel, "The Prisoner of Zenda," prepared today to fly en masse to New York to witness the world premiere of David O. Selznick's film version of the story, at the Music Hall Theatre.

The entire "city" will be taken by special bus, on the morning of September 1, to Jarvis, on No. 3 Highway, where there is a landing field large enou for the plane. There a chartered TWA skyliner will be waiting to whisk the party through the air at 220 miles an hour, landing them in New York after a journey of two hours and 45 minutes.

It will be a visit from "the littlest city in the world" to the largest United States metropolis. Arrangements for the trip were made by Selznick International Pictures, of Culver City, California, when its agents discovered the interesting history behind the naming of Zenda. One year after Hope's novel became internationally popular, it was learned, a handful of residents of the little hamlet, about 14 miles from Woodstock, were called upon to choose a name. "Bowell" was proposed by the postal authorities, in honor of the prime minister of that day, Sir Mackenzie Bowell, but the name was found to be already in use, and also the suggested one of "Willard." Zenda, virtually a household word at the time, was suggested by the late Thomas Banbury, and adopted.

THE PARTY

Those who will make the journey, comprising virtually the entire Zenda population, include Reeve Vernon Fewster of North Norwich; Donald Howes, cheesemaker at the Zenda factory, and Mrs. Howes; Mr. and Mrs. Robert Fewster: Andrew Fewster and Miss Olive Fewster; Miss Mary Matheson, teacher at the Zenda school; Harry Hadcock, one of the executives of the annual Zenda garden party; Miss Doris Hadcock; Reeve Harry A. Little of Dereham township, which adjoins Zenda, and George Fewster. C. O. Tatham, business manager of the Sentinel-Review, will travel with the party as news correspondent.

CIVIC GREETING

Reeve Fewster will carry with him the greetings of his neighbors in the community. After the party is landed in New York, a special police escort is to take its members to the summer city hall at College Point, Long Island. There Mayor Fiorello La Guardia will greet the visitors and hand to every member of the party a "key" to the city.

About two weeks ago, the matter was first broached when Russell Birdwell, studio executive of Selznick International Pictures, called W. E. Elliott, editor of The Sentinel-Review, by telephone. The hook-up as to the Zenda name was confirmed, and some pictures of the village were sent along to California. For the past week, George Glass, representative of Selznick International and acting for Mr. Birdwell, has been preparing details of the trip. On September 2, according to present plans, the residents of Zenda will be honor guests at the first showing of "The Prisoner of Zenda" at the Music Hall, largest theatre in the world. Among the actors in the film are Ronald Colman, Madeleine Carroll, C. Aubrey Smith and Douglas Fairbanks, Jr.; it is mainly a British cast. The novel was dramatized for the stage by Edward Rose.

On Friday, September 3, will follow another day of touring the sights of New York, and the Zenda townsfolk will return to their homes via the same special airliner.

ACCEPTED WITH ALACRITY

When first approached, they hesitated to believe that such a trip could be seriously planned, but when it was explained that the history of the village, as regards its name, provided an interesting hook-up with the film and was the reason behind the project, they accepted the invitation, almost without exception, and some cancelled other arrangements.

Miss Matheson, the teacher, sized it up as the opportunity of a lifetime, but said it was presented so suddenly she could hardly credit it.

"I think I'm dreaming," was a remark of Mrs. Howes, after the plan was outlined.

Reeve Fewster said he would have to get to work at once on a speech with which to greet Mayor La Guardia of New York.

All went to work to put their affairs in shape and get their work out of the way, so that they would have three clear days.

Mrs. Fewster volunteered to remain and look after the Zenda general store, while her husband and daughter took in the trip.

All wondered how the folks in far-off Hollywood had even found the name of Zenda, it is so tiny on the map, and were pleased to hear that in the records of Los Angeles public library there was a brief description of the hamlet and a short bit about the manner in which it was named.

SELZNICK ANNOUNCEMENT

CULVER CITY, Cal., Aug. 28. —The entire population of the little Ontario community of Zenda will fly to New York Sept. 1 to attend the world premier of the film version of Anthony Hope's novel, "The Prisoner of Zenda," according to producer David O. Selznick, it was announced at his studio here today. The announcement said Zenda has a population of 13.

Zenda is believed to be the only settlement in the world named after a novel, the studio said. The name was given Zenda in 1895, one year after publication of Hope's book. Although the town was founded 60 years earlier, it did not have a name until the townspeople applied for a post office, making it necessary a name be chosen.

ZENDA POPULATION PREPARES TO MIGRATE TO NEW YORK FOR FILM PREMIERE

Left—Mrs. Andrew Fewster holds the fort at Zenda general store while Andrew and Mis[illegible]

Miss Fewster administers a farewell watering to the garden flowers.

Mr. and Mrs. Donald Howes,

the latter doffing overalls in readiness for the special bus which is to transport the party to Jarvis airfield.

The affecting scene is Harry Hadcock saying goodbye to his collie, who has not quite grasped the situation.

Reeve Vernon Fewster is evidently nailing up the barn door pending his absence, and Mrs. Fewster is bidding farewell to one of her fowls.

ZENDA PEOPLE WILL SEE SHOW

Population To Have Airplane Ride to New York

OPENING OF HOPE PLAY

Movie Concern To Have 12 Guests From Oxford

ZENDA, August 28—When the party of 12 Zenda residents leave September 1 for New York to view the premiere of "The Prisoner of Zenda," only one person will be left in the village of several homes, a dairy and a general store.

The lone villager left behind will be Mrs. Andrew Fewster. She will remain in the small settlement which will be deserted for three days.

Led by Reeve Vernon Fewster, the 12 Zenda residents will journey by bus to Jarvis, about 40 miles southeast of Zenda, 17 miles from Woodstock in Oxford County, to take a plane for the New York flight. Zenda was named in 1898 after Anthony Hope's novel on which the film is based.

The village is in the heart of Canada's richest farming country and its citizens engage either in agriculture or kindred pursuits. None of the New York-bound residents has ever seen the big city and none has been aboard a transport plane.

THE ONLY ZENDA

Hollywood publicity men thumbed world gazetteers a week ago hunting for the Zenda in which Anthony Hope Hawkins plotted the old story which made sick fare for theatregoers before the flickers came. Zenda, Ont., it seems, is without a rival on this planet. Hence the decision of the Selznick publicity department to issue free airplane trips and all the trimmings to everyone in this little community.

The prestige of Canadian girls is going to be well looked after with this party, as instance Mary Matheson, the 22-year-old teacher at Zenda School. Mary lives up above Embro in North Oxford, where the farm of her father, Charles Matheson, looks a good deal like a pretty swell movie setting itself, — beautiful trees, wonderful flowers and parklike lawns.

NAMING ZENDA

Mrs. Cooper has the answer to the question of how Zenda got its name.

"Forty years ago we felt we should have a post office," she said, "and when it was decided we were asked to suggest names. Such suggestions duplicated other names and were turned down by the post office department. James Rankury suggested Zenda, and Zenda it was I suppose he had been reading the Prisoner of Zenda about that time."

Till now Zenda has had one claim to fame. There, at the little crossroads every summer, they hold the biggest garden party in Canada, drawing as many as 15,000, it is claimed.

TAKING THE POPULATION

CULVER CITY, Cal, August 28 —(CP)—The entire population of the little Ontario community of Zenda will go to New York on September 1 to attend the world premiere of the film version of Anthony Hope's novel, "The Prisoner of Zenda," according to Producer David O. Selznick, it was announced at his studio here today. The announcement said Zenda has a population of 12.

Zenda is believed to be the only settlement in the world named after a novel, the studio said. The name was given Zenda in 1898, one year after publication of Hope's book. Although the town was founded 40 years earlier, it did not have a name until the townspeople applied for a post office, making it necessary a name be chosen.

Zenda People Prepare For Air Trip to New York

Board Giant Skyliner Wednesday Morning at Jarvis as Guests of Picture Corporation

ZENDA, Ont., Aug. 31.—A fever of excitement today gripped this little hamlet in the heart of Oxford County.

Its twelve citizens were packing grips, locking homes, declaring a public holiday, as they prepared to fly by chartered plane to New York to witness the world premiere of the David O. Selznick motion picture, "The Prisoner of Zenda," at the Music Hall Theatre.

Zenda, 17 miles from the city of Woodstock, was named in 1898 after the same famous Anthony Hope novel from which Selznick International Studio produced the motion picture. So the entire populace is paying a visit from "the littlest city in the world" to the greatest in the world, in honor of the occasion.

Preparations for the en masse departure, which will leave Zenda a deserted "ghost city," were completed today. At 6:30 a.m. tomorrow the dozen citizens will leave by motor caravan for Jarvis, 52 miles away. There a giant TWA plane will be waiting to hurry them to New York at better than 200 miles per hour.

Perhaps most excited of the Zenda populace today was Reeve Vernon Fewster. He was informed that Mayor Fiorello La Guardia of New York is preparing to greet the entire Zenda population on the steps of the summer city hall at College Point, Long Island. As a gesture of international good will, Fewster will carry with him two of the products of Canada's prosperous farming country, maple syrup and maple sugar, to present to La Guardia.

After being whisked through the skies, the Zenda populace will be taken with a police escort to the city hall steps. Then they will be quartered at the spacious St. Moritz Hotel, overlooking Central Park.

On the following night the Zendaites, led by Reeve Fewster, will be honor guests at the world premiere of "The Prisoner of Zenda," whose cast includes Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Mary Astor, C. Aubrey Smith, Raymond Massey and David Niven.

Those in the Zenda party include Donald and Mrs. Howes, Vernon Fewster, Robert and Mrs. Fewster, Miss Mary Matheson, Harry Hadcock, Andrew Fewster, Olive Fewster, Doris Hadcock, Harry A. Little and George Fewster. As a representative of The Sentinel-Review, Charles Tatham, business manager, will accompany the air travelers.

All the sights and glamorous scenes of New York will be shown to Zenda's population. Details for the trip have been arranged in advance.

Russell J. Birdwell, executive of Selznick International Pictures, Inc., of Culver City, California—Hollywood's neighbor — yesterday visited the Zenda residents. Birdwell arrived the previous night by plane and train. For the past week a member of his staff, George Glass, has remained in Woodstock contacting Zenda folk.

Discovery of the fact that Zenda, Ontario is the only "city" of that name on the face of the earth, and that its name comes from the world famous novel, led to the idea of showing its residents the Selznick picture.

The trip has evoked international interest, in Canada, the United States, London and the continent.

None in Zenda has ever been aboard an airplane, nor has any of it citizens traveled to New York. The enthusiasm over the trip has spread through Woodstock and other cities, and a delegation is expected to be on hand—one from the Lions' Club in Norwich—to see Zenda off on its sky journey. At Jarvis, a large crowd is scheduled to cheer Zenda on its way.

ZENDA PEOPLE ALL READY FOR NEW YORK TRIP

—ZENDA AIRPLANE PARTY OFF FOR NEW YORK

This was the day of days for residents of Zenda, Ont., practically the entire population of which left for New York as guests of the Selznick Pictures Corporation to witness the premiere of the new picture, "The Prisoner of Zenda." Top picture shows the group of Zenda residents assembled just before the take-off at Jarvis airfield this morning. Lower photo is of the big Douglas luxury airliner awaiting the take-off hour being examined by interested residents of the district.

(Story Below Photo and Illustration)

ZENDA AIRPLANE PARTY TAKES OFF ON NEW YORK TRIP

SUCCESSFUL TAKE-OFF

JARVIS, Ont., Sept. 1.—If the excitement created in the first few hours of the Zenda-to-New York trip is maintained for the next few days the members of the party will have something to talk about for the rest of their lives. At last the days of rumor, speculation and "can it be really true?" are over and the time for action arrived. The chores were done early in the Zenda district this morning. The first rays of daylight found the residents of the "biggest little city" in Canada astir in anticipation of the greatest event of their lives. The friends and relatives of the fortunate members of the party were reinforced at Andy Fewster's store by members of the Lions Club of Norwich who came with messages of goodwill to His Honor Mayor Fiorello LaGuardia of New York. At 6.30 the motor cavalcade of five Woodstock taxis throbbed their way over South Oxford roads to Woodstock where a short stop was made at the Sentinel-Review office. Arriving at Jarvis the party was greeted by New York newspapermen and a sight of the giant T. W. A. Douglas luxury liner, a 20 passenger plane with a cruising speed of better than 200 miles per hour. With the party safely aboard the big plane took off a few minutes later for New York and the world premiere of the David O. Selznick's motion picture, "The Prisoner of Zenda."

The plane was powered with two 1,220 h.p. engines. Capt. C. E. Rabey was in charge and R. W. Wells was first officer with Miss E. A. Smith as hostess.

GIFT FOR MAYOR

Plans for the party include a fast ride with motorcycle escort from the Floyd Bennett airport to the summer City Hall at College Point, Long Island, where His Honor Mayor La Guardia will receive a gift of Oxford county maple syrup and maple sugar from Reeve Vernon Fewster. While viewing New York for the first time in their lives the Zenda party will be guests at the St. Moritz Hotel. Tomorrow night the party will be guests at the world premiere of the film which made the trip possible, "The Prisoner of Zenda." This Selznick production features a practically all British cast of stars including Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., C. Aubrey Smith, Raymond Massey and David Niven. Two or three days of sightseeing and general entertainment will feature the trip.

Included in the party is C. O. Tatham who will describe the trip for the readers of the Sentinel-Review.

Zenda, Woodstock and Oxford county have become known the world over thanks to the fact that the residents of that pretty South Oxford community selected Zenda from a novel "The Prisoner of Zenda" for a name. During the past week the story of the trip being made to New York by the Zenda party has been carried by every news service including The Associated Press, The Canadian Press, United Press, International News Service, N. E. A., Havas and Reuters in every country of the world. All the leading picture services are supplying pictures of the party to newspapers, magazines and feature supplements.

The local telephone and telegraph company offices have reaped a harvest since the "men from Hollywood," Russell Birdwell and George Glass of Selznick International Pictures arrived in the city. Scores of phone calls to Hollywood and New York and hundreds of telegrams were features of each day's work.

Giant Skyliner Left Jarvis Airport at 9.15 Today — Word Received from Buffalo

By S.-R. Staff Representative

BUFFALO, Sept. 1.—Landing here at 11 a.m., members of the Zenda party en route to New York were all in high spirits. The first time any of them had ever travelled by plane, everybody was feeling fine, the general opinion voiced being that it was more pleasant travelling by air than by motorcar.

Taking off from Jarvis at 9.15 the big plane headed directly for Niagara Falls, where it circled for some time over the falls, giving the passengers an unsurpassed view of the scenery.

The stop at Buffalo, made for customs inspection, is a brief one, and at 11.15 the big ship will again take the air, this time to commence the lap that is to take the Zenda folks right to the great metropolis where they are to be guests for the next three days.

Zenda Airplane Party Off on New York Trip

Baggage Seal

"TWA" SKYSLEEPER — OVER NEW YORK HARBOR

"TWA", THE LINDBERGH LINE — SHORTEST ROUTE COAST TO COAST

GOTHAM GREETS ZENDA CITIZENS

Villagers From Oxford Get Exciting Welcome at New York

TWELVE GO BY AIRPLANE

Take Maple Syrup as Gift; Big Day Tomorrow

NEW YORK, Sept. 1 — (CP) — Twelve eager residents of Zenda Ont., rested in their palatial midtown hotel quarters tonight after an airplane trip from the quiet of their Oxford County hamlet and a ride through Manhattan's canyons behind the screaming sirens of a speeding police escort.

The visitors said they were "thrilled to death" over their trip to New York for the world premiere of the movie, "Prisoner of Zenda", after which their cluster of homes in Ontario was named.

The trip was uneventful but full of enjoyment. Their pilot said the travelers insisted on prowling about the big transport ship to view the terrain from all angles.

They were greeted by a crowd at Floyd Bennett Airport and officially welcomed by License Commissioner Paul Moss. The visitors presented Moss with maple syrup and a bar of maple sugar from home.

Then they were whisked off to Manhattan and to their hotel. The party, headed by Reeve Vernon Fewster, represents the entire population of Zenda except Mrs. Andrew Fewster. She stayed home to look after things in the Oxford County hamlet.

But there will be plenty for the visitors to tell her when they get home. Their excitement was such, after their trip from home and the ride through New York streets, that further prowling about the city was put off until tomorrow.

Many of them admitted to fatigue, but by tomorrow they'll be ready for everything New York has to offer.

THE TAKE-OFF

ZENDA, Sept. 1 — Headed by Reeve Vernon Fewster and bearing international good will gifts of maple syrup and maple sugar, the "City" of Zenda took to the skies today, bound for New York and the world premiere of the motion picture, "The Prisoner of Zenda."

Zenda's 12 residents early today climbed into a motor caravan of five Woodstock taxis and headed for the airport at Jarvis.

The giant skyliner soared into the skies bearing the dozen Zenda citizens toward a civic welcome on the steps of the New York summer city hall, with Mayor Fiorello LaGuardia extending a greeting hand. The population was scheduled to land at Floyd Bennett Field.

Named in 1898 after the famous Anthony Hope novel from which the picture was made, Zenda became the first city in history to climb into a plane and visit, en masse, the great metropolis.

Zenda is 17 miles from Woodstock, seat of the rich agricultural County of Oxford. Tomorrow night the City of Zenda will be guest of honor at the Music Hall Theatre, viewing the story for which the town was named.

Three houses, a dairy, a little red schoolhouse and a general store comprise Zenda proper.

Those in the party include: Reeve Vernon Fewster, Donald and Mrs. Howes, Robert and Mrs. Fewster, Doris Hadcock, Olive Fewster, Harry Hadcock, George Fewster, Harry A. Little, Andrew Fewster and Mary Matheson.

News of the trip swept from the Zenda hamlet throughout Ontario.

In New York the large city publications awaited the unusual sight of an entire city clambering from a plane to see the sights.

Heretofore Zenda has been famed for its annual garden party, which draws upwards of [illegible] from. Its citizens, however, [illegible] proud of their farming [redacted]

When Residents of Zenda Arrived at New York by Plane

Zenda Residents Reach New York

Canadian Press Despatch

NEW YORK, Sept. 1.—Twelve residents of Zenda, Ont., arrived here today in a transport airplane for their "dream trip" to New York where they will attend the world premiere of the motion picture, Prisoner of Zenda, after which their Oxford county hamlet was named.

The seven men and five women in the party arrived at Floyd Bennett airport and were whisked away to a palatial mid-town hotel. Bearing maple syrup and maple sugar, they had expected to visit Mayor Laguardia at the summer city hall on Long Island but were informed he would not be there today. License Commissioner Paul Moss officially welcomed them.

ZENDA VISITORS AT NEW YORK SEE SIGHTS OF CITY

FLIGHT ENJOYED

By S-R Staff Representative

NEW YORK, Sept. 1.—"Settle in Zenda and see the world in comfort and at no expense" would be a good slogan and quite justified after the first day of the Zenda-New York trip. The giant TWA luxury liner took off from Jarvis airport at 10.30 Wednesday morning so smoothly that we were in the air before anyone realized it. Equipped with every comfort, reclining seats, air conditioning, a delightful hostess to serve lunch, made the trip pass rapidly. There was no vibration and no tremor throughout the trip. The members of the party smoked, talked and generally enjoyed themselves all morning.

Good humor featured the trip, with Reeve Vernon Fewster in the leading role. As we waited for the departure he shouted "Somebody take the lines, I'll take the whip." As the plane increased its speed from 180 to 200 miles per hour, George Fewster followed with "I guess shes' shifting into second gear." As a special feature, the plane on instructions of Mr. Birdwell of Selznick International Pictures, was piloted off the course and over Niagara so that everyone get the thrill of a lifetime when they saw the falls from the air for the first time. A stop of twenty minutes was made at Buffalo for customs and excise inspection.

Landing at Floyd Bennett airport at 1.25, the party was greeted by Commissioner Paul Moss, who represented His Honor Mayor Laguardia. Commissioner Moss extended hearty greetings and accepted a gift of maple syrup and maple sugar from Reeve Fewster. The freedom of the city was extended to the party. With sirens sounding the party was conveyed by mounted police to the St. Moritz Hotel in Central Park, where they occupy half a floor.

The visitors said they were "thrilled to death" over their trip to New York for the world premiere of the movie, "Prisoner of Zenda," after which their cluster of homes in Ontario was named.

The trip was uneventful but full of enjoyment. Their pilot said the travellers could scarcely remain seated for more than a few minutes and insisted on prowling about the big transport ship to view the terrain from all angles.

Arrival
Wed
Sept 1st

Dinner at Rumplemayer's

In New York

Thurs. Sept 3rd

Memories of Shopping

TEL. ELDORADO 5-6362

Miss Loy

613 Madame Maulon's

[redacted]

Dresses and Sportswear

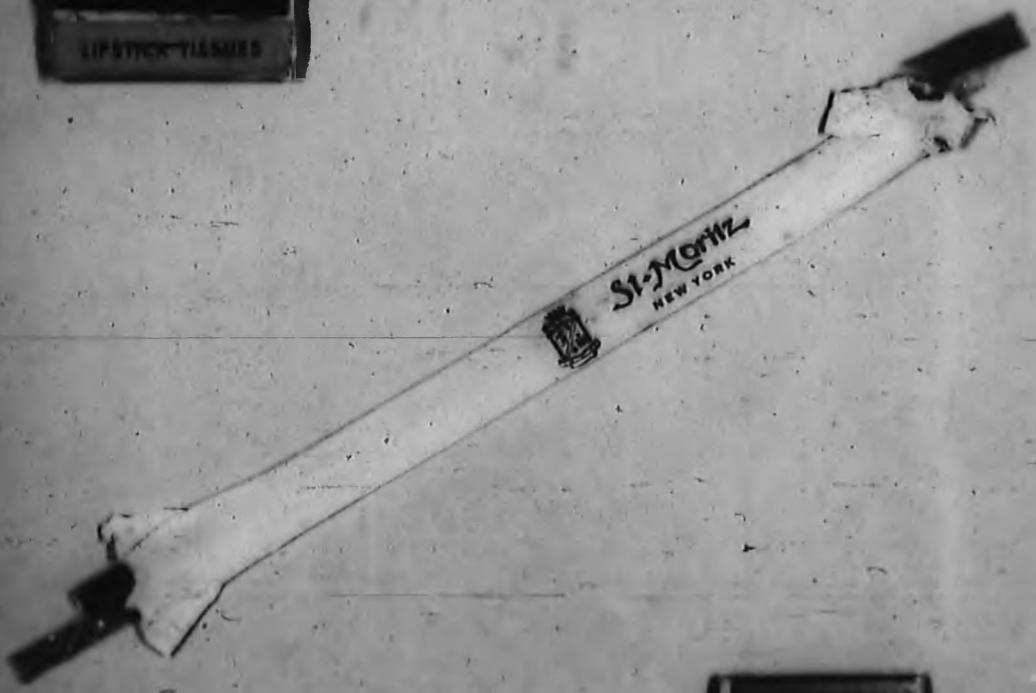
625 B MADISON AVENUE

Corner 59th Street

NEW YORK

Taken (in good faith) from the

St Moritz Hotel



In New York
Thurs Sept 3rd

Giants win an [illegible] baseball from St. Louis [illegible] Polo Grounds in the afternoon. Arthur Brisbane, Jr., son of the late Hearst editor of the same name, was given an insight into Canada, Oxford county and Canada by Reeve Fewster in a two-hour interview for the Hearst papers.

The party will leave Newark airport Saturday morning at 8.40 and should arrive at Jarvis about 10.40.

over

In New York
Thing Sergeant

Members [illegible] Giants win an [illegible] baseball from St. Louis [illegible] Polo Grounds in the afternoon. Arthur Hitchens, Jr., son of the [illegible] Hearst editor of the same name, was given an insight into [illegible] Grafton county and Zanda by Reeve Forester in a two-hour interview for the Hearst papers.

The party will leave Newark airport Saturday morning at 8.40 and should arrive at Jarvis about 10.40.

In New York
Thurs Sept 3rd

Giants win an exciting [illegible] baseball from St. Louis [illegible] Polo Grounds in the afternoon. Arthur Brisbane, Jr., son of the late Hearst editor of the same name, was given an insight into Canada, Oxford county and Zenda by Reeve Fewster in a two-hour interview for the Hearst papers.

The party will leave Newark airport Saturday morning at 8.40 and should arrive at Jarvis about 10.40.

— NOTICE TO PATRONS

INDIVIDUAL SEASON BOOKS
(TRANSFERABLE)

ON SALE AT GIANTS DOWNTOWN OFFICE, 104 W. 42nd STREET, BOOKS CONTAINING BOX OR RESERVED SEAT COUPONS FOR EACH GAME. THESE COUPONS ARE NUMBERED ACCORDING TO GAME NUMBER AND ENTITLE HOLDER TO SAME RESERVED SEAT DAILY.

THEY ARE TRANSFERABLE AND SUITABLE FOR USE IN OFFICES OR AS A GIFT.

1 Chiozza, i.f.
3 Berger, o.f.
10 Gumbert, p.
12 Baker, p.
14 Coffman, p.
18 Smith, p.
19 Brennan, p
22 Ryan, i.f.
25 Madjeski, c.
30 Terry, mgr.
31 Luque, coach
32 Snyder, coach

UMPIRES 1 Quigley, Supervisor
2 Klem 6 Magerkurth 10 Pinelli
3 Moran 7 Barr 11 Ballanfant
4 Stark 8 Stewart 12 Parker
5 Reardon 9 Sears 14 Goetz

GIANTS	1	2	3	4	5	6	7	8	9	10	AB	R	H	B	SH	P.O	A	E
5 Moore, left field																		
2 Bartell, shortstop																		
23 Ripple, right field																		
4 Ott, third base																		
26 Leiber, center field																		
6 McCarthy 20 Leslie, first base																		
8 Mancuso																		
9 Danning, catcher																		
7 Whitehead, second base																		
15 Castleman																		
16 Melton																		
17 Schumacher																		
11 Hubbell, pitcher																		

1 J. Martin, o.f.
3 Frisch, i.f.
6 S. Martin, i.f.
14 Bordagaray, o.f.
16 Haines, p.
17 J. Dean, p.
21 Sunkel, p
22 R. Moore, o.f.
25 Gonzales, coach
26 Wares, coach
27 Blake, p.
28 Harrel, p.

ST. LOUIS	1	2	3	4	5	6	7	8	9	10	AB	R	H	B	SH	P.O	A	E
11 T. Moore, center field																		
15 Brown, second base																		
10 Mize, first base																		
7 Medwick, left field																		
4 Padgett, right field																		
5 Gutteridge, third base																		
2 Durocher, shortstop																		
9 Ogrodowski																		
8 Owen, catcher																		
12 Johnson																		
19 Ryba																		
20 Weiland																		
18 Warneke, pitcher																		

Brembers of the Giants win an exhibition game of baseball from St. Louis Nov. 8 at Polo Grounds in the afternoon. Arthur Brisbane, Jr., son of the late Hearst editor of the same name, was given an insight into sports. Oakland county and Zenda will believe Crosley in a two-hour interview Sunday afternoon.

The party will leave Hearst papers airport Saturday morning at 8:45 and should arrive at Jarvis about 10.10.

In New York
Thurs Sept 3rd

Members of an exciting [illegible] Giants win an [illegible] baseball from St. Louis [illegible] Polo Grounds in the afternoon. Arthur Brisbane, Jr., son of the late Hearst editor of the same name, was given an insight into Canada, Oxford county and Zenda by Reeve Fewster in a two-hour interview for the Hearst papers.

The party will leave Newark airport Saturday morning at 8.40 and should arrive at Jarvis about 10.40.

INFORMATION FOR PATRONS

The ticket offices of the New York National League (Giants) Base Ball Club are located at 194 West 42nd Street on the fifth floor, where Reserved and Box Seats may be secured four days in advance. The General Offices are located at the Polo Grounds, 157th Street and Eighth Avenue. Polo Grounds can be reached by the Independent (8th Avenue) Subway, Sixth and Ninth Avenue Elevated lines and the Eighth Avenue Bus line, leading direct to the entrance, or via the "Bus" or the Broadway Seventh Avenue Subway leading to the entrance to the Grand Stand at 157th Street on the Speedway.

"Ladies" Retiring Rooms may be found in the center of the grand stand at the rear of lower and upper stands, and at front ends of lower and upper stands. Inquiries concerning lost articles should be made at the office of the Superintendent of the Polo Grounds located at the Eighth Avenue entrance.

Patrons will confer a favor upon the management by reporting to the office the slightest institution or incivility on the part of any employee. There is a parking place for automobiles at the east end of the Stadium, also on the Speedway.

Polo Grounds Phone, EDgecombe 4-2100

ZENDA VISITORS AT NEW YORK SEE SIGHTS OF CITY

Will Visit First Night Club Tonight

(Canadian Press Despatch)

NEW YORK, Sept. 2.—The populace of the Ontario hamlet of Zenda, here to help launch a motion picture to which their tiny settlement is related by name, wandered through the canyons of Manhattan today soaking up the sights offered by the first metropolis that has entered their lives.

Reeve Vernon Fewster headed a party of 12 of Zenda's 18 citizens which was brought here by airplane yesterday. For most of them it was the first trip to a large city and the great skyscrapers and bustling thousands were wonderous sights.

Later today the visitors were to attend the world premiere of "The Prisoner of Zenda." After that they were to visit their first night club.

Zenda Party Witnesses Premiere of Picture

"Prisoner of Zenda" Gay, Exciting Picture

Ronald Colman, Superb in Dual Role, Features New Top Rank Production. "Broadway Melody" Opens at Capitol.

By WILLIAM BOEHNEL.

Here it is at the Music Hall—a film so gay, so witty, so exciting, so thoroughly enjoyable that it definitely ranks among the exceptional pictures of the year. It is called "The Prisoner of Zenda," and it comes from the studios of David O. Selznick, whose reputation for producing really top-flight pictures is second to none in Hollywood. Mr. Selznick may not produce many photoplays a year, but those he does make are always in the top brackets. "The Prisoner of Zenda" is one of his best.

William Boehnel.

Speedy, refreshing, rollicking, it is done with an admirable tongue-in-cheek manner by a cast that could scarcely be improved upon. Each of them is perfect. There are Ronald Colman, who plays the dual role of Rudolf Rassendyll and King Rudolf V superbly; Douglas Fairbanks, Jr., who spirits through the role of Rupert of Hentzau; Madeleine Carroll, who is a picture as Princess Flavia; Mary Astor, who is first-rate as Antoinette; C. Aubrey Smith and David Niven, who are exactly right as Colonel Zapt and Fritz von Tarlenheim, respectively, and Raymond Massey, who is properly diabolical as Black Michael. All of them, under John Cromwell's nimble direction, succeed in creating an atmosphere of suspense and humor, romance and tragedy and in maintaining it from the beginning to the end of a fascinating motion picture.

"The Prisoner of Zenda," you certainly must remember—since it is inconceivable that someone should not have read Anthony Hope's novel of the same name—is the story of the spirited adventures that befall an Englishman named Rudolf Rassendyll in a mythical Balkan kingdom because of his striking resemblance to the monarch. When King Rudolf's wine is drugged by his half-brother, Black Michael, who wants the throne for himself, so that he cannot attend the coronation, Rassendyll is persuaded to take the monarch's place.

From then on begin a series of incidents that involve Rassendyll not only in the intrigue against the throne but also in a romance with the lovely Princess Flavia and that end only when Rassendyll swims the moat to Michael's castle, where the King is being held prisoner, and after a saber duel with Rupert saves Rudolf from his enemies.

Throughout the film is done with such ease and charm, such a deft, light, discerning touch, such genuine humor that when Rassendyll, leaving for England, tells Colonel Zapt and Fritz von Tarlenheim that they shall meet again you hope that it will be soon—in a sequel called "Rupert of Hentzau."

Enjoy First Showing of "Prisoner of Zenda" — Visit Night Club — Home Saturday Morning

By S.-R. Staff Representative

NEW YORK, Sept. 3—In Hollywood parlance if a thing is fair it is described as swell, if it is good it is given the adjective marvellous, perfect or terrific and whatever superlative is used for a wonderful night is not known but should be used in telling of the visit of the Zenda party to the world premiere of "The Prisoner of Zenda." The party has become a much photographed group and last night proved no exception with pictures being taken in different parts of the Music Hall, in Radio City, the largest theatre in the world. As head of the party, Reeve Vern Fewster was introduced to John Hay Whitney, prominent financier and sportsman and chairman of the board of Selznick International Pictures.

At the conclusion of the show a short tour of the building was made with incidental introductions to the executive staff. Following the viewing of "The Prisoner of Zenda" a very entertaining film, a trip to the famous French Casino was enjoyed. There the party conducted by genial George Glass was joined by Benita Hume, a Hollywood star in the making.

At the

REEVE BACKSTAGE

Canadian Press Despatch

NEW YORK, Sept. 2.—Vernon Fewster, reeve of the Ontario municipality of North Norwich in which the hamlet of Zenda is situated, was an envied man today among the main members of a party brought from the little Oxford county settlement to witness the world premiere of the motion picture, "Prisoner of Zenda."

The good natured reeve, one of 12 persons brought here by airplane to see the picture based on a novel after which the picturesque little community near Woodstock is named, was backstage at one of Broadway's swankiest night clubs (French Casino) surrounded by some of the glamorous ladies of the chorus he had his picture taken.

For the seven men and five women from Zenda that visit to a hot spot wound up a thrilling day. They had been to the movies after a sightseeing tour in Manhattan's stifling heat, and then went to the night club on Times Square.

"It was lovely," said Reve Fewster of the airplane trip to New York. They had circled Niagara Falls two or three times and on arriving over the metropolis the plane went to the lower tip of Manhattan while they saw the Statue of Liberty.

Some of the men saw a ball game yesterday. Others went to a show. But the ladies were more interested in shopping. For the reeve, however, it was more or less a day of agony. He had to enter the stifling studio of a newspaper office and pose for a photographer under hot lights.

The Zendaites were to see more of New York today, and leave for home tomorrow. Andrew Fewster, brother of the reeve, hopes to be home in time to open his general store for the final Saturday night's business.

ZENDA CITIZENS SEE N.Y. SIGHTS

Enjoy Night Club Visit After Movie Premiere

PARTY HEADED BY REEVE

"Prisoner of Zenda" Presented at Radio City

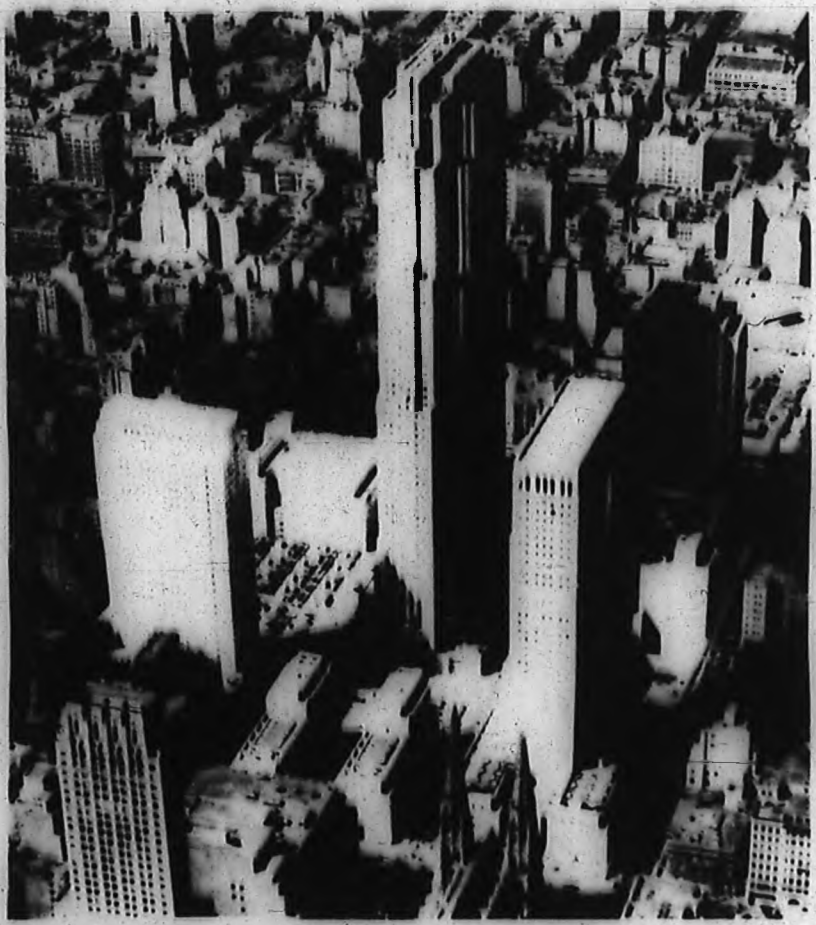
NEW YORK, Sept. 2—(CP)—A bit dazed maybe by the bright lights of Broadway, seven men and five women from the Ontario hamlet of Zenda put on their showgoing togs tonight to attend the world premiere of "The Prisoner of Zenda," after which their Oxford County settlement was named.

Headed by Reeve Vernon Fewster, the party was bundled into taxi cabs and roared from their fashionable midtown hotel to the huge Radio City Music Hall.

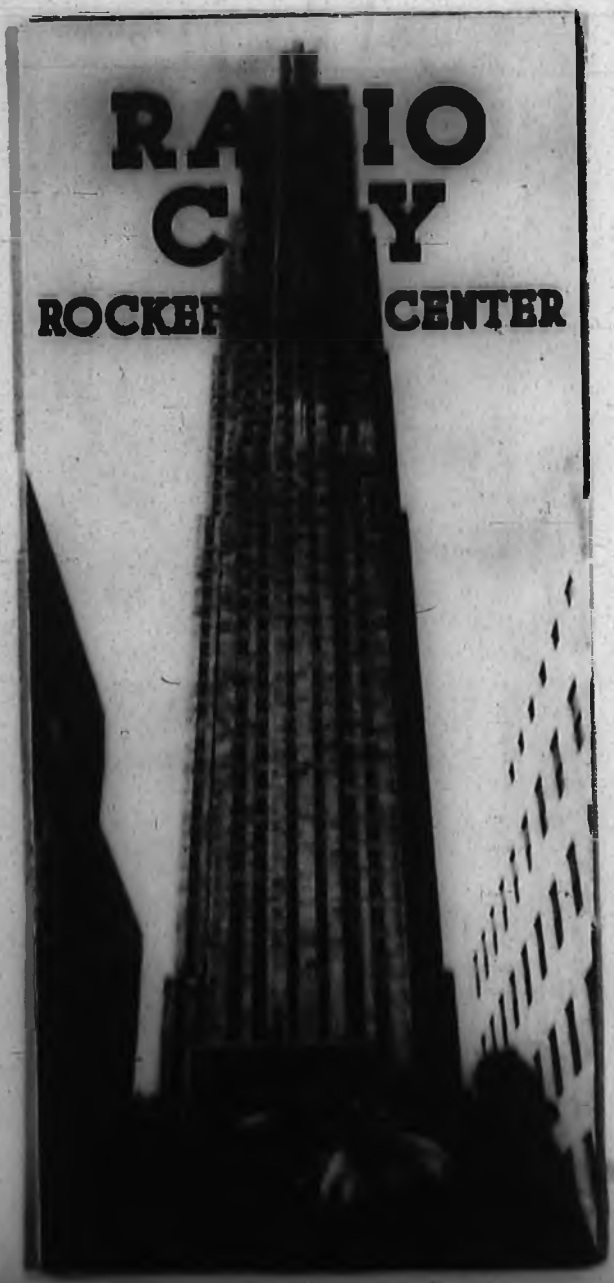
They entered to the roaring of the elevated clanging above the theatre entrance and gasped as they entered the cathedral-like lobby. Then they trod thick carpets to their orchestra seats.

It was something of a rest to enter the air-cooled showplace after a day of wandering through the canyons of Manhattan in 90-degree heat.

But the big thrill of their "dream trip" to New York, where they arrived yesterday in a big transport plane, was still to come. After the show they were scheduled to visit one of Broadway's swankiest night clubs and see a floor show direct from Paris.



Rockefeller


RADIO
CITY
ROCKEFELLER CENTER

An artist takes a vacation: Mark von Arenburg's sketch of a waterway in Veere, Holland. (See pages 3, 8 and 9)

Rockefeller Center Weekly

So This Is Broadway

By GEORGE ROSS.

When the population (twelve) of Zenda, Ont., went out to the fields last Thursday to thresh wheat the sky was clear and cloudless, the sun was baking hot and no one dared look up into the blazing glare overhead. But suddenly Vernon Fewster, Mayor of the twelve citizens of Zenda, heard the drone of motors overhead and when he looked up saw a plane winging toward an emergency field nearby. That night the steel bird that flew over the citizens of Zenda was to bring them glad tidings. Not Santa Claus, but Russell Birdwell, a publicity man for Selznick-International Pictures. Mr. Birdwell had had a brainstorm during the filming of "The Prisoner of Zenda." It had been discovered suddenly that a tiny Ontario town had been named in honor of Anthony Hope's novel back in 1895. A natural tie-up! No?

So that night Mr. Birdwell entered the town of Zenda, assembled the population at the general store and asked one and all if they would not like to lay aside their threshing awhile and come to New York by airplane. All expenses paid, plenty of entertainment and no strings attached. The twelve natives of Zenda rose as one man and accepted.

They were present in the first mezzanine of the Radio City Music Hall last night, along with a svelte party that "Jock" Whitney had invited. The Canadians liked the picture (and it would have been just too bad if they hadn't). If they seemed bewildered by the curious connection in coming to New York to see a film which mentions the name of their village, they didn't show it. Being guests of Selznick-International, they seemed to be enjoying the hospitality.

Unfortunately, Mayor La Guardia couldn't greet them personally when they arrived, but he sent License Commissioner Paul Moss to get a gallon of maple syrup and ten pounds of maple sugar, which are the chief staples of Zenda, Ont. After the Music Hall last night, they went over to the French Casino, although there is nothing in the Folies Bergere that suggests the prisoner of Zenda. Today they are going on a guided tour through Radio City and for a cruise around the island on a sightseeing vessel from the Battery.

Tomorrow morning they are going to Newark reluctantly for a plane ride back to Zenda, Ont., and the threshing machines that are wondering why they have been left, standing idle, suddenly at the height of the harvest. And the events of the past week will be heard around the cracker barrel in Zenda's general store until the next generation arises. They may even erect a wooden monument to a man named Russell Birdwell.

The Philadelphia Inquirer

Community's Entire Population Goes to Town

[illegible] New York World's Fair 1939 [illegible] They were greeted [illegible] Mayor La Guardia [illegible]

ABOUT ZENDAITES WHO DIDN'T GO

Counter - Publicity for Those Guarding Oxford Community

ROVING REPORTER VISITS

Finds "Entire City" Has Not Gone to New York

By W. G. TRESTAIN,

ZENDA, Ont., Sept. 2 — The Free Press roving reporter was entertained today in a "deserted" village. Zenda, four miles north of Salford, which is between Ingersoll and Tillsonburg, was reported to have moved out en masse via airplane to be the guests of a motion picture company at the premiere showing of "Prisoner of Zenda" in New York City.

Zenda is supposed to be the only place in the world of that name. It was named in 1898 after the book "Prisoner of Zenda" by Anthony Hope became a sensation. To move, as press agents have it, the "entire city" of Zenda to New York was quite a stunt.

It was such a good stunt that the mayor of New York was scheduled to greet the 12 visitors and great metropolitan dailies held their presses ready for early flashes on the arrival. However, use of the word "entire" to describe the exodus is just a little—well, say a teeny weeny fib.

The Free Press roving reported was treated to dinner by Mrs. Margaret Howes and Mrs. J. Holden, grandmothers of Kenneth Howes, aged three, and James Howes, aged 14 months, who are keeping house for Mr. and Mrs. Donald Howes, parents of the boys, away on the trip. That particular house was far from deserted.

Mrs. John Cooper was occupying another of Zenda's three houses, as she has done for a number of years. Mrs. Andrew Fewster was operating the store—business as usual; she lives in the third house. Daniel Conn and H. B. (Rye) Orsborn were making cheese in the factory about as usual. In fact Zenda presented most outward appearances of normality.

EVEN JORNALISM

Now this is not intended as a belittling of a really grand idea. Giving 12 Zenda district folks a ride to New York was great. However, the lucky 12 seemed to be getting not only the ride but the publicity and there should be justice in all things, even journalism.

It is easy to find out what the Zenda people in New York have done, are doing and intend to do. Just read the news columns the past few days. But, about the folks left behind there has been scarcely a word. The roving reporter promptly appointed himself press agent for the stay-at-homes.

pete with Hollywood experts but he was willing to try his truthful best.

Mrs. Cooper was sitting on her front doorstep and laughingly admitted she was, like heroine of an old-time song, "the girl they left behind". Mrs. Cooper will be 72 this month. She has lived around Zenda for 48 years and remembers well when the name was chosen back in the '80's. There had been a post office for about 20 years, until rural routes came along; she now gets her mail from Burgessville.

Zenda never was a big place. There had been a bit more to the cheese factory once but the place had never really boomed, said Mrs. Cooper. She had not gone to New York due to a bit of misunderstanding. Some of the publicity people had called on her, asked her if her health would stand the strain of such a trip and advised her seeing a doctor. They never returned, she said—so the big airplane pulled away from Woodstock yesterday, without her.

"Oh, it might have been nice to go," she said. "I could have celebrated my birthday a little in advance."

Over at the cheese factory Daniel Conn and H. B. (Rye) Orsborn were busy cleaning up cheese-making machinery after a morning's work. They had not been able to go, they said, because about a dozen 90-pound cheeses had to be made each day. They failed to convey any great affection which the situation had aroused within them for cheese making.

KEEPS STORE GOING

Mrs. Andrew Fewster was keeping store. She said she had considered it inadvisable to leave a trading centre, upon which many of the district farmers were depending for service at this time of year. She had, accordingly, packed Mr. Fewster off and stayed to look after things.

"With all this talk about there being nobody but myself left in the place, I was expecting some highwayman to come along and try to hold me up," said Mrs. Fewster laughing.

There was talk about the growth of Zenda's famous garden party, said to be the largest held in Canada. Crowds of as many as 10,000 have attended. It started as a community social event on a farmer's lawn, grew till it took a field and then finally found a permanent home under the auspices of the Canadian Order of Foresters on eight acres of land which was cleared of willows and underbrush.

Mrs. Fewster said she had had a telegram from the New York party announcing safe voyage and a pleasant time being had by all. The travelers are expected back tomorrow night.

A delay in the taxi taking the baggage to the airport had made about an hour's difference in the schedule, so that instead of New York Mayor LaGuardia doing the honors of reception he had to delegate it to License Commissioner Paul Moss. News dispatches have mentioned gifts of maple sugar and syrup being carried by the Canadians but the fate of a prize cheese taken from Zenda factory has not yet been disclosed.

Well, Kenneth and James Howes did not go because they were too small. Their grandmothers came to look after them but both refused to admit they were being doubly spoiled. Kenneth arranged to sing while backing away from his audience on a tricycle but what with one thing and another he never quite got around to it, although he has a reputation as quite a songster.

Rain came down in torrents about noon and Zenda was pleasantly cool and damp. The reporter ate a lot of meat and potatoes and wondered if the folks in New York were having so much more fun after all.

THESE REMAINED IN ZENDA, BUT THEY'RE NOT PRISONER

Twelve Zenda district residents, transported by airplane under the auspices of a movie concern to New York for the screen premiere of "Prisoner of Zenda," have been receiving a great deal of publicity, particularly since their arrival in the great city on Wednesday. The Free Press roving reporter, feeling that the scales of justice should balance, appointed himself publicity agent for the Zenda people who did not go to New York. Above are some of his publicity efforts. No. 1—Daniel Conn (left) and H. B. (Kyc) Osborn who did not go because they had to look after making of cheese in Zenda's only factory—they are shown washing some of the equipment. No. 2—Mrs. Ida Cooper, 71, widow of John Cooper, sitting on her front steps. Mrs. Cooper did not go due to a misunderstanding. The publicity men did not make final arrangements for her transportation. No. 3—"Tom," the village cat, who did not go for reasons of his own. No. 4—Mrs. Andrew Fewster, who did not go because somebody had to look after Zenda's only store. No. 5—Kenneth Howes, (left), three, and his brother, James, age 14 months, who did not go because nobody told them about mother and daddy going until they had gone and their two grandmothers, Mrs. Margaret Howes, of London, and Mrs. J. Hodien, of Lakeside, had arrived to take care of them. The youngsters are apparently happy about it all and are having a great time in the meanwhile.—Free Press Photo.

And So it Ends)

ZENDA PARTY RETURN HOME FROM NEW YORK

Memorable Plane Trip and Visit to Metropolis Concluded—Visit Rockefeller Centre

Completing an outstanding event in their lives, the principals in the historic Zenda to New York trip arrived home in Zenda on Saturday shortly after noon. Friday was spent in shopping and sight-seeing with a guided trip through the wonders of Radio City and Rockefeller centre at night as the outstanding feature.

Early Saturday morning the party was taken in T. W. A. busses through Holland Tunnel, one and three-quarters miles long, to the Newark Flying Field where their plane awaited them. The flight homeward was uneventful except for a brief experience in flying through fog and clouds just before reaching Buffalo where a stop was made for customs and immigration. The plane arrived at Jarvis at 11 and the party composed of Reeve Vern Fewster, Reeve Harry Little, Andrew Fewster, Miss Olive Fewster, Mr. and Mrs. Robert Fewster, Harry Hadcock, Miss Doris Hadcock, Mr. and Mrs. Donald Howes, Miss Mary Matheson, George Fewster of Zenda and C. O. Tatham of the Daily Sentinel-Review, was greeted by friends and relatives from North Norwich, Dereham and West Zorra. The trip to Zenda was made in taxis chartered by the David Selznick Associates Company who planned the trip in connection with the promotion of their excellent picture, "The Prisoner of Zenda."

Before leaving their hotel, the St. Moritz, on Central Park avenue south, the party expressed their thanks to Russell Birdwell and George Glass of the Selznick Corporation in an address read by Reeve Harry Little.

Miss Ella Lahey, formerly of the John Morrow Company, Ingersoll, and now residing in New York, was one of several people to extend greetings to the party. Miss Lahey lived in Dereham with her parents, the late Mr. and Mrs. Michael Lahey, before moving to Ingersoll. She asked to be remembered to her friends, particularly mentioning Michael Morrison and Walter Wilson. In conversation with the Sentinel-Review she said, "Yes, I like New York all right but I still think Oxford County is the best place in the world."

An article, "So This Is Broadway," appeared in Friday's New York World Telegram over the signature of George Ross, one of New York's celebrated writers, referring to the Zenda party. The article was as follows:

"When the population (twelve) of Zenda, Ont., went out to the fields last Thursday to thresh wheat the sky was clear and cloudless, the sun was baking hot and no one dared look up into the blazing glare overhead. But suddenly Vernon Fewster, mayor of the twelve citizens of Zenda, heard the drone of motors overhead and when he looked up saw a plane winging toward an emergency field nearby. That night the steel bird that flew over the citizens of Zenda was to bring them glad tidings. Not Santa Claus, but Russell Birdwell, a publicity man for Selznick-International Pictures. Mr. Birdwell had had a brainstorm during the filming of 'The Prisoner of Zenda.' It had been discovered suddenly that a tiny Ontario town had been named in honor of Anthony Hope's novel back in 1895. A natural tie-up! No?

"So that night Mr. Birdwell entered the town of Zenda, assembled the population at the general store and asked one and all if they would not like to lay aside their threshing awhile and come to New York by airplane. All expenses paid, plenty of entertainment and no strings attached. The twelve natives of Zenda rose as one man and accepted.

"They were present in the first mezzanine of the Radio City Music Hall last night, along with a svelte party that "Jock" Whitney had invited. The Canadians liked the picture (and it would have been just too bad if they hadn't). If they seemed bewildered by the curious connection in coming to New York to see a film which mentions the name of their village, they didn't show it. Being guests of Selznick-International, they seemed to be enjoying the hospitality.

"Unfortunately, Mayor La Guardia couldn't greet them personally when they arrived, but he sent License Commissioner Paul Moss to get a gallon of maple syrup and ten pounds of maple sugar, which are the chief staples of Zenda, Ont. After the Music Hall last night, they went over to the French Casino, although there is nothing in the Folies Bergere that suggests the prisoner of Zenda. Today they are going on a guarded tour through Radio City and for a cruise around the island on a sight-seeing vessel from the Battery.

"Tomorrow morning they are going to Newark reluctantly for a plane ride back to Zenda, Ont., and the threshing machines that are wondering why they have been left, standing idle, suddenly at the height of the harvest. And the events of the past week will be heard around the cracker barrel in Zenda's general store until the next generation arises. They may even erect a wooden monument to a man named Russell Birdwell."

The Perfect Cast

FOR THE GREATEST ROMANTIC ADVENTURE STORY OF ALL TIME

Famous names add their glory to a famous story of thrilling romance and breath-taking adventure! David O. Selznick, maker of DAVID COPPERFIELD and A STAR IS BORN, now gives you this immortal drama.

SELZNICK INTERNATIONAL *presents*

Ronald Colman *in* The PRISONER of ZENDA

WITH

MADELEINE CARROLL

MARY ASTOR 'DAVID NIVEN

RAYMOND MASSEY C. AUBREY SMITH

AND

DOUGLAS FAIRBANKS JR.

as Rupert of Hentzau

Produced by DAVID O. SELZNICK

Directed by JOHN CR[illegible]

Based on Edward Rose's [illegible]

Anthony Ho[illegible]

Release [illegible]

Feature At 1.19, 3.19, 5.19, 7.19, 10.09

ON STAGE TONITE

7.15 and 9.15 p.m.

The People Who Experienced The Thrill of Their Lives

'Residents of Zenda'

Stage Presentation in Charge of Charles Jolley

Ab. Warren's Swing Band

and

Bruce McMillan's

Internationally Known

ZENDA TROUPERS

Starts Today at LOEW'S

Aftermath ?

Zenda Residents on Loew's Theatre Stage Tomorrow Night in Person

The 11 residents of the little community of Zenda, Ontario, who recently traveled to New York for the biggest thrill of their lives, the world premiere of the David O. Selznick production of "The Prisoner of Zenda," will be featured in special stage presentation at Loew's Theatre in this city twice tomorrow evening. Their appearance here is in conjunction with the Canadian premiere of the same sensational hit which opens at Loew's tomorrow. The elaborate stage presentation which has been arranged for this occasion by London's well-known master of ceremonies, radio and stage artist, Charles Jolley, will be seen at 7.15 and 9.15 o'clock. The musical background will be provided by Alb Warren and his swing band, one of the smartest musical units in London today. Featured on the stage program will be Bruce McMillan's Zenda Troupers, a singing, dancing and comic variety act which has been one of the hit attractions at the famous Zenda garden parties for many years. The Zenda visitors are being brought to London through the co-operation of Len Lawrence, of the Greyhound Lines, and will arrive in the city shortly after 6 o'clock tomorrow evening in one of the line's smart coaches. "The Prisoner of Zenda" features Ronald Colman, Madeleine Carroll, Mary Astor, David Niven, Raymond Massey, C. Aubrey Smith and Douglas Fairbanks, Jr.

Will Herald Personal Appearance of Zenda Population

Alb. Warren and his swing band, Western Ontario's foremost exponent of smart music, who appears on Loew's Theatre stage in person next Friday night in the great reception being accorded the entire Town of Zenda, who have just returned via plane from the New York premiere of "The Prisoner of Zenda," the great romantic adventure based on Anthony Hope's famous novel of the same title. Loew's Theatre has prepared one of the most exciting programs in their entire history in London. They bring to London the same people who were whisked by speedy transcontinental plane from their obscure Western Ontario village homes to the bright and glamorous lights of New York's famous Broadway. The same people who experienced "the thrill of their lives," will be seen in person on the stage of Loew's London Theatre when the famous picture "The Prisoner of Zenda" is showing, starting Friday of next week. Supporting and headlining the big program staged in conjunction with this sensational picture will be Bruce McMillan's "Little Troupers," favorites for many years of the internationally-famous Zenda garden parties, who most recently thrilled thousands of Shriners from all parts of the North American continent gathered at their annual convention in Toronto's ultra smart Royal York Hotel. In view of the fact that the entire community of Zenda will be deserted it is only possible to have them make this personal appearance on the opening day of the picture. According to present plans they will be seen on the stage of Loew's London Theatre at approximately 7.15 and 9.15 o'clock next Friday night. Through arrangements made with Len Lawrence, of the Greyhound Lines, the Zenda residents and accompanying artists will reach London in special Greyhound coaches in time for a complimentary dinner to be tendered them by the management of Loew's London Theatre.

ZENDA PEOPLE VISIT LONDON

Guests of Theatre to See Picture — Tell of New York Trip by Plane

LONDON, Ont., Oct. 23.—Seasoned troupers by now, "the entire population of Zenda"—as publicity men loved to dub them—appeared on Loew's Theatre stage last night to tell of the fairy-tale airplane visit to New York for the world premiere of Anthony Hope's novel, "The Prisoner of Zenda."

When the picture was about to be released by its producers, a Hollywood press agent discovered there was but one place in the world named Zenda and that it received its name from the Hope novel. This was the little community in Oxford County. Plans were immediately in motion for taking the whole village to New York—by airplane.

The unique exploit was soon front page history.

Last night as "The Prisoner of Zenda" opened at Loew's, the group from Zenda made one more personal appearance. One half of the trip was charmingly described from the stage by Miss Olive Fewster, while Reeve Vernon Fewster, of Zenda, completed the story.

Miss Fewster and the reeve made a big hit with London crowds. Coming to that phase of the trip which made one of the most pithy news stories—his visit to a New York night club—Mr. Fewster but whetted his audience's curiosity by declaring "I will not tell you what happened there." He proved himself an adept showman by getting in a bit of good advertising for Zenda's famous annual garden party, which makes another appearance next summer.

On the stage also were Ab. Warren's swing band, and Bruce McMillan's "Little Troupers" from Woodstock, the later talented children who have won wide popularity. The children include Duggie Lowe, amazing little eight-year-old comedian; Margaret Martin and Roy Nixon, dancers; Ken McMillan and Ellen Wilkes, singers, and "Canada's Shirley Temple"—little Miss Shirley Marks, of Woodstock.

ZENDA RESIDENTS VISIT LONDON

Attend First Performance at Loew's of "Prisoner"

GIVEN GREAT WELCOME

Reeve Fewster and Miss Fewster Tell of N.Y. Trip

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GOOD SHOWMAN

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Charles Jolley, Londoner who made a name for himself on the United States stage, was master of ceremonies.

The Zenda people and the stage show were here for one night only.

"The Prisoner of Zenda," which continues its engagement at Loew's, has a cast of stars including Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Mary Astor, C. Aubrey Smith, Raymond Massey, David Niven and Montague Love.

It is a picture packed with action, romance and comedy. The story concerns a startling resemblance between an English gentleman and King Rudolf V, both parts taken by Colman. When the Englishman visits Rudolf's kingdom he is invited to the castle just prior to the coronation. When that day arrives however the king is hopelessly drunk and drugged by traitors. In order to save the kingdom from falling into the hands of the traitors, the guest consents to double for his royal highness at the coronation. Then comes his meeting with the monarch's intended bride, (Madeleine Carroll). Enemies of the real king in the meantime have kidnapped him and kept him prisoner at Zenda. The rescue scenes led by Colman constitute romantic and exciting action.

Short pictures include a comedy, "Framing Youth," and an edition of News.

"ZENDA" PICTURE ATTRACTS CROWDS

"Prisoner of Zenda" Now at Royal is Fine Presentation of Well Known Novel

"The Prisoner of Zenda," one of the outstanding pictures of 1937 and the one that some of the residents of Zenda, Ont., were transported to New York by airplane to attend its premiere a few months ago, has now reached Woodstock and was the New Year holiday feature at the Royal—showing again tonight and Tuesday.

It's a great picture and splendid entertainment, based on Anthony Hope's well known novel of love, intrigue and adventure. Ronald Coleman is the star, playing a double role and doing them both well—that of the dissipated prince, about to be crowned king and a travelling Englishman in that country on a holiday and looking the exact double of the prince. Raymond Massey is the prince's half brother, plotting to overthrow him and seize the throne. Douglas Fairbanks, Jr., is the villain army officer, plotting withh both sides for his own interests. C. Aubrey Smith, that rugged old English actor, who does his many characteristics well, is the staunch, loyal colonel, ever faithful to the throne. Madeline Carroll is the beautiful princess, betrothed to the prince, whom she hardly knows and who falls madly in love with the imposter Englishman who is crowned king when the real prince is abducted by the plotters and becomes the "Prisoner of Zenda." The imprisoned prince is freed by a clever plan of the substitute king and the loyal officer, his enemies are routed and the princess learns who the one was that was crowned, remaining true to her royal traditions. She reluctantly renounces her love for him, in spite of his pleas that she flee with him to England. The real king assumes his throne and the people are none the wiser about the masquerade. All the parts are well taken and unite to make a splendid performance. Included also on the program is Walt Disney's popular "Donald Duck" cartoon character in another amusing comedy entitled "Donald's Ostrich."

Chosen for a place of honor in the 1937 review of Hollywood is Film Actress Madeleine Carroll (above). Her role in "The Prisoner of Zenda" clinched her rating as "The Most Beautiful Actress."

NOTE AND COMMENT

With all the publicity Zenda has had of late, the management of its famous garden party perhaps ought to begin worrying about accommodation for the crowd on next occasion.

BY PAUL HARRISON

HOLLYWOOD—Figure it any way you like—1937 was a terrific and, in some ways, a colossal year for the movies.

Certainly it was the most expensive 12 months in flicker history. When a studio feels like spending $3,000,000 (as Metro did on "Conquest") to explain the relationship of Napoleon to his Polish mistress, you know that the days of Hollywood's fantastic profligacy are still with us.

It was a year that provided sufficient merit, or pelf, to win over to one branch or another of the cinema practically all of the erstwhile highbrows except those two professional scoffers, George Bernard Shaw and George Jeer Nathan.

It was the year in which Technicolor declared a dividend and David Selznick and Samuel Goldwyn said they'd never make another black-and-white picture. Thus a bright (literally bright) future is heralded for the screen.

Tender passion went out of style in 1937. It was the year of "Nothing Sacred," in which Fredric March hauled off and knocked Carole Lombard as stiff as a poker. This act was the climax of many slaps and kicks which romance has been receiving all over Hollywood.

By and large, it was a year of better pictures. A few of the good ones haven't been very successful, but the very fact that several were unprofitable lent all the more significance to the willingness of a few companies to experiment with greater realism, more unhappy endings, casts without box office names, and stories of social significance.

* * *

The year thus provides some of the toughest problems ever confronted by the critics. A critic is a person who cannot please all of the people even some of the time. Even large groups of experts such as the Pulitzer Prize play committees in New York, and the Academy of Motion Picture Arts and Sciences, always are targets for bitter recriminations when they pick a "best" production or a "best" performance. Next March the Academy awards for 1937 will be voted by some 15,000 members of the actors', directors', and writers' guild.

In making a selection of 1937 "bests," this correspondent will stick out his neck only far enough to try to guess the Academy prize-winners. For every selection, I can think of half dozen alternatives and qualifications:

Best picture of 1937: "The Life of Emile Zola" (Warner Brothers). It has substance and power. It is so fine, structurally and technically that it likely will draw individual prizes and honorable mentions to several of the people connected with its production.

There will be many votes for "The Good Earth." Before a jury of picture-makers however, its unlimited budget and years of preparation probably will prevail against it. Lots of people can make a fine picture with enough time, money and retakes.

Best performance by an actor: Spencer Tracy in "Captains Courageous."

As Pasteur, Paul Muni won this award last year, and he is not likely to capture it again with his Zola. Besides, there are many who consider the Zola role a natural. As Wang Lung in "The Good Earth," Muni did an infinitely more difficult piece of acting.

Only other performance likely to figure in the balloting is Robert Montgomery's lead in "Night Must Fall."

* * *

Best performance by an actress: Barbara Stanwyck in "Stella Dallas." The story is still the trite old tear-jerker about a mother's love and sacrifice, but it also is the vehicle for Miss Stanwyck's best performance. When you've said that, you've said a lot.

Most beautiful actress: Madeleine Carroll in "The Prisoner of Zenda."

Best supporting performance by an actor: Douglas Fairbanks, Jr., in "The Prisoner of Zenda." This is a long-shot prediction because there were many fine secondary roles in a year of unusually careful and costly casting.

Best supporting performance by an actress: Andrea Leeds in "Stage Door." This choice seems a certainty. Yet in the feminine class, too, there were many fine secondary characterizations, some almost as unforgettable as Claire Trevor's revolting Francey in "Dead End."

Best direction: William Wyler, "Dead End." This is another long-shot. Maybe William Dieterle will get the prize for "Zola." Or Sidney Franklin, for "The Good Earth."

Direction is a difficult thing to judge. Some pictures almost fall into place by themselves, requiring only transcription from script to film and little original creation. As a creator who made a pretty good picture from almost no story at all, Walter Lang deserves a special award for "Wife, Doctor and Nurse."

Best photography: Karl Freund, "The Good Earth." His presentation, with his interpretations of mood and feeling through lighting and composition, probably was more important than the acting in making the story seem real.

Best screen play: Norman Reilly Raine, Heinz Herald and Geza Herczeg, "The Life of Emile Zola." Ever since the picture was released, most of Hollywood has raved over the brilliance of this script.

Best musical: "On the Avenue," partly because of its Irving Berlin tunes, partly because the year brought few creditable tuna shows.

Best scene: Spencer Tracy playing his peculiar first-cousin-to-a zither and telling Freddie Bartholomew about the special fishermen's heaven.

ASKS ABOUT ZENDA

Gordon Sparling, production manager of Associated Screen News, Montreal, writes the Sentinel-Review for information about the Oxford village of Zenda, with a view to using it in the company's camera series, "Did You Know that?"

About 'Liberating' the Experience

ZENDA TEACHER TELLS HER STORY

TILLSONBURG, Oct. 18.—"The most wonderful city in the world," was Miss M. Matheson's comment while talking to the members of the Tillsonburg Travel club, last evening. Miss Matheson, of Zenda, described her trip to New York, when she and the other inhabitants of Zenda, made the excursion to New York to see the premiere of "Prisoner of Zenda.

Miss Matheson, school teacher in Zenda, told of meeting Benita Hume, British actress, and was "thrilled" over the signing of the dozen Zendaites, of the register in Radio City, which so many celebrities sign.

The meeting last night was the annual meeting of the Travel club. Officers were elected into position with few changes: President, Mrs. W. D. Agur; vice-president, Mrs. M. S. Somers; second vice-president, Mrs. A. S. Rennie; treasurer, Miss Neva Sine; recording-secretary, Miss E. Williams; assistant, Miss Nerta Davis; business conductor, Miss R. Fields; corresponding secretary, Miss H. Thorne. Miss Grace Ostrander retired from position of recording secretary, to be succeeded by Miss Williams, and the assistant secretary is a new office. These are the only changes.

Mrs. W. D. Agur was hostess and was assisted by Mrs. R. Yokom and Miss V. Barnard. The program was in charge of Mrs. Rennie and Mrs. R. P. Reskie. Mrs. W. Gibson played two piano selections, "Dance Negre" by Scott, and "Venetian Love Song" by Nevan. Mrs. W. L. Davidson sang "Four Leaf Clover" and an encore selection. The group will study "Canada" this winter, and will extend the study over a two year period. Last year they studied the British Isles.

Miss Mary Matheson of Zenda was the guest of A. S. Rennie, M. P., and Mrs. Rennie, Tillsonburg, this week, when she addressed a meeting of the Tillsonburg travel club on her recent airplane trip to New York.

Miss Mary Matheson, of Zenda, was the guest of Mr. and Mrs. A. S. Rennie, Tuesday evening. Miss Matheson gave a most interesting account of her recent airplane trip to New York at the opening meeting of the Travel Club.

Y. P. S. Ex-Members Provide Program

EMBRO, Dec. 30.—The Y. P. S. of Knox United church entertained the ex-members on Monday night with a good attendance. Harold Jackson presided. After the usual opening and reports it was decided to hold a skating party in the rink on Jan. 10. James Thompson, Donald Gard, James Fleming and Melvin Boles to be in charge. It was also decided to hold an installation service of the new officers on Sunday night, Jan. 8, Rev. Mr. Conner to conduct it.

The ex-members put on the program. A very interesting and most instructive talk on "School curriculum" was given by Miss Hannah McKay of Watford, a piano duet by Miss Elizabeth Holmes of Windsor and Miss Gladys Campbell of Toronto, which was heartily applauded. Miss Mary Matheson of Zenda gave a talk on her recent flying trip to New York, which was very much enjoyed.

Travel Club Elects

Mrs. W. D. Agur was hostess to the Tillsonburg Travel Club Tuesday evening at her home on London street. The meeting, which was the first one since the three months' summer recess, was also the occasion for the annual election of officers, which resulted as follows: President, Mrs. W. D. Agur; first vice-president, Mrs. M. S. Somers; second vice-president, Mrs. A. S. Rennie; recording secretary, Miss Evelyn Williams, who will have as her assistant, Miss Nerta Davis; corresponding secretary, Miss Hazel Thorne; treasurer, Miss Neva Sine; business conductor, Miss Rheta Field. The members will take up the study of Canada at their meetings during the fall and winter months.

The speaker of the evening was Miss H. Matheson, of Zenda, who was a guest on the recent trip to New York tendered to all the residents of Zenda by an American film company in honor of its new production, "The Prisoner of Zenda."

Miss Matheson took her hearers by word picture on this notable trip, starting from the moment the party boarded the air liner near Jarvis, for New York City, until they returned home. According to Miss Matheson the excursion will not soon be forgotten by the handful of inhabitants of the little village of Zenda, which lies nine miles north of Tillsonburg.

The musical numbers on the program included two piano numbers played by Mrs. W. H. Gibson, "Dance Negre," by Scott, and "Venetian Love Song," by Nevin, and two vocal solos contributed by Mrs. W. L. Davidson, "The Four-Leaf Clover" and "Times Roses," being accompanied at the piano by Mrs. Gibson.

MISS FEWSTER TELLS OF AIRPLANE TRIP

BURGESSVILLE, Oct. 4.—Miss Olive Fewster, Zenda, told the members of the Reflector Club of her air trip to New York, at their regular meeting held Thursday evening at the home of Mr. and Mrs. Wilbur Morley.

Miss Fewster left nothing to one's imagination, beginning her story with the way in which Zenda got its name, through the novel, "The Prisoner of Zenda." She continued by relating the trouble Mr. Glass of Selznick International Pictures, had in finding Zenda; of their skepticism of such a trip being true; of Mr. Glass offering to pay for hired help during their absence and of the actual trip to New York on the T.W.A. airliner.

Miss Fewster's account of their trip to New York and their social activities in New York were no less interesting. About the only thing they lacked, she mused, was sleep. She mentioned the gigantic of the Radio City Music [illegible] where they were given the [illegible] seats to see the premiere showing of "Prisoner of Zenda." Miss Fewster went on to describe the sights of New York, including the famous French Casino, all night rendezvous of the elite.

Miss Fewster elaborated on this and on their trip home again, and passed pictures taken at various points of their sojourn. Miss Fewster remarked that every time they turned around to talk to anyone, their picture was taken.

Others assisting on the program were Miss Barbara Walker, Norwich, who sang two solos, accompanied by Mrs. C. Bourhner, Norwich, at the piano. J. R. McLean, president, was in charge of the meeting.

CULVER CITY
DEC 16 '37
CALIF.

Miss Mary Matheson,
Miss Vi Howes,
Zenda, Ontario,
Canada.

AIRMAIL

CULVER CITY
JAN 18 '38
CALIF.

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Miss Mary Matheson
R. #2
Norwich, Ontario
Canada

United Artists Corporation

TELEPHONE BRYANT 9-7300

729 SEVENTH AVE.
NEW YORK

MARY PICKFORD
CHARLIE CHAPLIN
DOUGLAS FAIRBANKS
SAMUEL GOLDWYN
ALEXANDER KORDA

September 8th, 1937

Dear Charlie:

Here are some pictures we took of the Zenda gang. I will appreciate it if you will dash out to Zenda and pass them around to the folks. Say "hello" to His Honor and everyone else. Give them all my best.

I will be writing to you as soon as I get back to Hollywood.

Best wishes.

Sincerely,

George

George Glass

Mr. Charles Tatham
Woodstock Sentinel Review
Woodstock, Ontario, Can.

CALIF.

Miss Mary Matheson
R. #2
Norwich, Ontario
Canada

Dec. 5th, 1937

Miss Mary Matheson
Miss Ve. Howes
Zenda, Ontario
Canada.

Dear Mary + Ve,

It was mighty good to hear from both of you and I am terribly sorry I did not think of sending the pictures long ago. It will take me a few days to have the prints developed but I will send them to you as quickly as they are ready.

over

Miss Mary Matheson
R. #2
Norwich, Ontario
Canada

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all of those who accompanied us to New York. It was just as much of a thrill and a pleasure to us too.

I hope Santa Claus comes very early to Zenda and all of you are very happy.

With good wishes I am

Sincerely yours

Birdie

These will go to you by airmail and you should have them before Christmas. I will send a sufficient number so that you may pass them out to all of the others who might like to have copies of them.

George and I have often talked of our visit to Zenda and it is always with a great deal of pleasure we recall

Miss Mary Matheson
R. #2
Norwich, Ontario
Canada

SELZNICK INTERNATIONAL PICTURES, INC.

9336 WASHINGTON BOULEVARD CULVER CITY, CALIFORNIA

RUSSELL BIRDWELL
DIRECTOR OF PUBLICITY

December 30, 1937

Mary Matheson and Violet Howes
Zenda
Ontario, Canada

Dear Mary and Vi,

At long last, here are the pictures. I am sending all of them to you. Will you please be good enough to distribute them to the others in the pictures?

With all good wishes for the coming year, I am

Sincerely yours,

RB

RUSSELL BIRDWELL

:MAM

Inclosures

SELZNICK INTERNATIONAL PICTURES, INC.

9336 WASHINGTON BOULEVARD CULVER CITY, CALIFORNIA

RUSSELL BIRDWELL
DIRECTOR OF PUBLICITY

January 18, 1938

Miss Mary Matheson
R. 2
Norwich, Ont. Canada

Dear Mary Matheson,

It was good to get your note. Am glad you are enjoying the pictures.

I hope everything is very happy in your life.

Best wishes,

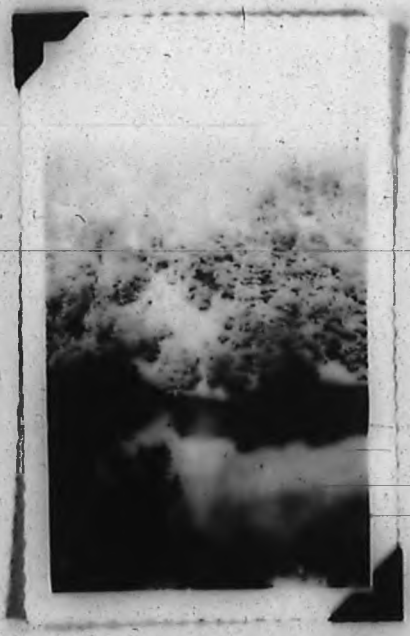
RUSSELL BIRDWELL

RB:m

Views from Hotel St Moritz Window.

(Above)
Central Park
and
8th Ave..

5th Ave.
New York



Central
Park.
1000 acres
in
centre of
New York.

Another view
of
Central Park
&
5th Ave..

Ariel & Bob Fewster beside the Douglas Airliner at Jarvis Just before taking off.

The TWA Douglas Airliner - 3 wks. old ready to take 'Zenda' to New York on its first flight - at Jarvis - Sept 1st.

At Newark N.J. The TW.A plane we returned home in

Newark N.J airport and the TWA 12 passenger car that conveyed us from Hotel St. Moritz to the airport

George Glass + myself.
Just before departure
for airport Sat. morning

Vi. + I
mutual pals during
the 'adventure'

George Fowster, George Glass + Don.

George Glass posing in front
of hotel.

Gladys Lynch.

George Glass, his pose, and a farewell smile at Newark airport

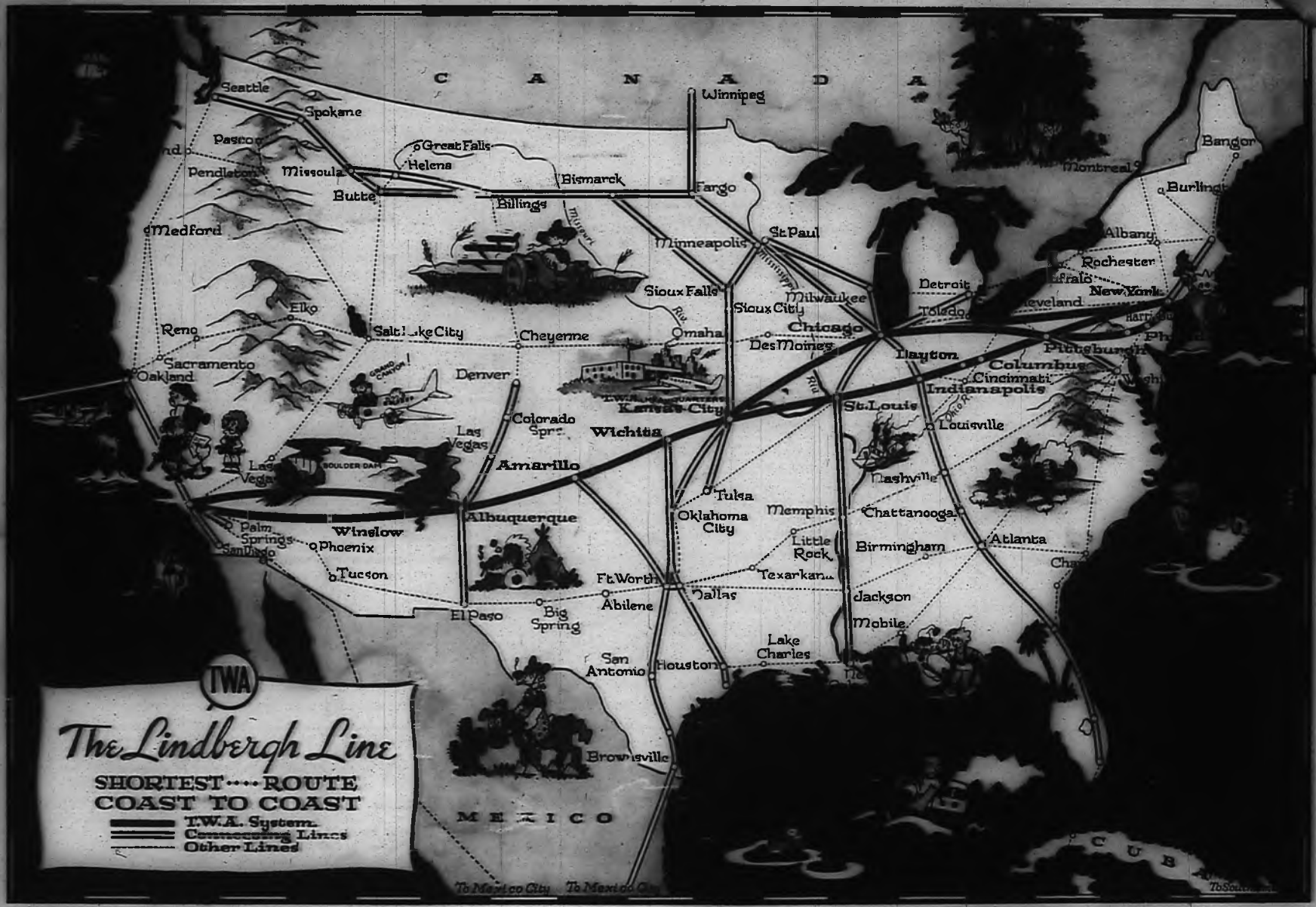
H.H. Blackburn - co-pilot on our return flight poses at the Buffalo air port.

Harris Hull, T.W.A. Steward pauses graciously before re-entering the plane to return to Newark to allow his picture to be taken

Captain C.E. Robey, our genial pilot, smiles at the camera on our arrival home at Jarvis.

On being told to get out and stretch at Buffalo, Vi. rigidly subjects George to physical exercises while I snap their picture Harry Little, Olive Fewster, Doris Hadcock provide a laughing audience.

Co-pilot Blackburn Vi. & I. at Newark Airport. Mr. Blackburn, are you pinching Vi.?


CANADA
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Spokane
Pasco
Pendleton
Missoula
Great Falls
Helena
Butte
Billings
Bismarck
Fargo
Winnipeg
Medford
Minneapolis
St. Paul
Sioux Falls
Sioux City
Omaha
Milwaukee
Chicago
Des Moines
Detroit
Toledo
Cleveland
Buffalo
New York
Albany
Rochester
Montreal
Bangor
Burlington
Pittsburgh
Columbus
Cincinnati
Indianapolis
Dayton
St. Louis
Louisville
Nashville
Chattanooga
Atlanta
Birmingham
Memphis
Little Rock
Texarkana
Jackson
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Lake Charles
Dallas
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Oklahoma City
Kansas City
Wichita
Amarillo
Albuquerque
Winslow
Phoenix
Tucson
Palm Springs
San Diego
Elko
Reno
Salt Lake City
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Denver
Colorado Springs
Las Vegas
Sacramento
Oakland
Ft. Worth
Abilene
Big Spring
El Paso
San Antonio
Houston
Brownsville
MEXICO
CUBA
To Mexico City
To Mexico City
To Havana
TWA
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over

Way to Travel . . .

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● TWA operates three major routes: Between New York and California over the route charted by Colonel Charles A. Lindbergh—the shortest coast-to-coast airway; between Chicago and California over the shortest route to the West coast; between Chicago and New York direct non-stop, also by way of Pittsburgh and by way of Philadelphia. The map on the back cover provides a graphic picture of TWA routes, together with connecting service via other airlines. Fifty-one major cities, as indicated by the map on the reverse of this page, are served by TWA either direct, or through close connections. Wherever you travel, check first to see if all or part of your journey can be made via TWA, the Lindbergh Line.

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TWA first

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Zenda Trip to New York

September 1 - 3, 1937

PHOTOGRAPHS

"Memories of New York"

Publicity photographs from
Selznick International Pictures, Inc.

Filmed for the Ingersoll and District
Historical Society

by Norwich and District Archives

in Town Zenda
1937

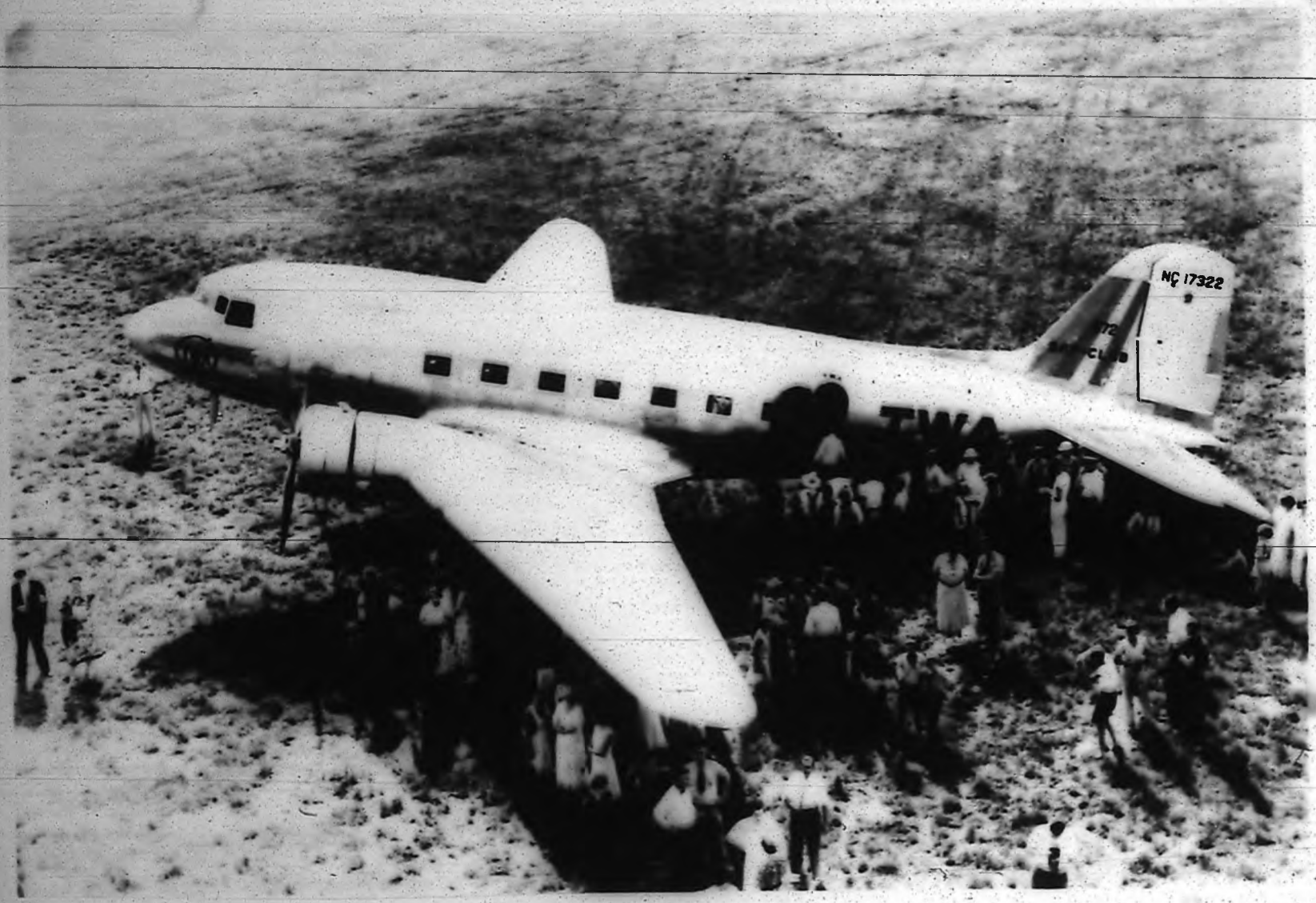
Harry Hadcock

Bob and Warn
Fewster

Olive Feewater

Neard Don Bower
(Cheesemaker)
in front of their home

Trip arrives at
Farves Russell
Birdwell (in suit)


NC 17322
TWA

Awaiting take-off

My favourite picture
The farm people and
the "big plane"

Stewardess -
Kern Fewster
Doris Hadfield

Russell Birdwell
& the 12 Zendaitts

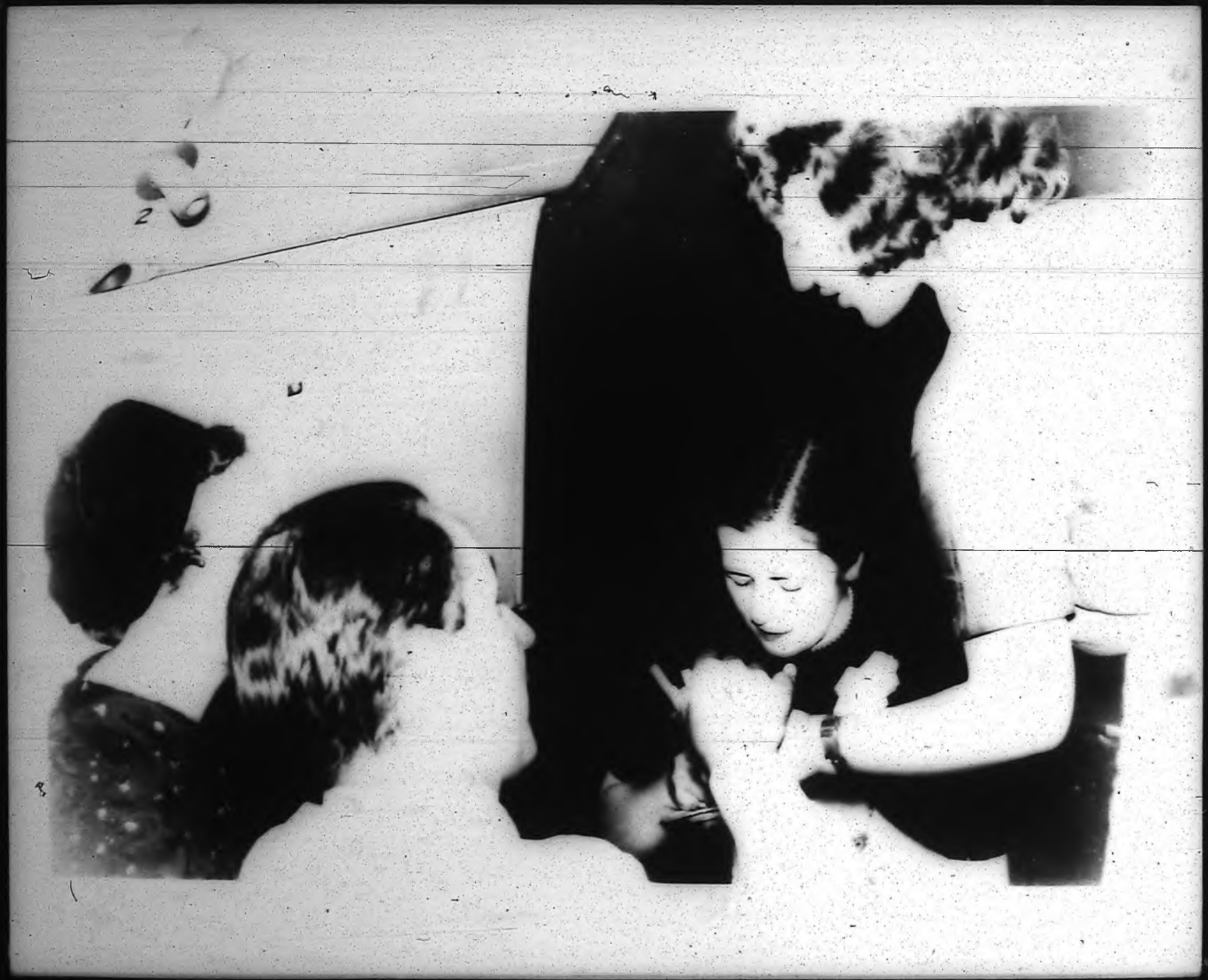
George Fewster, Vic Hewes
Mary Mathews, Doris Hadfield
Olive Arul + Bob Fewster
Ben Hewes Andrew Fewster
Harry Hadfield + Harry Little


CLUB

Hoover, Mrs. Hoover, Senator
Lawrence, Mrs. Henry Ford
Senator Tracy, Amelia Earhart
Putnam.
Rear: Margaret Mary Matheson
Mrs. Warren Grant & Mrs. Sawyer.


372
SKY-CLUB

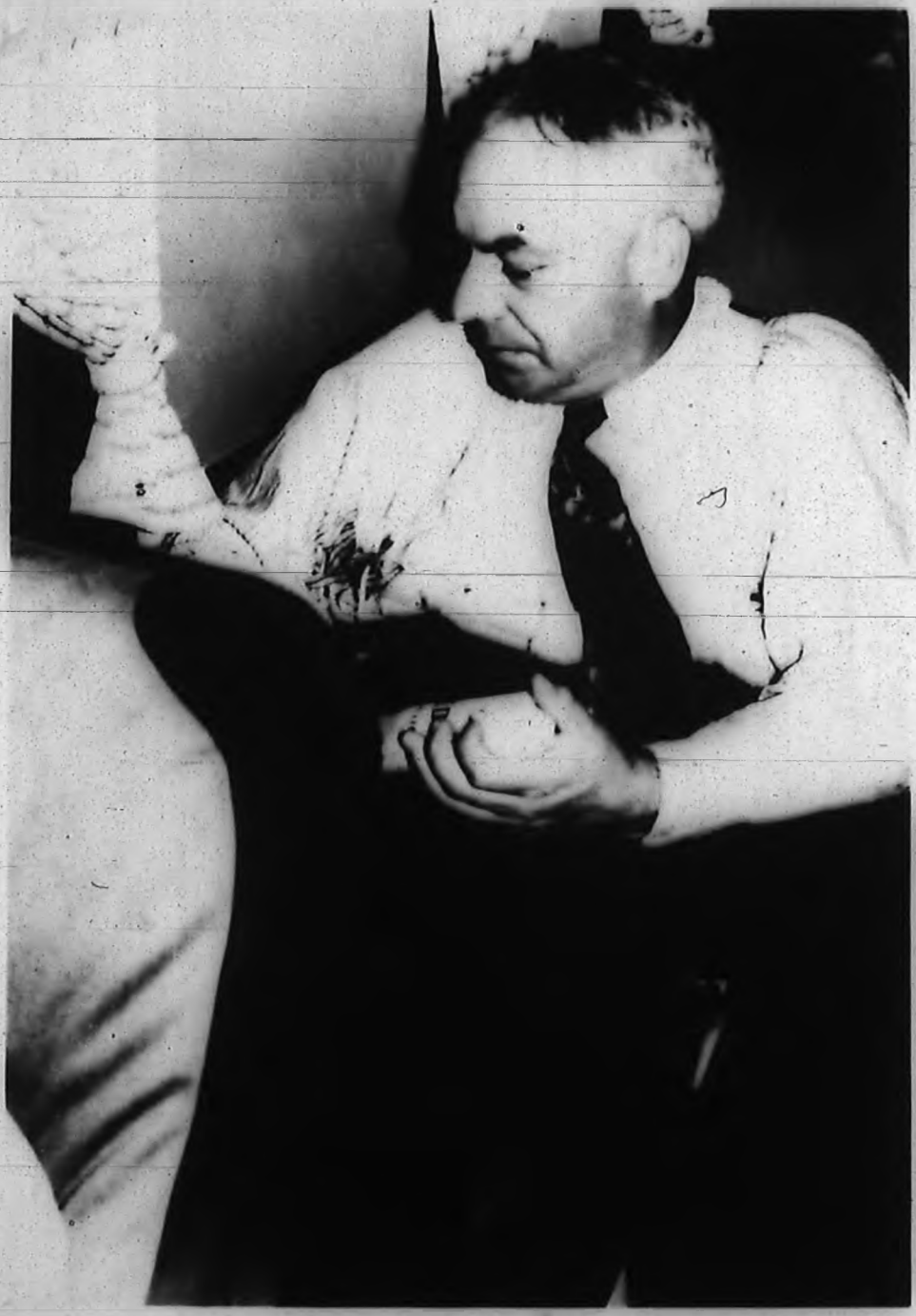
Greetings
BERMUDA
Canada



Crowing in New York.
Mayor Fawster gives the
Actg. Commissioner Moss
New York City welcome -
Europeans
Alice Fawster, Basil
Fawster, Bob Fawster
Ben Hawes, Harry Hatfield

Russell Birdwell
giving a hand to
Mary Matheson

Nern Deinstee



Andrew Dewster

On the Plane
Russell Birdwell
and
Mary Matheson

Birdwell –
Vi Howes. Mary Matthews.

Vi Howes

Vera Dawalo
&
Commissioner Moss

Mern Lawrence – the
Reeve of N. Norwich
gets to see the Pilot

Kern Coverlet
unpacked in the
So Mouth

Zenda Trip to New York

September 1 - 3, 1937

Additional Scrapbook Entries

"Memories of New York"

Filmed for the Ingersoll and District Historical Society

by Norwich and District Archives

PROFILES

PUBLIC RELATIONS—I

THE map of North America is dotted with towns named after novels. The trend started long ago. In Elk County, Pennsylvania, there is a Rasselas, named after Dr. Johnson's novel, which came off the presses in 1759. Sir Walter Scott is in a class by himself as a godfather of American communities. Handy-sized maps show seven Ivanhoes, fifteen Woodstocks, twenty-one Montroses, twenty-three Waverleys, and a scattering of Rob Roys, Kenilworths, and Midlothians. Despite the faint aura of lunacy about the old gentleman, Mr. Pickwick gave his name to towns in Mississippi, Minnesota, and Texas. Thackeray landed with Pendennis, Kansas; Bulwer-Lytton with Rienzi, Mississippi; Charles Kingsley with Westward Ho, Alberta. Lew Wallace is represented by four Ben Hurs, Helen Hunt Jackson by three Ramonas. There are Trilbys in Ohio and Florida. Anthony Hope put the mythical kingdom on the map. After his "The Prisoner of Zenda" came out in 1894, Zendas sprang up in Wisconsin, Utah, Kansas, and Ontario. The Zenda in Ontario seems to be the only town that ever had much excitement because it had a literary name.

The stir at Zenda began when a stranger arrived there in the middle of August, 1937, with a strange line of talk. All the inhabitants, twelve in number, were haying. The stranger had picked the worst time of the year for visiting Zenda. It is a cheese-making community. Between haying and dairying, everybody was on double duty. The stranger tried to explain that he wanted the whole town to fly to New York for the premiere of a motion picture called "The Prisoner of Zenda," but the only response was "Please go away." He hunted up a telephone and called Russell Birdwell in Hollywood. "Everybody in Zenda thinks I'm crazy," he reported. That was bad news for Birdwell, who was then publicity man for David O. Selznick, producer of "The Prisoner of Zenda." A newcomer among the Hollywood publicity wizards, Birdwell couldn't afford to waste ideas. He dropped everything and flew to Canada himself.

Birdwell had learned of the existence of Zenda, Ontario, from a biography of

Russell Birdwell

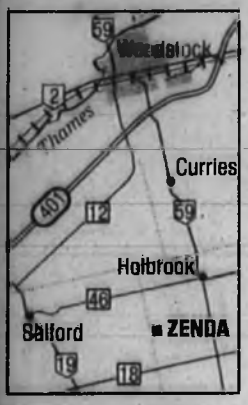
Anthony Hope. His first thought was to hold the celebration there. His second was to fly its entire population to New York for the premiere. Lions, chimpanzees, governors, and senators had been flown to premieres, but no town had ever been flown to one. Birdwell had watched the filming of "The Prisoner of Zenda" with growing enthusiasm. For weeks he had lived in an atmosphere of ermine and daggers. He couldn't visualize the town of Zenda, Ontario, except through a haze of romance. The least he expected was something like Gogol's aristocratic village, where even the peasant's pig carried itself with the air of a nobleman. On his arrival at Zenda, Birdwell was thunderstruck to find the hayers and cheese makers utterly indifferent to their connection with Anthony Hope's pint-pot kingdom. For two days his talk of flying the town to the premiere received no encouragement, but on the third day he noticed a gleam in the eye of a young Zendaite named Fewster. That gleam reappeared at every mention of the loveliness on display in the night-club floor shows in New York. As a lawyer concentrates on the one subject which awakens sympathy in a member of a hostile jury, Birdwell hammered away at the weak spot which had appeared in young Fewster. The publicity man's conversation teemed with improbable women. Young Fewster was converted. He converted his family, and they converted the rest of the town. All Zenda —seven men and five women—flew to New York for the opening of the mythical-kingdom picture and stayed a week at the St. Moritz, seeing the sights and visiting the hot spots of the really mythical kingdom of New York. One of the visitors discovered the modern Aladdin's lamp—just pick up a telephone, say "Room Service," and you get anything you want. He made the genie bring him one Orange Blossom, then two, then a whole trayful. At this point Zenda was reassembled for the homeward flight.

Free Press
Aug. 1996

LOCAL LEGACIES

Communities that shaped our region

Zenda: *Where garden parties were famous*



ZENDA AT A GLANCE

▶ **History:** First settled in the 1850's and originally known as Salem. The name had to be changed in 1895 when the town applied for a post office. Postmaster Thomas Banbury took the name from the novel, The Prisoner of Zenda. Although the community never had more than a couple of dozen people, it did have a school, general store, United Church and cheese factory.

▶ **Significance:** From 1912 to 1957 Zenda played host to an annual garden party, which drew top entertainers and thousands of people from around the region.

▶ **Location:** 14 kilometres southwest of Woodstock on the boundary line between the townships of Norwich and South-West Oxford.

In it's heyday, the annual event drew up to 12,000 people and top entertainers.

By Hank Daniszewski
Free Press Woodstock Bureau

ZENDA — They came by the thousands in the August heat and dust, clogging the roads south of Woodstock for miles around.

They gathered in a field around a makeshift stage as the top entertainers of the day filled the night with music and fun.

No, we're not talking about hippies and Hendrix here but about the annual Zenda Garden Party and bands like the Lincoln County Peach Pickers, as well as more familiar names such as Gordie Tapp and Tommy Hunter.

The annual Zenda Garden Party never achieved the fame of the famous rock festival near that other Woodstock in New York. But in its heyday it drew as many as 12,000 people a year and was the biggest garden party in Ontario.

Garden parties were once a big deal in rural Ontario, said Ian Bell, curator of the Norwich Museum. There were home-made pies and baseball games and in an era long before TV, they also featured the hottest Vaudeville stars. Bob Wilson, a Toronto comedian and promoter, lined up entertainers for the Zenda party from as far away as London, England.

"In the summer they could get top notch acts to come out to a field in Oxford County. The entertainers loved it because they were treated so well," said Bell.

No one remembers those parties quite as well as Olive and Harold Harrison, who are both in their 80s and have lived in Zenda all their lives. Olive Harrison recalls the annual August "invasion" with great fondness.

"It started out as a little lawn social but it just grew like topsy."

Their home used to be the general store, which Olive Harrison's family operated for decades. Next door was the local lodge of the Canadian Order of Foresters, the club that ran and organized the garden party every year. Harold Harrison was a lodge member and every summer drove a radius of 50 kilometres nailing up posters for the party.

ANNUAL EVENT: The first party was held in 1905 and it became an annual event in 1912. For the next 45 years the party was one of biggest social events in rural Ontario until it finally died out in 1957.

"The entertainment just got too expensive and television was getting more popular," said Harold Harrison.

Zenda was first settled back in the 1850's on a road dividing Norwich and South-West Oxford townships. At one time it boasted a cheese factory, a school and general store although through most of its history its population was never more than a couple of dozen people.

See **ZENDA** *Page* **B2** ▶

HANK DANISZEWSKI
The London Free Press

Harold and Olive Harrison, long-time residents of Zenda, stand by the gates to the park that was the scene of the community's famous garden parties.

Local Legacies explores communities of the past and present that are not well known, but have had an impact on the region's history. To suggest a community, call Bureau News team leader Al Chater at 667-4522. Outside the London dialing area call 1-800-265-4105, ask for extension 4522. Or write Local Legacies, The London Free Press, P.O. Box 2280, London, Ont. N6A 4G1 Local Legacies is a summer series that appears weekly.

Olive Harrison is also part of Zenda's other claim to fame which is also tied to the entertainment business. The community was known as Salem until 1895 when it applied for a post office and found it had to change its name because Salem was already taken. The first postmaster came up with Zenda because he had just read the novel, The Prisoner of Zenda.

In 1937 David O. Selznick, a famous Hollywood producer, made a movie based on the novel. His publicity people found out about the tiny community in Ontario and decided to fly the residents of the community to New York for the premiere.

Olive Harrison was one of 11 people who made the trip which included night clubbing and a night in a posh hotel.

"It was unbelievable, really. It was right out of a fairy tale," she said.

On their return, the Zenda delegation were local celebrities and were asked to speak at gatherings in London and Woodstock.

These days new homes have been built on the park where the garden parties were held and population has soared to 32. But the school, the general store, church and factory are all gone and the Harrison's say the community spirit isn't the same.

"So much has changed. It's not like when you know everyone for miles around," said Olive Harrison.

NORWICH and OTTERVILLE

Fact is stronger than fiction in Zenda

By Monte Sonnenberg
Staff Writer

ZENDA — Stately portraits of a town's founding fathers are commonplace in city halls across the continent. They are usually dour, serious-looking men who lend their names to major streets and thoroughfares within the settlement, if not the settlement itself.

Recently, the Township of Norwich had an opportunity to purchase a portrait of a Zenda founding father. It wasn't a picture of Charles Bombury, the village's first postmaster, who proposed the name Zenda in the late 1890s. Rather, it was a portrait of Sir Anthony Hope, a 19th century English novelist.

The opportunity to purchase Sir Anthony's portrait was offered last fall by Stanley Jackson, a retired clerk of the English court presently residing in Essex, England. To the Township of Norwich, he wrote:

"I have discovered the original watercolour portrait by the Victorian artist SPY (Sir Leslie Ward) depicting Sir Anthony Hope, who wrote the 'Prisoner of Zenda.' It was published as a coloured print by Vanity Fair magazine in 1895. As this is the original work by the artist's own hand, and in good condition, I feel it to be a remarkable find. According to the published biography, "Sir Anthony Hope and His Books," the village of Zenda is named after his famous novel and I am writing to ask whether there might be a source of interest who might like to buy the portrait at a suggested price of 4,000 pounds sterling (approximately $8,000)."

John Heleniak, mayor of the Township of Norwich, said last week that Council is not interested in purchasing the watercolour, even if it is of the man who gave Zenda its name.

This is not the first time Zenda, located eight miles northwest of Norwich, has become the focus of attention for its exotic name.

In 1937, during HoHywood's Golden Age, movie mogul David O. Selznick produced the movie adaptation of Sir Anthony's famous novel. As a publicity stunt, promoters with the Selznick studio offered to fly all 12 residents of Zenda to New York City for the movie's international premiere. Contemporary newspaper accounts of the junket tell it best:

"Yesterday morning, a DC-30 TWA airliner dropped out of the skies at the airport south of Jarvis and, after a brief delay, whisked away the entire population of the village of Zenda, near Woodstock, which includes 12 persons. Bound for Floyd Bennet Airport, the plane picked up its Ontario passengers for the purpose of taking them to New York for the world premiere of the motion picture 'The Prisoner of Zenda'. An energetic press-agent of Selznick International Pictures conceived the idea of having the population of the tiny Ontario village on hand for the premiere and TWA officials, likewise publicity conscious, co-operated.

"At 10:25 a.m., the plane took off for Buffalo and thence to Newark, the trip from Jarvis requiring about two hours and a half."

Those attending the premiere included Mr. and Mrs. Donald Howes, Mr. and Mrs. Robert Fewster, Harry Hadcock, Doris Hadcock, Andrew Fewster, Reeve Vernon Fewster of North Norwich Township, Reeve Harry Little of Dereham Township, Olive Fewster and Mary Matheson.

The residents of Zenda came to New York bearing gifts. They were met by Mayor Frank LuGuardia's deputy, License Commissioner Paul Moss, who accepted a gallon of maple syrup and 10 pounds of maple sugar on behalf of the city. A photographer from Life magazine took their pictures. They were given accommodations in a luxury hotel, taken on a tour of the city, and provided with favoured seats at the movie's premiere.

Today, Zenda is a quiet village of nearly 30 people. No other place on earth shares its name.

St. Catharines Standard.

Zenda 'survivors' recall memorable trip to New York

ZENDA, Ont. (CP) — In 1937, a dozen people — half the population of this tiny southwestern Ontario hamlet — escaped to New York in an episode that had all the trappings of a Frank Capra movie of that era.

Although they weren't exactly prisoners, the Depression was still much in evidence so flying down to the Big Apple for a few days was antasy come true.

"That was really something in those days," recalls Mary Scott, 68, of nearby London.

She was one of the lucky dozen flown by David O. Selznick's International Pictures to the premiere of its latest movie, The Prisoner of Zenda, starring Ronald Coleman.

Scott, one of four surviving members of the group, was a special guest Wednesday in London at the Grand Theatre's premiere of the play, The Prisoner of Zenda.

The invitation came about after she took her scrapbook of the New York visit to the theatre earlier this year.

In 1937, the golden days of Hollywood, studio publicists would do almost anything to promote a movion picture. As a publicity stunt for The Prisoner of Zenda, a studio executive searched through atlases to find a place called Zenda.

When he discovered this community, he was pleased to learn just what he wanted to hear: a settler named Thomas Banbury had named it in 1895 after Anthony Hope's novel.

Although the movie studio planned to fly all Zenda's residents to New York, only 12 went. Another dozen or so stayed home to look after the store, church and cheese factory.

Olive Harrison, the only one on the trip who still lives in Zenda, said she couldn't believe it when she was told what the studio planned.

"It seemed crazy to me," she said.

The group was flown from a grass airstrip at Jarvis, Ont., to New York, where they were met by a city representative.

They were given a police escort through Manhattan to the St. Moritz Hotel and later went on a city tour.

The next day, they were guests of honor at the movie's premiere at Radio City Music Hall. Although none of the movie's stars attended, the group met Benita Hume, who married Coleman the following year.

Then it was on to a popular night club for dining and dancing.

The story was carried by Life magazine and newspapers across Canada, the United States and overseas.

"It was a really big thing," said Scott, recalling that the Depression made it that much more spectacular.

Capra, whose movies often dealt with small-town people going to the big city must have loved it.

THE LONDON FREE PRESS, Friday, December 9, 1983

Former Zenda resident recalls '37 film junket

ZENDA (CP) — In 1937, a dozen people — half the population of this tiny hamlet 15 kilometres south of Woodstock — escaped to New York in an episode that had all the trappings of a Frank Capra movie of that era.

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In celebration of the "one-room" school house

THE OLE' SCHOOL -- This old "one room" school house located, appropriately enough, on Old School Road, is just north of Holbrook and is currently used as a private residence. (Cheryl Clark-Cowan/PHOTO)

Structurally speaking

From logs to something more concrete

Structurally speaking, engineers ran the gamut for building materials used on one room school houses.

North Norwich and South Norwich townships' first school houses were built in the early 19th Century, and were frame or log structures. The last known remaining one room frame school standing was the Norwich Gore, which burnt to the ground on June 12, 1961, after being struck by lightning.

As the years progressed, red brick became a popular building material for school houses and several of these buildings remain standing. Burgessville's second last public school, the "Red School" in New Durham and the old high school, which is now an apartment building in Norwich, are examples of these. In fact, Burgessville's old public school is now known as Oxford County's Museum School, as a tribute to the heritage of one room schools.

Later, white brick structures became the norm and white bricks were used to build schools in Zenda, Newark and Beaconsfield. The Zenda school has been torn down, but Newark's remains.

Unlike other communities, many of Norwich Township's early 20th Century schools remain in use for a variety of purposes.

In fact, at least one school, Maple Dell located between Newark and Springford, is still used by the Mennonites as a parochial school. Others, like the one in New Durham have become stately homes.

Fortunately, none of the township's remaining school houses have been abandoned.

BETTER DAYS -- Retired teacher Barb Williams taught at the Miller School House, which is now used for storage on private land. The yellow brick school still boasts its original bell. (Cheryl Clark-Cowan/PHOTO)

Retired school teacher recalls a simpler time

By CHERYL CLARK-COWAN

Although time has erased most of the Village of Zenda's remnants of more fruitful days, fond memories remain for former Zenda Public School student Barb Williams.

Williams is an avid Zenda school historian, with photographs, memorabilia, school books and stories on the three school houses which graced the village.

The third and final Zenda school, which Williams attended, was built on the second concession between the Swance and Thomas' Farms. And, the structure was made of white brick.

Williams attended the Zenda school during the Depression Days, 1931-36.

"I remember I was age 7 when I started because of the snow banks," recalled Williams.

Williams has fond memories of the Zenda School and her three teachers over the years; Mary Fewster, Mary Matheson and Jean Taylor.

Depression Days hit hard everywhere including Zenda, "students wore what they could afford", noted Williams. As well, children often had to share books because of the cost involved in purchasing their own.

School supplies were scarce in the days of the 1930s'. Williams remembers having one spelling book throughout primary school. A spelling book cost 19 cents and each student needed one primer per year, with prices ranging from four cents per book and up as the years progressed.

In fact, the same books were used from the 1930s through until about 1950.

Williams witnessed the introduction of Grade 4 during her Zenda school days, but luckily, she had already passed that stage in the system.

"I enjoyed school," said Williams. "Teachers took more interest in you ... the families knew the teacher and the teacher took an active part in the community."

Infamous disciplinary tactics of the teachers of days gone-by tend to be slightly exaggerated, added Williams.

"Discipline depended on the teacher," said Williams, who personally remembers writing lines, but never getting the strap. "The boys would get the strap."

Williams' fondness for one room school houses was one inspiration in her decision to become a teacher.

After attending Normal School, Williams got her first job in Miller in 1946.

During her career, Williams worked at several schools, but every one of them contained no more than six classrooms.

Williams taught at Miller for nine years, at Mt. Elgin's continuation school for 18 years and then on to Springford Public School until her retirement.

One of Williams' most memorable moments at the helm of the class, came in the 1950s when a heavy snowstorm trapped several students and teachers in the school.

"There was a bus system at that time, some children had to stay all night and we served them supper in the hall ... and some of them stayed at homes in Mt. Elgin."

Other memorable moments in one room school house history for Williams, includes the installation of Mt. Elgin's first school phone, the implementation of the bus system and the gradual addition of teachers and technology, to the educational system.

School holiday schedules were not that different for students in earlier days. Children were given two months vacation in the summer, a week at Easter and about two weeks at Christmas, with the occasional Public Activity (PA) Day.

Over time, Williams saw her annual salary rise from about $1,000 in the mid-1940s to several thousand by the time she retired.

However, teacher "planning time" didn't make it into the system until after she had retired.

"I never had it; so I didn't miss it," she said.

Apart from teaching, Williams would list her agenda in the Day Book, to enable a supply teacher to be prepared in the event of sickness. And, time tables were always kept.

As well, trustees came once a year and township boards oversaw the inspection of the schools in their area.

"My dad attended the Zenda school and my mother taught in Newark for one year before getting married," concluded Williams, admitting her first love was the school system.

And, teaching in one room school houses has given her over 35 years of fond memories and personal victories.

All about Zenda:

* Throughout Zenda's history, 22 teachers came and went including one male, from pre 1893 to 1961.
* Joe Kirwin was the first recorded trustee of the Zenda School.
* None of Zenda's three school remain standing.
* Zenda's first official records date back to 1857 at S.S. #49. It was known as the "Red School".
* However, prior to that, a log school was located on a farm owned by Bill Mitchell. The school served five families.
* Remarkably in 1858, the school year lasted eight months and eight days and the teacher, who taught grades kindergarten through eight (and sometimes Grades 9 and 10), was paid $143.56 for the year.
* Broken down, taxpayers in 1858, paid 25 cents per month for education costs, the county assessment was $21.50 and the government grant equalled $21.75.

School rules

In the 19th Century, school rules were etched in slate, so to speak, for staff and students at South Norwich and North Norwich township schools.

School house rules included:

* no lying.
* no swearing.
* no stealing.
* no handling others' books.
* no quarrelling/fighting.
* no "telling tales out of school".
* no pushing each other in the mud or in the ditch on the road home.
* no books or lateness, were grounds for dismissal from school.

And, for the teachers ...

* no knitting or "fancy work" during recess.
* corporal punishment was to be recorded, noting the "crime" and number of "strokes" given.

First of a two-part special

UPI

Radio City Music Hall, the home of the Rockettes and a top tourist attraction in New York since 1932.

Radio City Music Hall again faces 'final' shutdown

NEW YORK (AP) — Radio City Music Hall, the world's largest movie theatre and home of the high-kicking Rockettes, will shut down after 45 years following its April 12 show, the president of the Rockefeller Centre landmark announced yesterday.

It was the latest in a series of "closing" announcements since 1962 by the financially troubled theatre. Each time previously the tourist mecca has managed to survive for another season.

Alton G. Marshall, the president, said the action was "taken with a deep sense of regret" and with appreciation of the efforts of its employees to keep the showplace of the nation open.

He said the 6,200-seat theatre had operated for the past several years with heavy losses and projected it would drop more than $3.5-million for 1978.

Through war and peace, from depression to boom and back again, Radio City Music Hall was a fixture in the New York City firmament. While styles changed with the seasons, its Art Deco halls never changed.

Marshall said attendance had fallen from 5 million annually through 1967 to less than 2 million last year and family films had become increasing difficult to find.

Mayor Edward Koch said after the announcement, "We'll do everything we can to see how we can keep it open. If it were closed, it would be terrible."

Radio City Music Hall opened its doors on Dec. 27, 1932, with a bill that included Martha Graham, Ray Bolger, Jan Peerce, the Wallendas, and the comedy team of Weber and Fields.

As yesterday's announcement came, the theatre was presenting the movie Pete's Dragon, starring Helen Reddy, Jim Dale, Mickey Rooney, Red Buttons and Shelley Winters.

Rated G, of course; for that was the cornerstone of the Music Hall policy. It aimed to provide family entertainment, and one of its problems in recent years has been the lack of suitable films.

And it was the last movie theatre offering a stage show: 45 minutes of live entertainment that included the Rockettes, works by the resident orchestra, assorted acts and a grand finale with everything in the house including the Mighty Wurlitzer Organ.

"It's a shame," said Jean McRae of Flushing, Queens, who was standing in line with her grandson, John, 13, of Stony Brook, N.Y., when she was told of the expected closing. "They have marvellous shows. I come here as often as I can." Added John, "There are so many people enjoying it all the time. As soon as there's a new show, I come here as fast as I can."

Mary Kerich of Astoria, Queens, was waiting with relatives from Yugoslavia.

She said, "It's the only theatre in New York City that's really good. It has a stage show you can't see anyplace."

Jody Reese of Haddonfield, N.J., commented, "It is part of the tradition of New York, and America does not have a lot of traditions like Europe does. I think it would be a shame to close it."

The last picture show at the Art Deco palace

BY JAMES PURDIE

THE RAINBOW ROOM is booked solid, cocktail parties have been arranged and evening clothes now 40 years out of date are being dusted off in preparation for the wake New Yorkers are planning for Radio City Music Hall.

The nostalgia parties have already begun and will continue until next Wednesday, when the curtain falls for the last time on the high-kicking Rockettes and on a never-to-be-repeated period of American entertainment history. The 6,200-seat music hall may reopen but it is going dark after 45 years of non-stop film and stage entertainment and nobody, including management, is happy about it.

The hall itself will not be torn down as originally planned, thanks largely to a save-Radio-City campaign that involved hundreds of New Yorkers from all walks of life and social stations. But the days of its blockbuster movies and stage extravaganzas are probably gone forever, like midnight sailings on ocean liners, Walter Winchell, marathon dances and the silver-plated manhattan cocktail shaker.

Radio City Music Hall, "showplace of the Nation", typified for generations of Americans (and visiting Canadians) all the brash, open, Rosy O'Grady attitudes of New York street life in the days before muggings and blackouts. It has fallen victim, along with such other great American halls as the Fox Theatre in Atlanta and the Paramount in Oakland, to changing lifestyles and tastes.

The hall received a last-minute reprieve from the wreckers this week when New York State Governor Hugh Carey and Rockefeller Centre agreed in principle to preserve it as a New York landmark and, perhaps, subsidize its reopening by building a 20-story office tower over the existing six stories. But its Easter Show will be the last of its kind.

The compromise plan to save the building has been welcomed by architects, designers, politicians, war veterans, grandparents, parents and grandchildren, many of whom have booked tables overlooking Central Park in the Rainbow Room before taking in their final performance. The room, which is at the top of Rockefeller Centre, is decorated and furnished in the same Art Deco style as the interior of the hall. It has always been part of the adventure of going to Radio City as a special treat on birthdays and other occasions.

One silver head that will not be seen among the final audiences belongs to Donald Deskey, the 81-year-old interior designer who made the hall the greatest showcase in America for the design ideas of the period. Deskey is retired and spends his time in Florida, Scotland and the Caribbean, with only brief stopovers in New York.

Deskey was only 35 when he won the design commission for the hall in 1932. He had just returned from a prolonged stay in Paris and was full of the new ideas he had been hearing from such expatriates as Alexander Calder, Hemingway and Fitzgerald.

This 1932 photo shows the Music Hall's grand staircase, featuring mirrors three stories high and Ezra Winter's 30-by-60-foot mural, The Fountain of Youth.

Deskey's ideas about native American design had been received favorably by such taste leaders of the time as the Rockefellers and the Gimbels, but the public was surprised — and apprehensive — when he won the largest single contract of its kind ever awarded and was given a free hand with the Radio City interior. For the first time since his return to America, he could put into effect his ideas about furniture and decor made from the new industrial materials that were only then becoming available.

The result was, and remains, a statement of design independence from Europe. Deskey installed an arch over the proscenium stage, to recall a particular sunset one of the financiers involved had seen from the deck of a liner while returning from Europe. He had American manufacturers make chairs, tables, lamps and accessories from chrome tubing, aluminum, the first plastics. He used cork, for the first time, as decorative finishing material. He commissioned scores of artists to cast sculptures in aluminum and stainless steel. Fabrics and carpets were designed with the geometric figuring that became known later as Art Deco, the brave new design idea that flourished and died in a single decade.

William Harrison, who remains with Deskey's consulting firm in New York, says Deskey's work at Radio City created a wave of interest in something that had not really existed until 1932: the use of native American materials and ideas in design. In a sense, he ushered in the age of chrome and glass by bringing together the design ideas of Europe and the industrial production technology of America.

But Deskey almost never got the chance to put his ideas into effect. Radio City Music Hall had been planned in 1928 as a traditional Opera House for the cultured classes. The plan was abandoned after the crash of 1929. A year later, the developers agreed that what the world of the depression needed least was another cultural centre for the rich. They agreed to create, instead, a people's palace for popular entertainment.

The hall failed in its early seasons as a Vaudeville house. A new entertainment formula was found in the mid- thirties and it proved so successful that it will be followed to the letter right up until the final act.

There will be a booming overture on the mammoth organ, music from an orchestra, some variety acts, a movie and, of course, the Rockettes. When the lights go out, there will be nothing. Only the construction hoardings and a caretaker in the shadows with his memories.

The Prisoner of Zenda

Additional Scrapbook Entries

Prepared by:

Mary Matheson Scott

Filmed for the Ingersoll and District
Historical Society

by Norwich and District Archives

Joanne's condition improves but the debts are mounting

By BILL SCRIVEN
Sentinel-Review staff writer

When Violet Grim and her family gather around the Christmas tree later this month to distribute gifts, they'll not only celebrate the birth of Christ, but the survival of a member of the family.

Eighteen year-old Joanne Stefan's battle to stay alive from cancerous brain tumors discovered nearly four years ago has not been a Pyrrhic victory he's many people might believe. Each day Joanne meticulously takes doses of a controversial anti-cancer treatment which she and her sister, Mrs. Grim, strongly believe is the only thing keeping Joanne alive.

More than a month ago, Mrs. Grim was on the verge of stopping the treatment her sister had taken for more than 10 months because of an enormous debt incurred over the same period. Went over $6,000 in debt from the cost of anti-neoplaston treatment and several trips to Dr. Stanislaw Burzynski's cancer clinic in Houston, Tex., Mrs. Grim was ready to call it quits.

But tangible evidence of the treatment's capabilities in helping to improve Joanne's condition forced Mrs. Grim to change her mind, despite falling further into debt. The debt has risen to $11,000, but Joanne continues to take the treatment "because we both believe it is what's keeping Joanne alive," Mrs. Grim said in an interview today.

Two days ago, both women were overjoyed when they received a cheque for $2,000 towards a trust fund set up for Joanne from a Woodstock donor who wished to remain anonymous. The contribution was "much appreciated" in light of a bill they received the same day from Burzynski's clinic totalling $11,000 for previous treatment, said Mrs. Grim.

According to a news report which appeared on Global television Tuesday, Dr. Burzynski's cancer clinic is $1 million in debt but he continues to ship the controversial antineoplaston treatment to his patients in Canada. The report said the doctor was no longer charging his patients, although bills were still being sent out.

Antineoplaston is the name Dr. Burzynski has given to a substance he refines from human urine which he claims can cause tumors to shrink and, in some cases, disappear when injected in massive doses.

A fund-raising campaign in Woodstock and area has raised more than $22,000 for Joanne for the medical treatment that is not covered by the Ontario Health Insurance Plan.

Since returning from a visit to Dr. Burzynski's clinic about six weeks ago, Joanne's condition has gradually improved to a stage where she's capable of getting along on her own most of the time. A case of pneumonia which she had developed prior to the Houston trip and had worsened near the end of the visit has disappeared, said Mrs. Grim.

For the first few weeks after her last visit to Houston, Joanne lived with her father in Brantford — she recently moved back to live with her sister in Woodstock.

"Joanne's getting quite a bit better," her sister said. "Previous to the last visit (to Houston), she couldn't manoeuvre all that well on her own — she's feeling much better now and is getting along pretty good on her own."

Extreme headaches caused by malignant brain tumors in the size of Joanne's brain have not occurred in some time, a sign that the tumors haven't grown, said Mrs. Grim. "Her condition has stabilized," she said.

Meanwhile Mrs. Grim has not heard from a Toronto-based federal civil servant who was to start a cross-Canada trek in October to publicize three causes, including the plight of Joanne.

Bill Mole, who'd promised to raise $20,000 for the Joanne Stefan trust fund, has not been heard from since he left Ontario. He also promised Mrs. Grim in a letter that he'd be responsible for any medicinal costs incurred as a result of Joanne's treatment, but nothing more has been heard.

The battle continues for Joanne. A trust fund set up at The Permanent on Dundas Street still accepts donations. "The whole family is looking forward to Christmas," said Mrs. Grim. "We're lucky to have Joanne around."

Going to police costs him $400

A man who reported to police that an accident had occurred when it hadn't, and end ed up being charged with a drinking and driving offence, pleaded guilty in court Tuesday to that charge.

Stephen Butler, 21, of 208 Huron St., who had a prior drinking and driving conviction in 1979, was fined $400.

The court was told that on Aug. 3 Butler reported that his vehicle had been struck in a hit-and-run accident. It was determined by the police that no accident occurred, but the police found he had been drinking, and an officer had observed him driving about an hour before he came to the station, and he was charged.

A breathalyzer test provided the police with breath samples showing Butler had 120 and 110 milligrams of alcohol in 100 millilitres of his blood, the legal limit is 80 mg.

A London man who came to Woodstock for a job interview and ended up going to a hotel and later stealing a bicycle was ordered to perform 100 hours of community service Tuesday.

Bruce Garbutt, 21, was placed on probation for 12 months when he appeared in provincial court here Tuesday.

Garbutt came to Woodstock by bus for the job interview. He later went to the Oxford Hotel for a drink, and when he left the hotel he took a 10-speed bike parked nearby and drove it down Finkle Street. The police found him on the bike after it had been reported stolen.

Township endorses proposal to ban trucks from road

DEREHAM CENTRE — South West Oxford Township council is in favor of a Tillsonburg by-law restricting heavy trucks from using Quarterline Road in the vicinity of South Ridge Public School.

Township road superintendent Don McKay said Tuesday the town wants to protect children walking to the school from heavy trucks which often use the road to bypass traffic lights on Highway 19 in Tillsonburg. The town limits don't include the area to QuarterLine Road on the highway just north of the town. That's the township's jurisdiction.

Coun. Ernie Hardeman said he thought the by-law was a good idea, adding the trucks can easily use Highway 19 instead of going past the school.

The only concern was expressed by deputy clerk treasurer Allen Forrester. He said defining what a heavy truck is may be difficult. The township can't restrict all commercial vehicles because some would be able to use the road.

He said he'd study the matter and bring a prepared by-law to township council at its next meeting.

Community centre parking expanded

DEREHAM CENTRE — A $10,000 offer to purchase land to provide more parking spaces for the Mount Elgin Community Centre was approved by South West Oxford Township council on Tuesday.

The land in question is part of a service station lot owned by Fred Hallows, directly beside the hall.

The Mount Elgin and District Community Centre Board will be responsible for raising the funds to cover the purchase and legal fees.

Meanwhile, council decided to call for tenders for the sale of the former community centre, which is near the new facility. That lot has been left vacant for several months after the old hall was torn down.

Tenders close Jan. 17.

Cutters

DEREHAM CENTRE — South West Oxford Township's fire department may apply to Oxford County for money to purchase a set of cutters for auto extrication purposes.

Fire chief Pat Johnson said the county has received a $25,000 grant from the Ontario Fire Marshal's office for auto extrication funding. The money could be tapped for the much needed equipment.

WANT SOME SNOW?

Margaret Beagley cleans away the snow in front of her Winnlett Street home Tuesday. It had already been done once, but after the snow plow went by, the walk needed shovelling again. "It's uncalled 'for," she said. "Sometimes I've hired a boy to do my walk, and just as I've been out there paying him, the plow has pushed all the snow back up."

(Staff photo by Ted Town)

city page

The day Zendaltes were airlifted to N.Y. to see their Prisoner

By GREG ROTHWELL
Sentinel-Review staff writer

ZENDA - Olive Harrison sat with her scrapbook in her lap and remembered the day she heard she was going to New York.

In September, 1937, 12 residents of this little hamlet northeast of Mount Elgin were the guests of a major Hollywood studio, which flew them to New York and wined and dined them, all first class, to mark the opening of a new Ronald Colman movie, The *Prisoner of Zenda*.

The Grand Theatre in London is opening its latest production tonight, a version of The Prisoner of Zenda, and one of the four remaining Zendaltes who took part in the New York trip will be a special guest at The Grand tonight.

When Mary Scott heard that The Grand was planning to stage the swashbuckling comedy-romance, she got out her old newspaper clippings and photos and took it down to the theatre and recounted the 46-year-old story of the day Hollywood came north.

"It was really a big thing," Mrs. Scott laughed as she recounted the story in a telephone interview from her home in London.

She was Mary Matheson then, 22 years old and starting her second year of teaching at the Dereham North Norwich public school.

Like the others, she had never been on an airplane before, let alone taken a trip to New York.

Olive Harrison, the only one of the four survivors who still lives in Zenda (which now sports a population sign proclaiming it has 32 citizens, the largest number in its history), said Tuesday, "I didn't believe it at first." She travelled to New York with her father, Andrew.

The plans were made very quickly, and we didn't have much time to think about it," Mrs. Harrison, who was Olive Fewster back then, recalled.

Ariel Fewster, of Norwich, the third of the four women still living who took part in the trip, (the fourth, Violet Howes, lives near Clinton), said she and husband Robert celebrated their first wedding anniversary in New York.

The newspapers of the day called the "extravaganza" "a dream of a lifetime." It included a presentation of "keys" to the city, a police escort through Manhattan, a day of sightseeing in the Big Apple, a blitz of press attention, a meeting with Ronald Colman's fiance and an evening at a nightclub "was pretty exciting, of course," Mrs. Fewster said.

It's believe thing happened out of the blue.

David O. Selznick, the legendary Hollywood film producer, was looking for a way to publicize his production of The Prisoner of Zenda, which starred, in addition to Colman, Madeleine Carroll, Mary Astor, Douglas Fairbanks Jr., C Aubrey Smith and Canada's own Raymond Massey.

Russell Birdwell, an executive with Selznick International, the big man's own film studio, went to the library and began searching through every atlas he could lay his hands on. "But there somewhere, his figure, there had to be a place named Zenda.

He found one, in Ontario, and then he went to work.

Birdwell placed a call to W.E. Elliott, then the editor of The Sentinel-Review, in mid-August and found out that, indeed, Zenda had been named in 1895 by early resident Thomas Embury after Anthony Hope's novel. That's what he wanted to know.

After Elliott was told of the studio's plan to fly the whole village to the New York premiere in September, the editor went to work.

Driving out to the hamlet, he talked to the 20 or so residents and took some photos, which he sent back to California.

George Glass, another Selznick studio representative, flew south to help get the operation going.

The studio had hoped to fly the entire community to the film opening, (and in its publicity claimed that 13 of the 13 from the hamlet went to New York), but a handful of residents stayed behind.

The contingent, led by Vernon Fewster, reeve of North Norwich, and Henry Lillie, reeve of Dereham Township, was met in the village on the morning of Sept. 1 by members of the Norwich Lion's Club, who drove them to an airstrip at Jarvis, where the Zendaltes boarded a brand new Douglas airplane and flew south.

Mrs. Harrison, who was in demand back in Canada as a speaker after the excursion, remembers telling her audiences that the plane "was the latest word in flying apparatus." The 21-seater flew at a then phenomenal speed of 200 miles an hour.

The plane, on its way south, circled round Niagara Falls twice. "That was one of the high points of the trip," Mrs. Harrison said.

Charlie Tatham Sr., who was business manager of The Sentinel, flew along with the group to record the trip for posterity.

They landed at the Floyd Bennett airfield, where they were met by Paul Moss, the licensing commissioner for New York City, who greeted them on behalf of Mayor Fiorella La Guardia. The Zendaltes presented him with some cheese produced in the hamlet's own cheese factory, as well as some maple syrup and maple sugar.

Then they were escorted to the St. Moritz Hotel by police cars, with sirens running. They toured the city, were lined up again and again for pictures (including some taken by a photographer from Life magazine) and they took advantage of the studio's offer to cover all of their expenses. "They didn't care how much we spent," said Mrs. Harrison.

The following day they were taken to Radio City Music Hall for the film premiere.

There they met Benita Hume, a young actress who married Ronald Colman the following year.

They were given places of honor in the Music Hall. Mrs. Harrison recalls that the famous Rockettes performed first, and then the film was shown. Afterwards they were taken to the French Casino, a nightclub where reserved seats were waiting for them. The next day they flew home.

Newspapers across Canada and the United States carried the story, and through the Reuter news agency the Zenda story was sold to many overseas.

Mary Scott said the newspaper men waiting to meet them in New York must have thought the group was "just a bunch of country bumpkins."

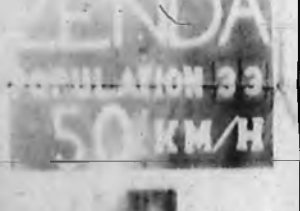
The fact that the whole thing happened while the nation was still struggling with the effects of the Depression made it just that much more dramatic an event.

"That was really something in those days," said Mrs. Scott.

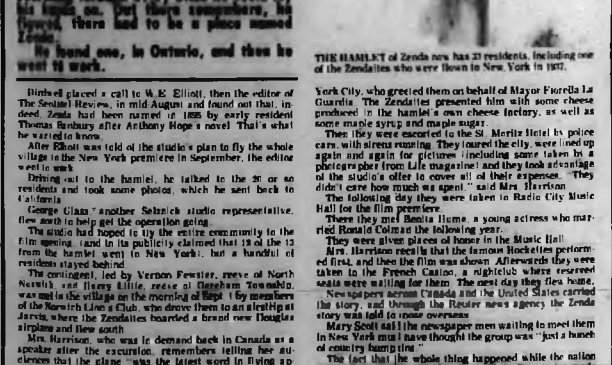
Mrs. Harrison said the whole idea "seemed crazy to me at first, but now she says its something she'll always remember.

Mrs. Fewster, who also plans to see the Grand Theatre's production of The Prisoner of Zenda, said the whole thing was "a good time.

OLIVE HARRISON — Her 46th day



THE HAMLET of Zenda now has 23 residents, including one of the Zendaltes who were flown to New York in 1937.



Poor initial response to major workshop

By BILL SCRIVEN
Sentinel-Review staff writer

A show of support from Oxford County's industrial sector is needed if local firms really are interested in potential financial assistance from the federal department of Industry, Trade and Commerce, says Woodstock's development commissioner.

Only 16 businesses in Oxford have shown interest in an upcoming workshop explaining the new Industrial and Regional Development program, a program designed to provide financial assistance to businesses and non-profit organizations, Paul Plant said Tuesday.

Plant deemed response to the workshop as poor, "considering there are about 130 manufacturers between Ingersoll, Tillsonburg and Woodstock."

The free workshop, sponsored by the city's development commissioner's office, will be held Dec. 15 at the Woodstock Shrine Club, Dufferin Street. It is open to all businesses and non-profit organizations in Oxford.

IRDP provides funds for economic development through grants, repayable contributions, participation loans and loan guarantees. The program incorporates the best aspects of several other federal financial assistance programs, including a program for export development, Plant said.

PAUL PLANT
'Come out'

The program covers several areas of economic development pertaining to industry, including industrial development climate, innovations (new program development programs), establishment of industries (funding for project feasibility studies, market research and new production facilities), modernization and expansion, marketing and restructuring.

Allocation of IRDP funds is based on priority.

"This is an opportunity for businesses to learn more about a financial assistance program that is available to them," said Plant.

The program is based on a four-tier funding system whereby federal funding toward cost of economic development programs is categorized by areas of need in relation to employment statistics: municipalities classified Tier 1 receive a maximum of 50 per cent federal funding; Tier 2, 60 per cent; Tier 3 and 4, 75 per cent.

Municipalities in Oxford County, including Woodstock, are classified Tier 1, but Plant argues the city should be reclassified to Tier 2 because Woodstock is combined in an overall economic region which includes London.

"Whereas London's unemployment rate is less than six per cent, Woodstock's is well over 15 per cent," Plant said.

Representatives from the newly opened London-area office of the department of Industry, Trade and Commerce will be guest speakers at the workshop — they will also be available for interviews on an individual basis. Previous to the London office being opened, the nearest Industry, Trade and Commerce offices were located in Toronto.

"We're hoping for a good response from local industry and contractors in Oxford," Plant said.

If response to the workshop is poor, I hant doubted the federal government would hold future workshops in the area.

Registration begins at 9:30 a.m., followed by the workshop, which runs from 10 a.m. to noon. Interviews with program officials will be held in the afternoon. Interested people should contact Plant's office at Woodstock city hall.

around oxford

Hot dogs

Central Public School will hold a hot dog day Dec. 16. The hot dog day will be followed by an afternoon of skating.

Christmas

The annual Christmas turkey dinner at Tollgate School will be served at noon on Dec. 13.

Crash

A two-vehicle accident in front of 102 Ingersoll Rd. Tuesday afternoon resulted in a total of $2,300 damage.

Kathleen Goris, RR 5, Woodstock, was eastbound turning north onto Ingersoll Road and Josephine Ulrich, 32 Clarke Rd. East was southbound on Ingersoll Road when the accident occurred about 2:45 p.m. Estimated damage to the Goris vehicle was $700 and estimated damage to Ulrich's vehicle was $1,600.

Committees

Two county committees will meet Thursday.

Both the public works and planning committees are scheduled to meet at 4 p.m.

CPR courses

DEREHAM CENTRE — Courses in cardio pulmonary resuscitation (CPR) will be offered to South West Oxford Township firefighters again in 1984.

There are 55 firefighters already certified said chief Pat Johnson, but they must be recertified each year to avoid legal implications.

Last year five courses were offered, including one for the general public. Johnson said families and residents are encouraged to take the courses, especially if there are no volunteer firefighters in the immediate vicinity to respond to an emergency.

If a person has stopped breathing, CPR must be performed within four minutes or the victim may die.

Johnson said the township has paid for the courses in the past, but next year the Dereham District Fire Club may offer some financial assistance for a course for the public.

Windows

DEREHAM CENTRE — The windows in the Mount Elgin firehall will be fixed or replaced.

South West Oxford Township fire chief Pat Johnson told township council the windows either no protection against the weather and the hall is often too drafty.

Council approved work on the windows, with the money coming out of the chief's fund in the fire department budget.

Grants

Two Ingersoll groups and two Oxford County area visual artists have received financial assistance from the Ontario Arts Council.

The Ingersoll Creative Arts Centre was awarded $2,000 and the Creative Arts Centre Concert committee was awarded up to $1,600 from OAC.

Bonnie Steinman of Tavistock and Julie Tuck of Ofner of Bright, both visual artists, received OAC materials assistance grants up to $1,000. Materials assistance grants cover costs related to purchase of materials, framing and transportation for upcoming exhibitions.

OAC is an Ontario government agency.

Hydro

DEREHAM CENTRE — Coun. Ernie Hardeman of South West Oxford Township will represent the municipality on the Oxford County committee to oppose Ontario Hydro's proposed transmission line routes.

Township council has responded to a letter from Warden Charlie Tatham asking for a quick appointment to the eight-person committee representing all Oxford municipalities. Tatham said he wants all appointees named by Dec. 14 so the committee can get to work on formulating opposition strategy.

Hydro wants to extend highway six and the existing 115 kilovolt line for its 500 kilovolt transmission lines.

THE GRAND THEATRE COMPANY
Robin Phillips, Artistic Director

471 Richmond Street
London, Ontario, Canada
N6A 3E4
(519) 672-9030

December 12, 1983

Mrs. Mary Scott
1 Fox Mill Crescent
LONDON, Ontario

Dear Mrs. Scott:

Thank you for your kind note which I received this morning. I am sorry that I did not see you on Opening Night of THE PRISONER OF ZENDA; however I am glad that you were able to attend and that you enjoyed the performance. It's a fun show that we hope will appeal to families in the holiday season.

Thank you very much for the loan of your scrapbook. Many people had an opportunity to look at it and they really enjoyed the newspaper stories and mementoes which you collected. It was also nice that a newspaper article was written recently about your 1937 adventure. Sorry that they got your age wrong but I promise that the information did not come from me about that. I'm afraid that, as you know, the media does get a few things wrong occasionaly. I hope that you kept the clipping so that you can add it to this scrapbook.

Again, thank you very much for the loan of the material. I wish you all the best for the holiday season and a happy New Year.

Sincerely,

Bruce Hutchinson

Bruce Hutchinson
Public Relations Officer

Wednesday, December 7
7:30 pm

OPENING

The greatest romantic adventure story of all time.

The Prisoner of Zenda

An adaptation by Warren Graves (commissioned by Y.P.T.).

Barry MacGregor as Rupert, Brent Carver as Rassendyll / King, Sheila McCarthy as Sonia.

A tale of swashbuckling adventure, uproarious comedy and glorious romance topped off with the promise of a glittering Royal wedding.

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1983 THE GRAND THEATRE COMPANY

Volume 1, No. 7

THE GRAND THEATRE COMPANY

Inaugural Repertory Season
September 20, 1983
to May 5, 1984
London, Canada

The Prisoner of Zenda

over

The Prisoner of Zenda

Adapted for the stage by Warren Graves

Commissioned and originally produced by Young People's Theatre, Toronto

Directed by Robin Phillips and Gregory Peterson
Set and Lighting Design by Allan Stichbury
Costume Design by Janice Lindsay
Fight Choreography by F. Braun McAsh

Cast
(In Order of Appearance)

Joseph, *an Innkeeper at Zenda*	Leo Leyden
Sonia, *his daughter*	Sheila McCarthy
Fritz Von Tarlenheim, *an aristocrat*	David Dunbar
Rudolf Rassendyll, *a visitor from England*	Brent Carver
Colonel Sapt, *a professional soldier*	William Webster
Groom	David Kirby
Royal Bodyguards	Andrew Dollar Robert Ledingham Barry Simms James Zegers
King Rudolf V of Ruritania	Brent Carver
Madame Antoinette de Beaubain, *a visitor from Paris*	Donna Goodhand
Rupert of Hentzau	Barry MacGregor
The Cardinal of Streslau	Maurice Good
Princess Flavia	Mary Ann McDonald
Ladies-in-waiting	Jan Austin Kay Tremblay

Stage Manager	Michael Benoit
Assistant Stage Manager	Martha Campbell
Production Stage Manager	Nora Polley

over

Act One	The Inn at Zenda
Act Two	The Cathedral of Streslau
Act Three	The Inn at Zenda

There will be 2 intervals of 12 minutes each

Cover inset: Mary Ann McDonald (Princess Flavia), Brent Carver (Rassendyll/King Rudolf).

Basic Setting Design by Robin Phillips and Phillip Silver

Acknowledgements:

The Prisoner of Zenda is presented with special permission of the Susan Schulman Agency, New York. All rights are strictly reserved.

The Prisoner of Zenda is available through Playwrights Canada, 8 York Street, 6th floor, Toronto, Ontario M5J 1R2. Phone: (416) 363-1581. The Directory of Canadian Plays and Playwrights contains over 500 titles. Please call or write to Playwrights Canada for a free copy.

The Proctor and Redfern Group Consulting Engineers on the basic setting.

Thanks to the Church Restaurant, Stratford.

Special Thanks to Suzanne Johnston

Theatre physician, Dr. R. D. Green

For Your Information

The co-operation of patrons is requested in keeping refreshments out of the auditorium. Smoking, cameras and recording devices are not permitted in the auditorium.

In the interest of patrons already seated, latecomers will be admitted into the auditorium at the first suitable break in the performance.

over

Photo: Irwin Hasten

over

Artistic Director
Robin Phillips

Director of Administration
Lucille J. Wagner

Executive Producer
Peter Roberts

ADMINISTRATION

Director of Financial Development
Leonard McHardy

Executive Assistant
Lynn Hunt

Company Manager
Barry MacGregor

Secretary
Barbara Thurtell

Systems Manager
Nicola Morgan

Accounting
Julie Patten, Gabriella Sivlero, Susan Baldinelli

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Carol Holland

Technical Production Director
Kent McKay

Technical Director
Monty Schneider

Sound Consultant
Ron Hebbard

Design Assistant
Patrick Clark

Technical Assistant
John Thompson

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Publicity Consultant
Anne Selby

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Public Relations / Group Sales
Bruce Hutchinson

Secretary
Marilyn Fidler

STAGE MANAGEMENT

Production Stage Manager
Nora Polley

Stage Managers
Michael Benoit, Suzanne Maynard, Ann Stuart
Chris Pearce

Assistant Stage Manager
Martha Campbell,

BOX OFFICE

Manager
William Bruce

Assistant Manager
D'Arcy Irvine

Clerks
Cheryl Butler, Becky Ford, Carolyn Foster, Caron Greenslade, Michelle Iurman, Jennifer Lewis, Michele Lynds, Karen McDonald, Jennifer McIntyre, Pat McKinna, Janel Snow, Bonnie Stencil, Marg Temme, Sheila Thomsen, Frances Wilson, Beverly Wray

FRONT OF HOUSE MANAGER
Tony Levy

STAFF

Reception
Julie Hobson, Angela Gellina

Building Supervisor
Ed Laporte

Housekeeping
Gladys Knots, Joan Smith, William Smith

Security
Jack Heary, Allan Knight, Denis Scanlan

over

WARDROBE

Supervisor
Anne Moore

Buyer
Maureen McKeon

Costumes Made by
Cynthia MacLennan (Head Cutter), Marvin Schlichting (Tailoring)

Assistant Cutter
Mary Furlong

Assisted by
Tonnie Bloemen, Anna Campioni, Sylvia Crowhurst, Paulette Laporte, Elaine MacKay, Joanne Stichbury, Nicole [illegible], [illegible] Yelland

Dyeing, Painting and Accessories
Linden Wade, Charlotte Dean

Wardrobe Mistress
Hallie Watson

Assistant
Lynne Millman

Wig Master
Don Dennison

Wig Assistant
Sarah Weatherburn

Wig Apprentice
Gerry Altenburg

PROPERTIES

Coordinator
Kari Hagness

Buyer
Wendy Subity

Head Builder
Larry Demedash

Assisted by
Linda Bestard, John Rutledge

SCENERY

Head Carpenter
Stephen Bratton

Assisted by
Hans Kuper, John MacKenzie, Pierre Oliver, Bob Pearson

Scenic Artist
Sterling Maclean

STAGE STAFF

Stage Carpenter
Ron Maclatyre

Electrician
Bill Asselstine

Properties
Bernie Harrigan

Sound
David Long

Flyman
John Stewardson

The Grand Theatre Company acknowledges with thanks the co-operation of the London Musicians Local 279, and Local 105 of the International Alliance of Theatrical Stage Employees and Moving Picture Machine Operators of the United States and Canada.

The Grand Theatre Company is an active member of Theatre Ontario and of the Professional Association of Canadian Theatres and operates within the jurisdiction of Canadian Actors' Equity Association.

The Grand Theatre gratefully acknowledges the support of the City of London, the Ontario Arts Council, the Province of Ontario (Ministry of Citizenship and Culture), the Government of Canada (Department of Communications) and the Canada Council.

"An old-fashioned swashbuckling adventure ... a rip-roaring evening's entertainment."

The Prisoner of Zenda

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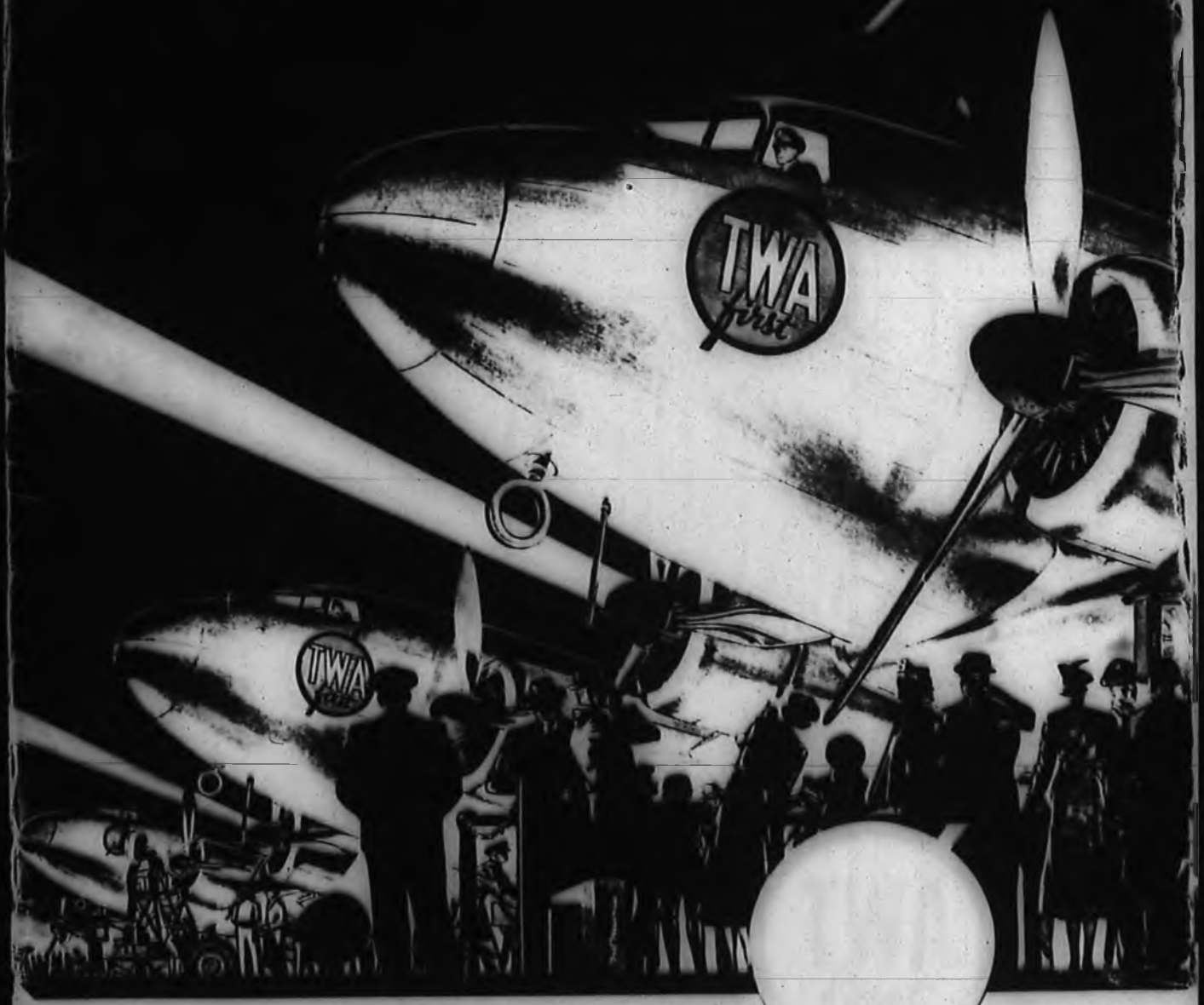
How to Fly



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WE *Take Off* FOR NEW HEIGHTS

TEN YEARS AGO, on May 20th, 1927, a gallant young man . . . with a single beat of his wings . . . spanned the Atlantic, won undying fame, made America "air-conscious" and thereby helped bring into being the world's finest network of commercial airlines.

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A solid year of engineering, design and testing, in close collaboration with the country's leading aviation authorities, decorators and stylists, insure that with these Super Skyliners TWA introduces new and higher standards in air travel.

Jack Frye, President

ABOVE—On May 20, 1937, the first of "The Nation's Mightiest Air Fleet" was officially christened at TWA's maintenance base in Kansas City.

LEFT—On May 20th, 1927, Charles A. Lindbergh left for his epochal flight in "The Spirit of St. Louis." This ship is now in the Smithsonian Institution, Washington.

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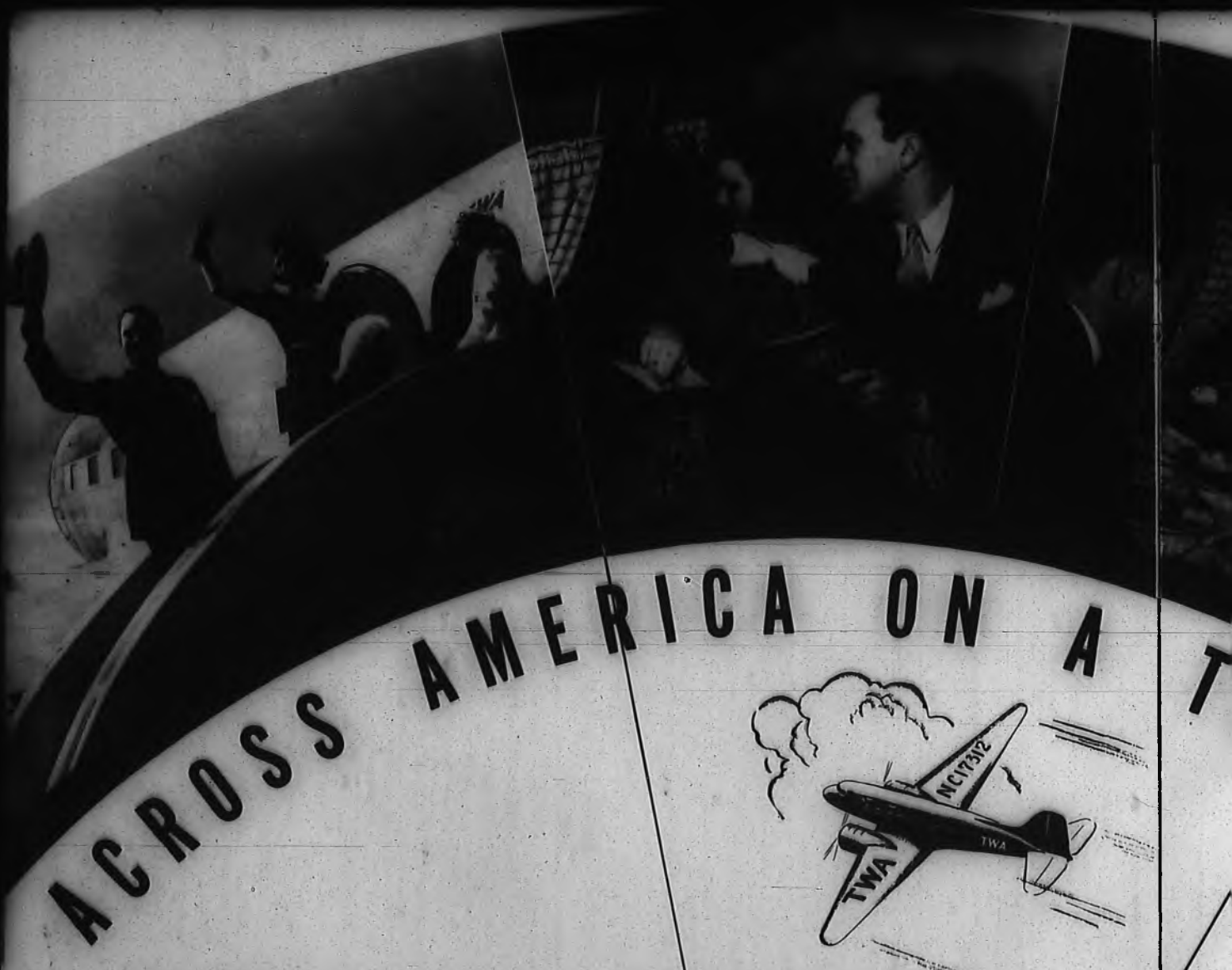
One glance into the spacious, richly appointed interior of a TWA Super Skyliner and you'll be satisfied with nothing less in air travel. The Skysleeper is the only plane ever built with separate club lounge and berth sections. These deluxe interiors cost $10,000 extra per plane, were created by Raymond Loewy, internationally known decorator-designer. Divan chairs, $500 each, were custom built to provide utmost luxury and comfort. Berths are longer than in a Pullman, wide

TY...LUXURY

as twin beds, completely private, perfectly ventilated, air conditioned. Special aviation mattresses are piled very deep with a special soft airy white down. Dressing rooms are provided with toilet requisites, electric razors, other innovations. Delicious meals, piping hot, or chilled, as the menu dictates, are complimentary. The cuisine, the linen, china and silverware, match that of a fine hotel. The removable dining tables are easily arranged for games, work, or social correspondence. The hostess provides all requirements, cards, stationery—even a Royal noiseless typewriter.

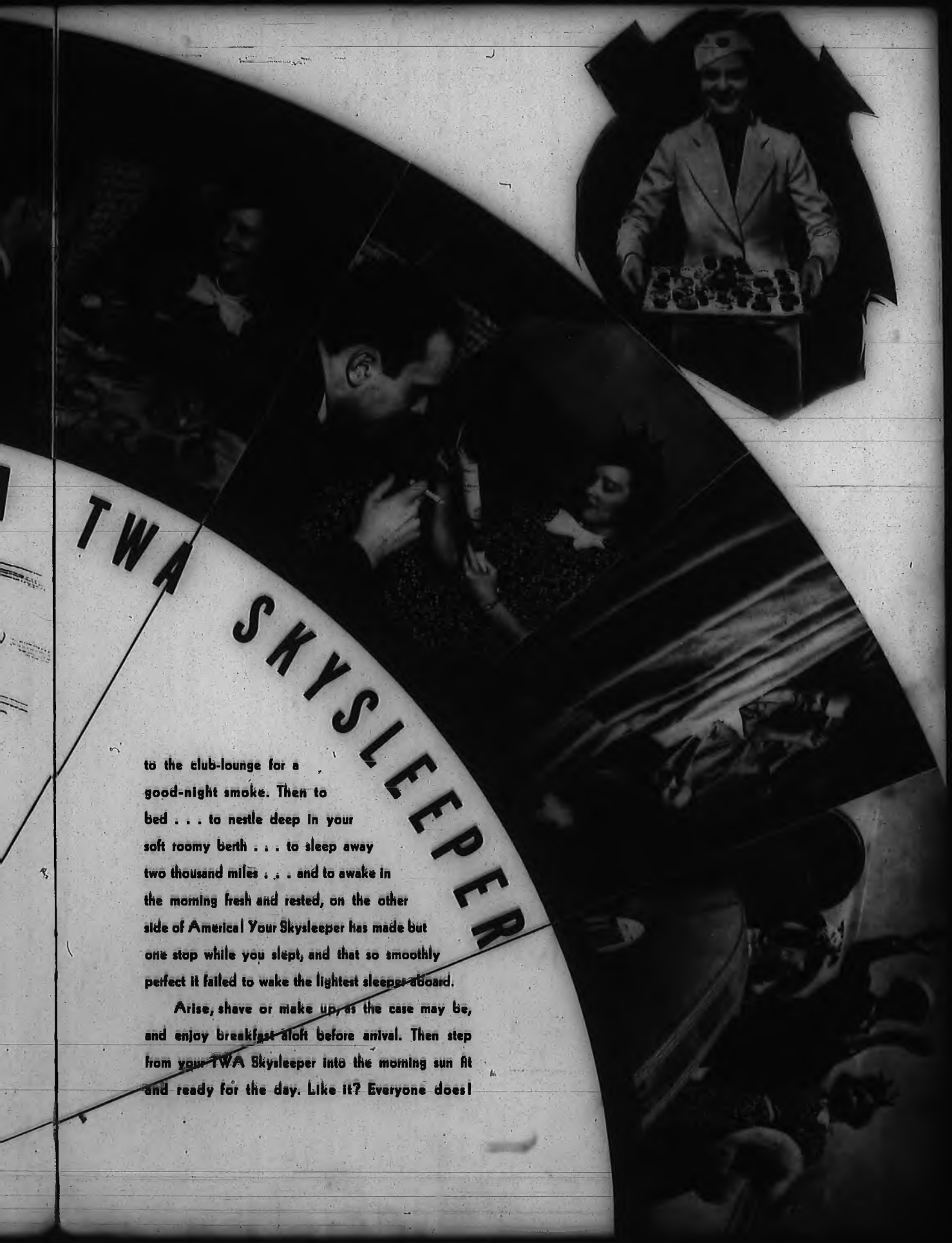


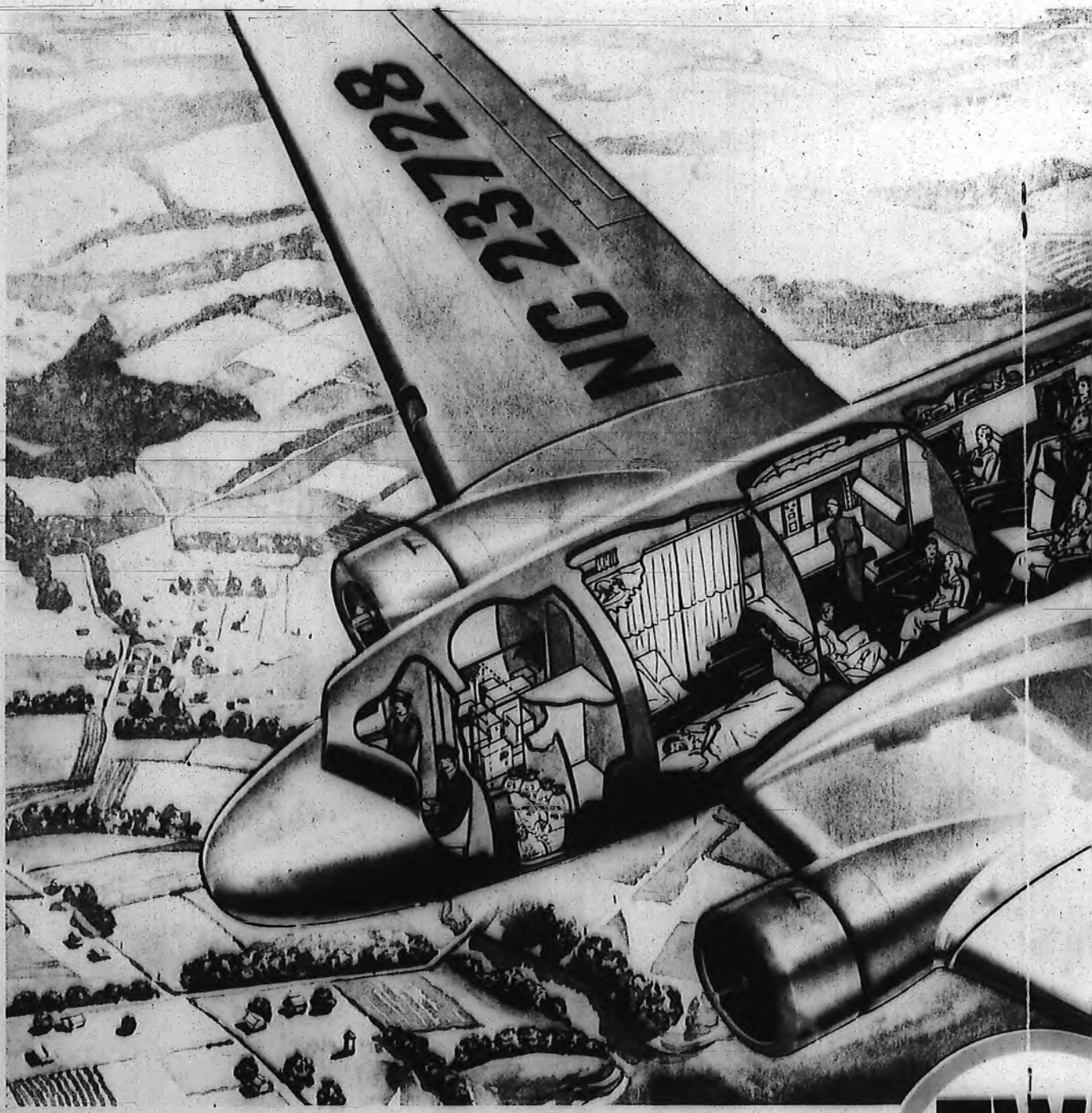
ALL ABOARD! Settle down in your deep cushioned luxury compartment. With a deep-throated but far-away hum your TWA Skysleeper skims down the runway . . . its mighty 2,440 horse-power engines, the most powerful in the United States, easily lift the nation's largest airliner and you are off . . . on the fastest coast-to-coast flight . . . following the internationally famous TWA scenic air transport route . . . "The Lindbergh Line."

It's near dinner time when you take off, and as you view the scenic splendor of the early evening, your hostess is busy in her compact, yet amazingly efficient buffet. Soon she places before you a meal that would do credit to your favorite club or hotel. It's piping hot, or cold, as the season demands, served on an ample table, and with real linen, china and silverware! She brings after-dinner mints, coffee and cigarettes. Dishes are removed, and like magic, your dining table becomes a rendezvous for bridge, a writing table, or just a place to rest your elbows. Completely relaxed, you realize fully what it means to travel in the most modern, most luxurious air transport ever to be launched on the skyways . . . smoothly, swiftly and very quietly.

Soon you stifle a yawn, push the hostess call button, and while she makes up your berth, stroll back

TWA

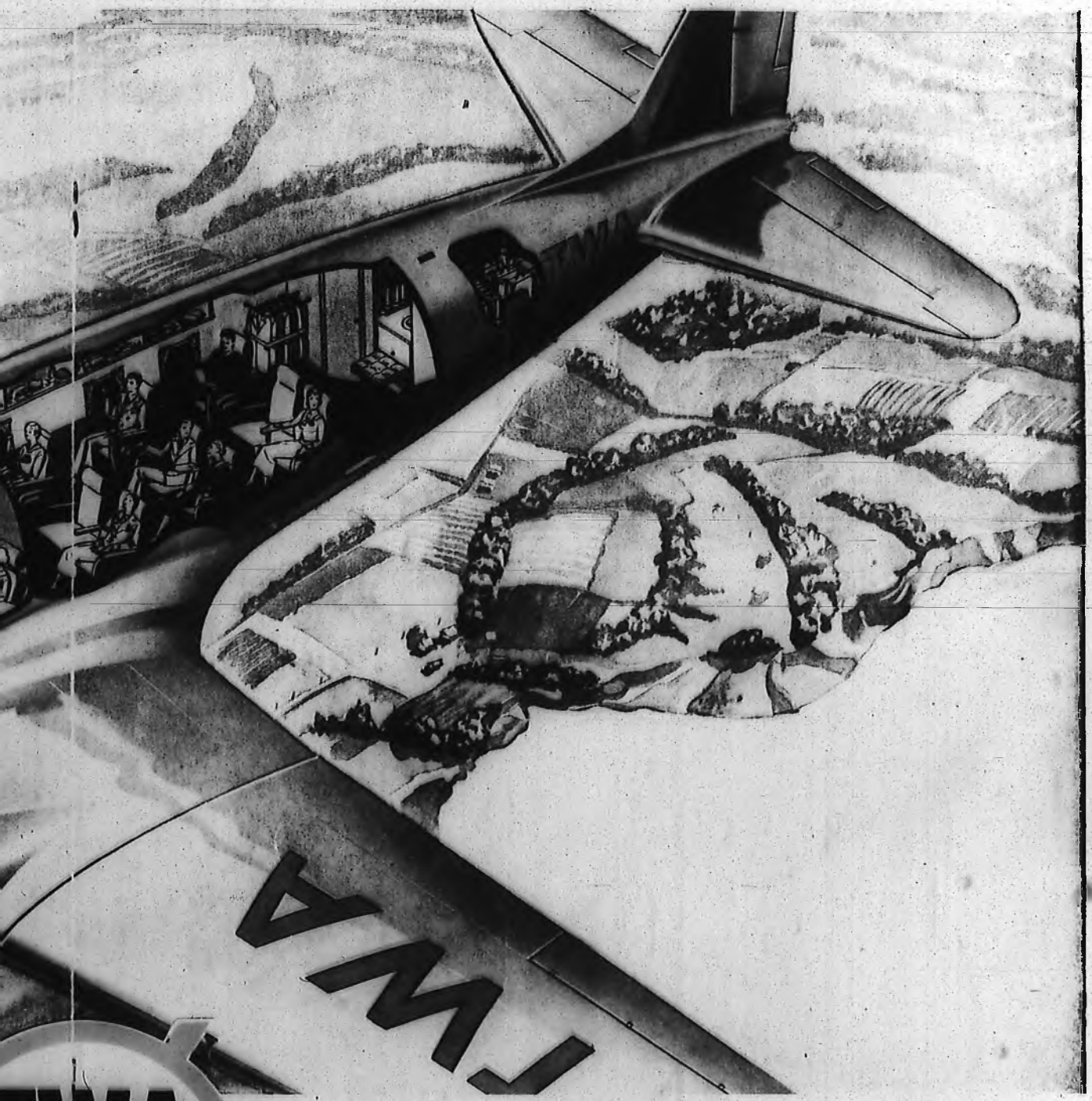

TWA SKYSLEEPER
to the club-lounge for a good-night smoke. Then to bed . . . to nestle deep in your soft roomy berth . . . to sleep away two thousand miles . . . and to awake in the morning fresh and rested, on the other side of America! Your Skysleeper has made but one stop while you slept, and that so smoothly perfect it failed to wake the lightest sleeper aboard.
Arise, shave or make up, as the case may be, and enjoy breakfast aloft before arrival. Then step from your TWA Skysleeper into the morning sun fit and ready for the day. Like it? Everyone does!



THIS CUTAWAY view of the giant new TWA Skysleeper . . . the largest and most powerful land plane in America . . . shows the roominess and luxury which TWA passengers enjoy. There are separate sleeper and club-lounge compartments . . . truly you travel in a suite.

TWA spent an additional $10,000 per ship for extra passenger luxury and interior beauty. Soft mattresses, piled deep with Arctic white goose down, soft fleecy blankets and snowy-white linen assure restful slumber at night. Reclining divan chairs have adjustable backs, head and leg rests . . . read, write, enjoy a card game, or nap, as you please, by day. Air conditioned cabins insure perfect comfort

TWA *first*



TWA first

regardless of the outside temperature. Delicious, full course meals are served en route. Savory hot food, gleaming table linens and silver, tempt even the most fastidious appetite.

The Captain and First Officer, in the roomy pilot's compartment, have at their finger tips every modern development for aerial flight and navigation. Many of these devices have been developed and perfected by TWA engineers.

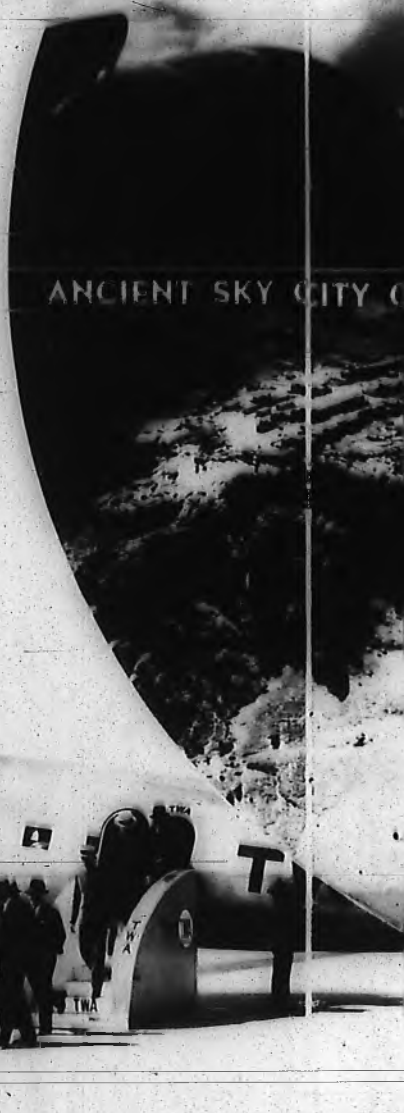
On your first trip in the new Skysleepers you will realize immediately that these great ships are not only "The Nation's Mightiest Air Fleet," but also the most comfortable and most luxurious.

CLOSE-UPS OF COMF

—While Eavesdropping on a Man Talking to Himself

"Ho-hum!—must ask the hostess where TWA buys these seats—would like to get one for my home . . . Want the name of that steak sauce she served at dinner—it's perfect . . . ate too much . . . always do when I fly TWA . . . don't see how they serve such meals . . . must lose money on them. A very nice girl, that hostess—bet some pilot marries her soon.

"... Think I'll stroll back to the lounge and have some coffee . . . might keep me awake long enough to see that scenery she told me about. This is certainly the way to travel—high, wide and handsome . . . much cheaper, too, when you figure it out . . . no meals to buy, no tipping—and look at the time you save. . . Tickles me when I think how much time I'll have to work on that deal before old Sims gets there . . . bet two bits I close it, too . . . Sims says he's afraid of planes. Shucks, he's never tried it! If he'd only look at the facts he'd know he's better off flying than driving that car of his . . . Oh, well, he'll wise-up some day—in the meantime I'm doing business while he's traveling!"



TOP Each sleeper section by day is a cozy nook for two . . . equally comfortable for a clubby group of four with cleverly built-in ash trays, individual ventilators and reading lamps at your side.

ABOVE Whether to sit up at the window, semi-recline with a book, or tilt back for a nap, these deep divan chairs adapt themselves to your mood. Simply press the button at your finger tips! A steamer leg-rest adds Ottoman comfort.

LEFT Dressing rooms provide the conveniences of home every toilet requisite from hot and cold running water to cosmetic kits for milady and Packard Lektro-shavers for the man.

You arrive fresh as a breath of mountain air and quite naturally when you've been traveling through that cool level, high above the dust and grime of surface travel. A journey in one of these powerful TWA Super Skyliners represents America's new high in travel ease and speed.

MFORT AND BEAUTY

In summer, air conditioners maintain a cool temperature within every TWA Skyliner while on the ground . . . aloft it's naturally cool and refreshing.

HORSEPOWER MAKES AN AIRPLANE FLY.

TWA IS NOTED for its superbly trained and efficient personnel. From coast to coast over every mile of this beacon-lighted, radio-paved airway there exists a split-second uniformity of procedure that functions with the perfection of a well-trained drill corps.

TWA is proud of the men and women who make this possible . . . proud of its pilots—the most highly trained group in America. TWA is the only airline requiring every pilot to carry the top government rating—S.A.T.R., or Scheduled Air Transport Rating.

TWA is proud, too, of its men on the ground—the skilled maintenance and overhaul crews, the aeronautical engineers and instrument experts, the flight control officers, meteorologists and radio operators, who day and night hold unrelenting vigil over every mile of the airway, every movement of the planes.

FLY...MAN POWER MAKES AN AIRLINE

And TWA is extremely pleased with the friendly appreciation which passengers accord its sales and service personnel—especially the hostesses. These girls are selected for their charm and willingness to please—schooled to anticipate your every whim. They strive to be all the name hostess implies, and to make your journey truly a pleasure from take-off to final destination.

As you travel TWA you'll sense behind the courtesy and friendliness of each employee, a well-ordered discipline that comes from thorough training plus real devotion to the line. It indicates how much more than metal and motors goes into the making of an airline.

To eleven hundred men and women—from the president to the boys who scrub the hangar floors—the Skyliners are "our" ships—TWA is "our" airline.

Modern ticket offices are maintained by TWA to assist you on all problems of air mail, air express and air travel. (See list on opposite page.)

Handsome motor coaches and limousines carry TWA passengers between the airport and the downtown section of each city.

Along the TWA route modern airports and passenger stations, with all the latest operation facilities, are already being remodeled for the TWA ships of the future.

As indicated by this restful passenger lobby of Indian design at Albuquerque, New Mexico, airport stations along the Lindbergh Line suggest the atmosphere of a comfortable living room.

Telephone service direct from your sleeper berth or seat will be another innovation on TWA . . . you will be able to make local or long distance calls from the plane at airport stops.

This is the